# **Kyle Barron**

UX Researcher Experience Designer

### Contact

kyledbarron@gmail.com p: (608)-320-4205 kdbarron.github.io Pittsburgh, PA 15213

### Methods

Contextual Inquiry
Think-Aloud Protocol
Affinity Diagraming
Stakeholder Mapping
Cultural Probe
Usability Testing
Heuristic Evaluation

### Skills

HTML/CSS/Javascript
Figma Design
Balsamiq/InVision/Adobe xD
Rapid Prototyping
Java Programming Language
Qualtrics Survey Software
SPSS Statistics

### Education

**Carnegie Mellon University, School of CS** 

Master of Human-Computer Interaction - Aug. 2019

- Current

**University of Wisconsin - Madison** 

Bachelor of Science in Psychology Computer Science Certificate - Sept. 2016

- May 2018

## Experience

#### Research Lead, MHCI Capstone Project

numo, LLC - Jan. 2020 - Current

Linking Debit Cards to Retail Partner Offers

- Managing all team primary & secondary research, including data collection, method selection, and recruitment.
- Leading client meetings regarding stakeholder outreach & user testing
- Spearheading mixed-methods data collection and synthesis to generate valuable project insights

#### **Graduate Research Assistant**

Oh!Lab - Aug. 2019 - Current

Twitch Streams of Information

- Developing screenscraping script to parse twitch data and export for data analysis
- Creating and documenting research methods to use for collecting data
- Synthesizing relevent research publications within the project domain

#### **Procurement Coordinator**

NeuGen, LLC - Aug. 2018 - Aug. 2019

- Oversaw execution of all company contracts with external vendors, some exceeding \$2 million
- Trained legal team to use a contract workflow and repository in Sharepoint
- Ensured business user's needs were met through proper software & hardware management