Chatbots

W.T.F are chatbots anyway?

Messaging Apps Have Surpassed Social Networks
Monthly active users for top 4 social networks and messaging apps

Big 4 Messaging Apps
Big 4 Social Networking Apps
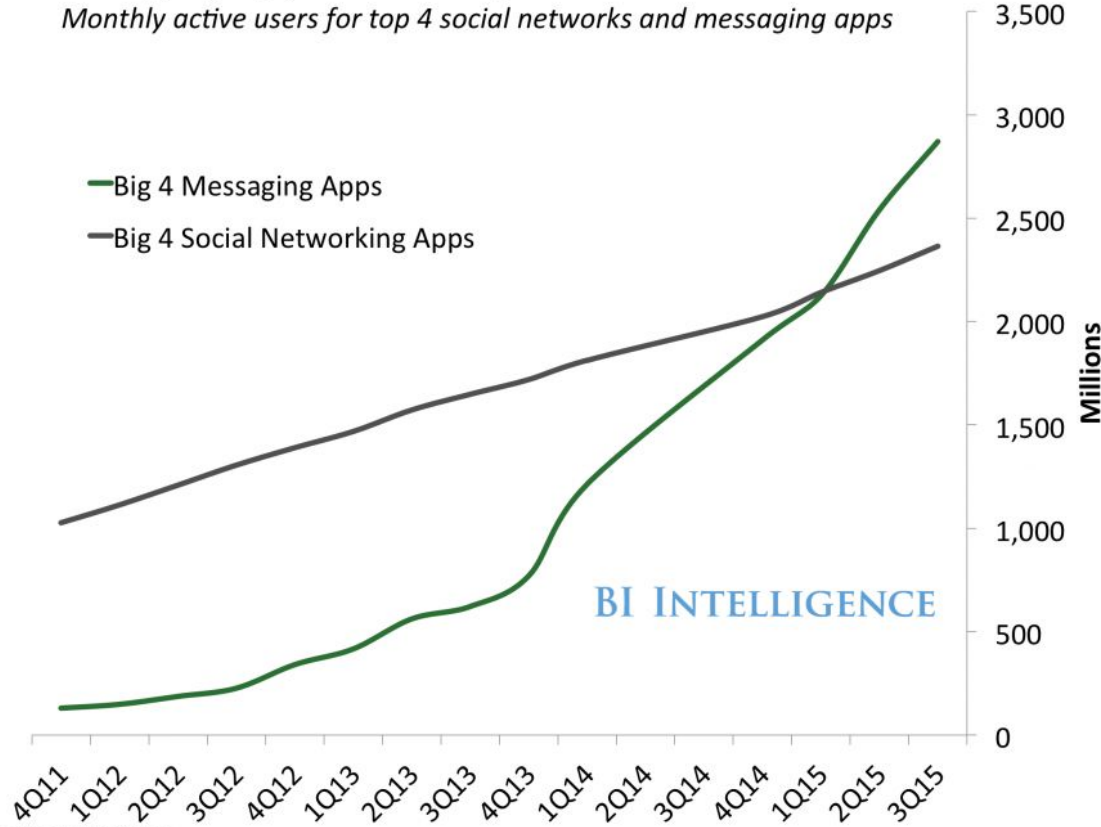
BI INTELLIGENCE

Source: Companies, BI Intelligence

Number of messaging users has surpassed social media users… which offers chatbots a HUGE audience.

What problems are chat bots trying to solve?

- App fatigue
- Having to download a new app for a single use
- Make tech interaction even easier and more personal
- Having full teams of mobile devs working on different platforms to come up with essentially the same product

Website   **WebApp**   **Mobile**   **Chatbot**
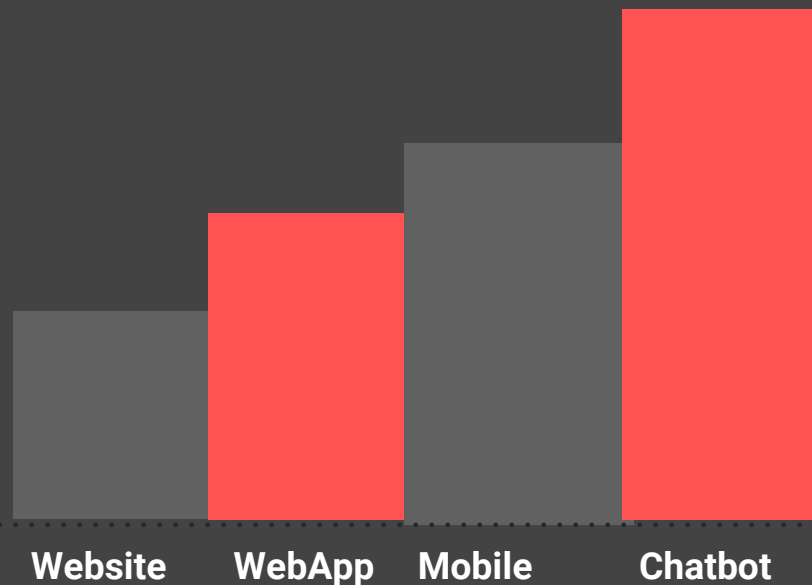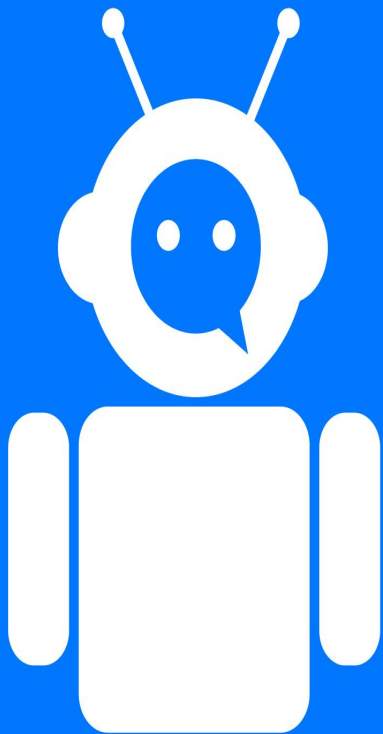
The solutions

One Stop Shop

Examples of chatbots

Weather bot

Meet Poncho. He'll tell you the weather.

News Bot

CNN released a news bot that will curate news stories for you.

Slackbot

Your personal assistant

Types of bots

1. Stateless bots

2. Semi-stateful bots

3. Stateful bots

4. Loyal bots

Make your own chat bot

Step 1

Create your first, basic chat bot

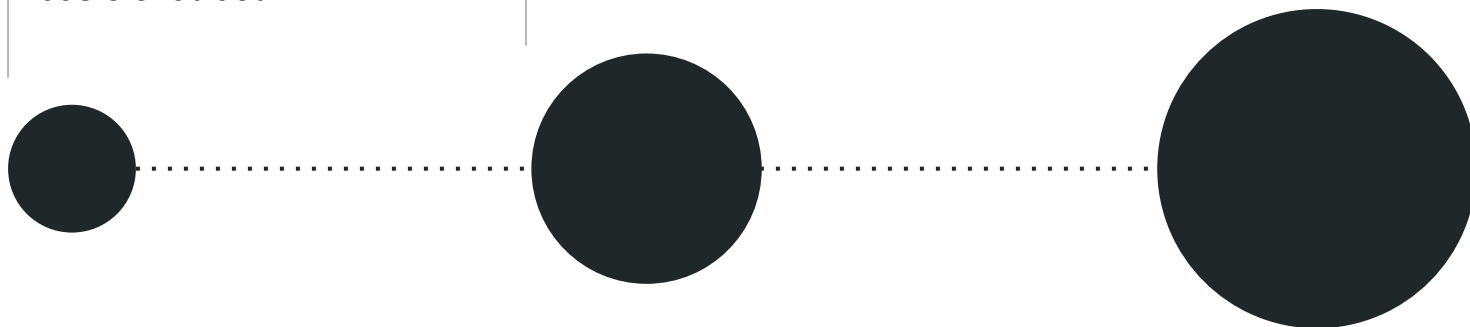**Step 2**

Dial in the programing

Step 3

Let the chat bot into the wild through a messaging platform

Make a chat bot