



MVBC Annual Junior Camp Friday, 18 July 2014 – Sunday, 20 July 2014

To whom it may concern

The Montana Vikings Basketball Club's (MVBC) Junior Camp is an important opportunity for us to positively influence the daily decision-making and life-style choices of our juniors away from the basketball court.

This concept originated by trying to find solutions to some of the many socio-economic challenges we face as a club.

To participate in the Western Province Basketball Association (WPBA) Winter League costs us approximately R30 000 for 2013 season and increasing annually. We have fourteen (14) active teams registered for this league, starting from U/12 Boys and Girls all the way through to five (5) senior teams in the men's and ladies leagues. This is the largest entry of all the twenty-two (22) clubs participating in the WPBA League.

Many of our members come from financially disadvantaged homes, and this presents a huge challenge to us. It is our belief that no-one should be deprived the opportunity to play basketball due to financial reasons.

The Junior Camp encourages our members from different demographics, social and cultural backgrounds to be together for a weekend, sharing life experiences, and learning from and with each other. Our club members come from a wide range of socio-economic and cultural backgrounds. Areas include Montana, Valhalla Park, Gugulethu, Nyanga, Heideveld, Manenberg, Phillipi as well as Grassy Park, Goodwood, Salt River, Rondebosch, Blouberg and Brackenfell. One of the main reasons for our club's success is that we are a family, and we provide the home away from home environment to our members. The integration allows the less fortunate members with particularly financial difficulties to identify opportunities and to rise above their challenges.

The Junior Camp provides opportunity for educational and empowerment sessions with our members. The theme for this year is "Positive Lifestyle". At Vikings our heritage and culture is important and kept alive by using club assemblies like these to advocate our history and the club values to especially the new members. MVBC values include responsibility, respect, perseverance, sportsmanship, courage, punctuality, positive lifestyle, friendship, supporting each other and honesty.

At the Junior Camp we provide the following meals for all the participants for the duration of the camp:

Friday – light snack

Saturday – breakfast, lunch and dinner

Sunday – breakfast and lunch

We rely a great deal on donations sourced from our club community and their networks to help maintain the success of this all important Annual Junior Camp and therefore appeal for your contributions towards our event.

We look forward to your favourable response.

Thanking you in advance

Montana Vikings Executive Committee

CONTACT:

Kirk Daniels

Cell: 082 377 9991

Email: kirkdaniels@me.com