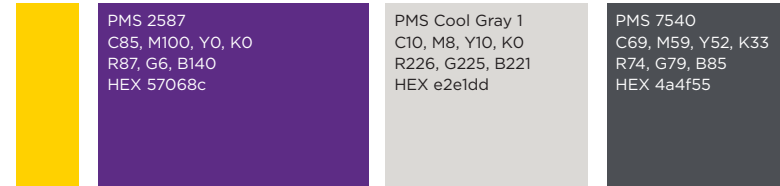# READY-MADE COLOR PALETTES

Offices are free to develop their own color palettes or select one from the following examples. The NYU Violet is the primary color and in most cases appear as the dominant color.

Green

| | PMS 2587
C85, M100, Y0, K0
R87, G6, B140
HEX 57068c | PMS 7538
C45, M32, Y42, K2
R147, G154, B144
HEX 939a90 | PMS 7540
C69, M59, Y52, K33
R74, G79, B85
HEX 4a4f55 |

PMS 377
C58, M22, Y100, K4
R121, G154, B5
HEX 799a05

Yellow

| | PMS 2587
C85, M100, Y0, K0
R87, G6, B140
HEX 57068c | PMS Cool Gray 1
C10, M8, Y10, K0
R226, G225, B221
HEX e2e1dd | PMS 7540
C69, M59, Y52, K33
R74, G79, B85
HEX 4a4f55 |

PMS 109
C0, M16, Y100, K0
R255, G210, B0
HEX ecaa00

Orange

| | PMS 2587
C85, M100, Y0, K0
R87, G6, B140
HEX 57068c | PMS Cool Gray 1
C10, M8, Y10, K0
R226, G225, B221
HEX e2e1dd | PMS 7530
C38, M38, Y47, K3
R164, G148, B131
HEX a49483 |

PMS 152
C5, M66, Y100, K0
R233, G115, B0
HEX e97300

Teal

| | PMS 2587
C85, M100, Y0, K0
R87, G6, B140
HEX 57068c | PMS 7540
C69, M59, Y52, K33
R74, G79, B85
HEX 4a4f55 | PMS 7538
C45, M32, Y42, K2
R147, G154, B144
HEX 939a90 |
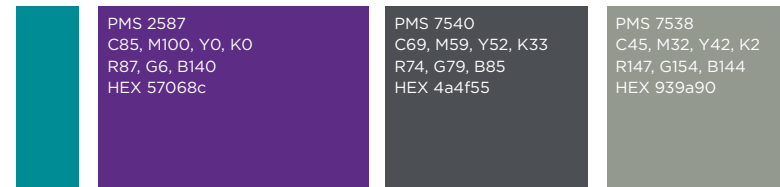
PMS 321
C100, M22, Y42, K2
R0, G137, B150
HEX 008996

Red

| | PMS 2587
C85, M100, Y0, K0
R87, G6, B140
HEX 57068c | PMS 7530
C38, M38, Y47, K3
R164, G148, B131
HEX a49483 | PMS Warm Gray 4
C30, M28, Y32, K0
R181, G173, B166
HEX b5ada6 |

PMS 193
C16, M100, Y76, K5
R197, G15, B60
HEX c50f3c

Gray

| | PMS 2587
C85, M100, Y0, K0
R87, G6, B140
HEX 57068c | PMS 7530
C38, M38, Y47, K3
R164, G148, B131
HEX a49483 | PMS Warm Gray 4
C30, M28, Y32, K0
R181, G173, B166
HEX b5ada6 |

PMS Cool Gray 1
C10, M8, Y10, K0
R226, G225, B221
HEX e2e1dd