# **KHOA NGUYEN**

creative // marketing // design

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## CORE QUALIFICATIONS

UI/UX Design, usage of wire-framing, Graphic Design, prototyping tools and Motion Graphics experience

Excellent at working in teams but also self-motivated and independent

#### **FEATURES**

#### Youth Leader

Completed two regional leadership-training camps in Charlotte, NC and Atlanta, GA

#### Waiter

Multitask effectively under pressure for long and extended hours

#### Advisor

Planned and coordinated weekly activities provide counseling and mentoring to youth

## **EDUCATION**

2015 – 2017 **B.F.A / Digital Media** GPA 3.5/4 University of North Carolina at Chalotte (UNCC) Charlotte / NC

#### **GRAPHIC**

May 2017 - Aug 2017

Cornelius, North Carolina

#### Graphic Design / Lake Norman Visitor Center

- Developed marketing messaging and materials
- Actively researched industry trends to bring new ideas and applications to the company

Aug 2012 – Now

Charlotte, North Carolina

## Graphic Designer / St Joseph Catholic Church

• Organized, planned, and designed T-Shirt for each annual festival

Nov 2018 - Now

Pineville, North Carolina

#### Graphic Designer / Signarama Pineville

- Managed social media across all platforms
- Led teams in event coverage in order to create positive PR
- Develop a solution for each client's every day according to their request

## **MOTION**

May 2017 - August 2017

Cornelius, North Carolina

#### Video Editor / Lake Norman Visitor Center

- Increased the attractions tourism by produced promotional videos and event posters
- Created 2D animation title for the annual event's video

## **WEB**

May 2017 - Aug 2017

Cornelius, North Carolina

### Website Coordinator / Lake Norman Visitor Center

- Created responsive website using HTML5 for the annual events
- Helped and maintained a network called Port Connection to communicate with the hotel and restaurant owners

Nov 2018 - Now

Pineville, North Carolina

#### Website / Signarama Pineville

 Help developed and maintained a network website called Core-Bridge to communicate with the clients

## **SKILLS**

Writing and editing HTML/CSS
Deadline and detail-oriented
Excellence in typography
Team player and management
Excellence in photography
Bilingual in Vietnamese and English
Strategic Planning

Adobe Illustrator Adobe InDesign Adobe Photoshop Adobe Dreamweaver Adobe XD Blender Sketch Microsoft Office