

EXPERIENCE DESIGNER —

# KARA DAILEY

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## CONTACT ME —

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karadailey.com  
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617-571-9066

## EDUCATION —

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### University of Michigan

MS Information — HCI  
3.95 GPA  
Class of 2020

### University of Massachusetts

BA Communication & IT  
Class of 2017

## DESIGN SKILLS —

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Contextual Inquiry, Survey Design,  
Research Interviews, User Interface  
Design, Web Standards, Interaction  
Design, Wireframing, Storyboarding,  
Usability Testing, Affinity Mapping,  
Interactive Prototyping, Motion  
Graphics, Journey Maps, Facilitation

## TOOLS —

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Adobe Creative Suite, Sketch, Figma,  
Unity, Protopie, Invision, Axure,  
Zeplin, HTML/CSS, JavaScript,  
jQuery, Python, Fusion 360, Github

## EXPERIENCE —

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### Dick's Sporting Goods / User Experience Designer

*August 2020 — Present, Pittsburgh*

I design solutions to empower our in store teammates as well as deliver our athletes with engaging, user friendly experiences that unite the digital and physical world of omni-channel fulfillment.

### MI2 Lab / AR/VR Design Assistant

*January 2020 — August 2020, Ann Arbor*

Designed Impactful AR/VR experiences for U of M's XR Initiative.

### University of Michigan / Interaction Design Instructor

*September 2019 — January 2020, Ann Arbor*

Supported the learning and success of 40+ Master's students in SI 582, *Intro to Interaction Design*.

### PTC / Design Research Intern

*May 2019 — September 2019, Boston*

Planned and executed head-to-toe UX efforts via user research, competitive analysis & user testing of software.

### Rue Guilt Group / Digital Production Assistant

*February 2018 — September 2018, Boston*

## OTHER PROJECTS —

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### Makeathon Winner / UX Designer — Spring 2019

Collaborated to build the first place solution to student stress

### Info Lab / UX Design Consultant — Fall 2018

Consult with user needs assessment and usability evaluation.

### Pilot.ly / UX Design Consultant — Spring 2019

Enhanced client's video rating app with user interviews & testing.

### WCBN / UX Research Consultant — Fall 2018

Consulted and improved design of client's digital training materials.