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PAINT THE TOWN - WINTERS 2012 PLEIN AIR ART FESTIVAL

***Winters Welcomes Professional and Amateur Artists Alike With
Weeklong Schedule of Events, Cinco de Mayo Parade and Gala Dinner***

Winters, CA. – May 4th through 12th, official event sponsor Briggs & Co. Public Market expects to welcome over 50 professional and amateur artists to the 5th Annual Winters Plein Air Festival. Participants will spend the week of painting outdoors, capturing scenes surrounding the budding artist community that evokes an older, more pastoral California of days past.

Plein Air, a French term for painting outdoors, primarily draws on landscapes, portraiture and street scenes for its subject matter. Celebrating its fifth year sponsoring the festival, Briggs & Co. has organized several local events to provide rich subject matter for the artists and photo opportunities for visitors. In past years, art lovers have travelled from all over the state to have the rare treat of being able to watch and interact with one of their favorite painters in a social setting while they work. For amateur artists, this is a special opportunity to find a mentor from among the masters, most of whom are more than happy to chat about different techniques.

“The town and the larger art community have really embraced this festival for five years now,” said Shaunie Briggs, the festival’s organizer. “It is an especially important year for the Festival and for Briggs and Company, because we have just opened a brand new gallery space slash organic restaurant, which will be the headquarters for the painters and ground zero for our preview dinner on May 11. In the past we had events spread all over town, but this year we’re bringing it all to the axis of Railroad Ave. and Main St.”

Applications to participate in the 2012 Plein Air Festival as well as tickets for the Preview Dinner and Gala can be purchased on the website <http://briggsandco.com> and by calling 530-795-2995. The entry fee is \$60 for applications received May 1 – May 10.

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Briggs & Co. Public Market is a combination of organic food cafe, a fine art gallery, public meeting space and event venue located in the small Californian town of Winters. Inside this multi-use local hangout, Fortify Restaurant serves fresh, organic, vegetable-loving cuisine and baked goods. Menus and reservations can be had on their website <http://fortifyme.com>. Briggs & Co. is located in historic downtown at 314 Railroad Ave Winters, CA 95694. For more information please call 530-795-2995 or visit them online at: <http://briggsandco.com/>.