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Chapter 1

Econometrics

1.1 Low and Meghir, 2017, JEP

Hamish Low and Costas Meghir. The Use of Structural Models in Econometrics. *Journal of Economic Perspectives*, 31(2):33–58, May 2017

Defining a structural model:

A **fully specified model** make explicit assumptions about the economic actors' objectives and their economic environment and information set, as well as specifying which choices are being made within the model. They allow a complete solution to the individual's optimization problem as a function of current information set. Fully specified models are particularly useful in understanding mechanism of a policy, especially when we want to estimate some long-term effects of the policy.

A **partially specified model** relies on a sufficient statistic that summarizes choices not being modeled specifically. For example, assuming that the choices is only intratemporal instead of intertemporal.

Treatment effect models focus on identifying a specific causal effect of a policy while saying least about the theoretical environment. The pro is the cleanness of causality. The con is the limitation in exploiting the results outside. The identification of treatment model depends on assumptions that the experientment has not been compromised and there is no spillovers from the treatment units.

A combination of fully spfecied model and randomized experiments can enhance anaysis for both. Experimental evidence can be used either to validate a structural model, or to aid in the estimation process (in identification).

Solving structural models

This has been described in Adda and Cooper(2003) well. The general process is: 1) write down the bellmand function; 2) discrete the state space and decision space; 3) use value function iteration to solve the bellman function.

1.2 Lewbel, 2016, JEL

A Lewbel. The Identification Zoo-Meanings of Identification in Econometrics. *Forthcoming on Journal of Economic Literature*, 2016

<https://www2.bc.edu/arthur-lewbel/ident-zoo-SL-Part1.pdf>

<https://www2.bc.edu/arthur-lewbel/ident-zoo-SL-Part2.pdf>

are links for a ppt on this paper by Lewbel.

There are two kinds of identification problems. 1. One is to identify the treatment effect, a typical example is the selection bias. The problem in these cases are that selection (determining who is treated or observed) and outcomes may be correlated. 2. Another is to identify the true coefficient in a linear regression when regressors are measured with error.

1.2.1 Point Identification

We start by assuming some information ϕ is knowable. A simple definition of point identification is that a parameter θ is point identified if, given the model, is uniquely determined from ϕ . Notice that this definition of point identification is recursive in some sense. To identify θ , we first need to assume some ϕ is knowable, which means ϕ itself is identified. This identification of ϕ can only be justified by further assumptions of DGP (Data Generating Process).

For example, for a model $Y = X\theta + e$, we assume that $E(e^2) \neq 0$ and $E(eX) = 0$, and suppose ϕ includes the second order of (Y, X) . Then we can conclude that ϕ is point identified, given by $E(XY)/E(X^2)$. Notice that the identification comes from the *assumptions* of model.

One common DGP is IID. Under this DGP, we can consistently identify the distribution of observation W . Another DGP is where each data point consists of a value of X chosen from its support, then we randomly draw Y conditional on X , which is independent from other draws conditional on this X . Under this DGP, we can consistently identify $F(Y|X)$. We can also use more complicated DGPs, for example, we generally assume only the second order moments are knowable in time series. One reason is this being sufficient for identification, another reason is higher order moments become unstable over time. Assumptions over GDP are always needed, even in experient data, and which specific assumptions to take depend on the model.

Chapter 2

IO

2.1 Rey and Stiglitz, 1995, RAND

Patrick Rey and Joseph Stiglitz. The Role of Exclusive Territories in Producers' Competition. *The RAND Journal of Economics*, 26(3):431–451, October 1995

For detailed proof of this paper, see Evernote.

Main result: vertical restrains can be used to reduce interband competition. Because exclusive territories alter the perceived demand curve, making each producer believe he faces a less elastic demand curve, inducing an increase in eqm price and producer's profits even in the absence of franchise fee. This result is different from traditional Chicago school results, which insist that exclusive territories will increase efficiency. This difference comes from market structure. Chicago schools investigate in full competition and full monopoly producer cases, while this paper looks at duopoly producer. In full competition and full monopoly case, the competition level has already been *preassumed*, while exclusive territories can reduce the competition level among producers in other cases.

The key for the result is the the following compound demand elastic:

$$\tilde{\varepsilon}(p^e) := m_1(p, p)\varepsilon_1(q, q) + m_2(p, p)\varepsilon_2(q, q)$$

where $q = q_1^r(p, p)$ (the response retail price), $m_1(p, p) = \partial \log q_1^r(p_1, p_2) / \partial \log p_1$ (the own elasticity of retail price to producer price), and $m_2(p, p) = \partial \log q_1^r(p_1, p_2) / \partial \log p_2$ (the cross elasticity of retail price to producer price), and $\varepsilon_1(q_1, q_2) = -\partial \log D^1(q_1, q_2) / q_1$ (the own elasticity of demand to retail price, positive), and $\varepsilon_2(q_1, q_2) = -\partial \log D^1(q_1, q_2) / q_2$ (the cross elasticity of demand to retail price, negative).

In the above equation, it is very reasonable to think $0 < m_1 < 1$ and $0 < m_2$. $m_1 > 0$ because the own elasticity of retail price to producer price is positive. $m_1 < 1$ means that retailer will absorb some increase in producers' price, which will be the case if demand elasticity becomes higher in high retail price. And

$0 < m_2$ derives from the two products to be substitutes. Under these two conditions, combined with $\varepsilon_1 > 0$ and $\varepsilon_2 < 0$, then $\tilde{\varepsilon}(p^e) < \varepsilon_1$. Thus, under exclusive territories, the producers' perceived demand curve is less elastic. So the equilibrium price (both retail and producer) is higher even when no franchise fee applies.

Setting:

- two manufacturers produce imperfect substitutes at same marginal cost c
- retailers are perfect competition / or exclusive territory
- the final good demand depends on retail prices and is given by $D^i(q_1, q_2)$
- costs and demand functions are common knowledge, retailers observe all contracts signed by each producer
- producers only observe the quantity bought by retailers; they do not observe the quantities sold by retailers (i.e. fullline forcing is infeasible)
- producers serve many markets at no additional cost
- consumers have no search cost

Under these settings and information conditions, we can see it as a two stage game. In the first stage, producers simultaneously set wholesale price p_1 and p_2 . In the second stage, the retailer observe all wholesale price and decide the retail price simultaneously.

2.1.1 Benchmark Case

We use the following assumptions throughout the paper unless specified otherwise:

1. Let $\pi(p_i, q_1, q_2) := (q_i - p_i)D^i(q_1, q_2)$ denote the retail profit for product i ; assume it to be twice differentiable wrt each argument, and is single peaked wrt q_i . The reaction function $q_i^a(p_i, q_j)$ is thus continuously differentiable and characterized by FOC.
2. Products are substitutes: $\partial D^i / \partial q_i \leq 0$ and $\partial D^i / \partial q_j \geq 0$
3. Demand functions are symmetric: $\forall p_1, p_2 \in \mathbb{R}_+, D^1(p_1, p_2) = D^2(p_2, p_1)$

Think of the benchmark case that no vertical restriction so the retailers are perfect competitive, and the producer monopolizes. In this case, the game is just a one step optimal pricing problem. The producer chooses an optimal retail price.

Useful trick:

Throughout this paper, we can write the symmetric eqm conditions in the following form:

$$(p^c - c)/p^c = 1/\varepsilon(p^c, p^c)$$

where p^c is the symmetric eqm price, and ε is some kind of elasticity.

In a symmetric eqm, the FOC of each producer gives $(p^c - c)/p^c = 1/\varepsilon_1(p^c, p^c)$ where $\varepsilon_1 = -\partial \log D^1(q_1, q_2)/\partial \log q_1$, i.e. the self elasticity of demand.

In the simplest benchmark case, the two factories are integrated, leading us to: $(p^c - c)/p^c = 1/E(q^m)$, $E(q) := \varepsilon_1(q, q) + \varepsilon_2(q, q)$, where $\varepsilon_2 = -\partial \log D^1(q_1, q_2)/\partial \log q_2$ (the cross demand elasticity).

In the exclusive territory case, the symmetric eqm satisfies $(p^e - c)/p^e = 1/\tilde{\varepsilon}(p^e)$, where

$$\tilde{\varepsilon}(p^e) := m_1(p, p)\varepsilon_1(q, q) + m_2(p, p)\varepsilon_2(q, q)$$

where $q = q_1^r(p, p)$ (the response retail price), $m_1(p, p) = \partial \log q_1^r(p_1, p_2)/\partial \log p_1$ (the own elasticity of retail price to producer price), and $m_2(p, p) = \partial \log q_1^r(p_1, p_2)/\partial \log p_2$ (the cross elasticity of retail price to producer price).

2.2 Production Function Estimation

There are several difficulties in estimating production functions which will cause endogeneity problem. To name some:

- Simultaneouity. For a production function like $y_{it} = \beta_0 + \beta_1 k_{it} + \beta_2 l_{it} + \omega_{it} + \varepsilon_{it}$, we suppose that ω_{it} is observed by firm but not by econometricians, and ε_{it} is observed neither by firm nor econometrician. This could induce endogeneity when directly using OLS. Suppose ω_{it} has positive serial correlation, when ω_{it} is high, firm will choose higher input because it is very possible that ω in next period will be high as well. This induces a positive bias for β_k .
- Exit selection bias. When constructing a balanced panel, then we only observe those firms with high ω_{it} .

There are several approaches in solving this problem.

- Classical Approach.
 - Use input price as IV. The problem is input price is generally the same across firms. When we do observe different input prices, which generally indicates market power in input markets. Thus those facing higher ω_i will tend to produce more, inducing their input price to increase, which has a negative bias on β_k .

- Use fixed effect. We need to assume that a firm faces same ω_{it} across time, which is not very practical.
- Control Function for ω_{it} . This approach first raised by Olley and Pakes (1996) and developed by Levinsohn and Petrin (2003) and Akerberg et al. (2015). We name them OP, LP, ACF here after. The key idea is to use a function of what we know (for example, k_t and i_{t-1} in OP) to proxy ω , the existence of such function is guaranteed by the solution property of the firm optimization problem. And the specific form of this function is estimated nonparametrically.
 - OP uses a two step estimation process. First step, use k_t and i_{t-1} nonparametrically estimate ω_t , plug this into original production function then use OLS. Notice the unobserved ω_t has been controlled by k_t and i_{t-1} , then OLS will give consistent estimator for l_t but not k_t . In second step, we first write $\omega_{it} = E[\omega_{it}|\omega_{it-1}] + \xi_{it}$, notice that ξ_{it} is independent of any information set at t-1. Thus we get the moment condition $E[\xi_{it}k_{it}] = 0$, then we can use method of simulating moments to estimate β_k .
 - LP is very similar to OP, just that use intermediate input m_{it} instead of investment i_{it} in proxy ω_{it} . Because OP approach requires the policy function of i_{it} be monotonicity in ω_{it} , which is unsatisfied when $i_{it} = 0$. But data shows that in many observations $i = 0$. Using intermediate input can solve this.
 - ACF criticism is
- Gandhi et al. (2017) Approach (GNR). GNR criticizes control function approach is nonparametrically not identified in the presence of flexible inputs. They raise a new approach using FOC conditions.

Chapter 3

Decision Theory

3.1 Dekel and Lipman, 2010, Annu Rev Econ

E Dekel and B L Lipman. How (not) to do decision theory. *Annu Rev Econ*, 2(1):257–282, 2010

What we can learn from decision theory

1) to know whether our intuition is correct; 2) to flesh out initial intuition to get additional or better prediction (e.g. some additional observable prediction); 3) to help us understand of why and how mechanism works

Story of the model

Why the story of the model is important even if it is not realistic? Why we can't just choose the model by the 'prediction-rejection' procedure?

1) The story makes us believe the predictions more; 2) Having a nice intuition helps us to utilize the model and to expand the model; 3) And a model can never be realistic, the important thing is whether it captures something important.

Chapter 4

Matching Theory

4.1 Gale and Shapley, 1962, Ame.Math.Mon.

D Gale and L S Shapley. College Admissions and the Stability of Marriage. *The American Mathematical Monthly*, 69(1):9–15, January 1962

This paper introduces Deferred Acceptance (DA) algorithms in matching, and shows that it is stable and optimal.

Definition 4.1.1. An assignment is called **unstable** if there are two applicants α and β who are assigned to universities A and B, although β prefers A to B and A prefers β to α .

Definition 4.1.2. A stable assignment is called **optimal** if *every* applicant is at least as well off under it as under any other stable assignments.

Comment: it looks at first that optimal assignments may not always exist. But as we will show constructively, it does.

Definition 4.1.3. Deferred Acceptance algorithm works as following. First let each boy propose to his favorite girl. Each girl who receives more than one proposal rejects all but her favorite boy. Yet, she doesn't accept him, but keeps him in a string to allow for the better may come later. Then in the second round, each rejected boy propose their second favorite girl, and each girl picks her favorite among the new proposers and the one in the string, and put him in her string. This process continues, until each girl has one boy in the string (this will happen after finite rounds), then each girl picks the boy in her string.

We will show the assignment by above algorithm is stable and optimal.

Chapter 5

Macro

5.1 Kiyotaki, 2011

N Kiyotaki. A mechanism design approach to financial frictions. *manuscript*, 2011

This paper mainly discusses the micro structures which may induce financial friction (inefficiency). These structures include private information of income, private technology for storage, limited commitment and their combinations.

5.2 Costly State Verification

Financial frictions is an important yet not well explained phenomena. Generally financial frictions means some possible financial frictions not happening, resulting in fluctuations in real economy. There are several micro foundations for financial frictions, we learned some in Ruilin's course:

- costly state verification
- collateral constraints
- moral hazard
- asymmetric information

The main framework for costly state verification is following. The borrower has some private information on productivity, and lender has to pay some cost to get this information. This will give the borrower some advantage, and make some possible transactions unable to happen. Townsend (1979) gives a micro model describing contract under costly state verification. Bernanke and Gertler (1989) and Carlstrom and Fuerst (1997) are two important works using this to explain business cycles (also called Financial Accelerator).

Add brief introduction for costly state verification literature.

5.3 Collateral Constraints

Another explanation for financial friction is collateral constraint. Important literatures include Kiyotaki and Moore (1997),

Kiyotaki and Moore (1997) has a simple idea. Suppose the borrower needs some collateral (say land) for borrowing. What is the effect of a temporary increase in land productivity? The direct effect is it will increase this period land price. More important is the indirect effect, the borrower now can buy more land since their collateral becomes more valuable. And thus in next period they can buy even more land. This long chain has a large effect on the initial price of the land. Thus financial sector can amplify the fluctuation of real economy.

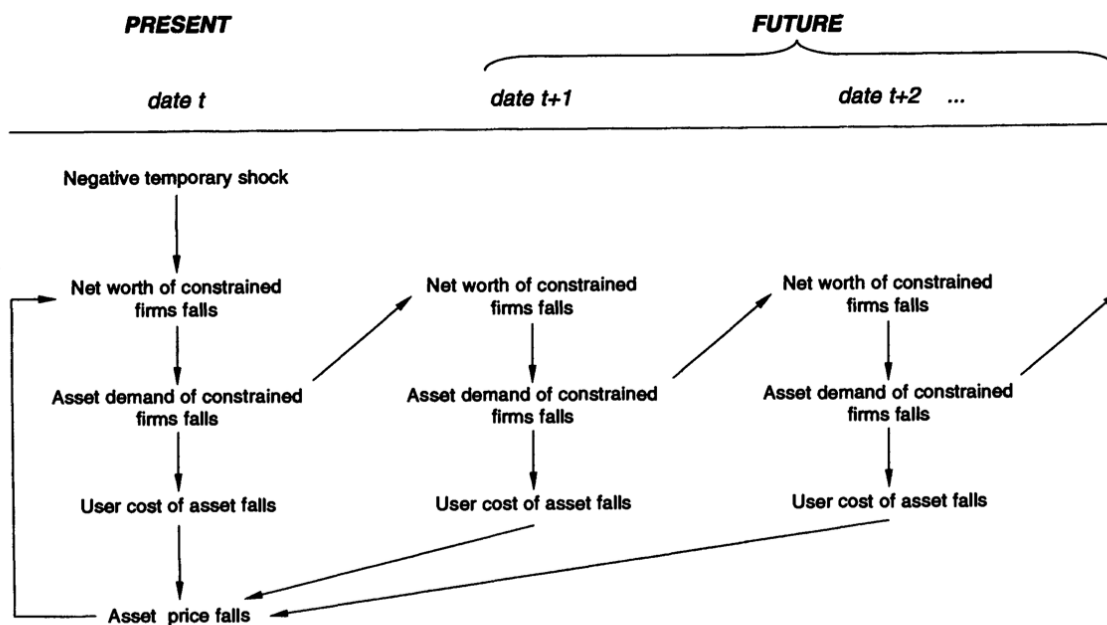


FIG. 1

Chapter 6

General (mathematical) Skills

6.1 Log-Linearization

Motivation

Why we need log linearizations? Because for most nonlinear discrete dynamic programming problems, we fail to find a closed solution. Thus we have to use numerical method or to find a approximation. By using log-linearization, we transform the nonlinear problem to a linear problem (around the steady state), and we know how to solve the linear difference equations.

Another advantage of log-linearization is, the new variables are in forms of $\frac{x-x^*}{x^*}$, which is interpretable.

6.1.1 How to do Log-Linearization

Log linearization is a common method to approximate non-linear function using Taylor expansion.

When we do linearization in macroeconomics, one key is to find **steady state** of the model. Then we do linearization around the steady state.

The basic idea is, for functions like:

$$f(x) = \frac{g(x)}{h(x)}$$

take log in both sides:

$$\ln(f(x)) = \ln(g(x)) - \ln(h(x))$$

By Taylor expansion, for a smooth function $f(x)$ we have:

$$f(x) = f(x^*) + \frac{f'(x^*)}{1!}(x - x^*) + o(1)$$

Thus

$$\ln f(x) \approx \ln f(x^*) + \frac{f'(x^*)}{f(x^*)}(x - x^*)$$

The above follows from the fact that $\frac{d \ln(f(x))}{dx} = \frac{f'(x)}{f(x)}$. Thus,

$$\ln f(x) - \ln f(x^*) = \frac{f'(x^*)}{f(x^*)} \cdot x^* \cdot \frac{x - x^*}{x^*}$$

And the equation becomes:

$$\ln f(x^*) + \frac{f'(x^*)}{f(x^*)} \cdot x^* \cdot \frac{x - x^*}{x^*} = \ln g(x^*) - \ln h(x^*) \frac{g'(x^*)}{g(x^*)} \cdot x^* \cdot \frac{x - x^*}{x^*} - \frac{h'(x^*)}{h(x^*)} \cdot x^* \cdot \frac{x - x^*}{x^*}$$

$$\frac{f'(x^*)}{f(x^*)} \cdot x^* \cdot \frac{x - x^*}{x^*} = \frac{g'(x^*)}{g(x^*)} \cdot x^* \cdot \frac{x - x^*}{x^*} - \frac{h'(x^*)}{h(x^*)} \cdot x^* \cdot \frac{x - x^*}{x^*}$$

Dedine $\hat{x} = \frac{x - x^*}{x^*}$, and we are done.

$$\frac{f'(x^*)}{f(x^*)} x^* \cdot \hat{x} = \frac{g'(x^*)}{g(x^*)} x^* \cdot \hat{x} - \frac{h'(x^*)}{h(x^*)} x^* \cdot \hat{x}$$

Notice, when we use \hat{x} in place of $x - x^*$ in the approximation, don't forget to times x^* !!

6.1.2 log-linearization when there is expectation (An Example)

It may be annoying to do log-linearization when there is expectation, because in general, log and expectation cannot switch. But if we don't switch, we cannot do the log-linearization as previous. For example, see Adda&Cooper(2003) CH5, page 115.

Suppose we have the following Euler equation:

$$u'(c) = \beta E_{A'|A} u'(c) [A f'(k') + (1 - \delta)]$$

where $c = A f(k) + (1 - \delta)k - k'$.

These two expressions, along with the evolution of A , defines a system of equations.

In this system, actually we do not have to take log, but directly do Taylor expansion at c^* , x^* and k^* .

We get:

$$\begin{aligned} u'(c^*) + u''(c^*) c^* \hat{c}_t &= \beta E_{A'|A} [u'(c^*) (\bar{A} f'(k^*) + (1 - \delta)) + (\bar{A} f'(k^*) + (1 - \delta)) u''(c^*) c^* \hat{c}_{t+1} \\ &\quad + u'(c^*) f'(k^*) \bar{A} \hat{A}_{t+1} + u'(c^*) \bar{A} f''(k^*) k^* \hat{k}_{t+1}] \end{aligned} \quad (6.1)$$

The first term in LHS and the first term in RHS cancel each other. And we divide both sides by $u'(c^*)$, and we will get:

$$\frac{u''(c^*) c^*}{u'(c^*)} \hat{c}_t = \beta E_{A'|A} \left[\frac{u''(c^*) c^*}{u'(c^*)} \hat{c}_{t+1} \frac{1}{\beta} + f'(k^*) \bar{A} \hat{A}_{t+1} + 1 + f''(k^*) k^* \hat{k}_{t+1} \right] \quad (6.2)$$

Notice, we derive this based on the fact $\frac{1}{\beta} = \bar{A} f'(k^*) + (1 - \delta)$. Because by FOC

$$u'(c) = \beta E_{A'|A} V'(k')$$

To derive $V'(k')$, we first derive $V'(k)$, by Envelop THM we get:

$$V'(k) = u'(c)[Af'(k) + (1 - \delta)]$$

Substitute this into FOC we get:

$$u'(c) = \beta E_{A|A'}[u'(c')(A'f'(k') + (1 - \delta))]$$

In this approach we fix A at the mean \bar{A} , and thus the steady state satisfy:

$$1 = \beta[\bar{A}f'(k^*) + (1 - \delta)]$$

Here, the introduce of \bar{A} is to describe the steady state in existence of shock. We can see \bar{A} as the "long term" growth of the economy, and the we investigate what's the optimal steady k^* under this long-term growth rate.

But I still don't know why we can cancel the expectation in the RHS.

The equation 6.2 is the linear function we want.

Some Comments on the above method:

Although it seems that the above method uses no log-linearization, actually it does!

(to be added later)

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