



TMC511

Lecture 2

Success Strategies

w/ Dr Adedayo **ODUKOYA**



Introduction

- 70% of graduates struggle in their first 3 years
- not because they lack degrees, but because they lack **Divine Strategy**
- Most chase **SUCCESS** but don't know what it looks like
- Many work hard but still struggle (sweat without results)



What is Success? (NOT!)

Common Misconceptions

Success is **NOT**:

- ✗ **Possession** - Accumulation of wealth
- ✗ **Position** - Top titles or prestigious roles
- ✗ **Destination** - A place you arrive and stop
- ✗ **Luck** - Being in the right place at the right time
- ✗ **Connections** - Who you know

The Problem

Chasing the Wrong Definition = Endless Struggle

What is Success? (BIBLICAL)

The True Definition – Success IS:

- Accomplished Stewardship** - Fulfilling God's purpose for your life
- Continuous Progress** - Building on past achievements daily
- Freedom from Sweat** - Operating under Blessings, not Curse
- Service-Oriented** - Making meaningful contributions

Key Scripture:

"I am among you as one that serves" - Jesus (Luke 22:27)

Your Redemptive Reality

Who You Really Are

God's Declaration About You:

- "You are the **SALT** of the earth" (Matt 5:13) — *Essential, sought after, a preserver*
- "You are the **LIGHT** of the world" (Matt 5:14) — *A pacesetter, guide, illuminator*
- "A city set on a hill **CANNOT BE HID**" (Matt 5:14) — *Destined for visibility and influence*

You've been redeemed
FROM Struggle TO
Supernatural success!

The Biblical Framework for Success

The 7 Pillars Overview

- **FAITH** - The Power Point
- **WORK** - The Investment
- **ENDOWMENT** - Your Unique Treasure
- **PLANNING** - The Architect
- **CHARACTER** - The Commander
- **COMMITMENT** - The Winning Attitude
- **FOCUS** - The Flight Path

All Seven Working
Together =
Unstoppable Success

Pillar 1 – Faith

The Power Point & Power Link

Two Belief Systems

Natural Belief System

Psyches the soul

Boosts intellect

Energizes body

BUT: No divine backup 

Why Faith? "According to your faith be it unto you" – Matt 9:29

Biblical Belief System:

Everything above PLUS:

Divine power for performance

Supernatural mental productivity

Protection from attacks

Destroys spiritual opposition



Pillar 2 – Work

The Non-Negotiable Investment

Truth Bombs

- Work existed BEFORE the fall (Gen 2:15)
- God Himself is a worker (Gen 2:2)
- "I MUST work" - Jesus (John 9:4)

Key Principles

- The harder you work, the brighter you think
- No substitute for hard work - NONE!
- Work first, THEN your house (Prov 24:27)
- What you don't work for doesn't add to your worth

**Start where you are.
Prove Faithful.
Then doors open.**

Pillar 3 – Endowment

Your Divine Treasure

The Truth: God deposited unique talents in you at creation; Find your "pot of oil" (2 Kings 4:2)

Discovery Questions:

- What brings you joy and fulfillment?
- What do you do effortlessly that others find difficult?
- What problems are you passionate about solving?

Pillar 4 – Planning

The Architect of Achievement

The 3 Laws of Effective Planning

REASONING

- Apply mental rigor to your goals
- Think through consequences

INFORMATION

- Gather relevant facts
- Be a fact-hunter, not fact-blind

SEPARATION/MEDITATION

- Create quiet time
- Hear God's direction

The Reality:

"Without counsel purposes are disappointed" – Pro 15:22

Pillar 5 – Character

The Commander of Fortune

The Equation:

- Your NATURE determines your FUTURE
- Your HABIT defines your HABITAT
- Your MAKE-UP determines your END-UP

The Hierarchy:

- Gifts < Character
- Nature > Efforts
- Papers < Character

At the root of every crashed destiny is **Character Failure.**

Pillar 6 – Commitment

The Winning Attitude

Paul's Secret

- Last to join the apostles
- Never met Jesus physically
- Wrote 50% of the New Testament!

The Power of Commitment

- Motivates for exploits
- Sensitizes for excellence
- Stimulates creativity
- Commands rewards

COMMITMENT = Being Sold Out to a cause

But Add This: EXCITEMENT!" — Rejoice evermore!" (1Thess 5:16)

Pillar 7 – Focus

The Flight to the Mountaintop

Jesus' Example

- "To THIS end was I born"
(singular - John 18:37)
- "For THIS purpose was I manifested"
(singular - 1 John 3:8)

The Light Principle

- "If your eye be single, your whole body shall be full of light" (Matthew 6:22)

The Truth:

Jack of all trades,
master of NONE

Your Position At The Top

1/ Redemptive Root

- You've been redeemed to reign
(Revelation 5:10)
- From Valley → **Mountaintop**
- From Poverty → **Plenty**
- From Slavery → **Royalty**

Your Position At The Top

2/ Abrahamic Covenant

- Nations and kings come from this lineage (Genesis 17:6-7)
- You share Abraham's covenant through Christ
- Your Lowest status = **KING**

Your Position At The Top

3/ Prophetic Agenda

- You are a bright and morning star
- Seated with Christ in heavenly places
(Ephesians 2:6)
- Called to subdue nations through
excellence

The Assurance: "I will set you up on high above all nations" (Deuteronomy 28:1)

Measuring Success

The Biblical Metrics

- **STEWARDSHIP** - Am I serving God and blessing others faithfully?
- **PEACE** - Do I have peace in my decisions?
- **GROWTH** - Am I progressing in character and competence?
- **FRUIT** - What tangible results am I producing?
- **FAVOUR** - Am I experiencing God's favour?
- **JOY** - Do I have joy in the journey?
- **PURPOSE** - Am I operating in my assignment?

Declarations for Your Future

Say I COMMIT TO:

- Walking in **FAITH**, not sight - believing God's word over circumstances
 - Working with **EXCELLENCE** - as unto the Lord, not unto men
 - Discovering and developing my **ENDOWMENT** - my unique treasure
 - **PLANNING** strategically - with reasoning, information, and meditation
 - Building godly **CHARACTER** - guarding my integrity above all
 - Total **COMMITMENT** with excitement - sold out to my purpose
 - Maintaining **FOCUS** - resisting distraction and comparison
- These seven pillars will take me from where I am to where God says I belong!**

Conclusion

See you at the Top!

“

The Lord shall make thee the **HEAD**, and
not the tail; and thou shalt be **ABOVE**
only, and thou shalt not be beneath

— *Deuteronomy 28:13*

Thank You Questions and Comments

