

Kara Dailey

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SKILLS

DESIGN

Personas & Scenarios
Graphic Design
Accessibility
Animation
User Journey Mapping
Sketching & Illustration
Brainstorming
Storyboarding
Wireframing
High Fidelity Prototyping
Rapid Prototyping
Interaction Design

RESEARCH

Interviews
Contextual inquiry
Usability testing
Comparative Analysis
Statistical Analysis
Surveys
Field Studies

TOOLS

Sketch
Adobe Illustrator
Photoshop
Excel
Photoshop
Axure
Adobe XD
Sketch
Invision
Figma
HTML / CSS
JavaScript
Python

EDUCATION

University of Michigan | 2020

M.S. Human Computer Interaction, School of Information 3.95 GPA

University of Massachusetts Amherst | 2017

B.A. Communication & Information Technology

PROJECTS

InfoLab | UX Designer

Fall 2018- Spring 2019 · Ann Arbor, MI

Conducted landscape and user research to prototype and redesign city of Ft Myers website.

Makeathon 2019 Winner | UX Designer

February 2019 · Ann Arbor, MI

Collaborated with researchers and project managers in 36 hour product design competition. Learned AutoDesk software in order to 3D Model and print our product prototype, Happy Pod.

WCBN | UX Designer

Fall 2018 · Ann Arbor, MI

Reduced turnover of training participants with user research and contextual Inquiry.

PROFESSIONAL WORK

MI2 Lab | AR/VR Design Assistant

January - Present · Ann Arbor, MI

Designing assets and prototyping for educational contexts with U of M's XR Initiative

PTC | UX Design Research Intern

May - August 2019 · Boston, MA

Cross-functionally planned head-to-toe UX efforts from user research, competitive analysis, visual design, to user testing.

RueLaLa | Production Associate

February - August 2018 · Boston, MA

Organized, produced and QA'ed styles while managing creative teams within strict time lines

LoJack-CalAmp | Content Marketing Intern

May - September 2017 · Boston, MA

Organized and managed data exchange during switch from Salesforce to Marketo. Analyzed data trends to tactically build marketing campaigns and monitor results.

Blue Phoenix Creative | UX Content Intern

June - Aug 2016 · Boston, MA

Conducted competitive and statistical analysis for in-house client content.

WMUA | Music Director

September 2016 - September 2017 · Amherst, MA