

Winning Space Race with Data Science

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Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

Summary of methodologies

- a) SpaceX Data Collection using the SpaceX API
- b) SpaceX Data Collection using Web Scraping
- c) SpaceX Data Wrangling
- d) SpaceX Exploratory Data Analysis using SQL
- e) SpaceX Exploratory Data Analysis (Data visualization using Pandas and Matplotlib)
- f) SpaceX Interactive Visual Analytics and Dashboard using Folium and Plotly Dash
- g) SpaceX Predictive Analysis (Classification)

Summary of all results

- a) Exploratory Data Analysis results
- b) Interactive Visual Analytics and Dashboards
- c) Machine learning (Predictive Analysis)

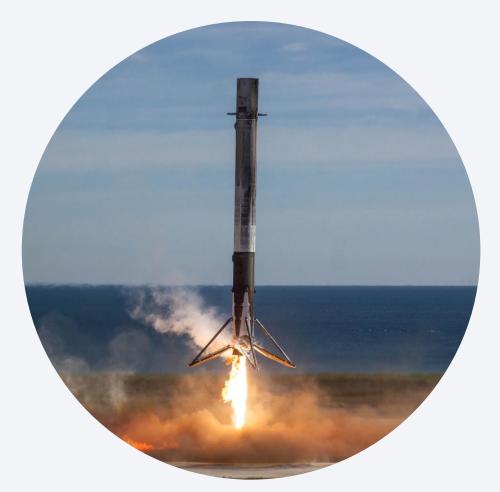
Introduction

Project background and context

SpaceX makes a record \$100 million savings as compared to its competitors in the launches of its Falcon 9 rocket as advertised on its website. This is attributed to the reusability of the first stage. A determination that the first stage will land successfully can provide an indication of the cost at launch, which can be useful for any company that wants to bid against SpaceX for a rocket launch.

Problems you want to find answers

This projects seeks to predict the likelihood that the first stage of the Falcon 9 first stage will land successfully using data from previous launches and determine the impact of related factors on such successes.





Methodology

Executive Summary

- Data collection methodology:
 - Describe how data was collected
- Perform data wrangling
 - Describe how data was processed
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - How to build, tune, evaluate classification models

Data Collection

How was SpaceX Falcon9 data collected?

1. SpaceX API

Data was collected by making a get request to the Restful API, SpaceX API. The response from the API call provide massive information about SpaceX launches. Data retrieved from the API call includes information on the rocket, payloads, launchpad, date, flight number among others

2. Web scraping

From a page titled "List of Falcon 9 and Falcon Heavy launches" on Wikipedia, extraction of Falcon 9 historic launch records was made using web scraping. One helpful library, BeautifulSoup, was utilized in this exercise of extracting data from the web page.

Data Collection – SpaceX API

- A get request was made to the SpaceX API to retrieve rocket launch data. A response code of 200 indicated the response was successful. The response content was decoded using Json and turned into a Pandas dataframe.
- <u>Click</u> to view the completed SpaceX API calls notebook on GitHub.



Data Collection - Scraping

 Falcon 9 launch records were extracted from HTML table from Wikipedia. The table was parsed and converted into a Pandas data frame for manipulation.

• <u>Click</u> to view the completed web scraping notebook on GitHub.

TASK 1: Request the Falcon9 Launch Wiki page from its URL First, let's perform an HTTP GET method to request the Falcon9 Launch HTML page, as an HTTP response. # use requests.get() method with the provided static_url # assign the response to a object response = requests.get(static url) Create a BeautifulSoup object from the HTML response # Use BeautifulSoup() to create a BeautifulSoup object from a response text content soup = BeautifulSoup(response.content) Print the page title to verify if the BeautifulSoup object was created properly # Use soup.title attribute soup.title <title>List of Falcon 9 and Falcon Heavy launches - Wikipedia</title> TASK 2: Extract all column/variable names from the HTML table header Next, we want to collect all relevant column names from the HTML table header Let's try to find all tables on the wiki page first. If you need to refresh your memory about BeautifulSoup, please check the external reference link towards the end of this lab # Use the find all function in the BeautifulSoup object, with element type `table` # Assign the result to a list called `html tables` html_tables = soup.find_all('table') Starting from the third table is our target table contains the actual launch records. # Let's print the third table and check its content first launch_table = html_tables[2] print(first launch table)

Data Wrangling

• The data in the pandas data frame was filtered using the *BoosterVersion* column to show only Falcon 9 launches. There were cases of missing data in the *LandingPad* and *PayloadMass* columns which needed to be rectified. The mean of the *PayloadMass* was calculated and used to replace missing data in that column.

 <u>Click</u> to view the completed data wrangling related notebook on GitHub.

TASK 2: Calculate the number and occurrence of each orbit

Use the method .value_counts() to determine the number and occurrence of each orbit in the column Orbit

```
# Apply value_counts on Orbit column
df['Orbit'].value_counts()
```

```
GTO 27
ISS 21
VLEO 14
PO 9
LEO 7
SSO 5
MMEO 3
ES-L1 1
HEO 1
SO 1
GEO 1
Name: Orbit, dtype: int64
```

TASK 3: Calculate the number and occurrence of mission outcome of the orbits

Use the method .value_counts() on the column Outcome to determine the number of landing_outcomes .Then assign it to a variable landing_outcomes.

```
# landing_outcomes = values on Outcome column
landing_outcomes = df['Outcome'].value_counts()
```

True Ocean means the mission outcome was successfully landed to a specific region of the ocean while False Ocean means the mission outcome was unsuccessfully landed to a specific region of the ocean. True RTLS means the mission outcome was successfully landed to a ground pad False RTLS means the mission outcome was unsuccessfully landed to a ground pad. True ASDS means the mission outcome was successfully landed to a drone ship False ASDS means the mission outcome was unsuccessfully landed to a drone ship.

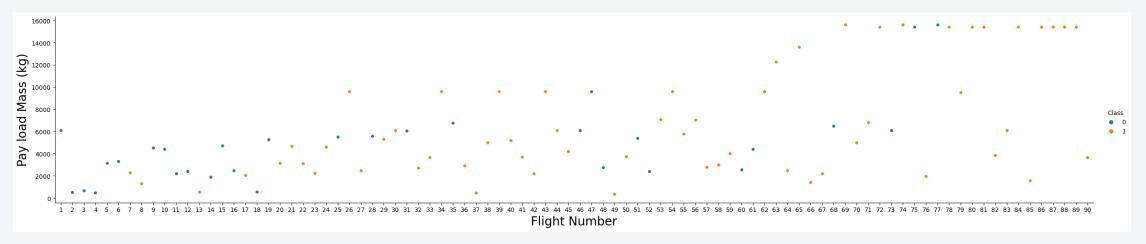
None ASDS and None None these represent a failure to land.

```
for i,outcome in enumerate(landing_outcomes.keys()):
    print(i,outcome)
```

- 0 True ASDS
- 1 None None
- 2 True RTLS

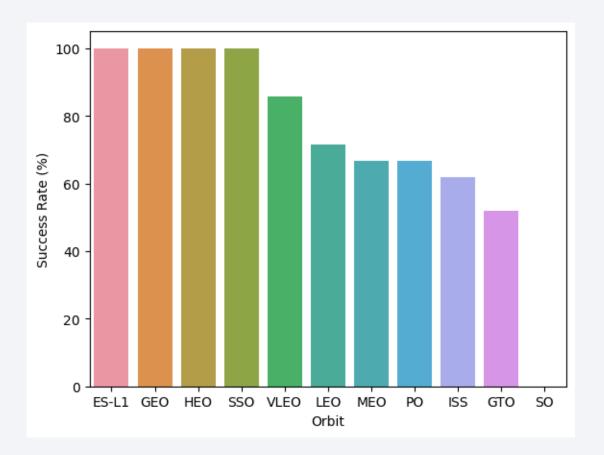
EDA with Data Visualization

- This stage involved Data Analysis and Feature Engineering using Pandas and Matplotlib.
- Scatter plots were used to visualize the relationship between Flight number and Payload mass, Payload and Launch site among others.



EDA with Data Visualization Cont'd

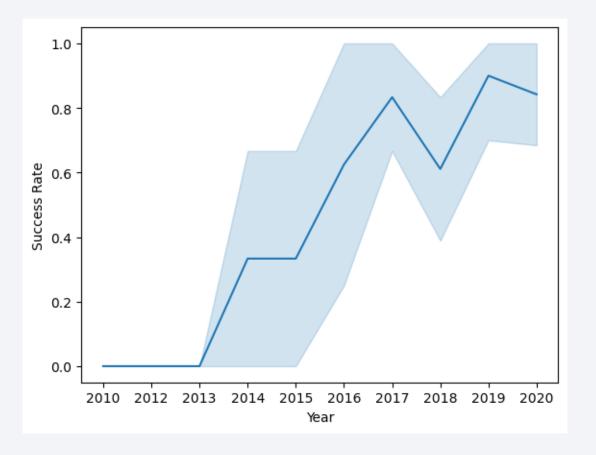
- A bar chart was used to visualize the relationship between success rate of each orbit type.
- It is observed that, orbits such as ES-L1, GEO, HEO and SSO have high success rates as compared to the others.



EDA with Data Visualization Cont'd

- A line chart was used to visualize the extracted year and the success rate.
- It is observed that, there was a rising success rate trend from the year 2013.

 <u>Click</u> to view the Exploratory Data Analysis with Data Visualization notebook on GitHub.



EDA with SQL

- Below are SQL queries performed for EDA:
 - 1. Display the names of the unique launch sites in the space station %sql SELECT DISTINCT(Launch Site) FROM SPACEXTABLE
 - 2. Display 5 records where launch sites begin with the string 'CCA'

```
%sql SELECT * FROM SPACEXTABLE WHERE Launch_Site LIKE 'CCA%' LIMIT 5
```

3. Display the total payload mass carried by boosters launched by NASA (CRS)

```
%sql SELECT SUM(PAYLOAD_MASS__KG_) FROM SPACEXTABLE WHERE Customer = 'NASA (CRS)'
```

4. Display average payload mass carried by booster version F9 v1.1

```
%sql SELECT AVG(PAYLOAD_MASS__KG_) FROM SPACEXTABLE WHERE Booster_Version = 'F9 v1.1'
```

EDA with SQL Cont'd

- Below are SQL queries performed for EDA:
 - 5. List the date when the first successful landing outcome in ground pad was achieved.

```
%sql SELECT MIN(Date) FROM SPACEXTABLE WHERE Landing_Outcome = 'Success (ground pad)'
```

6. List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000

```
%sql SELECT Booster_Version FROM SPACEXTABLE WHERE PAYLOAD_MASS__KG_ > 4000 AND PAYLOAD_MASS__KG_ < 6000 AND Landing_Outcome = 'Success (drone ship)'
```

7. List the total number of successful and failure mission outcomes

```
%%sql
SELECT 'Successful',COUNT(*) FROM SPACEXTABLE WHERE Mission_Outcome LIKE 'Success%'
UNION
SELECT 'Unsuccessful',COUNT(*) FROM SPACEXTABLE WHERE Mission_Outcome LIKE 'Failure%'
```

EDA with SQL Cont'd

- Below are SQL queries performed for EDA:
 - List the names of the booster_versions which have carried the maximum payload mass. Use a subquery

```
%%sql
SELECT DISTINCT Booster_Version FROM SPACEXTABLE
WHERE PAYLOAD_MASS__KG__IN
(SELECT MAX(PAYLOAD_MASS__KG_) FROM SPACEXTABLE)
```

9. List the records which will display the month names, failure landing_outcomes in drone ship ,booster versions, launch_site for the months in year 2015.

EDA with SQL Cont'd

- Below are SQL queries performed for EDA:
 - 10. Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order.

```
%%sql
SELECT Landing_Outcome, COUNT(*) FROM SPACEXTABLE
WHERE Date > '2010-06-04' AND Date < '2017-03-20'
GROUP BY Landing_Outcome
ORDER BY COUNT(*) DESC
```

<u>Click</u> to view the Exploratory Data Analysis with SQL notebook on GitHub.

Build an Interactive Map with Folium

- A folium map was created with all launch sites, map objects such as markers, circles and Polylines were used to mark the launch sites on the map, mark the success and failed launches for each site on the map and calculate the distances between a launch site to its proximities such as Railways, Highways, Coastlines and Cities.
- Launch outcomes were also indicated

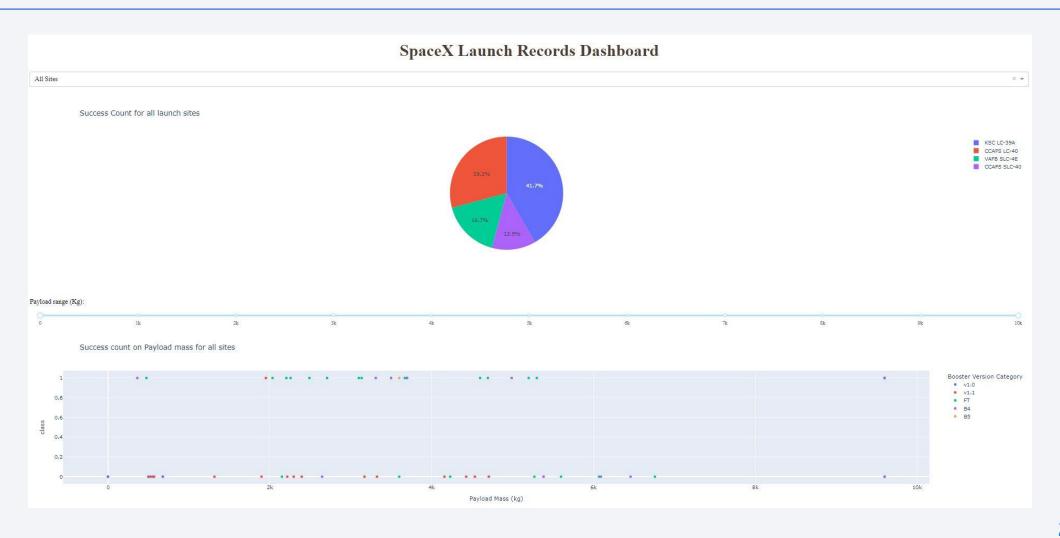
<u>Click</u> to view the Interactive Map with Folium notebook on GitHub.

Build a Dashboard with Plotly Dash

- Below are the plots/graphs and interactions added to a dashboard:
 - 1. Added dropdown control for Launch site
 - 2. Added a callback function to render a success-pie-chart based on the selected launch site from the dropdown control
 - 3. Added a range slider for Payload selection
 - 4. Added a callback function to render the success-payload-scatter-chart plot

<u>Click</u> to view the Dashboard with Plotly Dash notebook on GitHub.

Build a Dashboard with Plotly Dash Cont'd



Predictive Analysis (Classification)

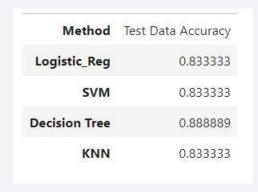
- Summary of how the best performing classification model was build, evaluated and improved.
 - a. Created a NumPy array from the column Class by applying the method to_numpy() then assigned it to a variable Y which is the outcome variable
 - Standardization of the feature dataset (x) was done by a transformation using preprocessing. Standard Scaler() function from Scikitlearn
 - c. The data was then split into training and testing sets.

Predictive Analysis (Classification) Cont'd

- Finding the best Machine Learning model:
 - a. Created an object for each algorithm. An object, GridSearchCV, was used and an assignment of parameters for each model done.
 - b. After fitting the training set, output for the object, GridSearchCV was done for every model, then a display for the best parameters using the attribute best_score_.
 - c. Accuracy of the test data was done for the models and a confussion matrix plotted using the test and predicted outcomes.

Predictive Analysis (Classification) Cont'd

Test data accuracy score for each



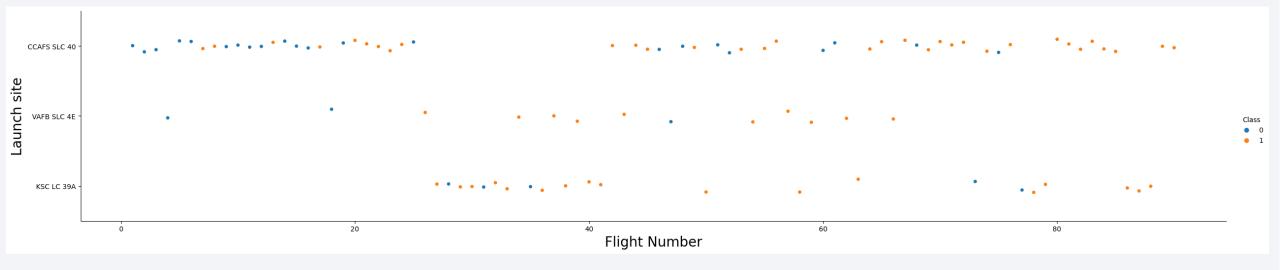
• <u>Click</u> to view the Predictive Analysis (Classification) notebook on Github.

Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

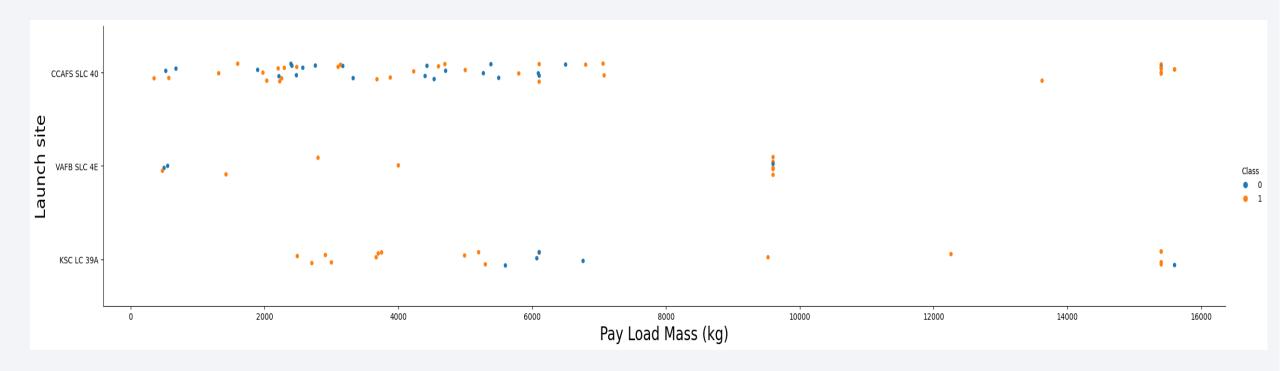


Flight Number vs. Launch Site



It can be deduced that, as flight number increases, the success rate also increased. Launch sites KSC LC 39A and CCAFS SLC 40 both have a continuous success rate after the flight number 80. Launch site VAFB SLC 4E also has continuous success rate after flight 50.

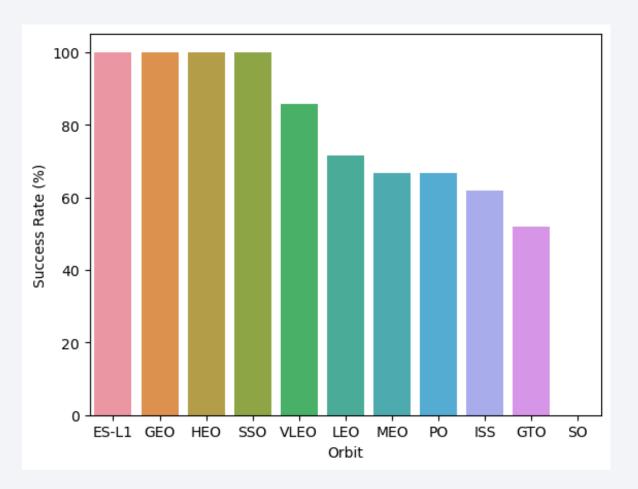
Payload vs. Launch Site



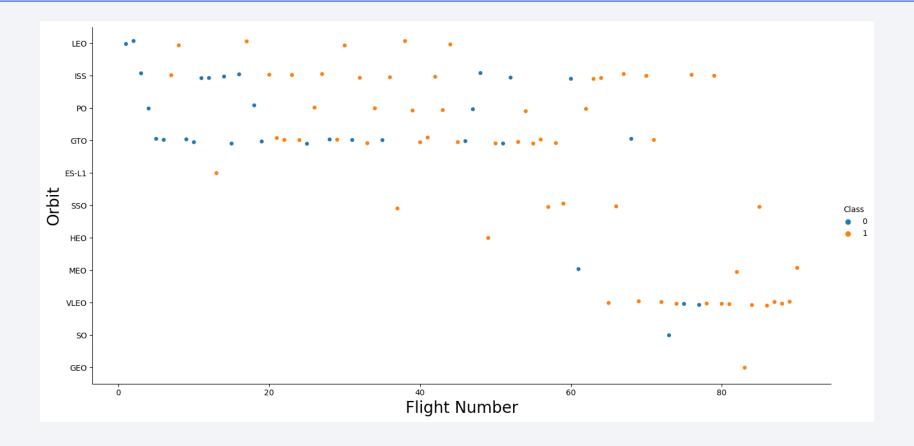
If you observe the Payload Vs. Launch Site scatter point chart, you will find for the VAFB-SLC launch site there are not rockets launched for heavypayload mass(greater than 10000)

Success Rate vs. Orbit Type

• Orbits ES-L1, GEO, HEO and SSO have success rates of 100%. Orbit SO has the lowest success rate.

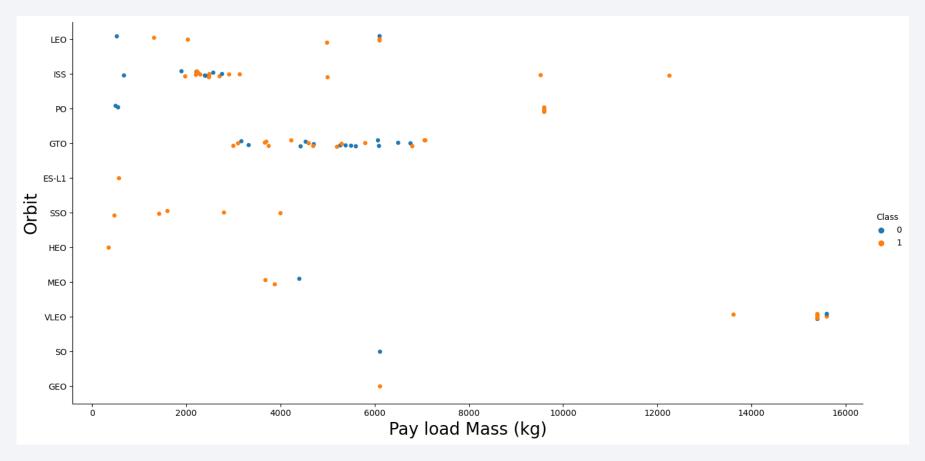


Flight Number vs. Orbit Type



In the LEO orbit the success appears related to the number of flights; on the other hand, there seems to be no relationship between flight number when in GTO orbit

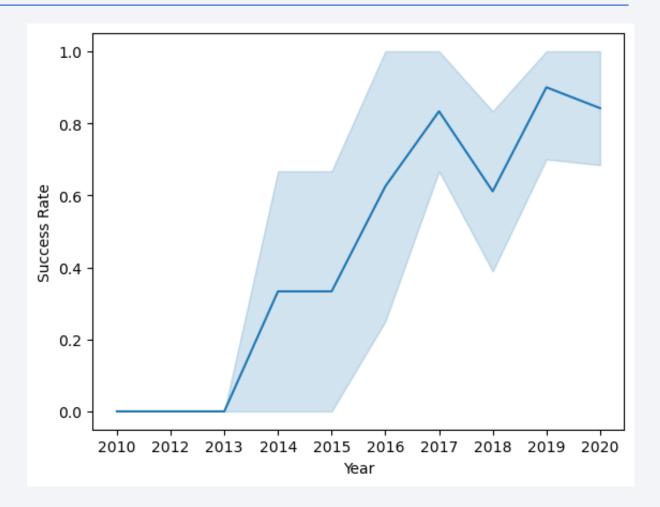
Payload vs. Orbit Type



- With heavy payloads the successful landing or positive landing rate are more for Polar, LEO and ISS.
- However for GTO we cannot distinguish this well as both positive landing rate and negative landing (unsuccessful mission) are both there here.

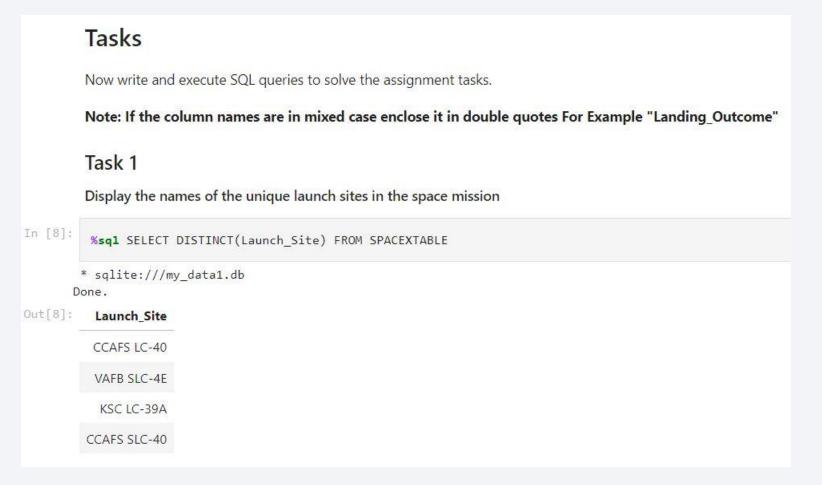
Launch Success Yearly Trend

 Success rate has been rising since 2013



All Launch Site Names

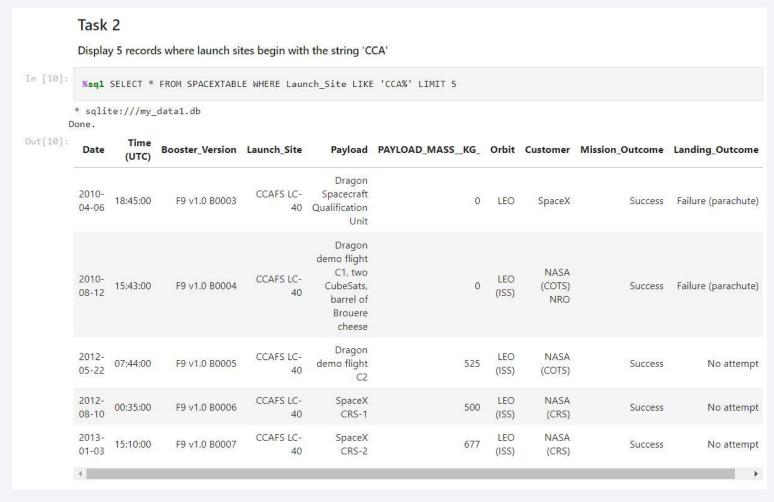
 The DISTINCT keyword was used to select only unique launch sites



Launch Site Names Begin with 'CCA'

 Find 5 records where launch sites begin with `CCA`:

The LIMIT
 keyword is used
 to retrieve only
 5 records



Total Payload Mass

 Calculate the total payload carried by boosters from NASA:

 Use the SUM function to aggregate the payload mass and filtered the records using the Customer column

```
Task 3

Display the total payload mass carried by boosters launched by NASA (CRS)

In [14]: 

**sql SELECT SUM(PAYLOAD_MASS_KG_) FROM SPACEXTABLE WHERE Customer = 'NASA (CRS)'

** sqlite:///my_data1.db
Done.

Out[14]: 
SUM(PAYLOAD_MASS_KG_)

45596
```

Average Payload Mass by F9 v1.1

 Calculate the average payload mass carried by booster version F9 v1.1:

 The AVG function was used to get the average of the Payload mass and the records filtered to for Booster_version "F9 v1.1"

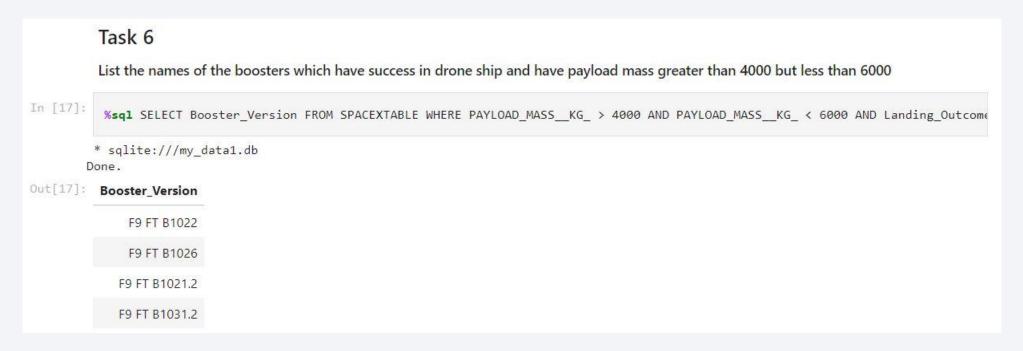
First Successful Ground Landing Date

Find the dates of the first successful landing outcome on ground pad:

 The MIN function was used to return the date when the first successful landing outcome occurred together with filtering the Landing_outcome column

Successful Drone Ship Landing with Payload between 4000 and 6000

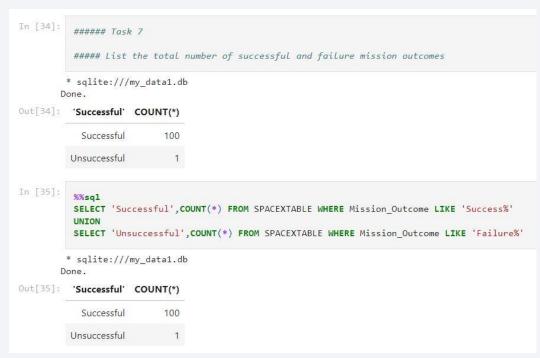
 List the names of boosters which have successfully landed on drone ship and had payload mass greater than 4000 but less than 6000:



 Booster_versions with Payload mass with the range of 4000 and 6000 were selected with a filtering of the Landing_outcome

Total Number of Successful and Failure Mission Outcomes

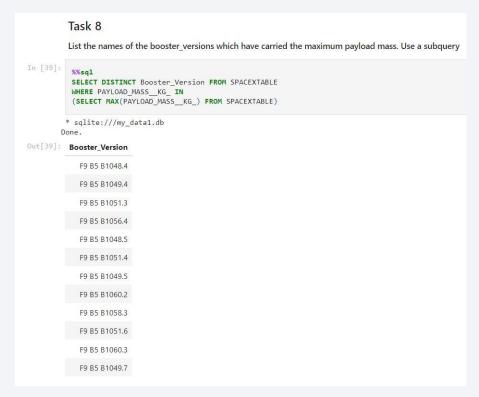
Calculate the total number of successful and failure mission outcomes



 The COUNT function was used to filter successful mission outcomes and a union to unsuccessful outcomes

Boosters Carried Maximum Payload

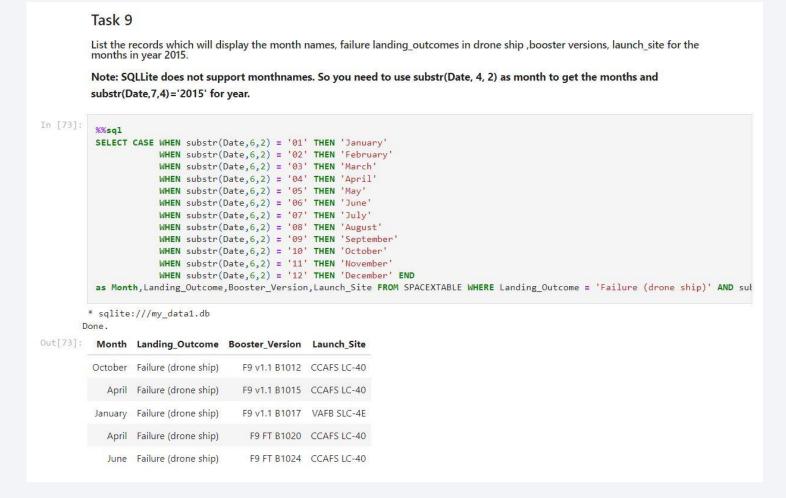
• List the names of the booster which have carried the maximum payload mass



• Distinct boosters where selected with the condition that their payload is equal to the maximum payload mass from the subquery

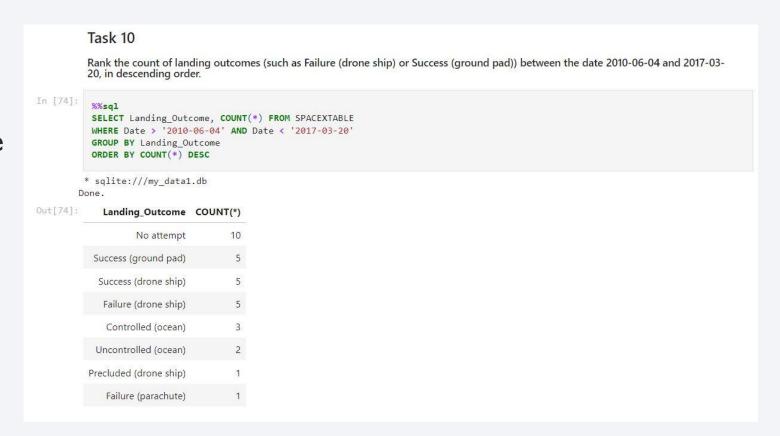
2015 Launch Records

- List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015:
- Used the CASE keyword to determine month name, filtered the records for failed outcome within the year 2015



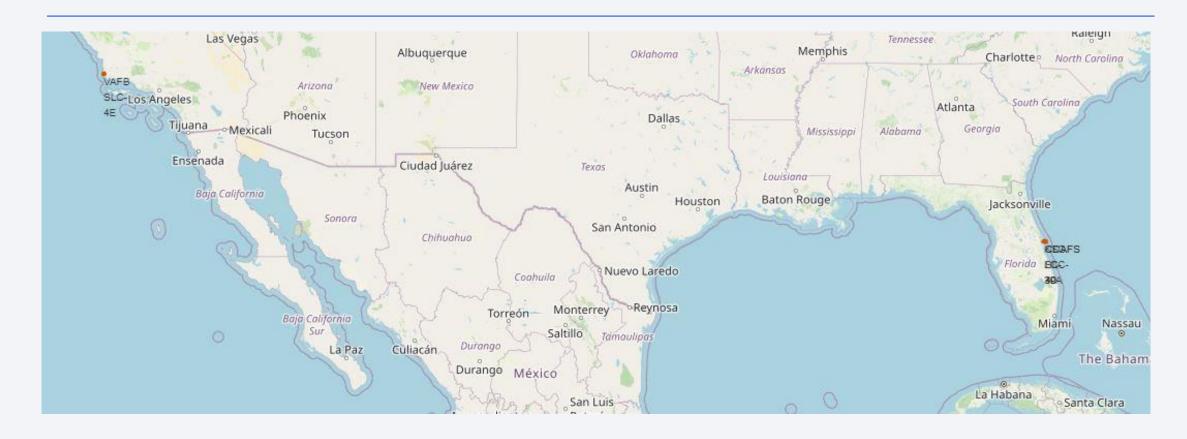
Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order:
- Used the COUNT function to get the total number of occurrences and used the GROUP BY to group the results by the Landing_outcome





SpaceX Launch Sites



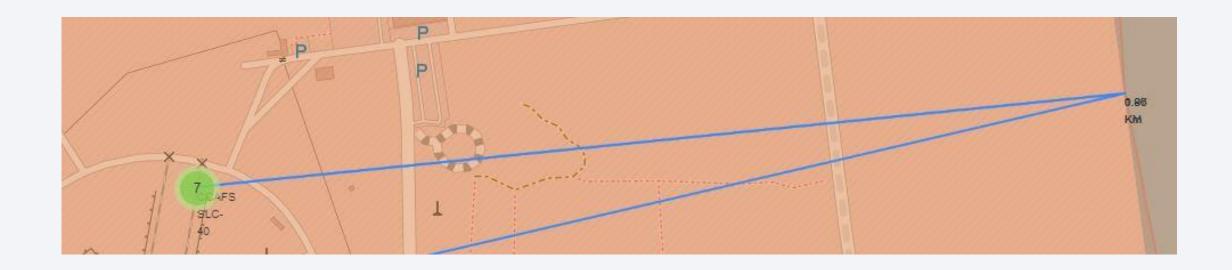
• The launch sites are close to the coastal lines.

Launch outcomes for each site



• Showing launch site in Florida.

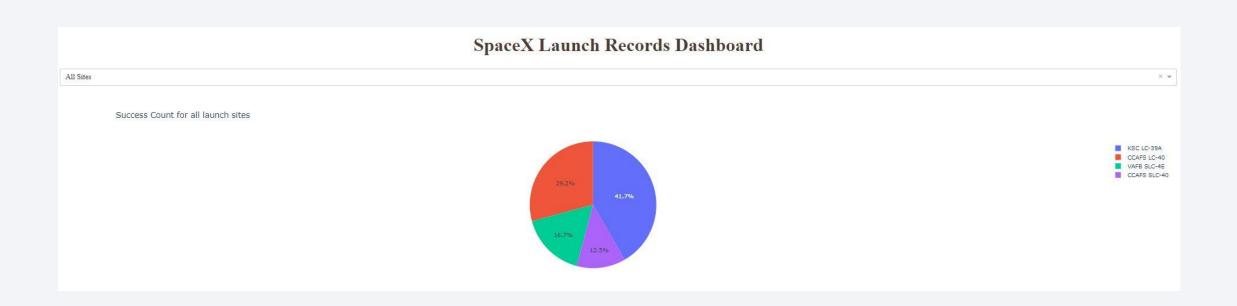
Distance between launch site to its proximities



• Launch site SLC-40's proximity to coastline is 0.98km

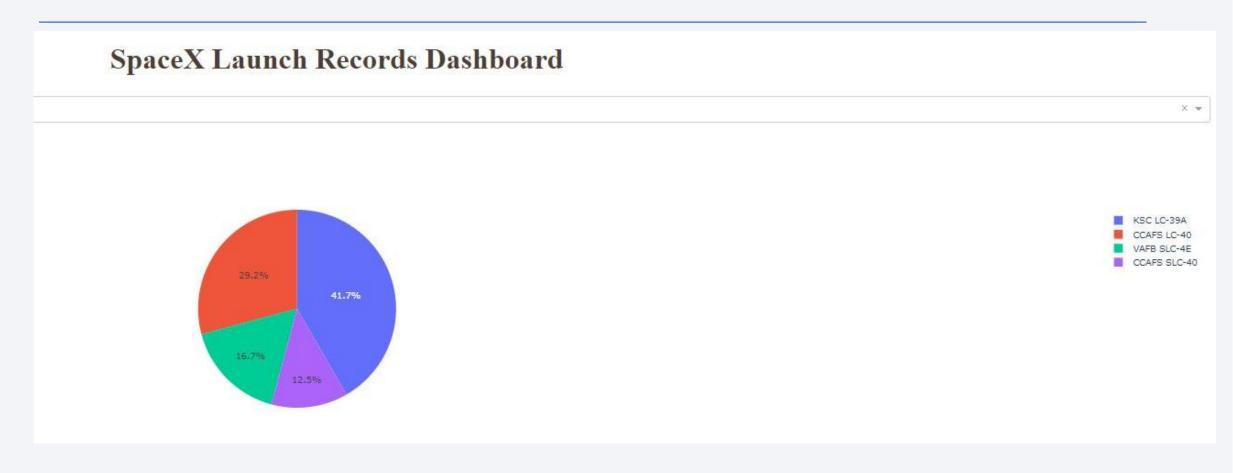


Launch success for all sites



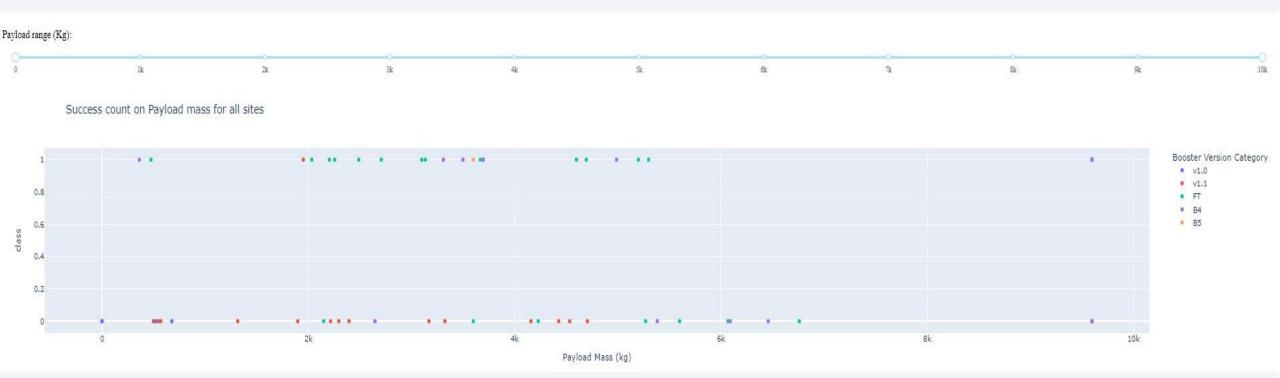
 Launch site KSC LC-39A has the highest success rate of 41.7% while CCAFS SLC-40 has the lowest

Launch site with highest success ratio



• KSC LC-39A with the highest success ratio of 41.7%

Payload vs. Launch Outcome for all sites



• Showing Payload mass in kg against the launch outcomes



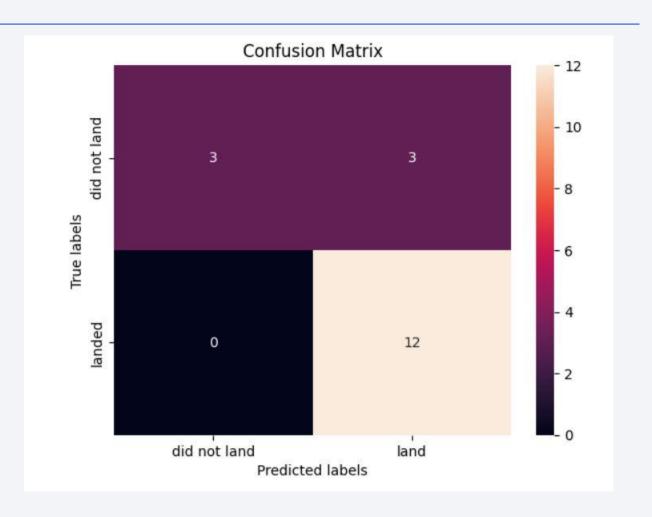
Classification Accuracy

Method	Test Data Accuracy
Logistic_Reg	0.833333
SVM	0.833333
Decision Tree	0.888889
KNN	0.833333

Decision Tree has a slightly higher Test Data Accuracy

Confusion Matrix

We observe that logistic regression can distinguish between the various classes however, we notice the major problem is false positives



Conclusions

- Launch sites have varied success rates.
- An increase in flight number saw a corresponding increase in success rate.
- Four orbits, SSO, HEO, GEO and ES-L1 have the highest success rates of 100%
- There is no relationship between the number of flights and the success rate of the GTO orbit
- There is a relation between the success rate and the number of flights for the LEO orbit

