

l·ICAi 芒果智能算法

#### **Overall Architecture**

In task1 and task2, we designed the 6 stage for building multilingual recommendation system, which is focused on Data Preprocessing, Candidate Generation, Construct Training Samples, Build Ranking Models, Feature Engineering and Blending.

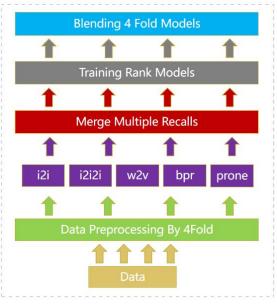


Figure 1: Solution Overall Architecture

## **Candidate Generation Strategies**

• Item to Item Similarity

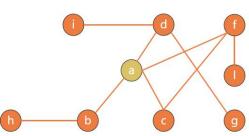
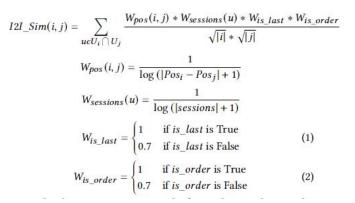


Figure 2: I2I Graph

# A Stacking and Transfer Learning with Diverse Similarity For Building Multilingual Session-based Recommendation Systems

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Item to Item to Item Similarity

$$I2I2I\_Sim(i,j) = \sum_{K} I2I\_Sim(i,k) * I2I\_Sim(k,j)$$

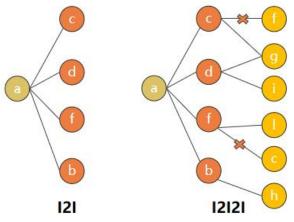


Figure 3: 12121 similarity constructed by 121 similarity

Three Embedding Similarities
we used W2V, BPR, ProNe generated embeddings to rerank i2i2i similarity.

### **U2I2I** modeling approach

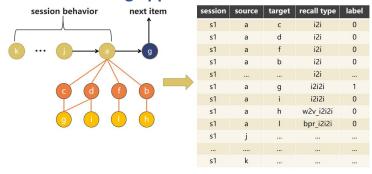


Figure 4: Construct Training Samples By U2121

## Stacking Features For Task1 & Task2



Figure 5: Fold 2,3,4 Models Predict Fold 1 Sample by Stacking **Transfer Learning Features For Task2** 



Figure 6: : Task1 Patterns Transfer to Task2

#### **EXPERIMENTS**

Task	Metric	Rank
Task1	MRR@100=0.41170	2nd
Task2	MRR@100=0.46578	2nd