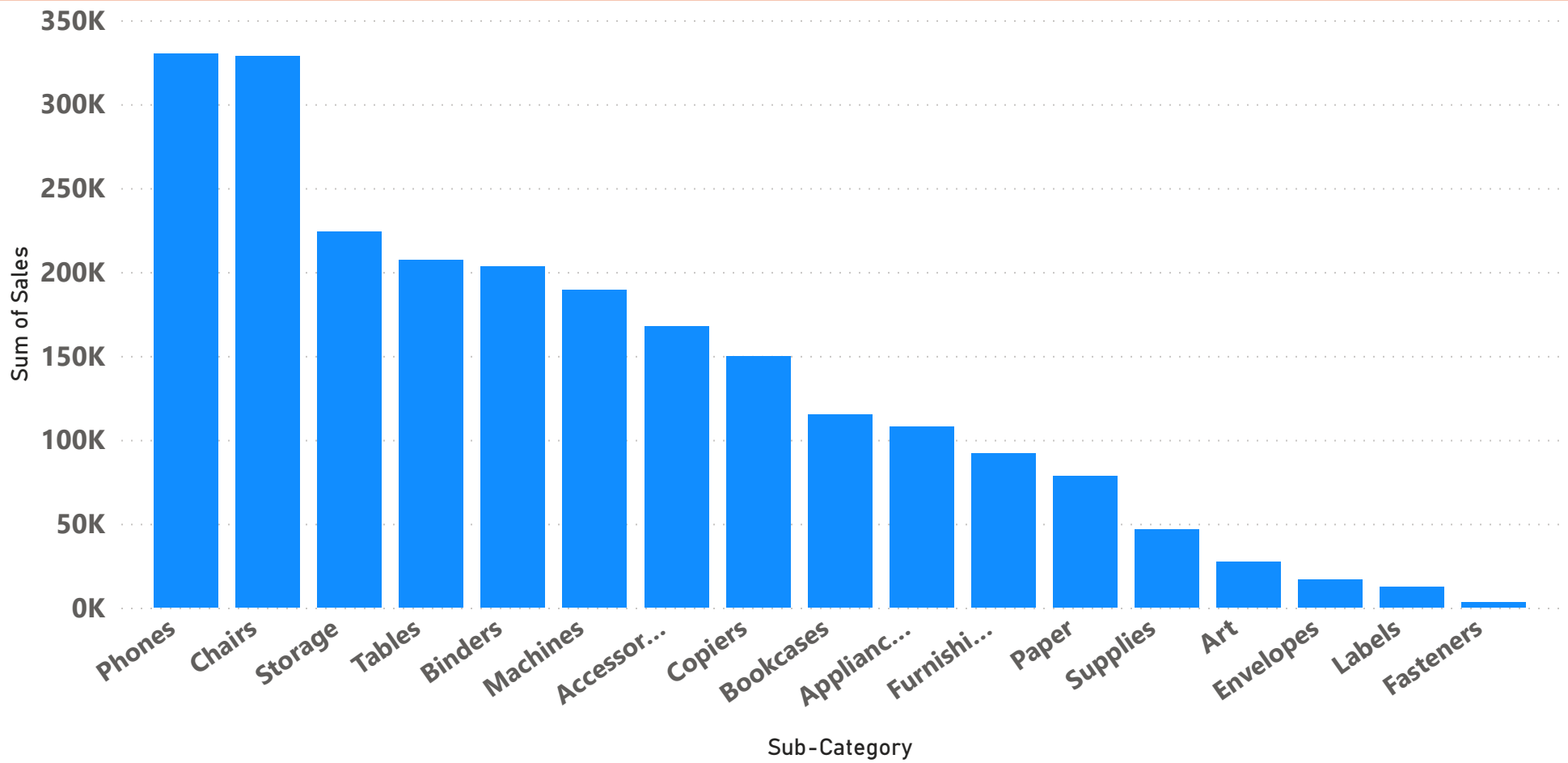


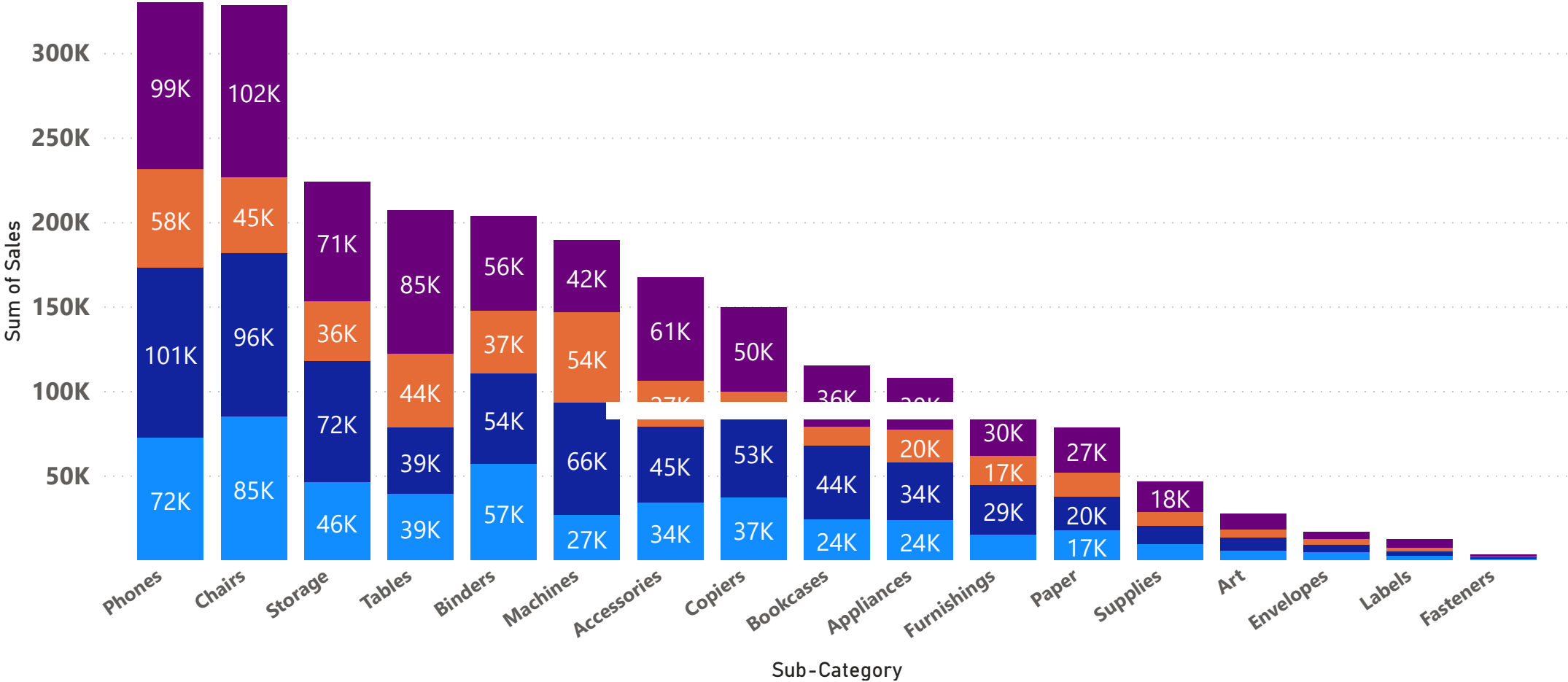
Sum of Sales by Sub-Category



COLUMN CHART

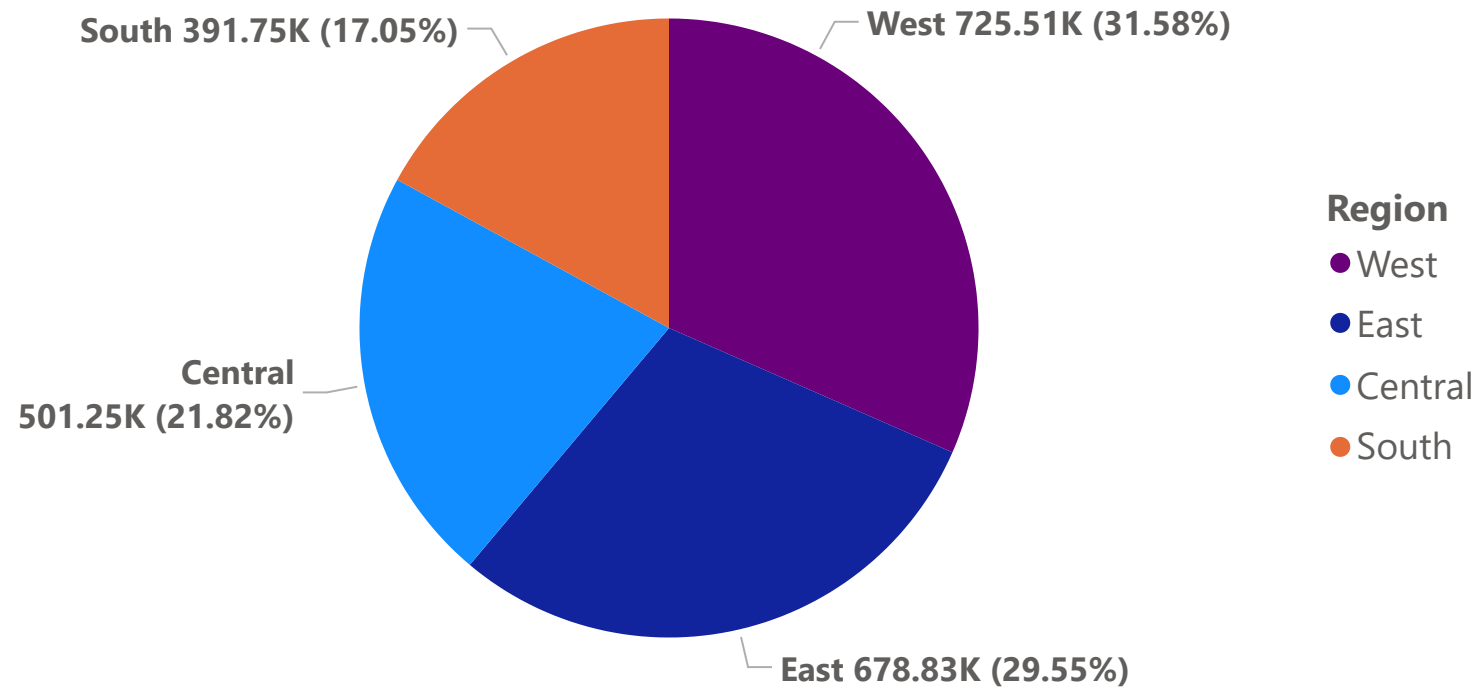
Sum of Sales by Sub-Category and Region

Region Central East South West



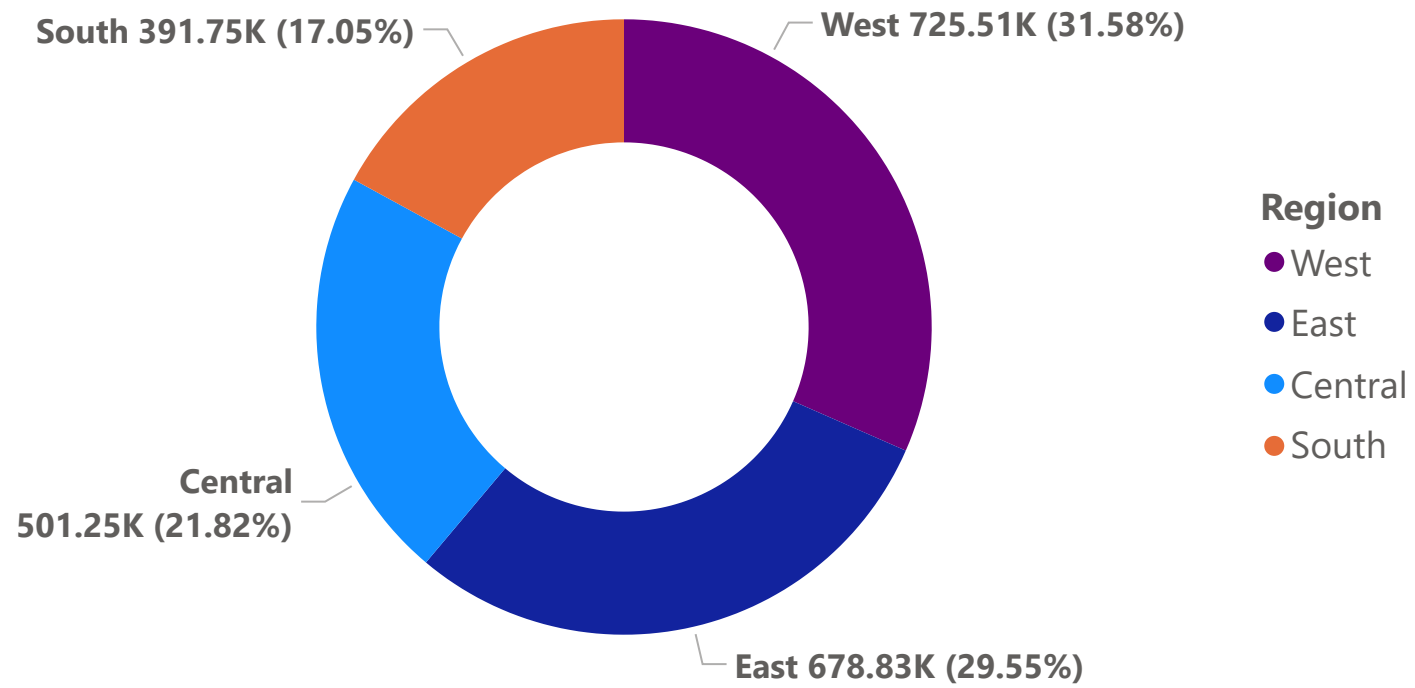
STACKED COLUMN CHART

Sum of Sales by Region

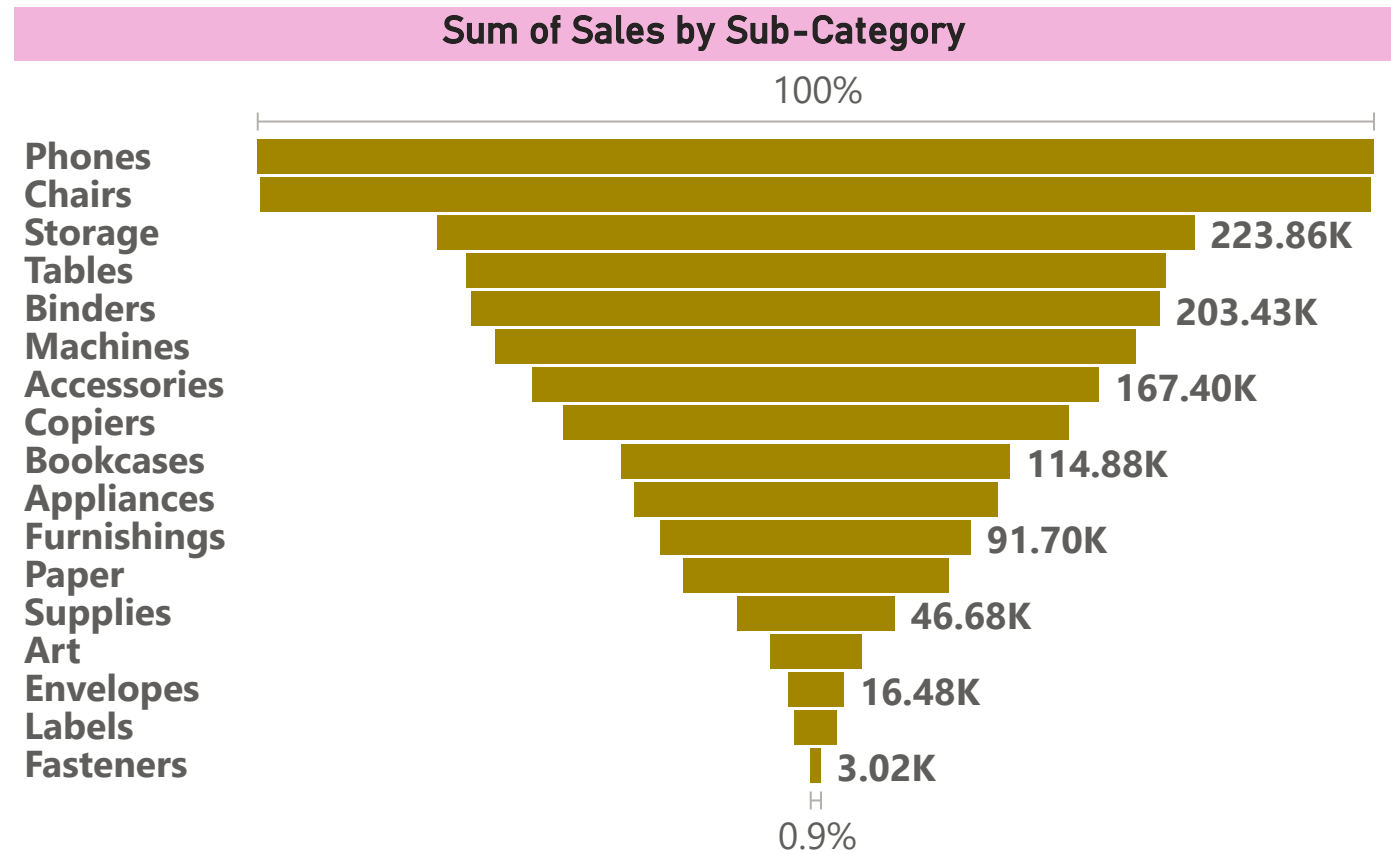


Pie Chart

Sum of Sales by Region



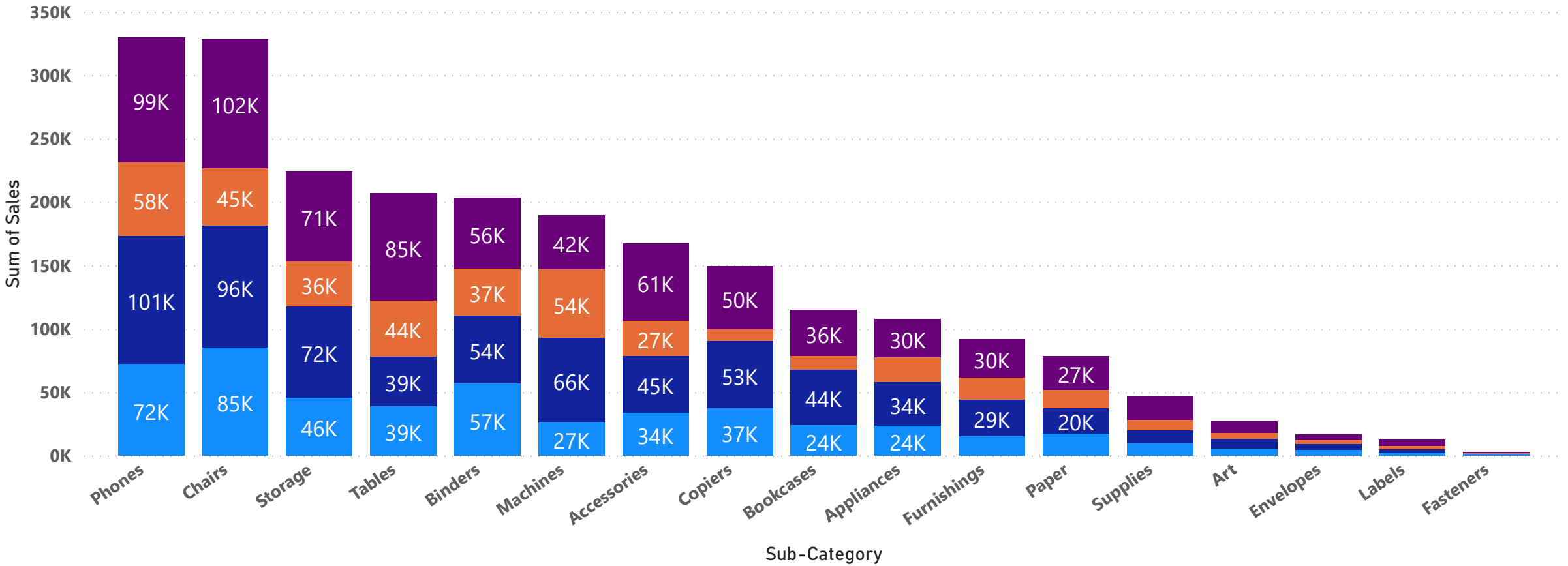
Donut Chart



Funnel Chart

Sum of Sales by Sub-Category and Region

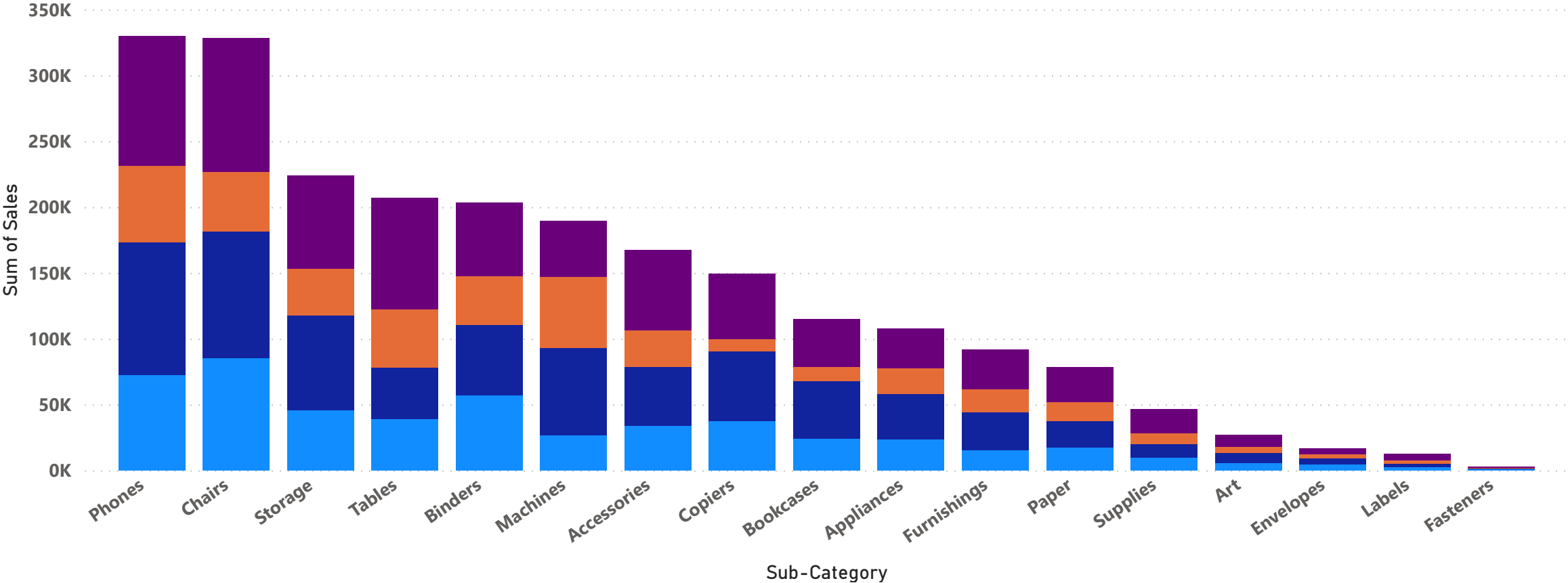
Region ● Central ● East ● South ● West



Include and Exclude

Sum of Sales by Sub-Category and Region

Region Central East South West



View Data and Export

Sub-Category	Region	Sum of Sales	State
Accessories	South	2323	Alabama
Appliances	South	208	Alabama
Art	South	302	Alabama
Binders	South	468	Alabama
Chairs	South	3916	Alabama
Copiers	South	900	Alabama
Envelopes	South	105	Alabama
Fasteners	South	4	Alabama
Furnishings	South	40	Alabama
Labels	South	507	Alabama
Machines	South	3040	Alabama
Paper	South	882	Alabama
Phones	South	2706	Alabama
Total		2297339	

Creating a Table




















Formatting the Table

measures of sub category			
Sum of Quantity	Sum of Profit	Sum of Sales	Sub-Category
2976	41,936.64	167400	Accessories
1729	18,138.01	107537	Appliances
3000	6,527.79	27136	Art
5974	30,221.76	203425	Binders
868	-3,472.56	114879	Bookcases
2356	26,590.17	328452	Chairs
234	55,617.82	149530	Copiers
906	6,964.18	16477	Envelopes
914	949.52	3024	Fasteners
3563	13,059.14	91704	Furnishings
1400	5,546.25	12505	Labels
440	3,384.76	189242	Machines
5178	34,053.57	78475	Paper
3289	44,515.73	330047	Phones
3158	21,278.83	223860	Storage
647	-1,189.10	46679	Supplies
1241	-17,725.48	206967	Tables
37873	2,86,397.02	2297339	



Conditional Formatting

Sub-Category	Sum of Sales	Sum of Profit	Sum of Quantity
Copiers	149530	 55,617.82	234
Machines	189242	 3,384.76	440
Supplies	46679	 -1,189.10	647
Bookcases	114879	 -3,472.56	868
Envelopes	16477	 6,964.18	906
Fasteners	3024	 949.52	914
Tables	206967	 -17,725.48	1241
Labels	12505	 5,546.25	1400
Appliances	107537	 18,138.01	1729
Chairs	328452	 26,590.17	2356
Accessories	167400	 41,936.64	2976
Art	27136	 6,527.79	3000
Storage	223860	 21,278.83	3158
Phones	330047	 44,515.73	3289
Furnishings	91704	 13,059.14	3563
Paper	78475	 34,053.57	5178
Binders	203425	 30,221.76	5974
Total	2297339	2,86,397.02	37873



Sub-Category	Count of Quantity	Sum of Profit	Max of Sales	%GT Sum of Profit
Accessories	14	41,936.64	3347	14.64%
Appliances	14	18,138.01	2625	6.33%
Art	13	6,527.79	1113	2.28%
Binders	14	30,221.76	9893	10.55%
Bookcases	12	-3,472.56	4405	-1.21%
Chairs	14	26,590.17	4416	9.28%
Copiers	9	55,617.82	17500	19.42%
Envelopes	9	6,964.18	605	2.43%
Fasteners	13	949.52	93	0.33%
Furnishings	14	13,059.14	1336	4.56%
Labels	14	5,546.25	786	1.94%
Machines	11	3,384.76	22638	1.18%
Paper	14	34,053.57	734	11.89%
Phones	14	44,515.73	4549	15.54%
Total	14	2,86,397.02	22638	100.00%

Sub-Category	Sum of Profit	%GT Sum of Profit	C
Copiers	55,617.82	19.42%	
Phones	44,515.73	15.54%	
Accessories	41,936.64	14.64%	
Paper	34,053.57	11.89%	
Binders	30,221.76	10.55%	
Chairs	26,590.17	9.28%	
Storage	21,278.83	7.43%	
Appliances	18,138.01	6.33%	
Furnishings	13,059.14	4.56%	
Envelopes	6,964.18	2.43%	
Art	6,527.79	2.28%	
Labels	5,546.25	1.94%	
Machines	3,384.76	1.18%	
Fasteners	949.52	0.33%	
Supplies	-1,189.10	-0.42%	
Total	2,86,397.02	100.00%	

CHANGE AGGREGATION IN TABLE

Sub-Category	Central	East	South	West	Total
Accessories	33962	45038	27280	61120	167400
Appliances	23581	34191	19525	30240	107537
Art	5763	7497	4662	9214	27136
Binders	56926	53500	37032	55967	203425
Bookcases	24153	43819	10900	36007	114879
Chairs	85227	96262	45177	101786	328452
Copiers	37260	53220	9300	49750	149530
Envelopes	4638	4375	3344	4120	16477
Fasteners	776	821	504	923	3024
Furnishings	15256	29067	17310	30071	91704
Labels	2454	2607	2358	5086	12505
Machines	26800	66107	53890	42445	189242
Paper	17491	20174	14146	26664	78475
Phones	72410	100628	58311	98698	330047
Storage	45933	71618	35770	70539	223860
Supplies	9470	10763	8320	18126	46679
Tables	39152	39141	43919	84755	206967
Total	501252	678828	391748	725511	2297339

SIMPLE MATRIX

Sub-Category	Central	East	South	West	Total
Accessories	▲ 33962	▲ 45038	◆ 27280	▲ 61120	167400
Appliances	◆ 23581	▲ 34191	◆ 19525	◆ 30240	107537
Art	◆ 5763	◆ 7497	◆ 4662	◆ 9214	27136
Binders	▲ 56926	▲ 53500	▲ 37032	▲ 55967	203425
Bookcases	◆ 24153	▲ 43819	◆ 10900	▲ 36007	114879
Chairs	● 85227	● 96262	▲ 45177	● 101786	328452
Copiers	▲ 37260	▲ 53220	◆ 9300	▲ 49750	149530
Envelopes	◆ 4638	◆ 4375	◆ 3344	◆ 4120	16477
Fasteners	◆ 776	◆ 821	◆ 504	◆ 923	3024
Furnishings	◆ 15256	◆ 29067	◆ 17310	◆ 30071	91704
Labels	◆ 2454	◆ 2607	◆ 2358	◆ 5086	12505
Machines	◆ 26800	▲ 66107	▲ 53890	▲ 42445	189242
Paper	◆ 17491	◆ 20174	◆ 14146	◆ 26664	78475
Phones	● 72410	● 100628	▲ 58311	● 98698	330047
Storage	▲ 45933	● 71618	▲ 35770	● 70539	223860
Supplies	◆ 9470	◆ 10763	◆ 8320	◆ 18126	46679
Tables	▲ 39152	▲ 39141	▲ 43919	● 84755	206967
Total	501252	678828	391748	725511	2297339

CONDITIONAL FORMATING IN MATRIX

HI REARCHIES IN MATRIX

Category	Central	East	South	West	Total
☐ Furniture	163788	208289	117306	252619	742002
Bookcases	24153	43819	10900	36007	114879
Chairs	85227	96262	45177	101786	328452
Furnishings	15256	29067	17310	30071	91704
Tables	39152	39141	43919	84755	206967
☐ Office Supplies	167032	205546	125661	220879	719118
Appliances	23581	34191	19525	30240	107537
Art	5763	7497	4662	9214	27136
Binders	56926	53500	37032	55967	203425
Envelopes	4638	4375	3344	4120	16477
Fasteners	776	821	504	923	3024
Labels	2454	2607	2358	5086	12505
Paper	17491	20174	14146	26664	78475
Storage	45933	71618	35770	70539	223860
Supplies	9470	10763	8320	18126	46679
☐ Technology	170432	264993	148781	252013	836219
Accessories	33962	45038	27280	61120	167400
Copiers	37260	53220	9300	49750	149530
Machines	26800	66107	53890	42445	189242
Phones	72410	100628	58311	98698	330047
Total	501252	678828	391748	725511	2297339

TOTAL
AND
SUBTOTAL
IN MATRIX

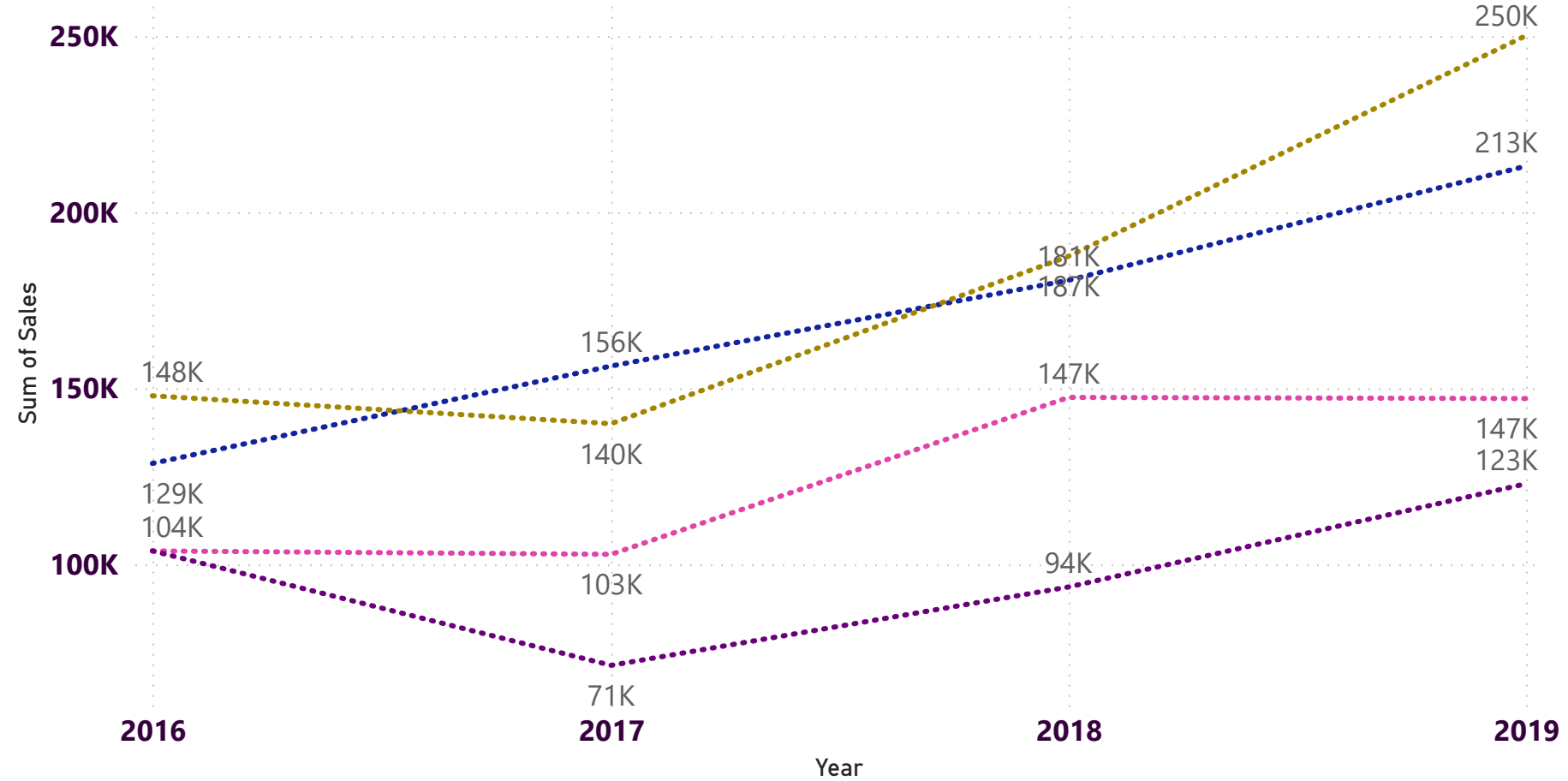
Category	Central	East	South	West	Total
☐ Furniture	163788	208289	117306	252619	742002
Bookcases	24153	43819	10900	36007	114879
Chairs	85227	96262	45177	101786	328452
Furnishings	15256	29067	17310	30071	91704
Tables	39152	39141	43919	84755	206967
☐ Office Supplies	167032	205546	125661	220879	719118
Appliances	23581	34191	19525	30240	107537
Art	5763	7497	4662	9214	27136
Binders	56926	53500	37032	55967	203425
Envelopes	4638	4375	3344	4120	16477
Fasteners	776	821	504	923	3024
Labels	2454	2607	2358	5086	12505
Paper	17491	20174	14146	26664	78475
Storage	45933	71618	35770	70539	223860
Supplies	9470	10763	8320	18126	46679
☐ Technology	170432	264993	148781	252013	836219
Accessories	33962	45038	27280	61120	167400
Copiers	37260	53220	9300	49750	149530
Machines	26800	66107	53890	42445	189242
Phones	72410	100628	58311	98698	330047
Total	501252	678828	391748	725511	2297339

NUMBER FORMATING IN TABLE AND MATRIX

Region	Central		East		South		West		Total
Sub-Category	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales	Sum of Profit	Sum of Sales
Accessories	33962	7,251.63	45038	11,195.86	27280	7,004.54	61120	16,484.60	167400
Appliances	23581	-2,638.62	34191	8,391.41	19525	4,123.94	30240	8,261.27	107537
Art	5763	1,195.16	7497	1,899.94	4662	1,058.59	9214	2,374.10	27136
Binders	56926	-1,043.64	53500	11,267.93	37032	3,900.66	55967	16,096.80	203425
Bookcases	24153	-1,997.90	43819	-1,167.63	10900	1,339.49	36007	-1,646.51	114879
Chairs	85227	6,592.72	96262	9,357.77	45177	6,612.09	101786	4,027.58	328452
Copiers	37260	15,608.84	53220	17,022.84	9300	3,658.91	49750	19,327.24	149530
Envelopes	4638	1,777.53	4375	1,812.41	3344	1,465.48	4120	1,908.76	16477
Fasteners	776	236.62	821	263.99	504	173.72	923	275.19	3024
Furnishings	15256	-3,906.22	29067	5,881.41	17310	3,442.68	30071	7,641.27	91704
Labels	2454	1,073.08	2607	1,129.28	2358	1,040.77	5086	2,303.12	12505
Machines	26800	-1,486.07	66107	6,928.64	53890	-1,438.89	42445	-618.93	189242
Paper	17491	6,971.90	20174	9,015.37	14146	5,947.06	26664	12,119.24	78475
Phones	72410	12,323.03	100628	12,314.69	58311	10,767.28	98698	9,110.74	330047
Storage	45933	1,969.84	71618	8,389.37	35770	2,274.30	70539	8,645.32	223860
Supplies	9470	-661.89	10763	-1,155.14	8320	1.88	18126	626.05	46679
Tables	39152	-3,559.65	39141	-11,025.38	43919	-4,623.06	84755	1,482.61	206967
Total	501252	39,706.36	678828	91,522.78	391748	46,749.43	725511	1,08,418.45	2297339

Sum of Sales by Year and Region

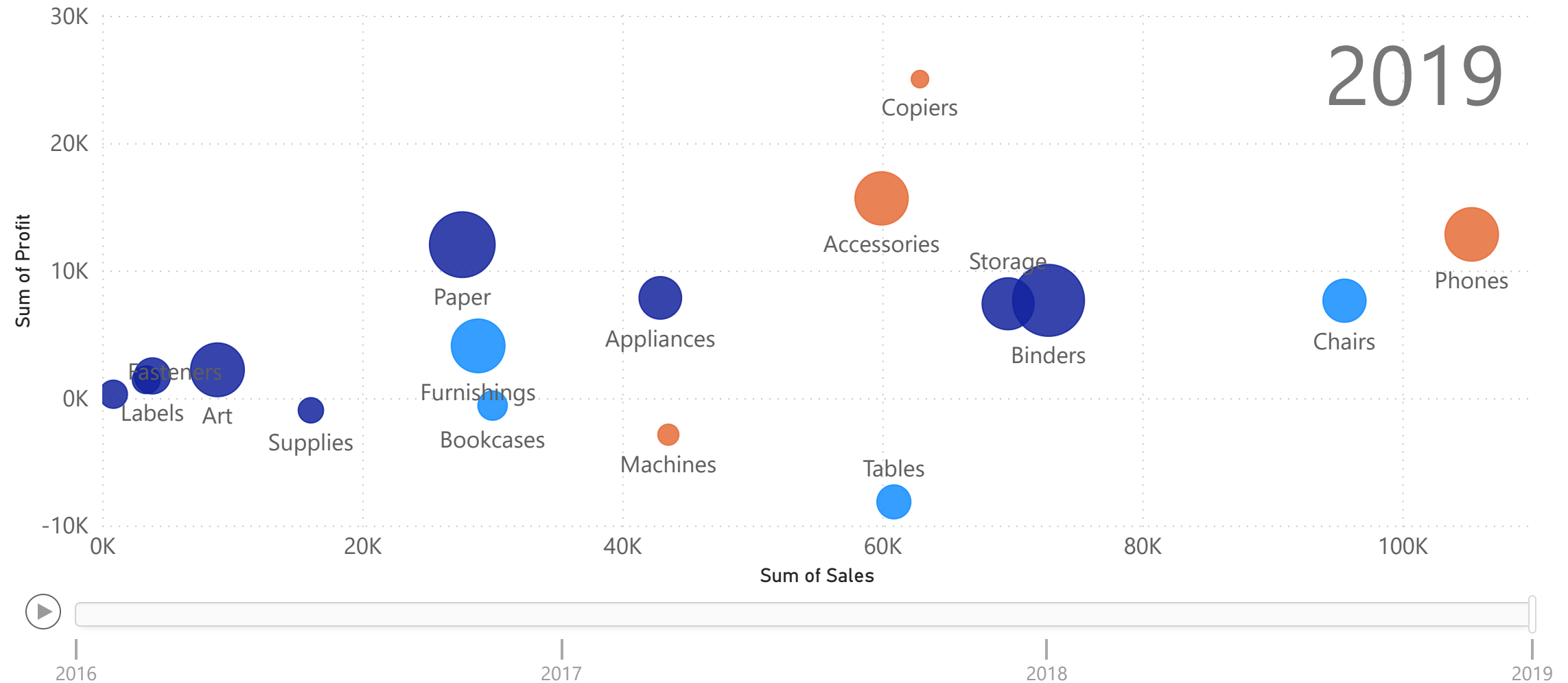
Region ● Central ● East ● South ● West



LINE CHART

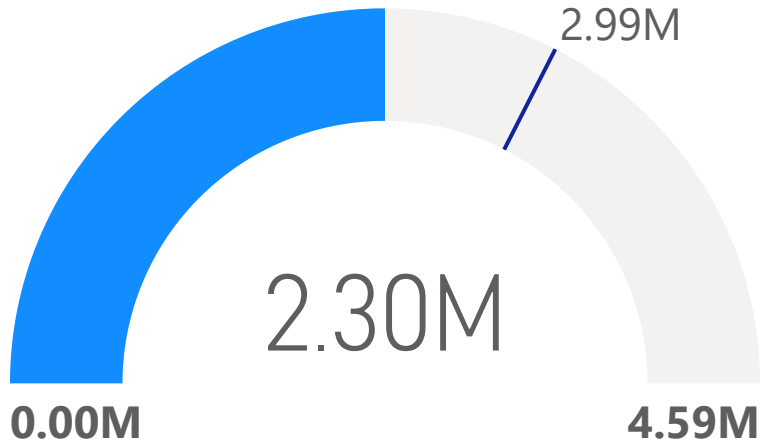
Sum of Sales, Sum of Profit and Sum of Quantity by Sub-Category, Category and Year

Category ● Furniture ● Office Supplies ● Technology

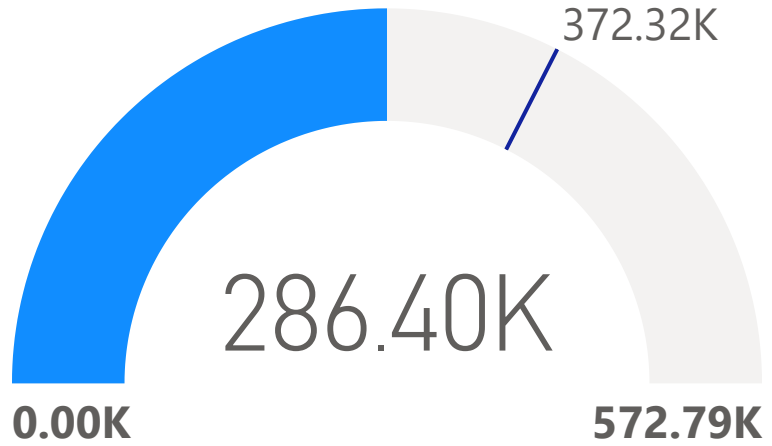


LINE CHART

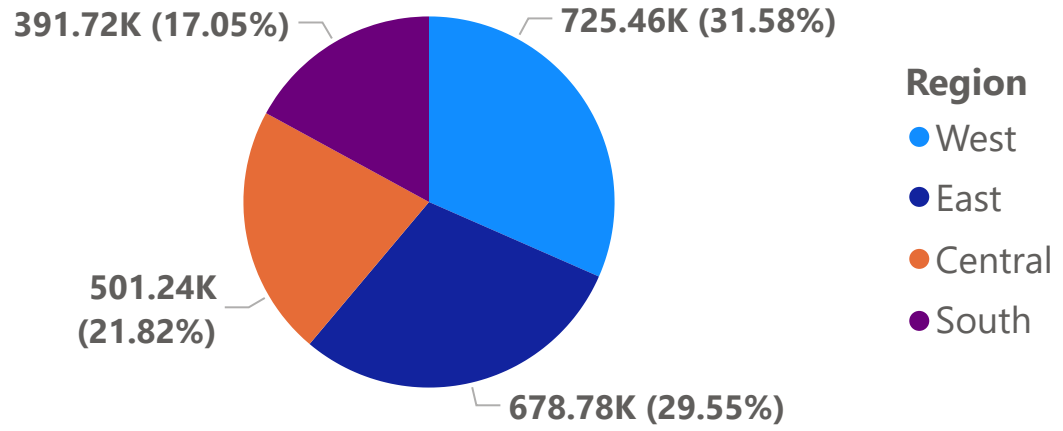
Sum of Sales and target sales



Sum of Profit and target profit



Sum of Sales by Region



GUAGE CHART

Sub-Category	Sum of Sales	Sum of Profit	Sum of Quantity
Binders	2,03,412.73	30,221.76	5974
Paper	78,479.21	34,053.57	5178
Furnishings	91,705.16	13,059.14	3563
Phones	3,30,007.05	44,515.73	3289
Storage	2,23,843.61	21,278.83	3158
Art	27,118.79	6,527.79	3000
Accessories	1,67,380.32	41,936.64	2976
Chairs	3,28,449.10	26,590.17	2356
Appliances	1,07,532.16	18,138.01	1729
Labels	12,486.31	5,546.25	1400
Tables	2,06,965.53	-17,725.48	1241
Fasteners	3,024.28	949.52	914
Envelopes	16,476.40	6,964.18	906
Bookcases	1,14,880.00	-3,472.56	868
Supplies	46,673.54	-1,189.10	647
Machines	1,89,238.63	3,384.76	440
Copiers	1,49,528.03	55,617.82	234
Total	22,97,200.86	2,86,397.02	37873

Highest sales: phones
Highest profit: copiers
Highest Quantity: binders

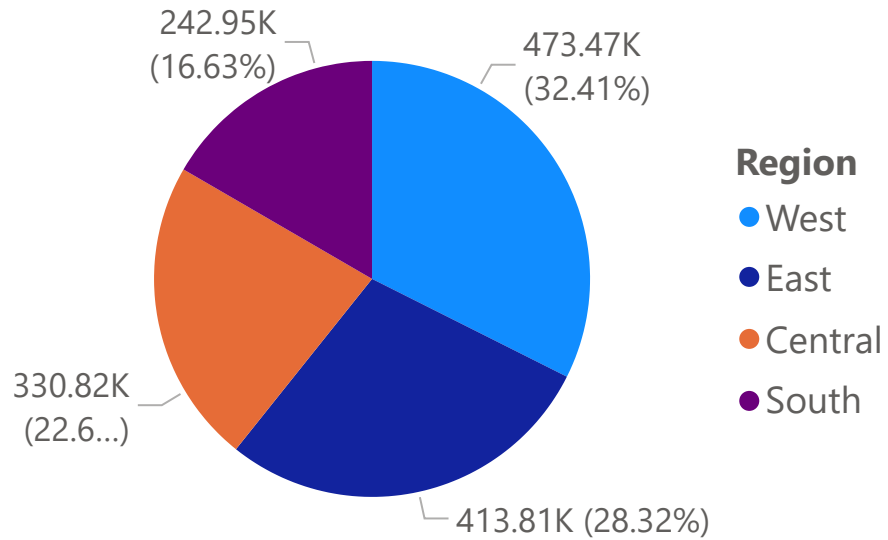
Phones
Highest Sales

Copiers
Highest Profit

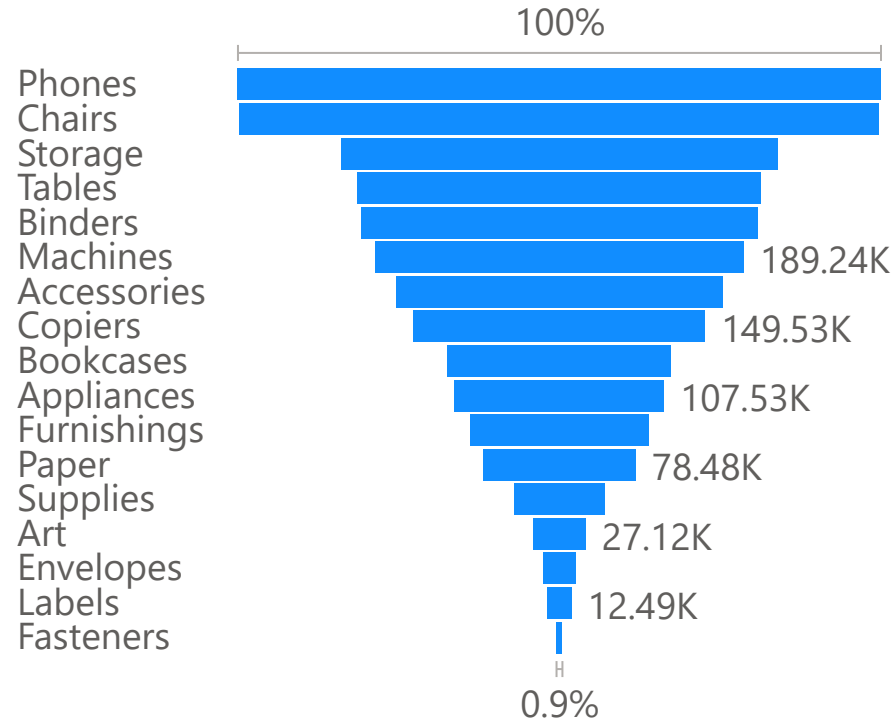
Binders
Highest Quantity

TEXT CARD

Sum of Sales by Region



Sum of Sales by Sub-Category



FILTER IN VISUAL