

## Heuristic Evaluation

1. Flexibility and Ease of Use: My current website design does not allow users to go back to the home page in a clear way.

I implemented a home button to go on my navigation ribbon, this way users can easily go back to the home button. I did this by replacing my original “Contact” button on my ribbon, which I found through user testing was just confusing to people because it didn’t go anywhere. I think this was a good design choice because now users can access the home page from wherever they are in the website.

Bun Bun Bakeshop

[Products](#)

[Contact](#)

[Cart:](#)

The Original



Quantity:

Glaze Type:

[Add to Cart](#)

Cinny-Sugar



Quantity:

Glaze Type:

[Add to Cart](#)

Pecan Roll



Quantity:

Glaze Type:

[Add to Cart](#)

(Above is the original design from my hi-fidelity prototype)

Bun Bun Bakeshop

[Home](#)

[Products](#)

[Cart](#)

The Original

Cinnamon Sugar

Pecan Roll



Type of Glaze  Type of Glaze  Type of Glaze

Number of Buns  Number of Buns  Number of Buns

[Add to Cart](#)

[Add to Cart](#)

[Add to Cart](#)

[Remove From Cart](#)

[Remove From Cart](#)

[Remove From Cart](#)

(Above is the HTML design of the website)

2. User Control and Freedom: No way to remove items from the cart on the product page

In my original prototype I had no way to remove items directly from the products page without going into the cart. In my HTML design, I added a place to remove items from the cart. I had a very hard time separating the boxes from each other in HTML. I tried to find a way to fix this but I could not find anything. I feel like I could have spent many many hours trying to fix my HTML but I had other things going on in my life I needed to work on.

3. Consistency and Standards: One of my products does not include words (cinny-sugar) that would be knowledgeable by everyone. Not everyone would understand this means Cinnamon Sugar Bun.

You will also see the difference between the title of the cinnamon sugar bun in my HTML website vs. Cinny Sugar in my hi-fidelity prototype. This was a necessary change because some people did not know what the name was referring to. I hope that this is more clear in the HTML version of the website.

### **Challenges/Hurdles**

I had a very hard time lining up everything in HTML. I had to look up tips online and suggestions for how to make things look nice, but I felt like I did this too late into my design. I was worried about using other code because I wanted to only use my own, but this turned out to be far too difficult. I had never used HTML or CSS before this, so I had to spend a lot of time making everything look remotely close to my initial hi-fidelity prototype.

My greatest challenge was the products page. This was where I spent the most time, and I ended up creating way too many classes for different kinds of type & positioning. I think this is an area I can greatly improve on because I made too many classes. I couldn't go back and delete any because doing that would screw up the framework of my website.

At many points of designing, I felt like I was holding a fragile vase which could break at any moment. My website was so easy to break, any change to the CSS could potentially make everything look bad. I think this was due to poor implementation of my style sheet, but I learned a lot about what works and what does not.

## **Brand Identity & Representation**

I felt like the brand I was going for best represented the Season of Fall. I was aiming for a very cute, local brand which is better known for their buns than their ability to code in HTML. My favorite season is Fall, and I love cinnamon buns, so it made sense that I use the colors to combine my two favorite things. I also used the same font/colors in my prototype, so I maintained consistency.

## **CITATIONS**

<https://stackoverflow.com/questions/6722467/how-to-remove-the-default-link-color-of-the-html-hyperlink-a-tag> - how to remove blue link and replace with a hovering red overlay.

Codecademy.com - Learned the basics for coding in HTML and CSS, used code from the examples for dropdown menus and lining up images.