

EXPERIENCE DESIGNER —

KARA DAILEY

CONTACT ME —

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EDUCATION —

University of Michigan

MS Information — HCI
3.95 GPA
Class of 2020

University of Massachusetts

BA Communication & IT
Class of 2017

DESIGN SKILLS —

Contextual Inquiry, Survey Design,
Research Interviews, User Interface
Design, Web Standards, Interaction
Design, Wireframing, Storyboarding,
Usability Testing, Affinity Mapping,
Interactive Prototyping, Motion
Graphics, Journey Maps, Facilitation

TOOLS —

Adobe Creative Suite, Sketch, Figma,
Unity, Protopie, Invision, Axure,
Zeplin, HTML/CSS, JavaScript,
jQuery, Python, Fusion 360, Github

EXPERIENCE —

Dick's Sporting Goods / User Experience Designer

August 2020 — Present, Pittsburgh

I design solutions to empower our in store teammates as well as deliver our athletes with engaging, user friendly experiences that unite the digital and physical world of omni-channel fulfillment.

MI2 Lab / AR/VR Design Assistant

January 2020 — August 2020, Ann Arbor

Designed Impactful AR/VR experiences for U of M's XR Initiative.

University of Michigan / Interaction Design Instructor

September 2019 — January 2020, Ann Arbor

Supported the learning and success of 40+ Master's students in SI 582, *Intro to Interaction Design*.

PTC / Design Research Intern

May 2019 — September 2019, Boston

Planned and executed head-to-toe UX efforts via user research, competitive analysis & user testing of software.

Rue Guilt Group / Digital Production Assistant

February 2018 — September 2018, Boston

OTHER PROJECTS —

Makeathon Winner / UX Designer — Spring 2019

Collaborated to build the first place solution to student stress

Info Lab / UX Design Consultant — Fall 2018

Consult with user needs assessment and usability evaluation.

Pilot.ly / UX Design Consultant — Spring 2019

Enhanced client's video rating app with user interviews & testing.

WCBN / UX Research Consultant — Fall 2018

Consulted and improved design of client's digital training materials.