

# EVA



**AGE:** 25

## **OCCUPATION:**

Student at San Diego State University  
Part-time content creator

**LOCATION:** San Diego, CA



*“Don’t take life too seriously..  
Take the time to cease the  
moment and have fun doing it!”*

## **ABOUT:**

*(Daily Routine)*

Eva is a dedicated student of San Diego State. When she is not busy catching up on homework, she works on her part-time job of being a content creator. As a content creator, she loves sharing new and exciting computer games to her audience, as she is a lover of online/virtual games herself. She also loves finding inspiration for her videos through searching via YouTube and Instagram.

## **GOALS:**

Since being a student can be extremely time-consuming, Eva loves to find ways to relax. Her current goals involve having more free time for her content creation, while also being a full time student. She also hopes to discover new virtual games to play to share with her online community, as well as play during her free time.

## **PAIN POINTS:**

Eva has tons to juggle as a student and part-time creator. Some of her dislikes include complex or poor-performing gaming platforms. She also dislikes when content is unclear or when online games don’t have a clear goal/end to them.

## **PERSONALITY:**

- Extrovert
- Dynamic/Energetic
- Forward-thinker
- Creative

## **FAVORITE GAME TYPES:**

- Mystery
- Puzzle-solving
- Adventure
- Tile-matching