



Kristen DeCorso



“Don’t try to be original. Be good technically, & if there is something in you, it will come out.”

-Henri Matisse



Manifesto

Being creative goes beyond a brushstroke. Being creative starts from the soul. Our mission is to channel your soulful creativity into something beautiful.

A look inside:



Hi, I’m Kristen!

Art & graphic design have always been a huge passion of mine! I always found being in an art museum comforting. I am always looking for inspiration around me.

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Kristen DeCorso

Welcome!

I'm a passionate graphic designer with a keen eye for detail and a love for visual storytelling. With 2 years of experience in the industry, I specialize in creating engaging brand identities, innovative print designs, and editorial work.

My journey in design began with a fascination for all things art and communication related, leading me to earn my BFA in Fine Arts with specialization in Graphic Design from The College of New Jersey. Since then, I've had the privilege of working with a diverse range of clients, from startups to established brands, helping them bring their visions to life.

I believe that great design should not only look good but also resonate with its audience. My approach combines creativity with strategic thinking, ensuring that every project meets both aesthetic and functional goals. When I'm not designing, I love exploring art museums, running, reading, or enjoying time with friends & family typically over a good cup of coffee & meal.

Let's chat and create something you love!



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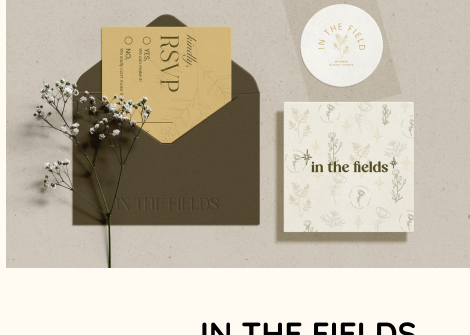


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IN THE FIELDS

This project was for a private dinner event company, that would be collaborating with local farms. They would be hosting events in fields for 50-100 people from a select menu. This was a full branding identity for this company.

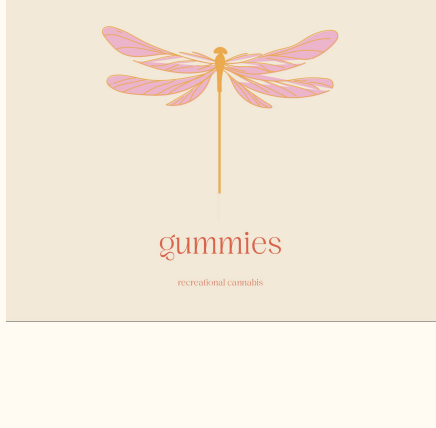
PASTABILITES COLORING BOOK

This was a coloring book I illustrated for 6th. I wanted to combine my strong passion for my Italian heritage and coloring books. I channeled my favorite childhood memories into the coloring book, including my own pasta font.



INALARE

This brand identity was created for a recreational cannabis products. INALARE means inhale in Italian, I was inspired by my grandfather who took cannabis during his cancer treatment. I wanted to make something that related to him & showed his strength.



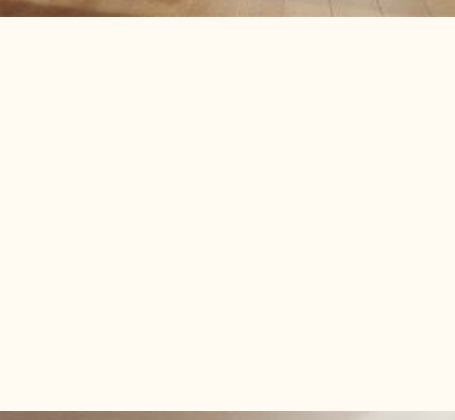
ALL MY LOVE BOOK

All my love was a book I made & laid out. It contained a compilation of articles I picked about love in all of its forms, romantic, unrequited, how to heal and grow. Laying this book out I learned a lot an margins and indexes. I really enjoyed making this book.



TYPE POSTERS

I created type posters for the classic font Times New Roman. It was created for The London Times newspaper so I wanted to model these posters after the newspaper, as a tribute.



BREATHE MENTAL HEALTH APP

Breathe was created for people who go to therapy and want to easily record and keep track of their sessions. I created the app interface and logos & illustrations.



UKRAINE POSTER

TCNJ asked the Graphic Design students to make a poster supporting Ukraine for the upcoming gallery showing. I took the countries flower and colors to create the poster. I wanted it to be meaningful & heartfelt.

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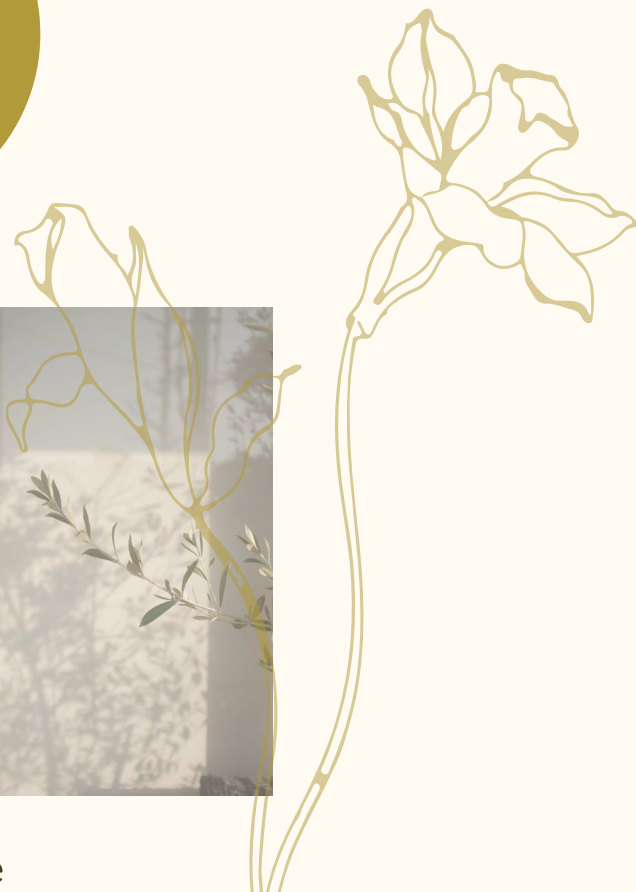


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