

Group Project: Fitz

Creators:

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Project Idea:

The project will be an Instagram style application, with a primary focus on outfits and style trends. Each post will have the option to directly link viewers to where each clothing item was purchased. Users will be able to follow whichever accounts they want with the power to comment on or like posts in their feed. In order to add a twist, users will be able to enter various fashion contests which will have different themes, allowing them to compete for either prizes or other rewards. The main goal of our application will be to allow users to interact with others in order to showcase their unique fashion sense and discover new styles.

Our main target audience will be fashion designers, social media influencers and their respective followers. Additionally, anyone else with an interest in fashion or just looking to update their wardrobe can benefit from the application.

The front-end of our web application will be designed through React. It will feature reusable components for features such as profiles, posts, and other interactions. CSS will be implemented to ensure that the application functions well and has a user-friendly interface.

The back-end web development will be built through Node.js. It will handle the server-side operations and provide the necessary APIs for user authentication and data management. Users will be able to create accounts and log in with a username and password. All of which will be stored in a database for ease of retrieval. The back-end will also facilitate real-time interaction, allowing users to upload, view, and like photos and comments. Future updates will allow the use of filters and better image resizing options.

Github Repository: <https://github.com/kdm423/Fitz>