

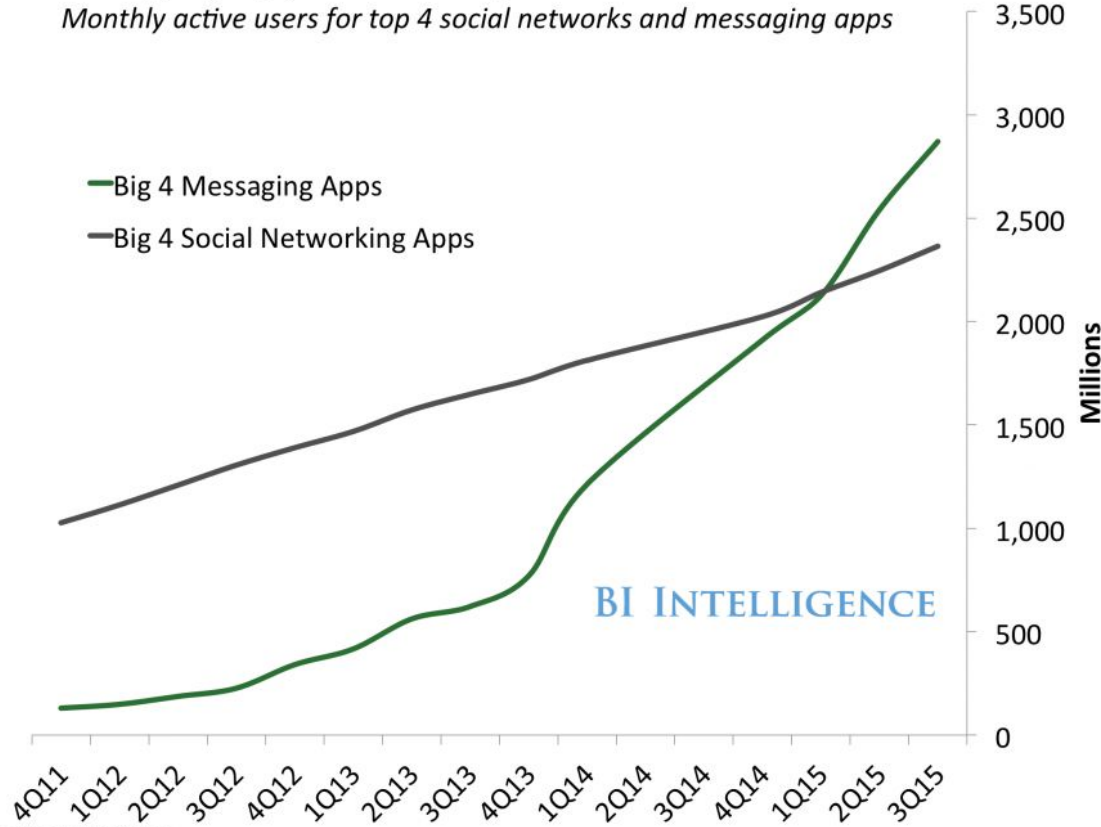
Chatbots

A close-up, slightly blurred photograph of a laptop screen. The screen displays a data visualization interface. At the top, a line graph with a blue line and circular markers shows an upward trend. Below the graph, a pie chart is visible, with a legend indicating 'New Visitor' in blue. The bottom of the screen shows a taskbar with various application icons. Overlaid on the center of the screen is the text 'W.T.F are chatbots anyway?' in a large, white, bold, sans-serif font.

W.T.F are chatbots anyway?

Messaging Apps Have Surpassed Social Networks

Monthly active users for top 4 social networks and messaging apps

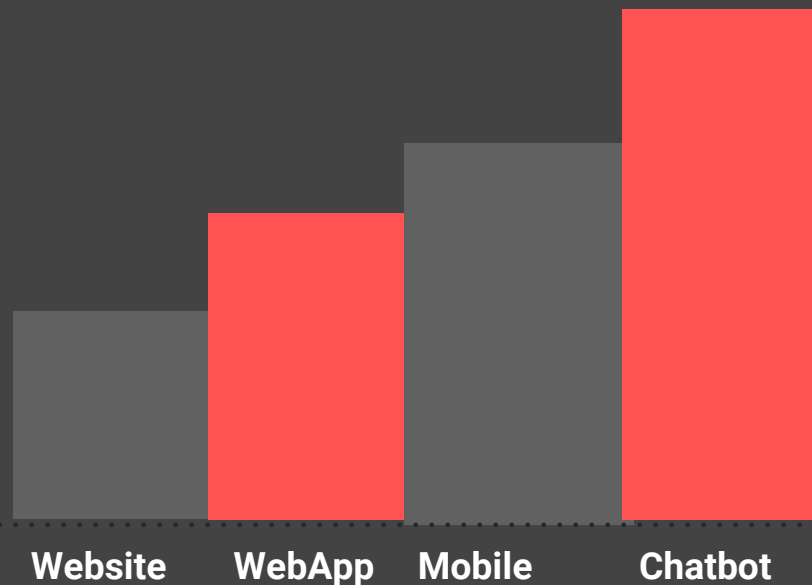


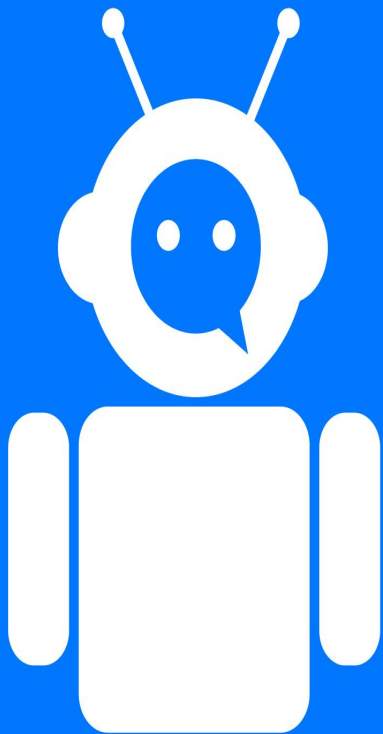
Source: Companies, BI Intelligence

Number of messaging users has surpassed social media users... which offers chatbots a HUGE audience.

What problems are chat bots trying to solve?

- App fatigue
- Having to download a new app for a single use
- Make tech interaction even easier and more personal
- Having full teams of mobile devs working on different platforms to come up with essentially the same product





The solutions

One Stop Shop

Examples of chatbots



Weather bot

Meet Poncho. He'll tell you
the weather.



News Bot

CNN released a news bot
that will curate news stories
for you.



Slackbot

Your personal assistant

Types of bots

1. Stateless bots
2. Semi-stateful bots
3. Stateful bots
4. Loyal bots

Make your own chat bot

Step 1

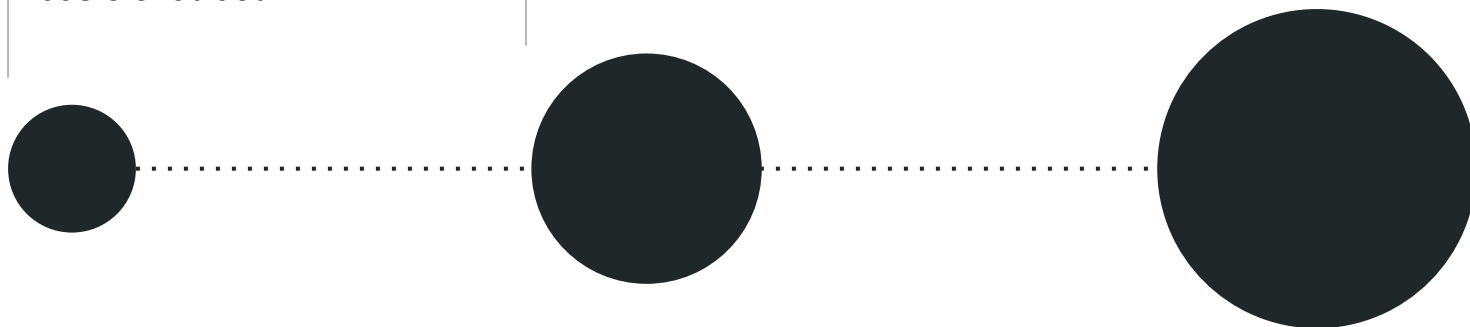
Create your first,
basic chat bot

Step 2

Dial in the
programing

Step 3

Let the chat bot into
the wild through a
messaging platform



Make a chat bot