LET THERE BE LIGHT

Kayla Devila

DES 427

DESIGN BRIEF

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PROJECT GOALS:

This project will serve as a nice
leisurely activity for those looking for an interesting
online game to play during their free time.

TIMELINE:

Sep. 24, 2024 | Design Brief and Persona due
Oct. 7, 2024 | Interactive Item due
2 WEEKS IN TOTAL

TARGET AUDIENCE:

Ages 10+
All genders
Computer game fanatics

Let There Be Light

A game where you'll be tasked with finding the right combination to turn on a whole row of lights. Can you crack the code?

EVA

AGE: 25

OCCUPATION:
Student at San Diego State University
Part-time content creator

LOCATION: San Diego, CA

"Don't take life too seriously.. Take the time to cease the moment and have fun doing it!"

ABOUT:
(Daily Routine)

Eva is a dedicated student of San Diego State. When she is not busy catching up on homework, she works on her part-time job of being a content creator. As a content creator, she loves sharing new and exciting computer games to her audience, as she is a lover of on-line/virtual games herself. She also loves finding inspiration for her videos through searching via YouTube and Instagram.

GOALS:

Since being a student can be extremely time-consuming, Eva loves to find ways to relax. Her current goals involve having more free time for her content creation, while also being a full time student. She also hopes to discover new virtual games to play to share with her online community, as well as play during her free time.

PAIN POINTS:

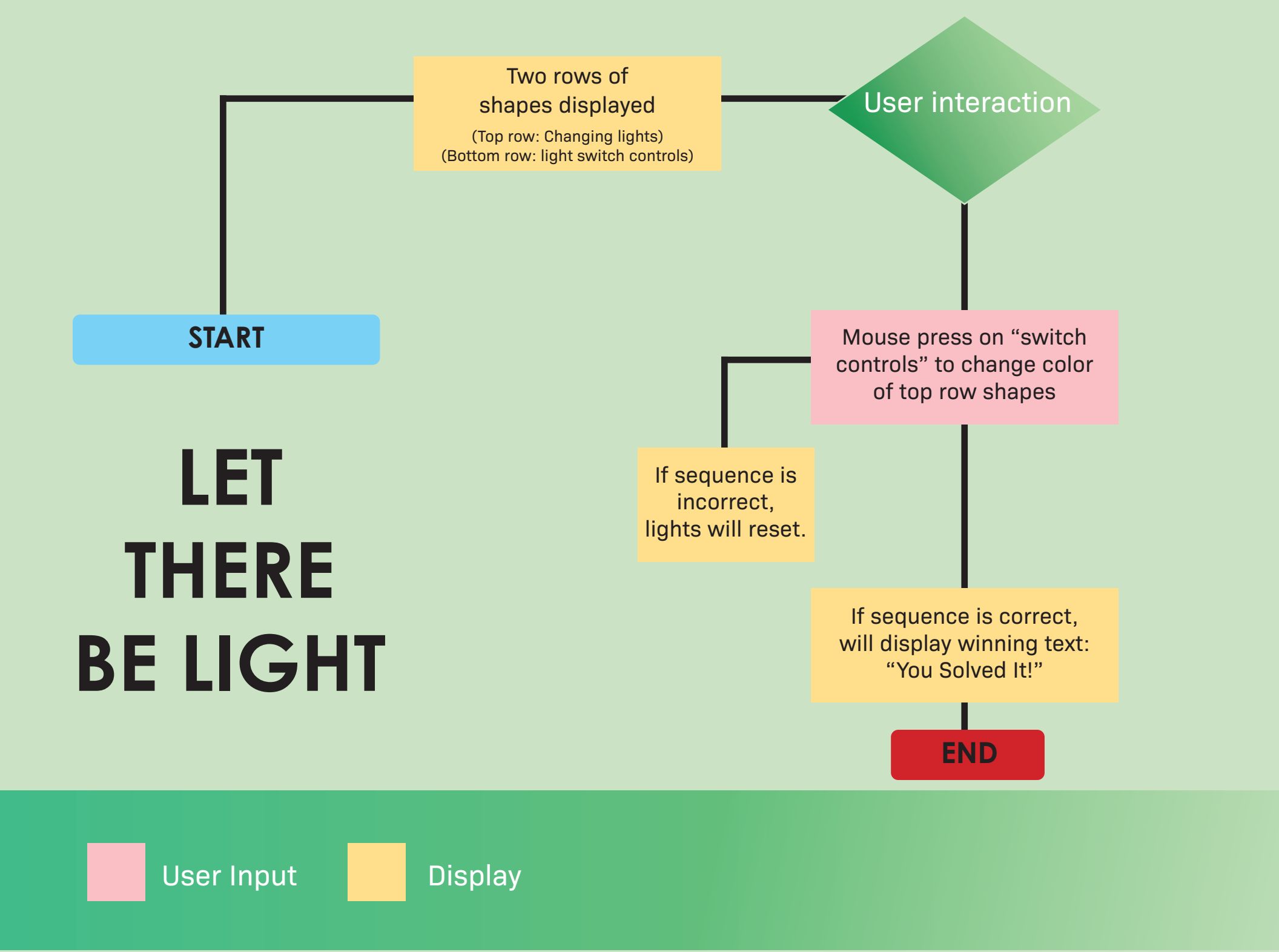
Eva has tons to juggle as a student and part-time creator. Some of her dislikes include complex or poor-performing gaming platforms. She also dislikes when content is unclear or when online games don't have a clear goal/end to them.

PERSONALITY:

- Extrovert
- Dynamic/Energetic
- Forward-thinker
- Creative

FAVORITE GAME TYPES:

- Mystery
- Puzzle-solving
- Adventure
- Tile-matching


Two rows of
shapes displayed
(Top row: Changing lights)
(Bottom row: light switch controls)
User interaction
START
Mouse press on “switch
controls” to change color
of top row shapes
If sequence is
incorrect,
lights will reset.
If sequence is correct,
will display winning text:
“You Solved It!”
END
LET
THERE
BE LIGHT
User Input
Display