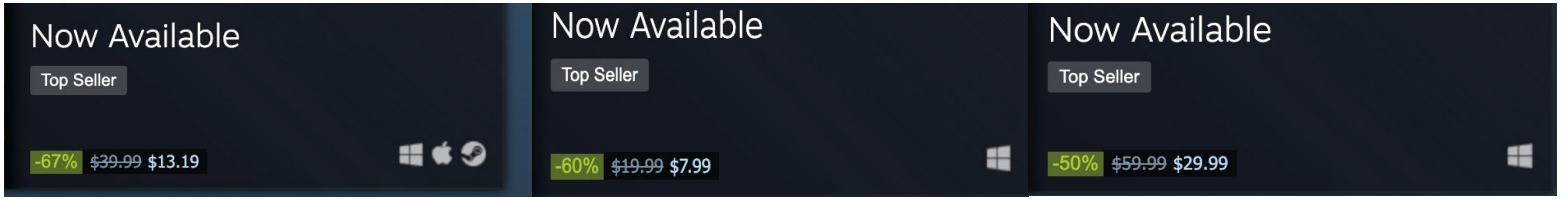
Gemstone

Video Game Recommendations

Kyle December

The Current System



→ Top Seller

→ Recommended

→ Increased Sales

The Problem

→ Small Developers

→ Upstarts

→ Limited Exposure

The Solution

Content Based Recommendations

Game Elements > Performance Elements

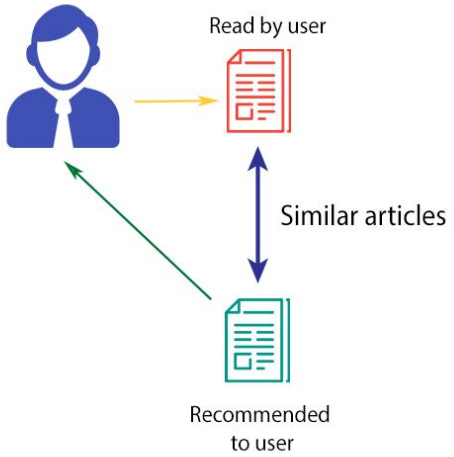
Thematic

Structural

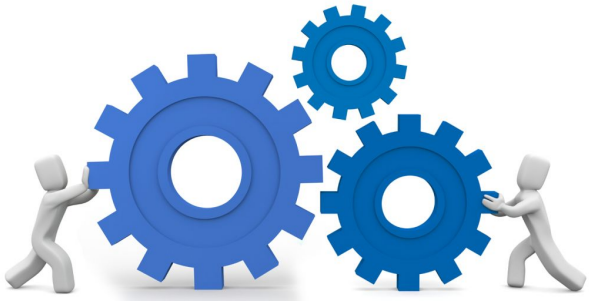
Sales

Hours Played

Content-to-Content



Implementation



User Describes Ideal Game

Compare to Reviews of Other Games

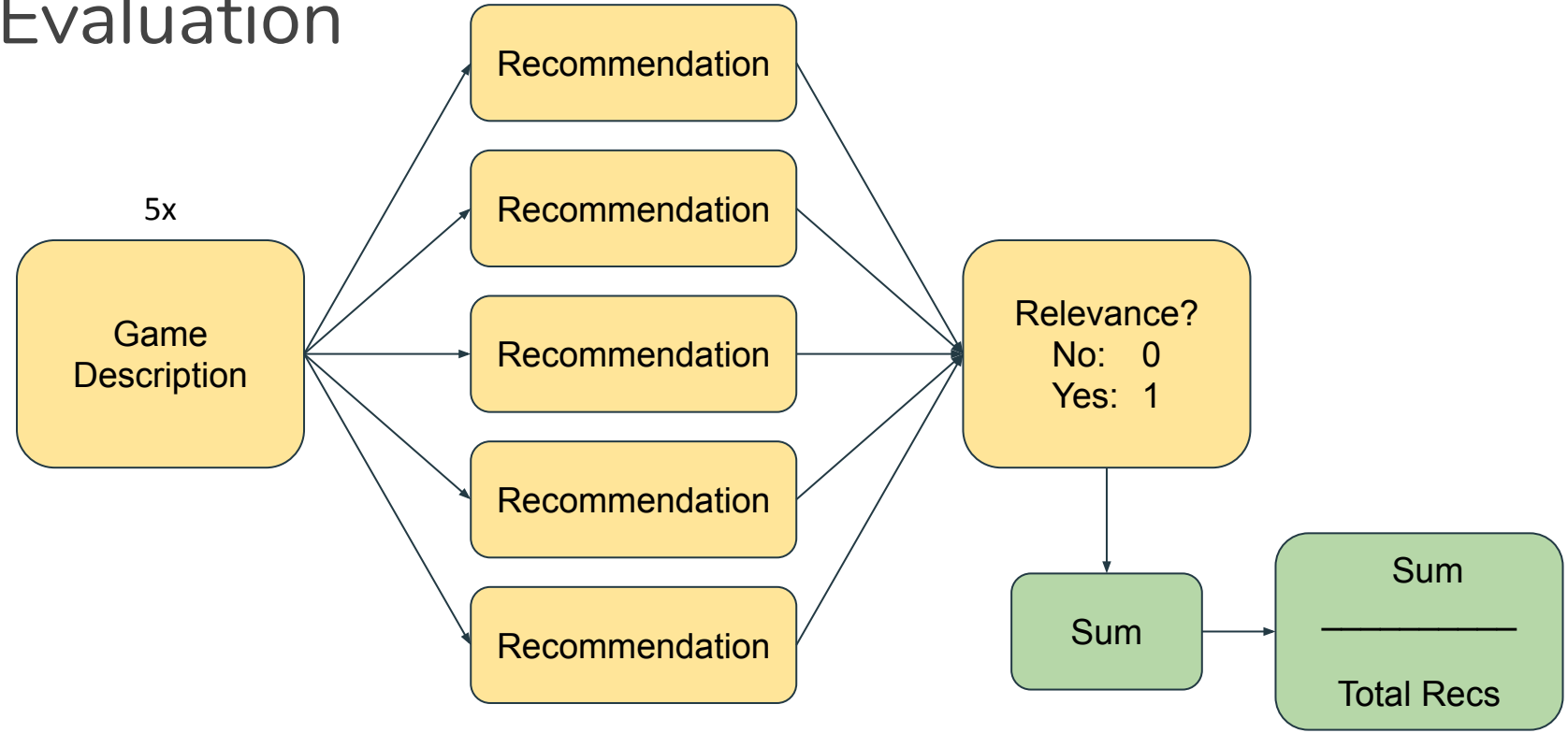
Produce Recommendations

INPUT

Doc2Vec Vector Similarity

N closest Vectors

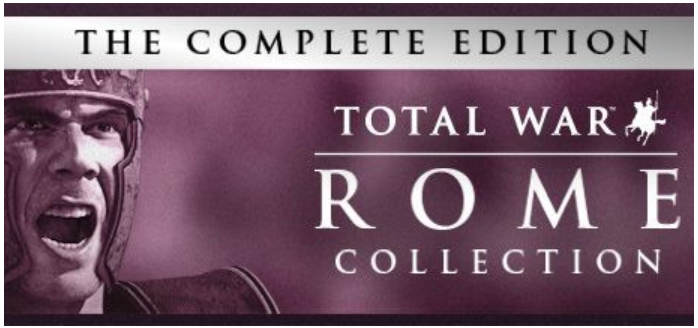
Evaluation


5x
Game Description
Recommendation
Recommendation
Recommendation
Recommendation
Recommendation
Relevance?
No: 0
Yes: 1
Sum
Sum
Total Recs

Successful -- “similar to age of empires, where i build my kingdom from the ground up, form alliances and engage in intrigue, research technological advancements and stand the test of time”

Dummy Popularity Model

Content Model



Not Successful -- “fluffy animals and shiny colors, a game that helps to educate children in basic math and reasoning skills”

Dummy Popularity Model

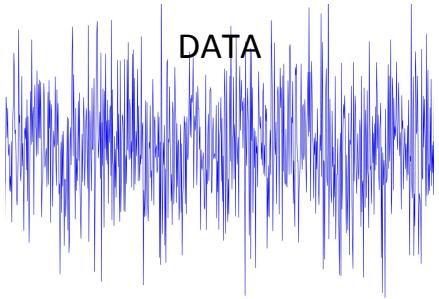
Content Model

Findings

Popular Recycling

Success

Something New



Needs work

40% Relevancy Score

Future Improvements

Data Collection

Ratings (quality)

Categorical Features
- Type of game
- Theme of game

Filtering/Modeling

Children's Games

Collaborative Model
- User to User

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