Kara Dailey
Experience Designer

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EDUCATION

University of Michigan
Ann Arbor, MI
MS Information
Concentration in HCI, UX
Design and Research
Expected May 2020

University of Massachusetts
Amherst, MA
BA (Honors)
Communication and
Information Technology
Scott Bacherman Fellow
Graduated May 2017

SKILLS

Design Methods
Contextual Inquiry
Survey Design
Interviews
Wireframing
Prototyping
Storyboarding
Usability Testing
Affinity Mapping
Journey Maps

Tools
Sketch
Protopie
Invision
Adobe Creative Suite
Balsamiq
Zeplin

Technical
HTML/CSS
JavaScript/jQuery
Python
Github

PROFESSIONAL EXPERIENCE

MI2Lab
AR/VR Design Assistant | Jan 2020 - Present

Designing AR/VR experiences and assets by turning conceptual ideas into useful and valuable opportunities for future students of U of M's XR Initiative MOOC Course

University of Michigan
Graduate Instructor - SI582 Interaction Design | Fall 2019

Supported the learning and success of 40+ Master's students in comprehension and practice of design research methods

PTC
Design Research Intern | May 2019 - Sep 2019

Cross-functionally planned and executed head-to-toe UX efforts in user research, competitive analysis and user testing

Rue La La
Production Assistant | Feb 2018 - Aug 2018

Organized, produced and QA'ed styles while managing creative teams within strict time lines

Lojack-CalAmp
Content Marketing Intern | May 2017 - Sep 2017
Analyzed data trends to tactically build marketing campaigns and monitor results.

OTHER PROJECTS

UX Designer
Makeathon | Spring 2019 *(Winning Design)*

Collaborated with researchers and project managers in annual product design competition. Built a 3D prototype and won best use of CAD and best overall product design.

UX Design Consultant
Client: City of Ft.Myers, FL | Aug 2018 – Dec 2018

Design and consult client's website through tailored user needs assessment and usability evaluation

UX Researcher
Client: WCBN | Aug 2018 – Dec 2018

Consult client's web design issues via qualitative methods including competitive analysis, user research, interviews & affinity mapping