



For Immediate Release
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**FIRST-EVER ONLINE LGBT GREETING CARD COMPANY COMMEMORATES
MILITARY'S REPEAL OF DON'T ASK, DON'T TELL**
Teazled.com - Traditional Greeting Cards for Non-Traditional Lifestyles!

LAS VEGAS – With the repeal of its longstanding Don't Ask, Don't Tell policy this month the U.S. military is undergoing a generational sea change, and a Las Vegas company is at the forefront of commemorating this historic occasion.

Teazled.com, a new online greeting card company catering to the Gay, Lesbian, Bisexual and Transgender community is helping celebrate the repeal of the Don't Ask, Don't Tell policy for U.S. military personnel on Sept. 20, 2011. Since 1993, the Don't Ask, Don't Tell policy kept openly gay men and women from serving in the U.S. military. Teazled has launched a product line specifically to support those in the U.S. military who will no longer be forced to hide their sexual orientation.

Teazled.com showcases tasteful greeting cards for individuals and their families for 25 different occasions including Coming Out. While other companies sell LGBT greeting cards that are blank inside, feature risqué photos, messages or don't offer a large selection of cards, there is no formidable competition locally or nationally. Teazled.com opened with over 60 cards and will be adding more cards to their collection every month. In addition, conventional card companies like Hallmark do not offer Mother's Day cards that recognize two-mom families and anniversary cards for two-husband households.

"Whether you're gay, lesbian, bisexual, transgender or heterosexual, you should be proud of who you are and your support for LGBT equality," said Dina Proto, cofounder of Teazled.com.

Started by two female nurses, both named Dina, who have been in a loving marriage for seven years and raise four children together, Teazled.com is a company whose motivation is to pioneer traditional greeting cards for the non-traditional family. Dina Proto and Dina (aka Dom) Poist-Proto wrote some of the cards, while their pastor and Proto's father wrote verses as well. Explained Poist-Proto, "The repeal of Don't Ask Don't Tell represents a historic shift toward equality for our brave men and women serving their country. No longer will service members have to hide who they are. At last, they can serve openly and with pride."

Americans purchase 7 billion greeting cards every year. Nine out of 10 U.S. households buy greeting cards, with the average household purchasing 30 individual cards in a year. According to the U.S. Census Bureau, 8.8 million Americans share a same sex household, so Teazled.com is filling an overwhelming vacancy for the LGBT community by providing the opportunity to create a lasting impression and emotional bond between the sender and receiver.

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No longer will people be forced to "edit" standard greeting cards to accommodate non-traditional, but respected loved ones. Teazled.com showcases tasteful greeting cards for individuals and their families for 25 different occasions. The LGBT community, their family and friends can enjoy a new way to express their feelings or humor through Teazled.com's large variety of dignified cards for every traditional holiday and some non-traditional occasions including coming out and commitment ceremonies. All cards are \$3.99 each plus \$1 for shipping. For more information or to shop for cards, visit www.teazled.com.