EXPERIENCE DESIGNER —

KARA DAILEY ☞

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EDUCATION —

University of Michigan

MS Information — HCI
3.95 GPA
Class of 2020

University of Massachusetts

BA Communication & IT
Class of 2017

DESIGN SKILLS —

Contextual Inquiry, Survey Design, Research Interviews, User Interface, Web Design, Interaction Design, Wireframing, Storyboarding, Usability Testing, Affinity Mapping, Interactive Prototyping, Motion Graphics, Journey Maps

TOOLS —

Adobe Creative Suite, Sketch, Figma, Unity, Protopie, Invision, Axure, Zeplin, HTML/CSS, JavaScript, jQuery, Python, Fusion 360, Github

EXPERIENCE —

MI2 Lab / AR/VR Design Assistant

January 2020 — Present, Ann Arbor
Designing AR/VR experiences and assets by turning conceptual ideas into useful and valuable opportunities for future students of U of M's XR Initiative.

University of Michigan / Interaction Design Instructor

Fall 2019, Ann Arbor
Supported the learning and success of 40+ Master's students of SI 582, *Intro to Interaction Design*, in the comprehension and practice of design, research methods and design tools.

PTC / Design Research Intern

May 2019 — September 2019, Boston
Cross-functionally planned and executed head-to-toe UX efforts in user research, competitive analysis and user testing of PTC Software.

Rue Guilt Group / Digital Production Assistant

February 2018 — September 2018, Boston
Organized, produced and QA'ed styles while managing creative teams within strict time lines

OTHER PROJECTS —

Makeathon / UX Designer — Spring 2019

Collaborated with researchers & engineers to build a 3D prototype which won awards for best use of CAD and overall product design.

Info Lab / UX Design Consultant — Fall 2018

Design and consult client website through tailored user needs assessment and usability evaluation as part of citizen interaction lab.

Pilot.ly / UX Design Consultant — Spring 2019

Consulted and improved design of client's video rating tool through user interviews and user testing.

WCBN / UX Research Consultant — Fall 2018

Consulted and improved design of client's digital training materials.