



# Hypertext Classification

## *Diploma thesis*

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Technische Universität Darmstadt



# Presentation

- Hypertext Classification
  - Related Work
  - Our Model
  - Implementation
  - Results
  - Conclusion





# Presentation

- Hypertext Classification
  - Accessing the information
  - Text Classification
  - Hypertext Classification



# Web ↔ Libraries

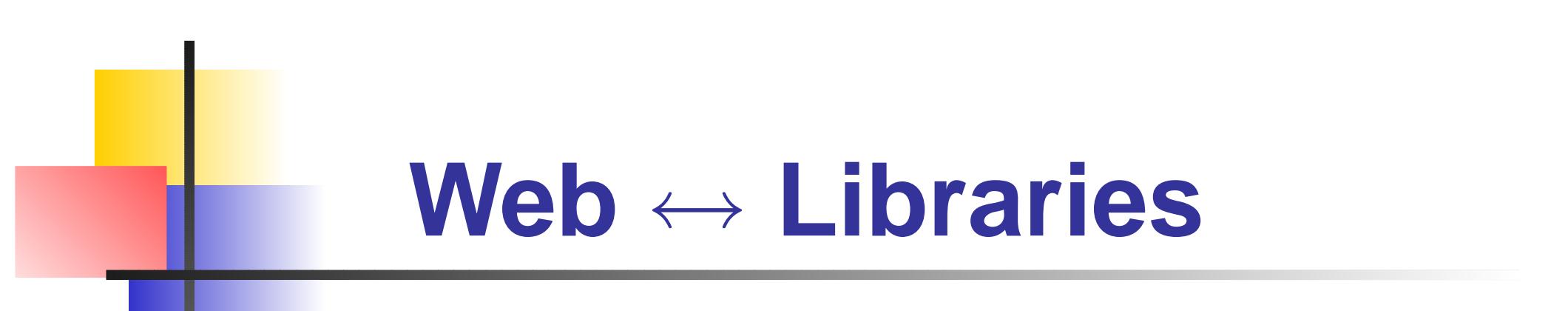
## Quality of a library

- completeness
- accessibility of the information

## The Web is

- more and more complete
- hardly accessible





# **Web ↔ Libraries**

## **Accessibility in a library**

- Classification by themes
- Alphabetical sort
- Ask the librarian

## **Accessibility on the Web**

- No general Web Directory
- No global URLs list
- Search engines and Web Directories

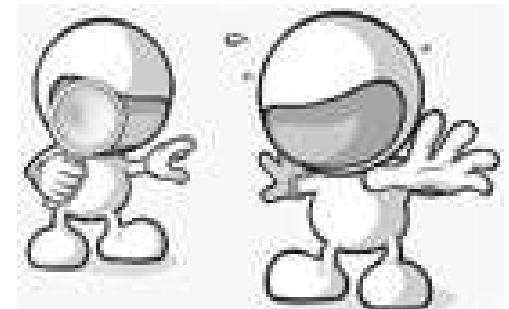


# Search engines

Boolean query → list of web pages

## Brief history

- 1990 Emtag (FTP filenames)
- 1994 Web crawler (first web search engine)
- 1998 Google (PageRank)
- 2003 Start of the Nutch project (Open source)



# Web directory

- Links to other web sites
- Categorizes those links
- Historically collected by hand
  - Manual categorization is slow and costly
  - Categorization is subjective
- Automated Web pages categorization
  - Understand both the document and the category



# Presentation

## ■ Hypertext Classification

- Accessing the information
- **Text Classification**
- Hypertext Classification





# Categorization

- Task of predicting if a given document is related to a given category
- subfield of the information systems discipline
- born in the early '60s
- first approach: ask a human expert to define manually a set of rules encoding his knowledge
- late '80s, Machine Learning paradigm (extracting inductive knowledge from pre-classified documents)



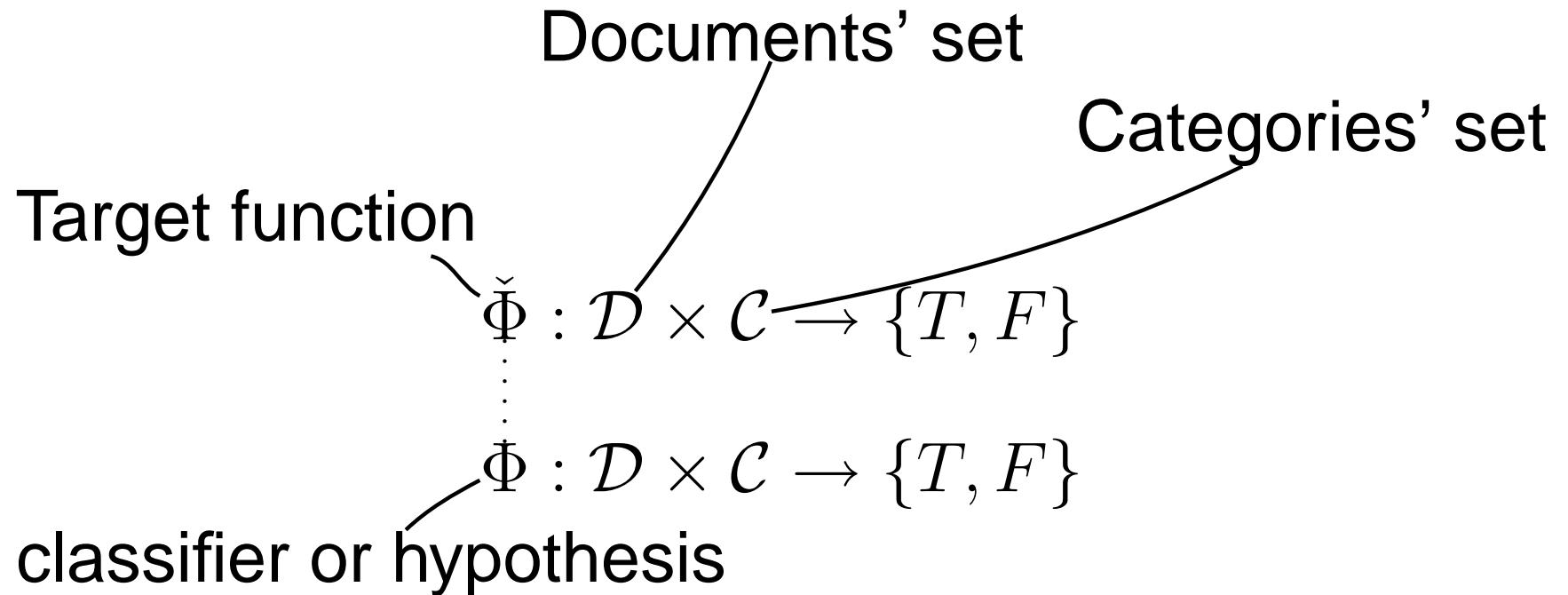


# Text Categorization

- indexing of digital libraries
- filing of newspaper articles
- Spam Filtering
- word sense disambiguation for polysemous words (*just, stand*)



# Automated categorization



Approximate  $\check{\Phi}$  by means of a function  $\Phi$  such that  $\check{\Phi}$  and  $\Phi$  coincide as much as possible.





# Automated categorization

## Search engines

- polysemy
- response time

## Web directories

- number of references
- update frequency
- cost
- same accuracy as manually designed models





# Automated categorization

- Probabilistic classifiers
- Decision Rules
- Decision Trees
- Neural Networks
- Support Vector Machines



# Presentation

- Hypertext Classification
  - Accessing the information
  - Text Classification
  - Hypertext Classification





# Hypertext classification

Text categorization on the web

- big heterogeneous
  - many authors
  - many languages
  - variety of topics
- irrelevant content
  - pictures
  - *Page under construction*





# Hypertext classification

New information sources

- intern HTML structure
  - keywords
  - headings
  - lists
- Graph structure of the web
  - Predecessors or in-neighbors
  - Successors or out-neighbors
  - co-cited neighbors



# Presentation

- Hypertext Classification
- **Related Work**
- Our Model
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# Presentation

## ■ Related Work

- **Categorization using hyperlinks**
- Link Mining
- Categorization without the Web Page





# Categorization using hyperlinks

Soumen Chakrabarti, 1998

- append the text of the neighbors → increase of the error rate
- relaxation labeling classifier using the class prediction of the neighbors → error rate reduced by 70%



# Presentation

## ■ Related Work

- Categorization using hyperlinks
- **Link Mining**
- Categorization without the Web Page

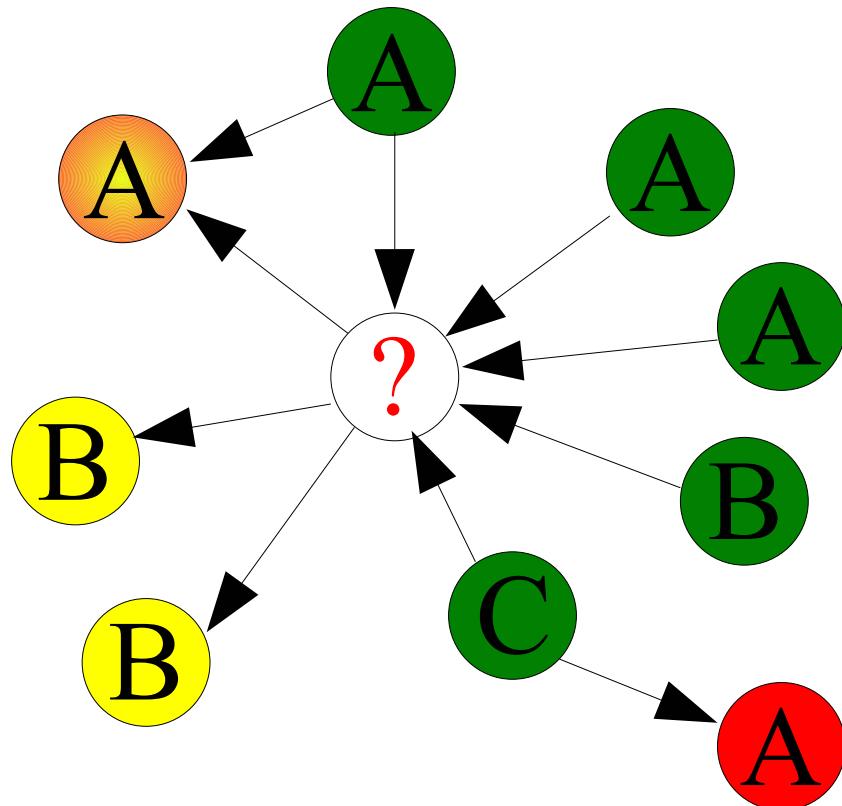


# Link Mining

Lise Getoor and King Lu, 2003

- Feature mining
  - local features: words
  - non-local features: statistics about the category distribution of the neighbors
- Support Vector Machine

# Link Mining



Initialisation  
(Local features)

Calculate the  
link statistics

Classification  
(Local and  
non-local features)

# Link Mining

- Flat model: the local features and the non-local ones were concatenated into a common vector
- 2-step model: a local and a non-local prediction are computed independently and combined

The 2-step model outperforms the flat model

# Presentation

## ■ Related Work

- Categorization using hyperlinks
- Link Mining
- **Categorization without the Web Page**





# Categorization without the Web Page

Min-Yen Kan, 2004

- Web crawlers collect more URLs than classifiers can process
- Feature mining:
  - split the URL (scheme://host/path-elements/document.extension)
  - expand the abbreviations
- results
  - $\frac{3}{4}$  as effective as text-based classifiers
  - outperforms title or anchor words



# Presentation

- Hypertext Classification
- Related Works
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# Presentation

## ■ Our model

### ■ Overview

- Various predecessors
- Binarization of the multiclass problem
- Various feature patterns





# Overview

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- Getoor and Chakrabarti showed that using the class predication of the neighbors increases the performances
- We believe that more than the categories of the neighbors, we should identify the category of each link





# Overview

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Mine local and link-specific non-local features

- Local features: the text content of the document
- Link-specific non-local features
  - anchor description
  - words neighboring the anchor
  - headings structurally preceding the link
  - heading of the list of link
  - paragraph surrounding the link



# Presentation

## ■ Our model

- Overview
- **Various predecessors**
- Binarization of the multiclass problem
- Various feature patterns



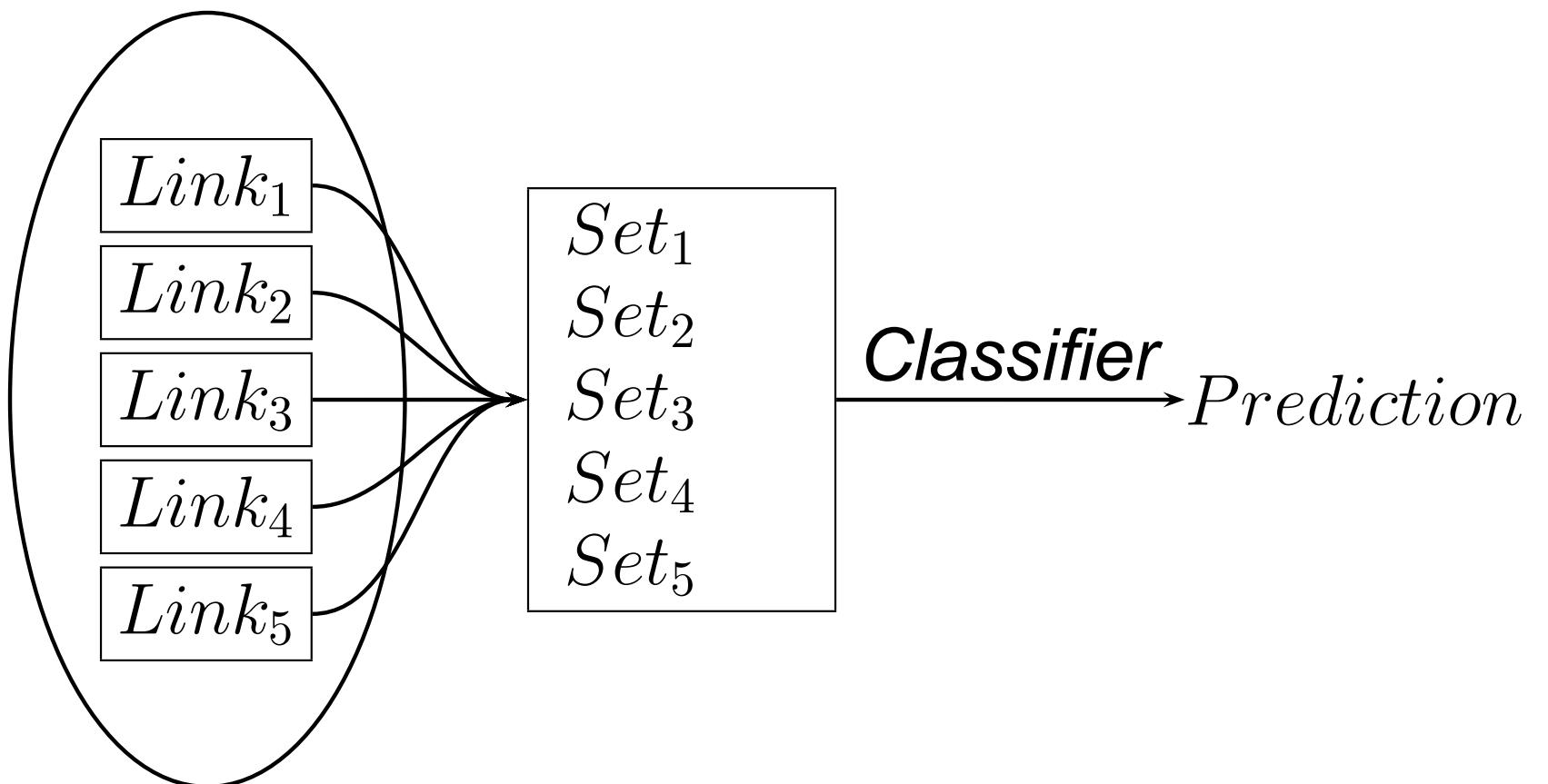


# Learning from various predecessors

- Traditional classification problems: one features set per example
- Hyperlink-based Classification: one ensemble of features set per example



# Meta Predecessor



# Meta Predecessor

The Erasmus action is concerned  
with [...] faculties across Europe.  
[More information from the European Commission](#)

## External Link

[European Commision Erasmus website](#)  
[Erasmus Student Network](#)

*Predecessor 1*

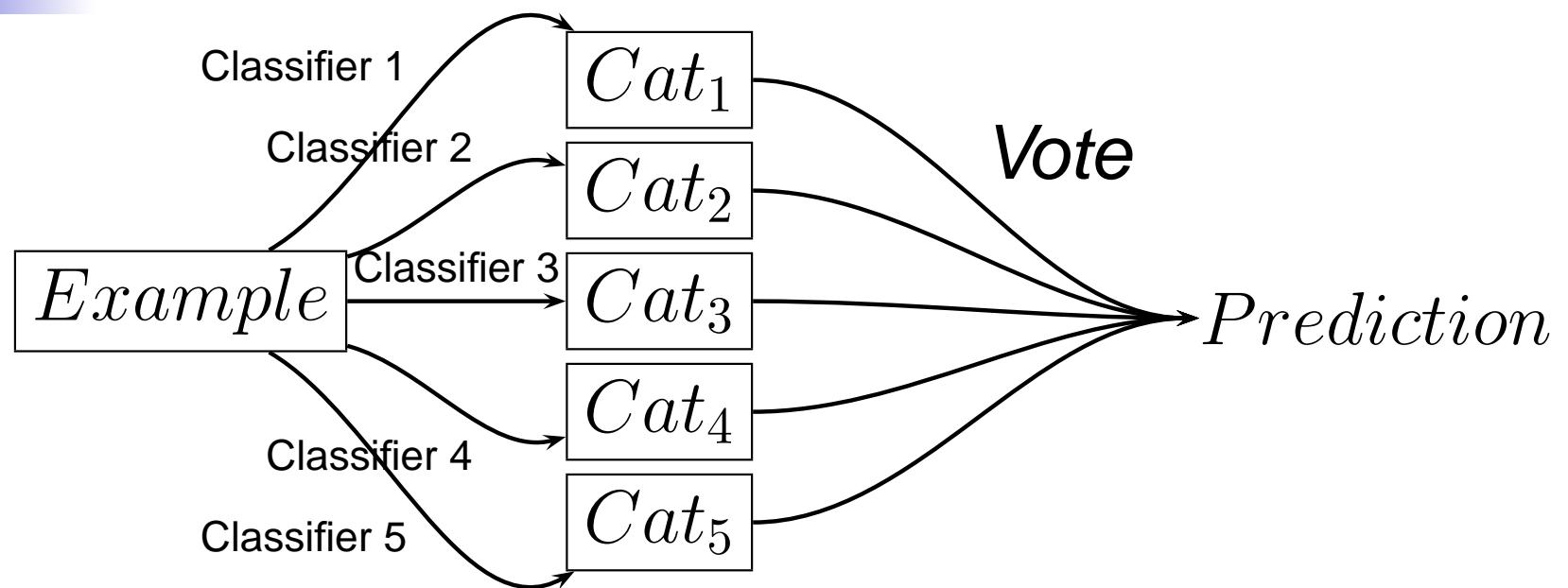
*Predecessor 2*

[More, information, from, the,  
European, Commission, European,  
Commision, Erasmus, website](#)

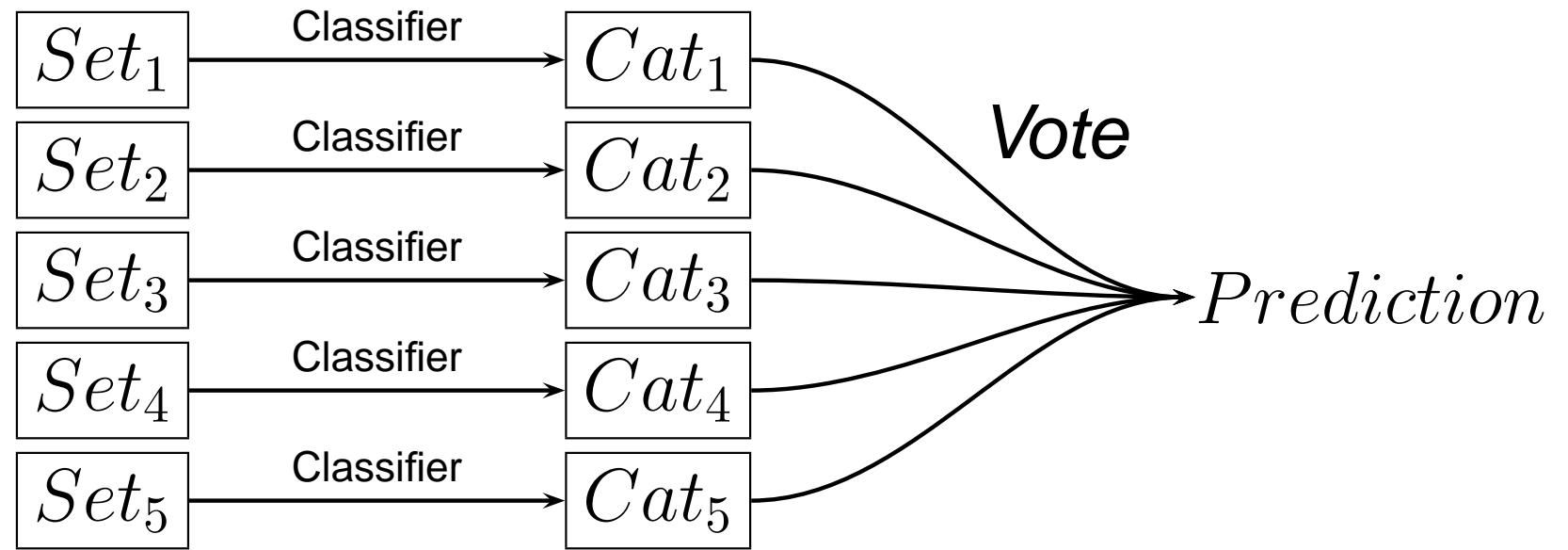
*Meta Predecessor*



# Stacking



# Hyperlink Ensembles

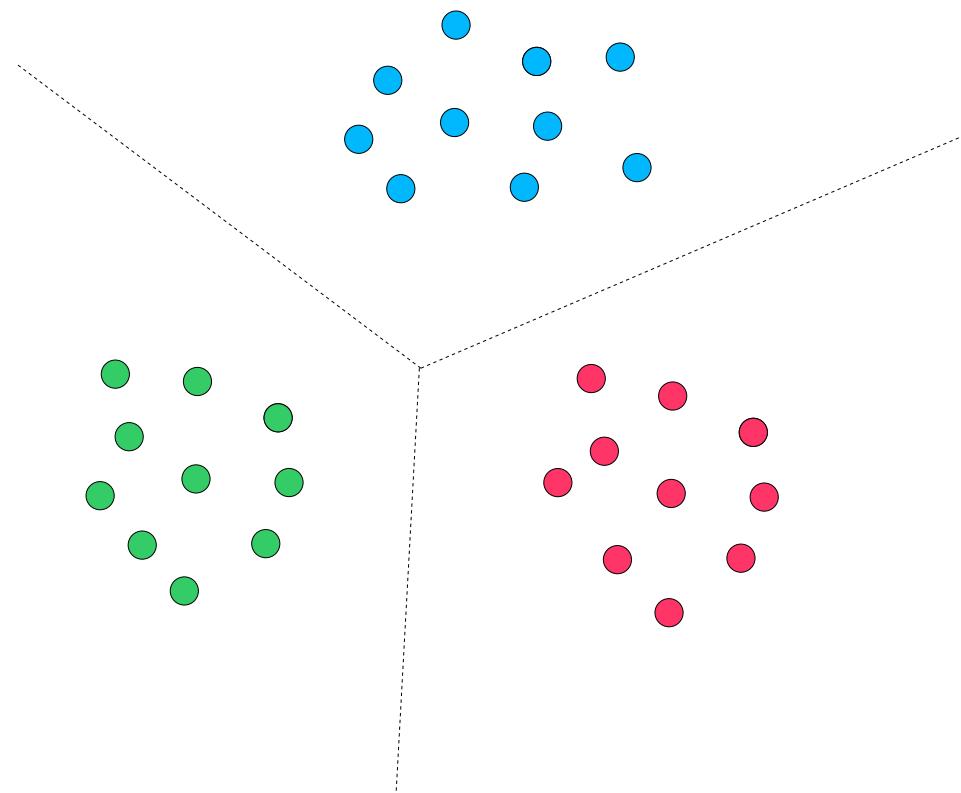


# Presentation

## ■ Our model

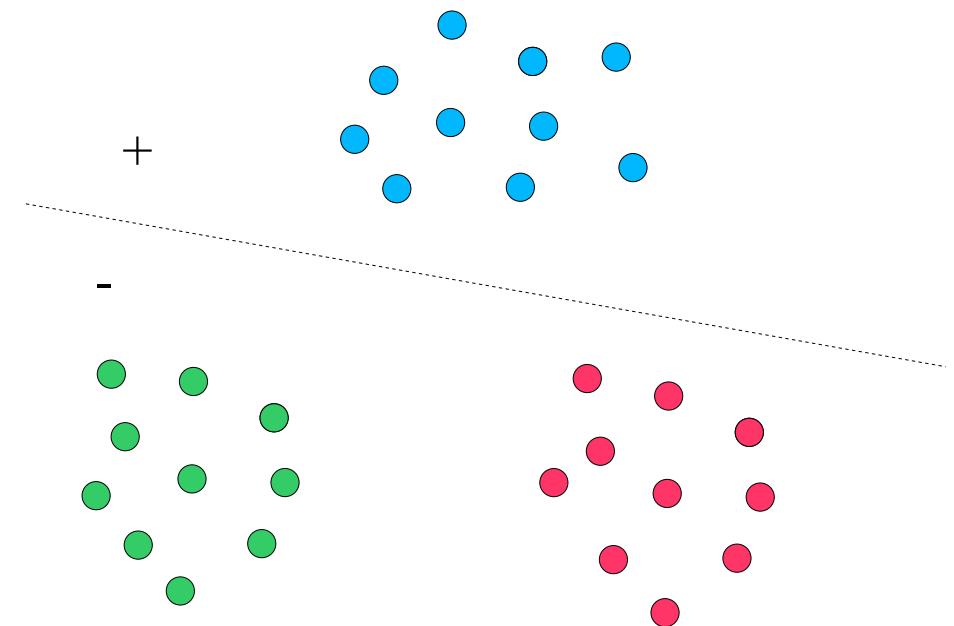
- Overview
- Various predecessors
- **Binarization of the multiclass problem**
- Various feature patterns

# Multiclass binarization





# One against all

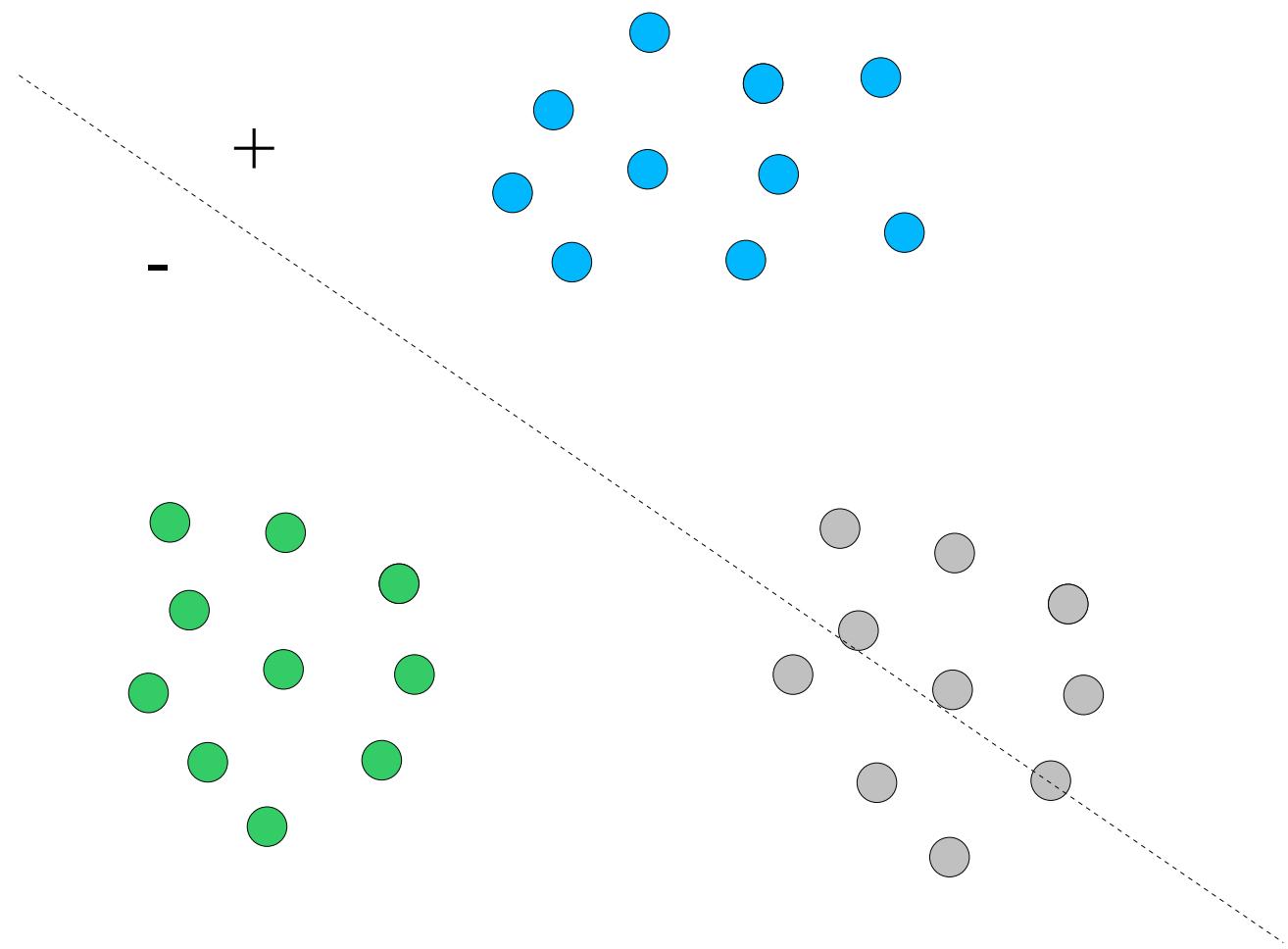


# One against all

	<i>Answer</i>	<i>English</i>	<i>German</i>	<i>French</i>
<i>Is it English ?</i>	No	0	1	1
<i>Is it German ?</i>	No	1	0	1
<i>Is it French ?</i>	Yes	0	0	1
<b>Sum</b>		<b>1</b>	<b>1</b>	<b>3</b>



# Round Robin



# Round Robin

	Answer	English	German	French
<i>Is it English or German ?</i>	English	1	-1	0
<i>Is it English or French ?</i>	French	-1	0	1
<i>Is it German or French ?</i>	French	0	-1	1
<b>Sum</b>		0	-2	<b>2</b>



# Presentation

## ■ Our model

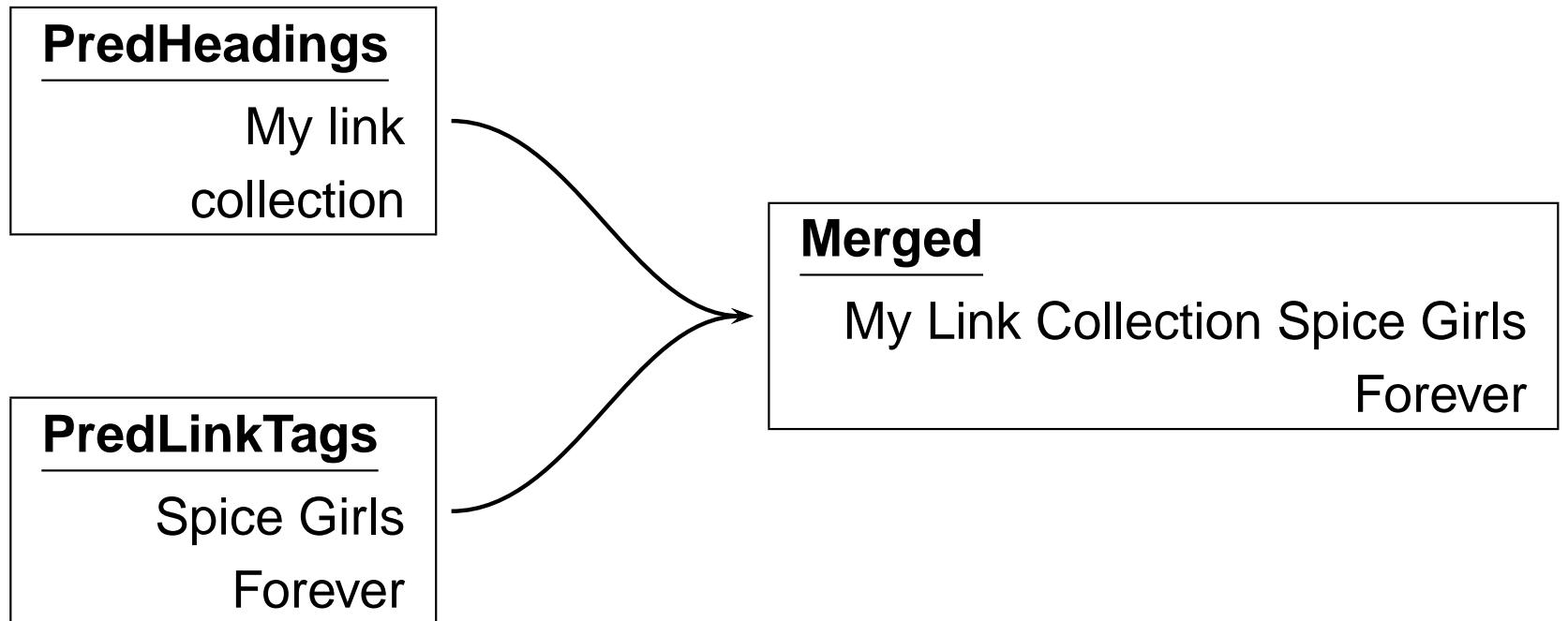
- Overview
- Features mined
- Various predecessors
- Binarization of the multiclass problem
- **Various feature patterns**



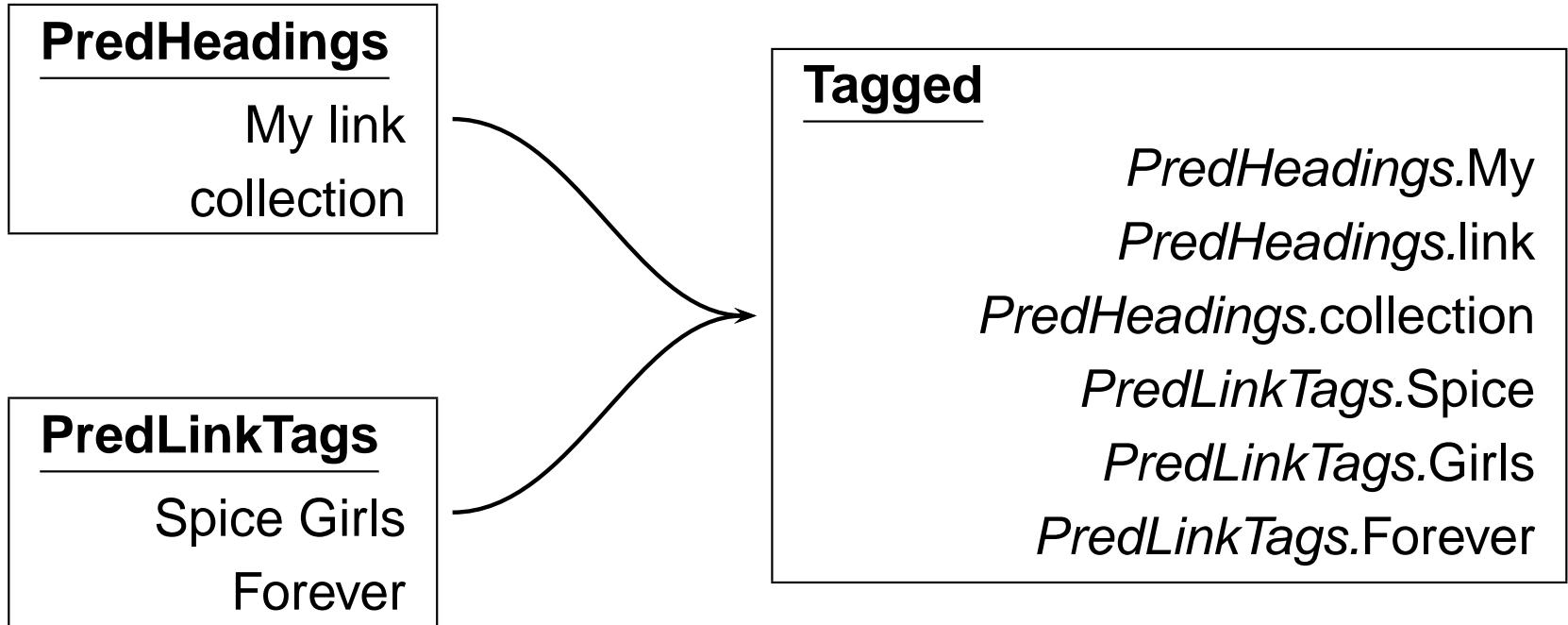
# Feature patterns

- **PredLinkTags** The anchor description
- **PredLinkHeadings** The headings *structurally* preceding the link
- **PredLinkParagraph** The paragraph surrounding the link
- **PredListHeadings** The heading of the list of links
- **PredNWordsAroundAnchor** n words preceding or following the anchor
- **OwnText** content of the target page

# Merging



# Tagging



# Presentation

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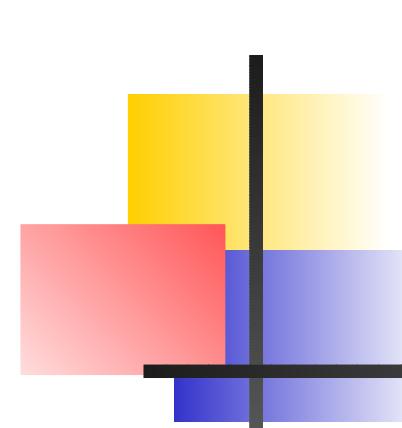


# Presentation

## ■ Implementation

- **The Benchmark Collections**
- Support Vector Machines
- Preprocessing
- Mining the features
- Cross validation



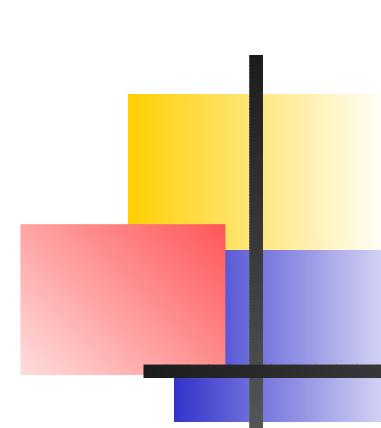


# The benchmark collections

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- Allesklar
  - strongly connected
  - specifically mined for this study
- WebKB
  - weakly connected
  - already tested by other researchers





# The Allesklar dataset

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- German generic web directory
- <http://www.allesklar.de>
- About 3 million of German web sites referenced
- 16 main categories (between 30 000 and 1 000 000 sites per main category)



# The Allesklar Dataset

We chose 5 main categories

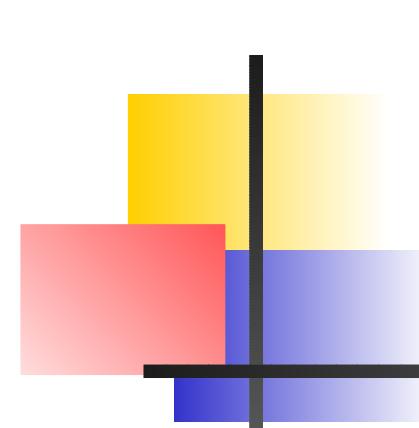
- Arbeit und Beruf (Work and Jobs)
- Bildung und Wissenschaft (Education and Science)
- Freizeit und Lifestyle (Hobbies and Lifestyle)
- Gesellschaft und Politik (Society and Politics)
- Immobilien und Wohnen (Accommodation)

# The Allesklar dataset

## Crawling

- Breadth-first traversal of each category
- Altavista predecessors request  
(ex:link:europa.eu.int)
- Proxy
- URL → filename
- \_Classification
- Graph structure: \_Predecessors





# Categories distribution

Category	Examples
Arbeit&Beruf	578
Bildung&Wissenschaft	809
Freizeit&Lifestyle	752
Gesellschaft&Politik	833
Immobilien&Wohnen	793



# Classification

aaa-botzke.de	, Immobilien-Wohnen	, aaa-botzke.de
aaonline.dkf.de^bb^p109.htm	, Arbeit-Beruf	, aaonline.dkf.de/bb/p109.htm
abb-angermuende.de	, Immobilien-Wohnen	, abb-angermuende.de
action5.toplink.de	, Gesellschaft-Politik	, action5.toplink.de
agenturohnegrenzen.de	, Freizeit-Lifestyle	, agenturohnegrenzen.de
aib-backnang.de	, Arbeit-Beruf	, aib-backnang.de
akzente-zuelpich.de	, Immobilien-Wohnen	, akzente-zuelpich.de
allschutz.de	, Immobilien-Wohnen	, allschutz.de
anahato.bei.t-online.de	, Freizeit-Lifestyle	, anahato.bei.t-online.de
anderswelt.com^kreiszeit	, Freizeit-Lifestyle	, anderswelt.com/kreiszeit

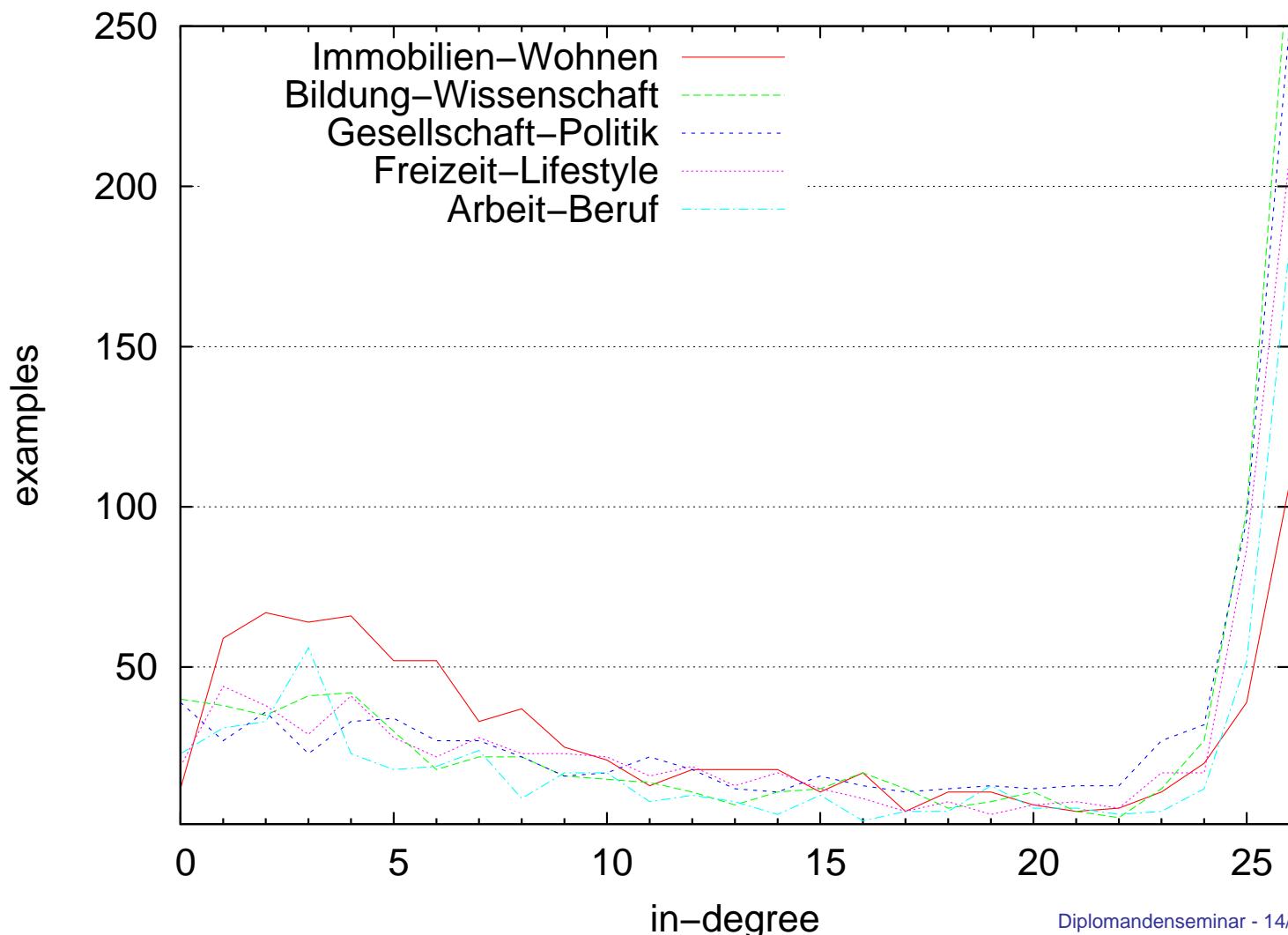


# Predecessors

from aaonline.dkf.de^bb^p109.htm : www.ralf-bales.de^gesamt.htm ; www.open-skies.org^h  
from berufenet.arbeitsamt.de : www.studienwahl.de^fmg.htm ; www.was-werden.de ; ...  
from home.degnet.de^koller\_stefan^lyrics^ly\_start.htm : lyrics.berger-rangers.de ; elcapitan  
from home.t-online.de^home^schmidt.re : www.lyrik.ch^lyrik^links.htm ; www.lyrik.de ; www.l



# In-degree on Allesklar





# The WebKB dataset

- Web pages collected from computer science departments
  - Cornell
  - Washington
  - Wisconsin
  - Texas
  - misc
- used as test set in numerous papers



# The WebKB dataset

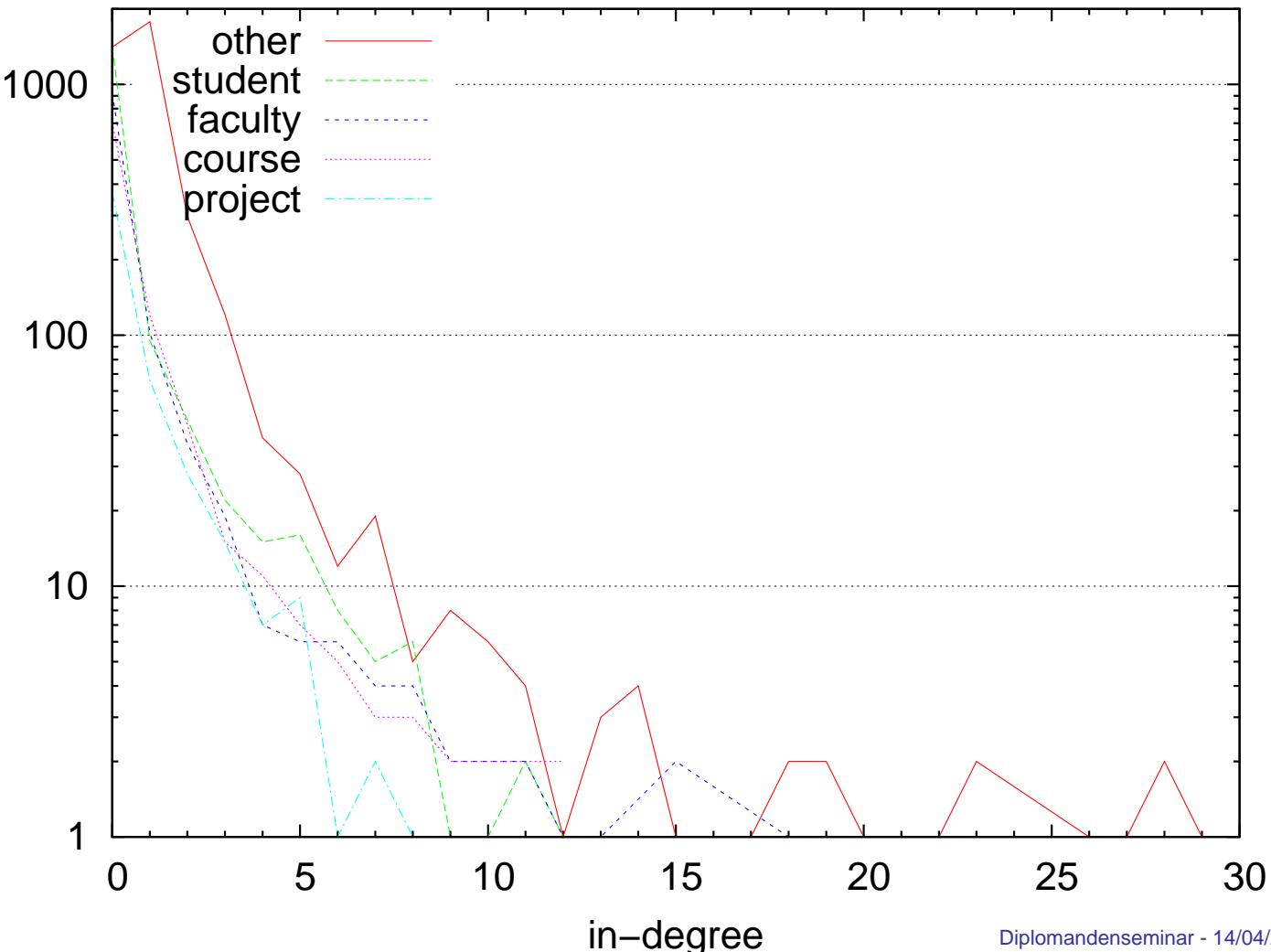
- 7 categories
  - student
  - faculty
  - course
  - project
  - department
  - staff
  - other ( $\approx 75\%$  of the examples)

# The WebKB Dataset

category	Examples
other	3756
student	1639
faculty	1121
course	926
project	506
department	181
staff	135



# In-degrees on WebKB

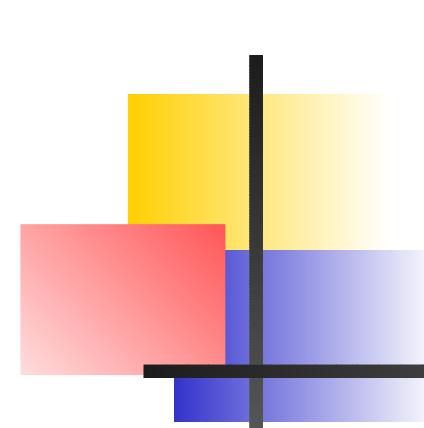


# Presentation

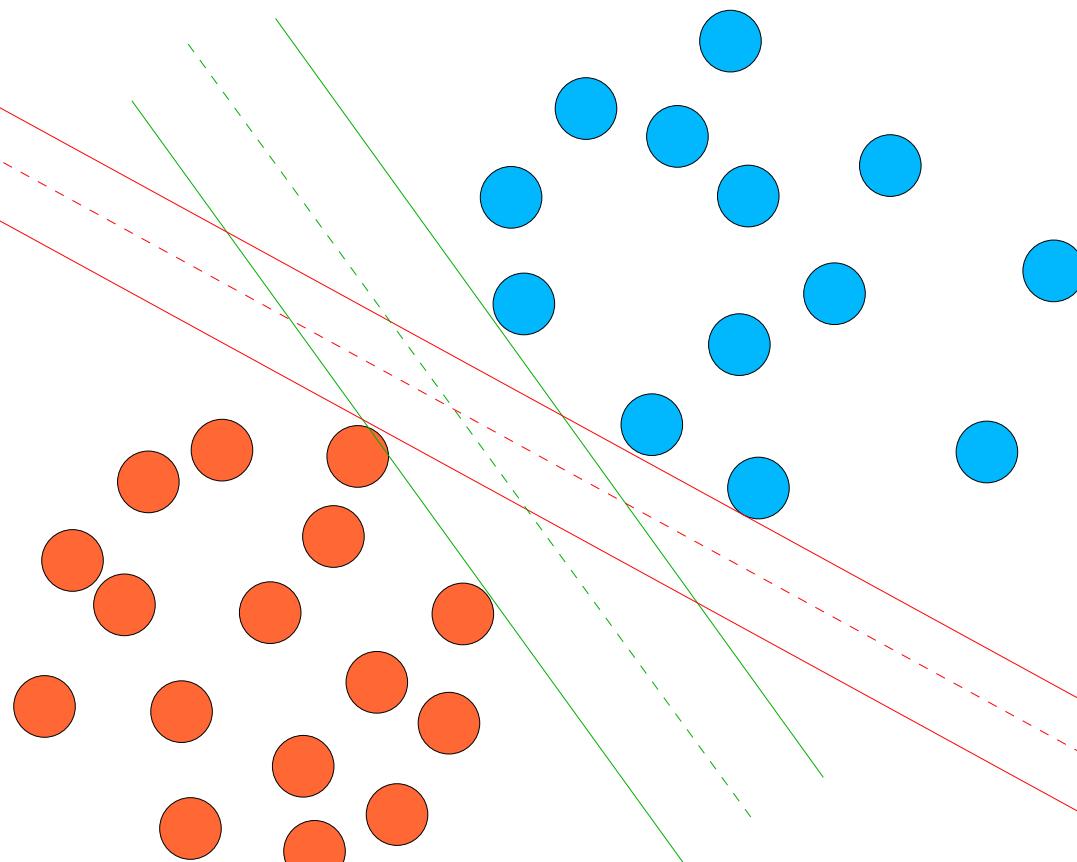
## ■ Implementation

- The Benchmark Collections
- **Support Vector Machines**
- Preprocessing
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- Cross validation





# Support Vector Machines



(b) (a)



# Support Vector Machines

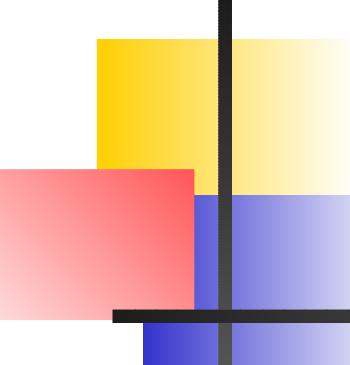
Set of examples:  $\vec{x}_i \in \mathcal{R}^n$  with  $i = 1, 2, \dots, N$ .

$$\forall i, \vec{x}_i \in \mathcal{R}^n, y_i \in \{-1, 1\}$$

$$\exists \vec{w} \in \mathcal{R}^n, b \in \mathcal{R}$$

$$(1) \quad y_i(\vec{w} \cdot \vec{x}_i + b) \geq 1, i = 1, 2, \dots, N$$





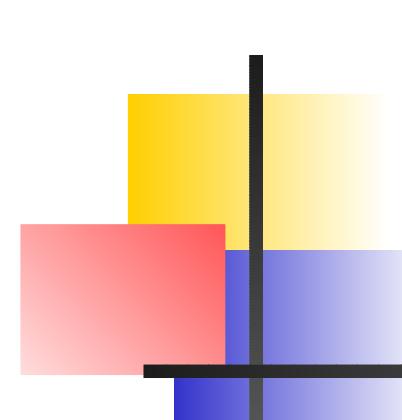
# Support Vector Machines

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$(\vec{w}, b)$  : hyperplane of equation  $\vec{w} \cdot \vec{x}_i + b = 0$   
named separating hyperplane.

We rescale the pair  $(\vec{w}, b)$  in  $(\vec{w}_0, b')$  so that the distance of the closest point, say  $x_j$ , to the hyperplane equals  $\frac{1}{\|\vec{w}_0\|}$





# Support Vector Machines

---

The signed distance  $d_i$  of a point  $\vec{x}_i$  is given by

$$(2) \quad d_i = \frac{\vec{w}_0 \cdot \vec{x}_i + b'}{\|\vec{w}_0\|}$$

And thus, with 1 and 2,

$$(3) \quad \forall x_i \in S, y_i d_i \geq \frac{1}{\|\vec{w}_0\|}$$





# Support Vector Machines

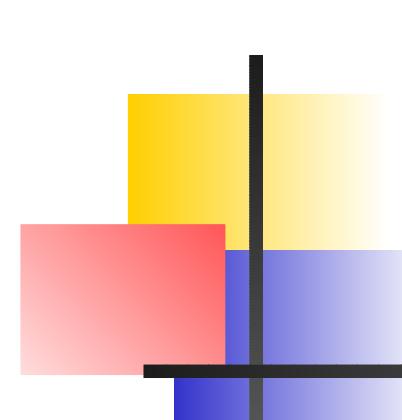
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Maximize  $\frac{1}{\|\vec{w}_0\|}$

Minimize  $\|\vec{w}_0\|$

Minimize  $\frac{1}{2} \vec{w}_0 \cdot \vec{w}_0$ .





# Support Vector Machines

---

- Not linearly separable datasets
- Give a weight to each example
  - 1629 Pierre de Fermat
  - 1797 Lagrange
  - 1951 Kuhn and Tucker extended the Lagrangian theory in 1951

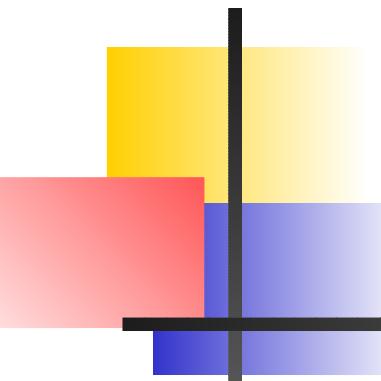


# Support Vector Machines

The problem of minimizing  $\frac{1}{2} \vec{w}_0 \cdot \vec{w}_0$  subject to the correct classification constraint

$\forall i \in [1, N], y_i(\vec{w}_0 \cdot \vec{x}_i + b) \geq 1$  becomes with the relative weight  $\alpha_i$  granted to each example  $x_i$  the problem of finding the saddle point of the function  $L$ .

$$(4) \quad L = \frac{1}{2} \vec{w} \cdot \vec{w} - \sum_{i=1}^N \alpha_i (y_i (\vec{w} \cdot \vec{x}_i + b) - 1)$$



# Support Vector Machines

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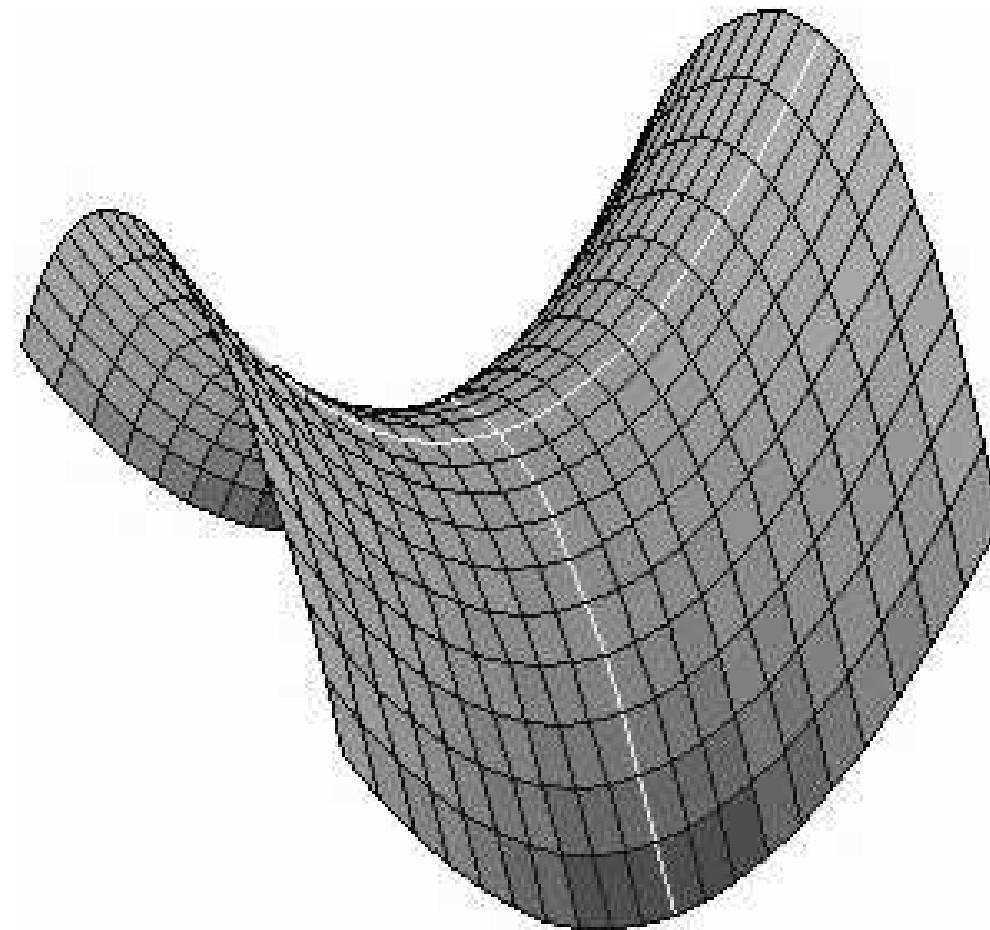
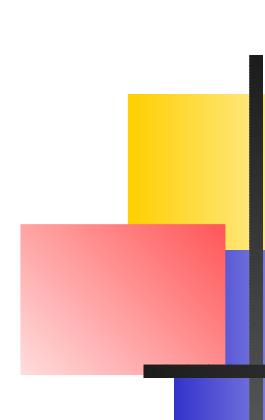


Figure 1: Saddle point





# Support Vector Machines

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At the saddle point,

(5)

$$\frac{\partial L}{\partial b} = \sum_{i=1}^N y_i \alpha_i = 0$$

(6)

$$\frac{\partial L}{\partial \vec{w}} = \vec{w} - \sum_{i=1}^N y_i \alpha_i \vec{x}_i = \vec{0}$$

with

(7)

$$\frac{\partial L}{\partial \vec{w}} = \left( \frac{\partial L}{\partial w_1}, \frac{\partial L}{\partial w_2}, \dots, \frac{\partial L}{\partial w_N} \right)$$





# Support Vector Machines

The hyperplane coordinates  $(\vec{w}, b)$

$$\begin{cases} \vec{w} = \sum_{i=1}^N y_i \alpha_i \vec{x}_i \\ b = \text{ArgMax}(\sum_{i=1}^N \alpha_i y_i (\vec{w} \cdot \vec{x}_i - 1)) \end{cases}$$



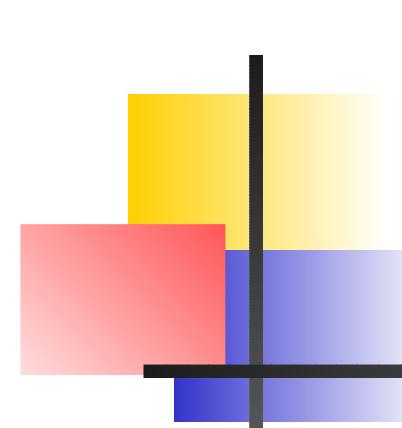
# Support Vector Machines

Classifying  $\vec{d}$

$$\vec{w} \cdot \vec{d} + b \begin{cases} \geq +1 & \vec{d} \text{ is positive} \\ \in [0; 1[ & \vec{d} \text{ is probably positive} \\ \in ]-1; 0[ & \vec{d} \text{ is probably negative} \\ \leq -1 & \vec{d} \text{ is negative} \end{cases}$$

*Decision function*  $D(\vec{d}) = \text{sign}(\vec{w} \cdot \vec{d} + b)$





# Comparison

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- Support vector machines and boosting-based classifier committees
- Neural networks and on-line linear classifiers
- Rocchio classifiers and naive Bayes classifiers



# Presentation

## ■ Implementation

- The Benchmark Collections
- Support Vector Machines
- Preprocessing
- Mining the features
- Cross validation





# Preprocessing

- Remove the HTML tags
- Lower case the text
- Remove the diacritic signs
- Replace the remaining non alphanumeric characters by a \_
- Replace the numbers by a single D
- Stop words list
- Document frequency based dimensionality reduction



# Presentation

## ■ Implementation

- The Benchmark Collections
- Support Vector Machines
- Preprocessing
- **Mining the features**
- Cross validation





# Mining the features

---

- HTML  $\xrightarrow{Tidy}$  XHTML
- XHTML → DOM tree
- XPath patterns



# XPath patterns

PredLinkTags	//a[@href='Target_SURL']		
PredLinkParagraph	//a[@href='Target_SURL']/ancestor::p		
PredLinkHeadings	//a[@href='Target_SURL']/preceding-sibling::h1	//a[@href='Target_SURL']/preceding-sibling::h2	//a[@href='Target_SURL']/preceding-sibling::h3
PredListHeadings	//a[@href='Target_SURL']/ancestor::ul/preceding-sibling::h1	//a[@href='Target_SURL']/ancestor::ul/preceding-sibling::h2	//a[@href='Target_SURL']/ancestor::ul/preceding-sibling::h3



# Presentation

## ■ Implementation

- The Benchmark Collections
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# Stratified cross validation

**Dataset**     $a_1,$   
 $b_1, a_2, c_1, a_3$   
 $, c_2, b_2, a_4,$   
 $b_3, c_3, a_5$

**Cat. a**

**Cat. b**

**Cat. b**

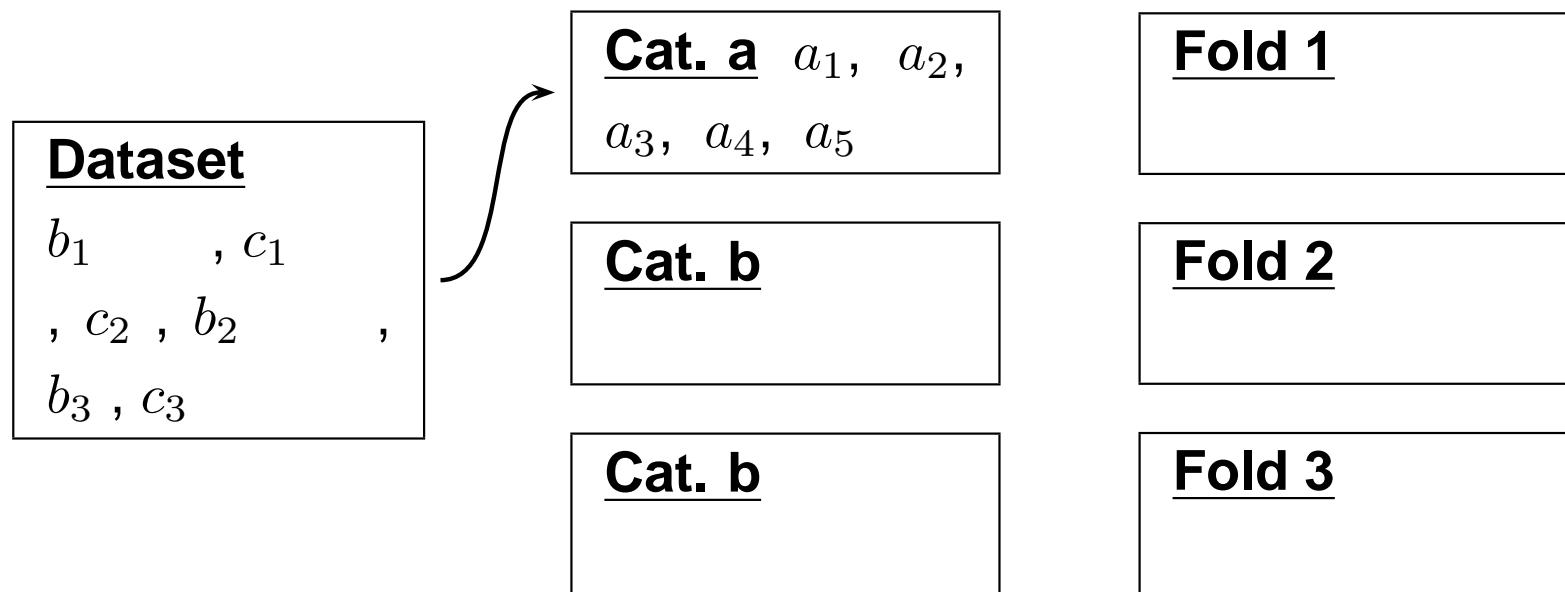
**Fold 1**

**Fold 2**

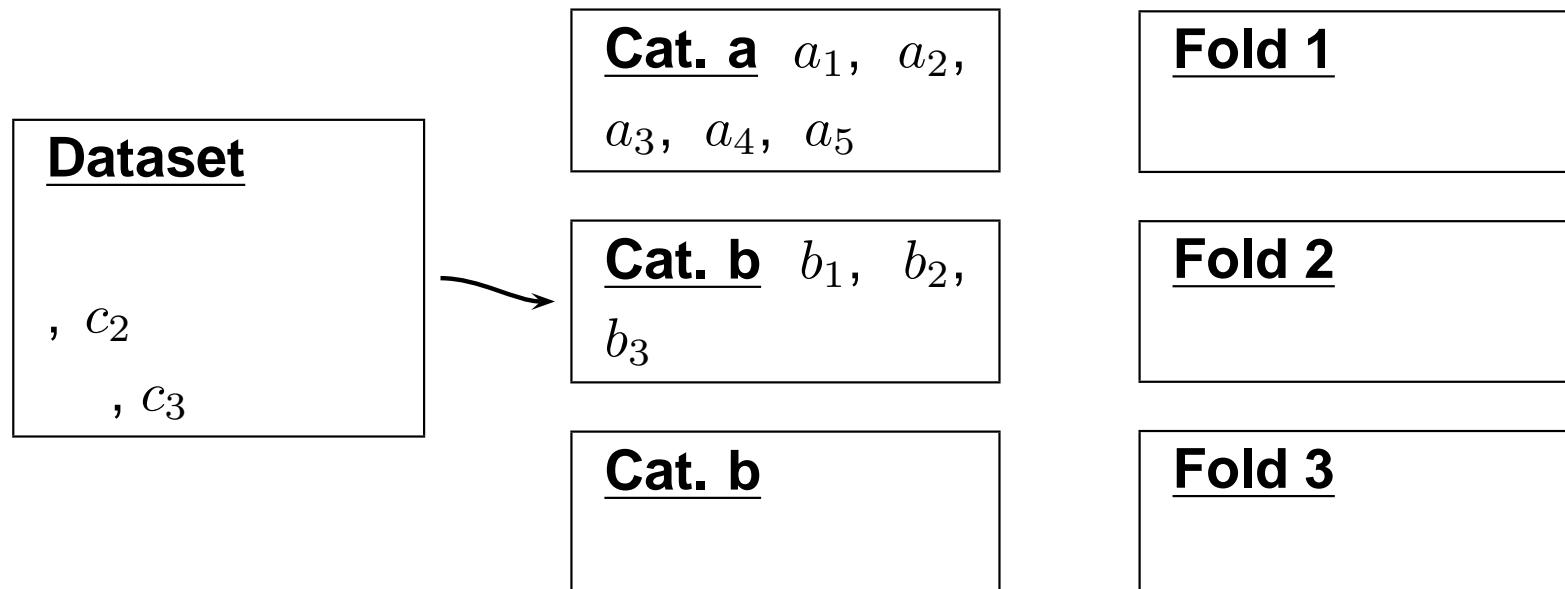
**Fold 3**



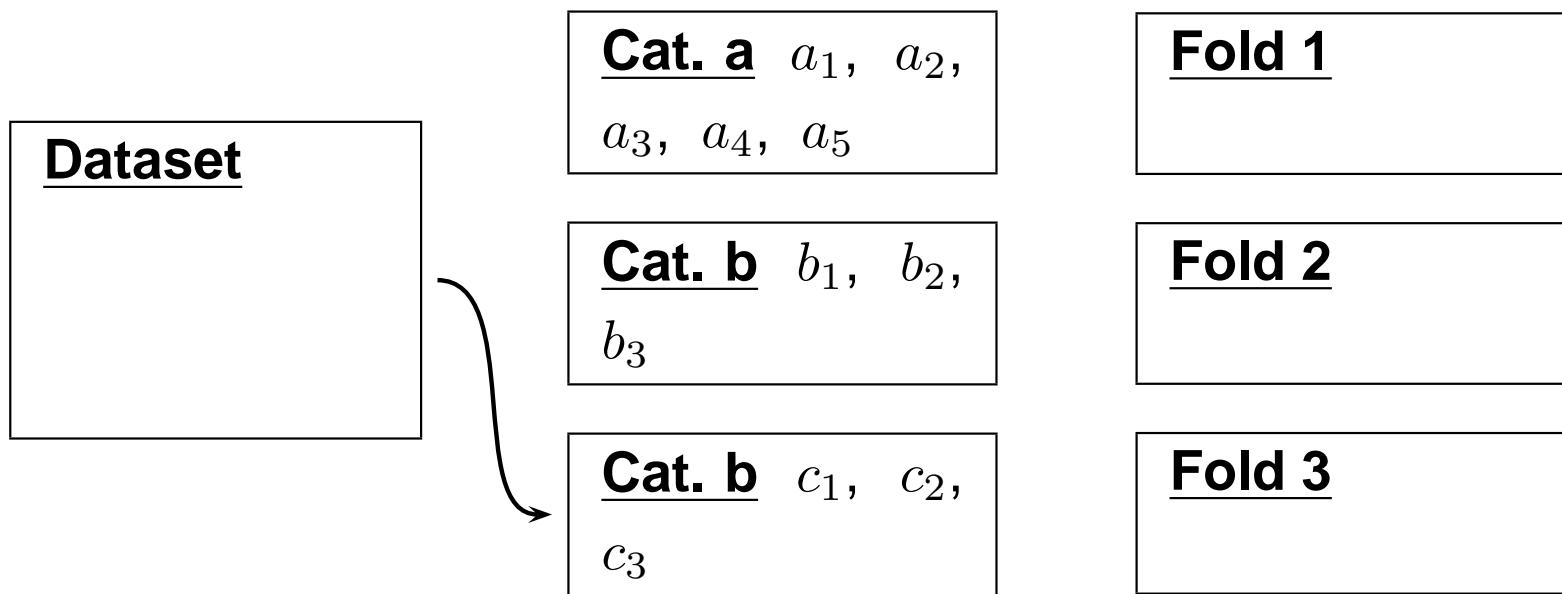
# Stratified cross validation



# Stratified cross validation



# Stratified cross validation



# Stratified cross validation

Dataset

Cat. a  $a_1, a_2,$   
 $a_3, a_4, a_5$

Fold 1  $a_1$

Cat. b  $b_1, b_2,$   
 $b_3$

Fold 2

Cat. b  $c_1, c_2,$   
 $c_3$

Fold 3

# Stratified cross validation

Dataset

Cat. a  
 $a_3, a_4, a_5$

Cat. b  
 $b_1, b_2,$   
 $b_3$

Cat. b  
 $c_1, c_2,$   
 $c_3$

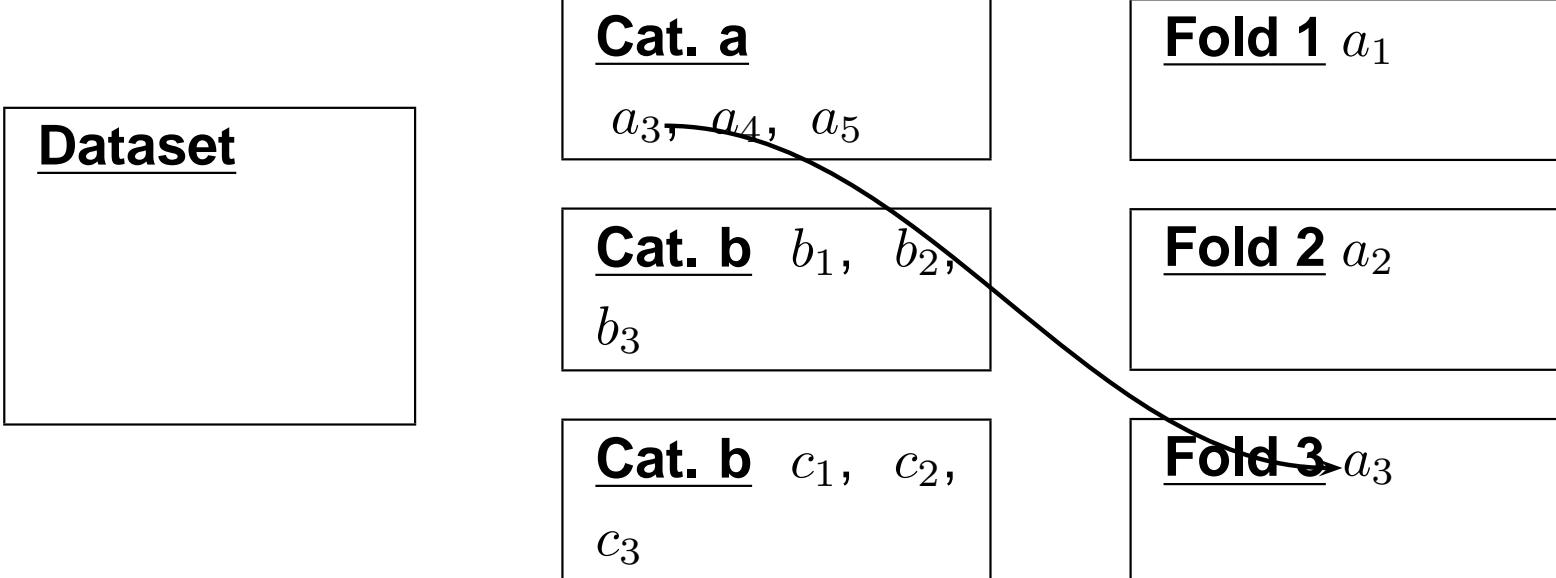
Fold 1  $a_1$

Fold 2  $a_2$

Fold 3



# Stratified cross validation



# Stratified cross validation

Dataset

Cat. a

$a_4, a_5$

Fold 1  $a_1 \rightarrow a_4$

Cat. b  $b_1, b_2,$   
 $b_3$

Fold 2  $a_2$

Cat. b  $c_1, c_2,$   
 $c_3$

Fold 3  $a_3$



# Stratified cross validation

Dataset

Cat. a  
 $a_5$

Cat. b  $b_1, b_2,$   
 $b_3$

Cat. b  $c_1, c_2,$   
 $c_3$

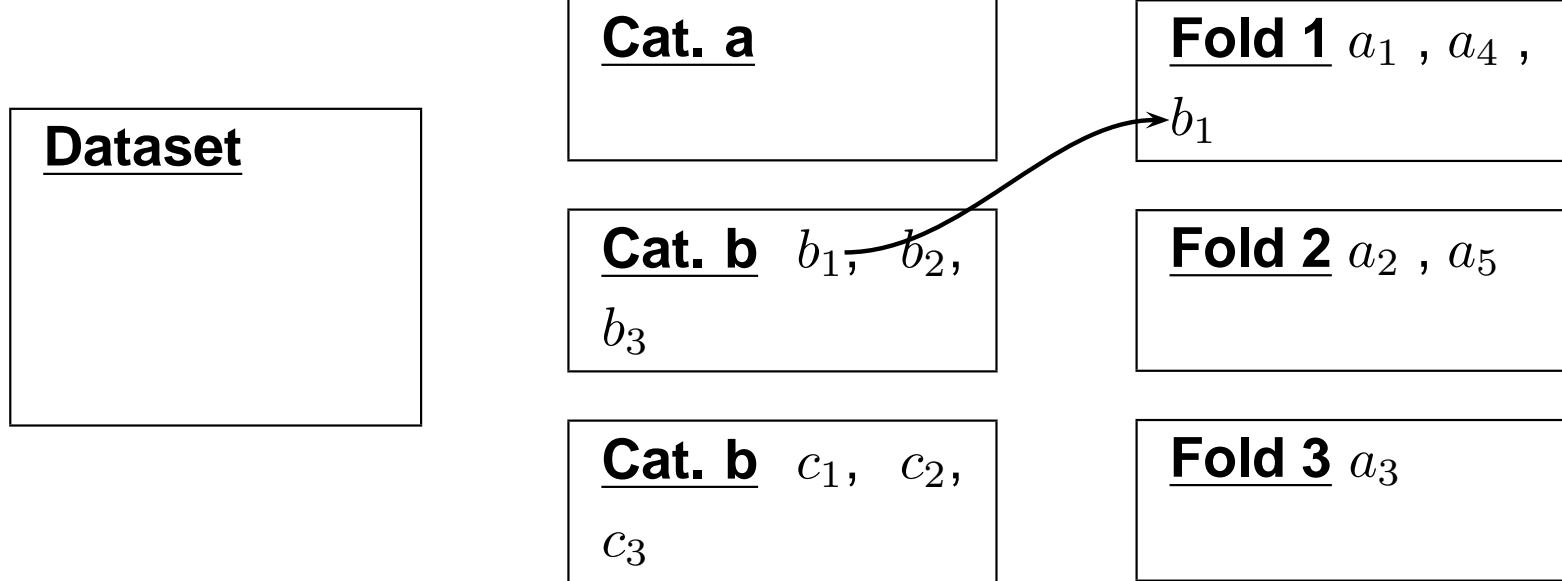
Fold 1  $a_1, a_4$

Fold 2  $a_2 \rightarrow a_5$

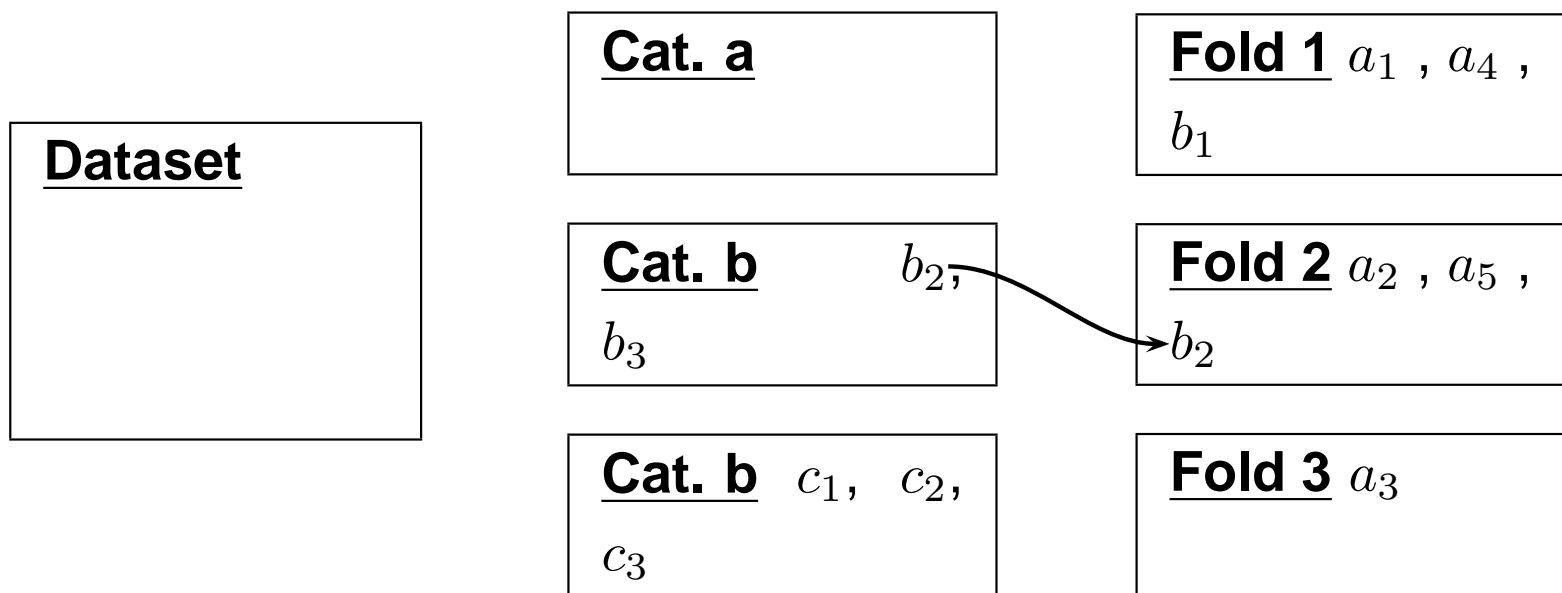
Fold 3  $a_3$



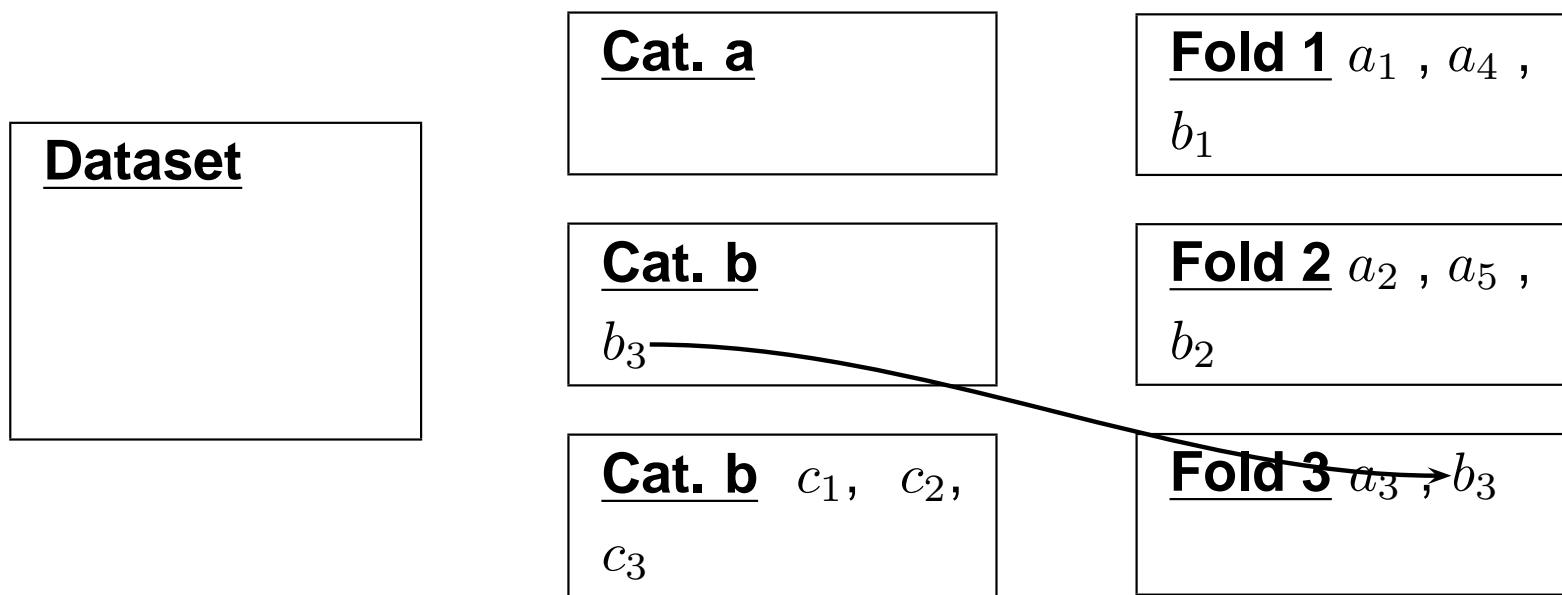
# Stratified cross validation



# Stratified cross validation



# Stratified cross validation



# Stratified cross validation

Dataset

Cat. a

Cat. b

Cat. b  $c_1, c_2,$

$c_3$

Fold 1  $a_1, a_4,$

$b_1 \rightarrow c_1$

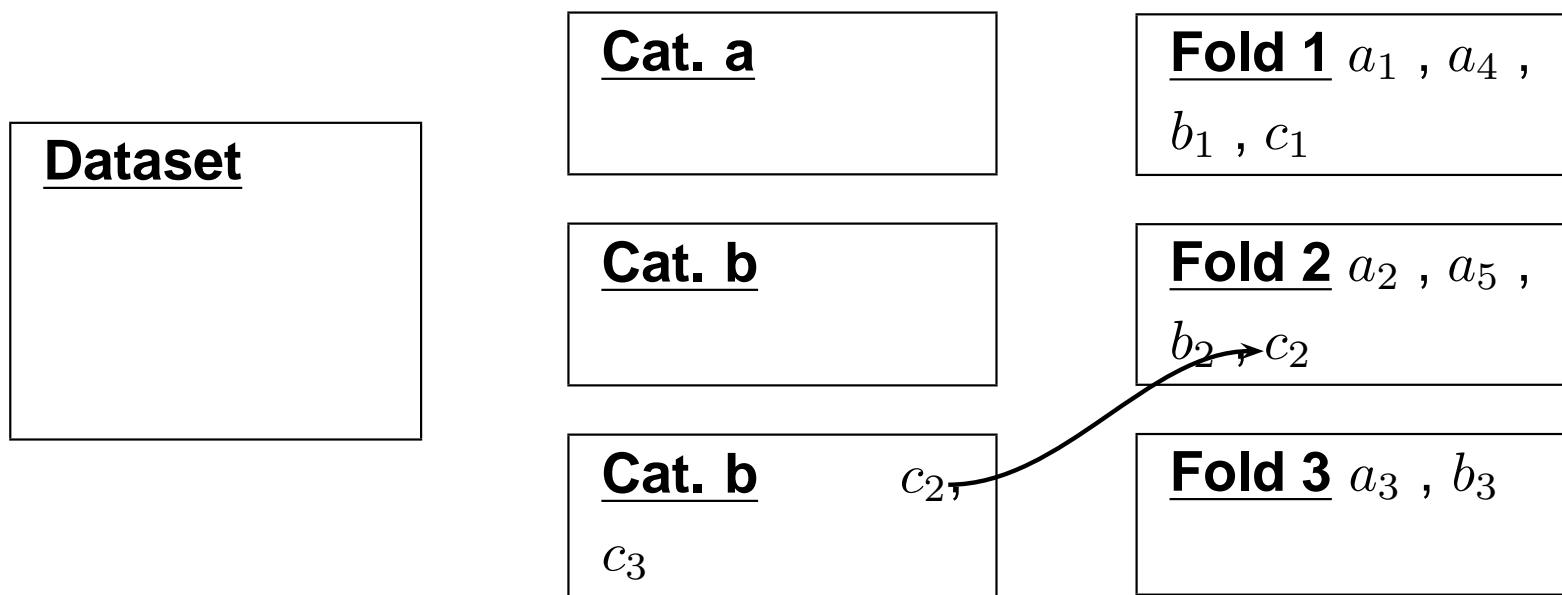
Fold 2  $a_2, a_5,$

$b_2$

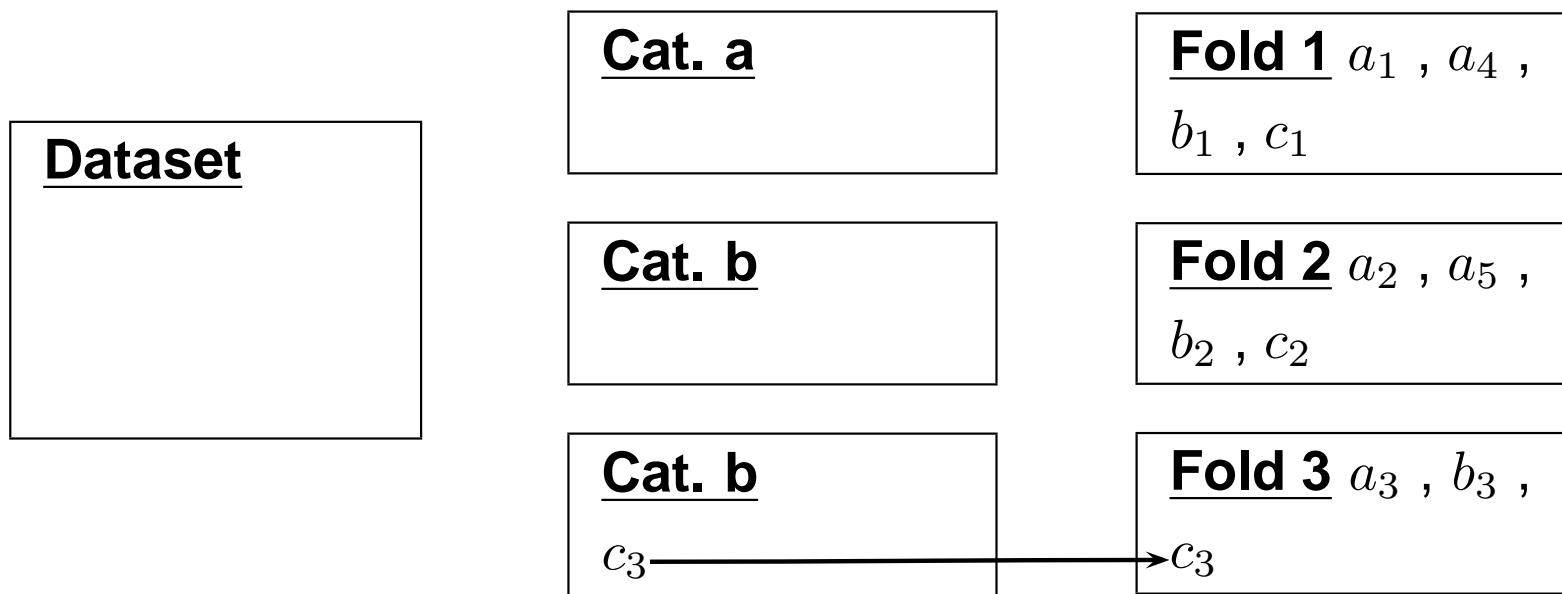
Fold 3  $a_3, b_3$



# Stratified cross validation



# Stratified cross validation



# Stratified cross validation

Dataset

Cat. a

Cat. b

Cat. b

**Fold 1**  $a_1, a_4,$   
 $b_1, c_1$

**Fold 2**  $a_2, a_5,$   
 $b_2, c_2$

**Fold 3**  $a_3, b_3,$   
 $c_3$



# Stratified cross validation

$$\left\{ \begin{array}{l} \forall e \text{ example}, \exists ffold, e \in f.test \\ \forall f_1, f_2 \text{ folds}, f_1 \neq f_2 \Rightarrow f_1.test \cap f_2.test = \emptyset \end{array} \right.$$

# Presentation

- Hypertext Classification
- Related Work
- Our Model
- Implementation
- **Results**
- Conclusion



# Presentation

## ■ Results

- **Evaluation of a single hypothesis**
- Comparing several hypothesis
- Results
  - One pattern
  - Combining two features
  - Meta Predecessor and Hyperlink
  - Ensembles
  - Binarization: One against all or Round Robin
  - Merge or Tag
  - Combination of the features



# Evaluation of a single hypothesis

Category $c_i$	Classified as positive	Classified as negative
Is positive	a	b
Is negative	c	d

- **Accuracy**  $A = \frac{a+d}{a+b+c+d}$

- **Precision**  $\pi = \frac{a}{a+c}$

- **Recall**  $\rho = \frac{a}{a+b}$

- **F<sub>β</sub>**  $F_{\beta} = \frac{(\beta^2+1)\pi\rho}{\beta^2\pi+\rho}$

$$\lim_{\beta \rightarrow \infty} (F_{\beta}) = \pi$$



# Macro Averaging

	as x	as y	as z
is x	1213	1	1
is y	352	33	0
is z	421	1	41

	as x	as !x
is x	1213	2
is !x	773	75

	as y	as !y
is y	33	352
is !y	2	1676

$$\pi_x = 0.61$$

$$\pi_x = 0.94$$

$$\pi_x = 0.98$$

---

$$\pi_{macro} = 0.84$$

	as z	as !z
is z	41	422
is !z	1	1599



# Micro Averaging

	as x	as y	as z
is x	1213	1	1
is y	352	33	0
is z	421	1	41

	as +	as -
is +	1287	776
is -	776	3350

$$\pi_{micro} = 0.62$$





# Micro Fold Averaging

Compute the macro-averaging contingency table for each fold, sum them and compute the precision.





# Choice of the evaluation function

- Finding documents relevant documents
  - Find all the relevant documents
  - Retrieved only relevant documents
- Huge number of Web documents
- Web crawlers index only a small subset of the Web
- **Precision**
- Don't emphasize the WebKB hold all category other
- **Macro precision**



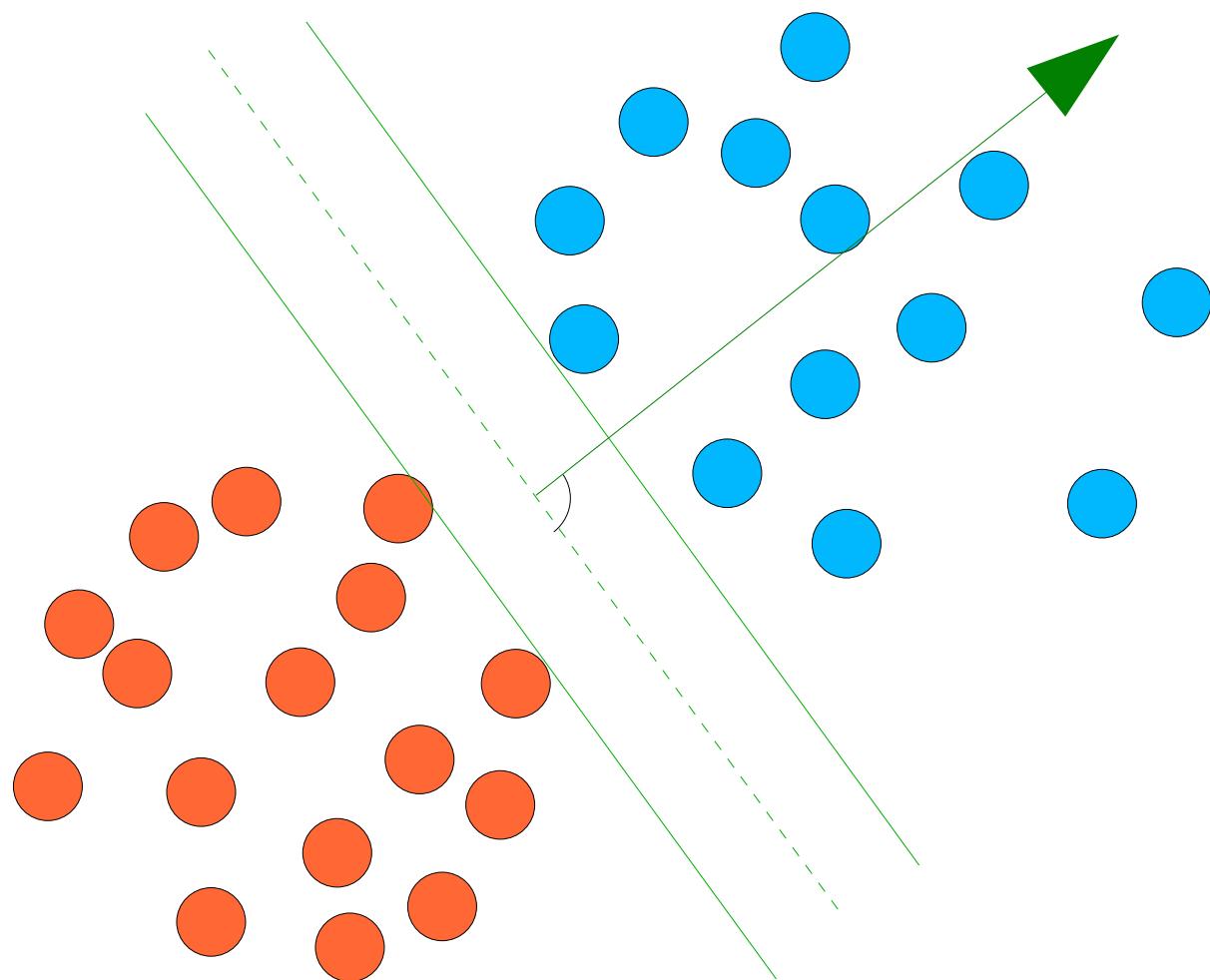
# Presentation

## ■ Results

- Evaluation of a single hypothesis
- **Comparing several hypothesis**
- Results
  - One pattern
  - Combining two features
  - Meta Predecessor and Hyperlink
  - Ensembles
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# Pattern ranking



# Pattern ranking

Decision function

$$D(\vec{x}) = \text{sign}(\vec{w} \cdot \vec{x} + b)$$

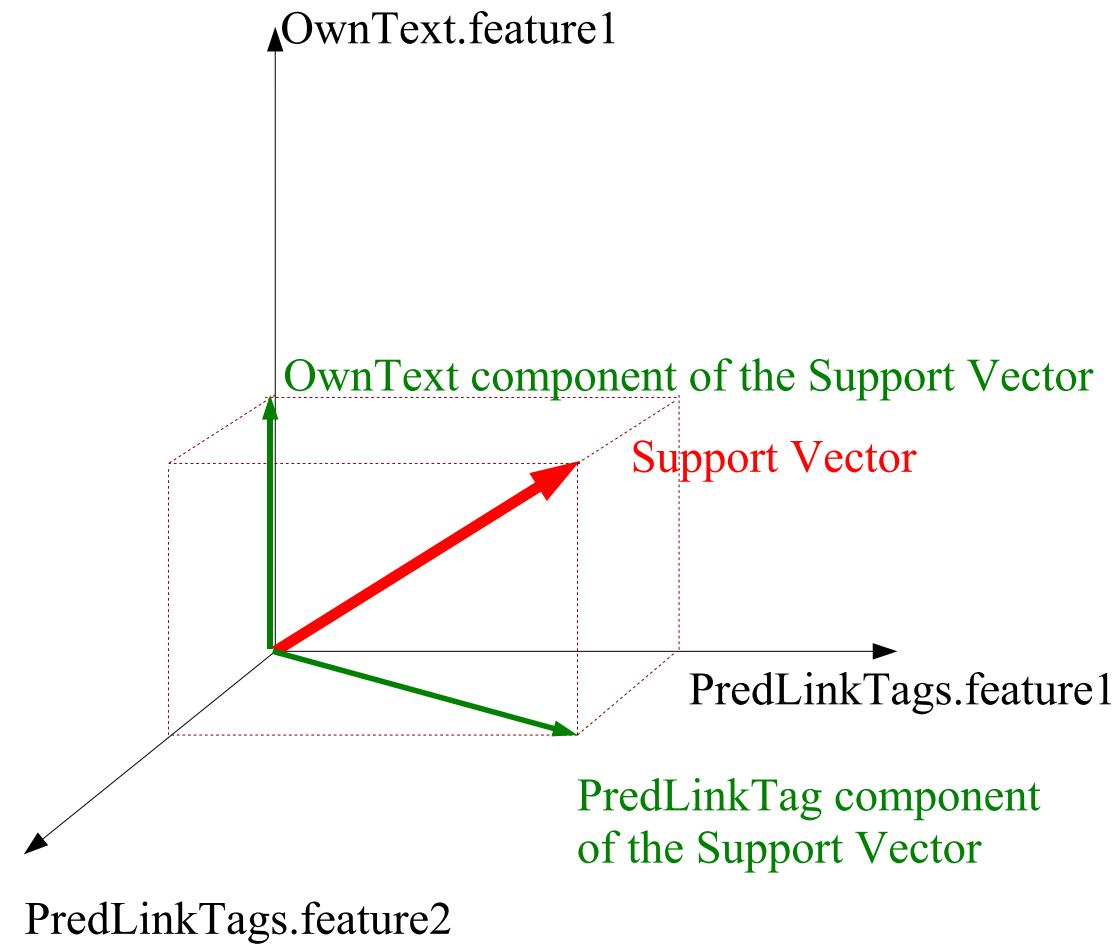
$\vec{w}$  : orthogonal vector of the separation hyperplane

$$\vec{w} = \sum_{i=0}^{k-1} w_i \vec{j}_i$$

With  $(\vec{j}_i)_{i=0}^{k-1}$  orthonormal base

The bigger the component  $w_k$  of the vector  $\vec{w}$ , the stronger the influence of feature  $k$  on the classification.

# Pattern ranking



# Pattern ranking

$E = M_1 \oplus M_2 \oplus \dots \oplus M_n$ , with  $\left\{ \begin{array}{ll} E & \text{the global vector space} \\ n & \text{number of mining methods} \\ M_i & \text{the subsets of features mined by the } i^{\text{th}} \text{ method} \end{array} \right.$

$\vec{w}$  in  $(\vec{w}_i)_{i=1}^n$ , with  $\vec{w} = \sum_{i=1}^n \vec{w}_i$ ,  $\forall i \in [1, n]$ ,  $\vec{w}_i \in M_i$



# Efficiency estimators

**feature estimator**  $e_f(m) = \frac{e_g(m)}{|M|}$  Average information brought by one feature mined by the method  $m$

**mining method estimator**  $e_g(m) = |\vec{w}_m| = \sqrt{\sum_{f \in M} w_f^2}$  Information brought by all the features mined by the method  $m$

# Pattern ranking

<i>Feature</i>	<i># features</i>
PredLinkParagraph	79588
PredNWordsAroundLink	41513
OwnText	37898
PredHeadings	32832
PredLinkTags	4211
PredListHeadings	4118



# Pattern ranking

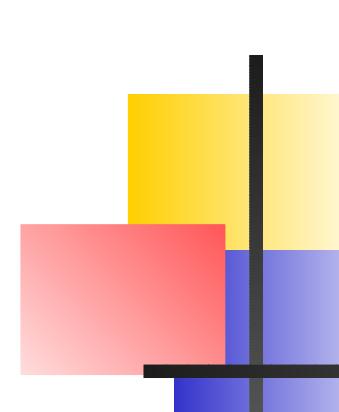
<i>Feature</i>	<i>Method component length</i>
PredLinkParagraph	51831
PredNWordsAroundLink	14360
PredHeadings	13070
OwnText	12658
PredListHeadings	4319
PredLinkTags	2594



# pattern ranking

<i>Feature</i>	<i>average feature length (method component length/features count)</i>
PredListHeadings	1.05
PredNWordsAroundLink	0.65
PredLinkTags	0.62
PredHeadings	0.40
PredLinkParagraph	0.35
OwnText	0.33





# Pattern ranking

---

- PredLinkParagraph mines many features, but they are rather spurious
- Owntext is not targeted and thus mines spurious words



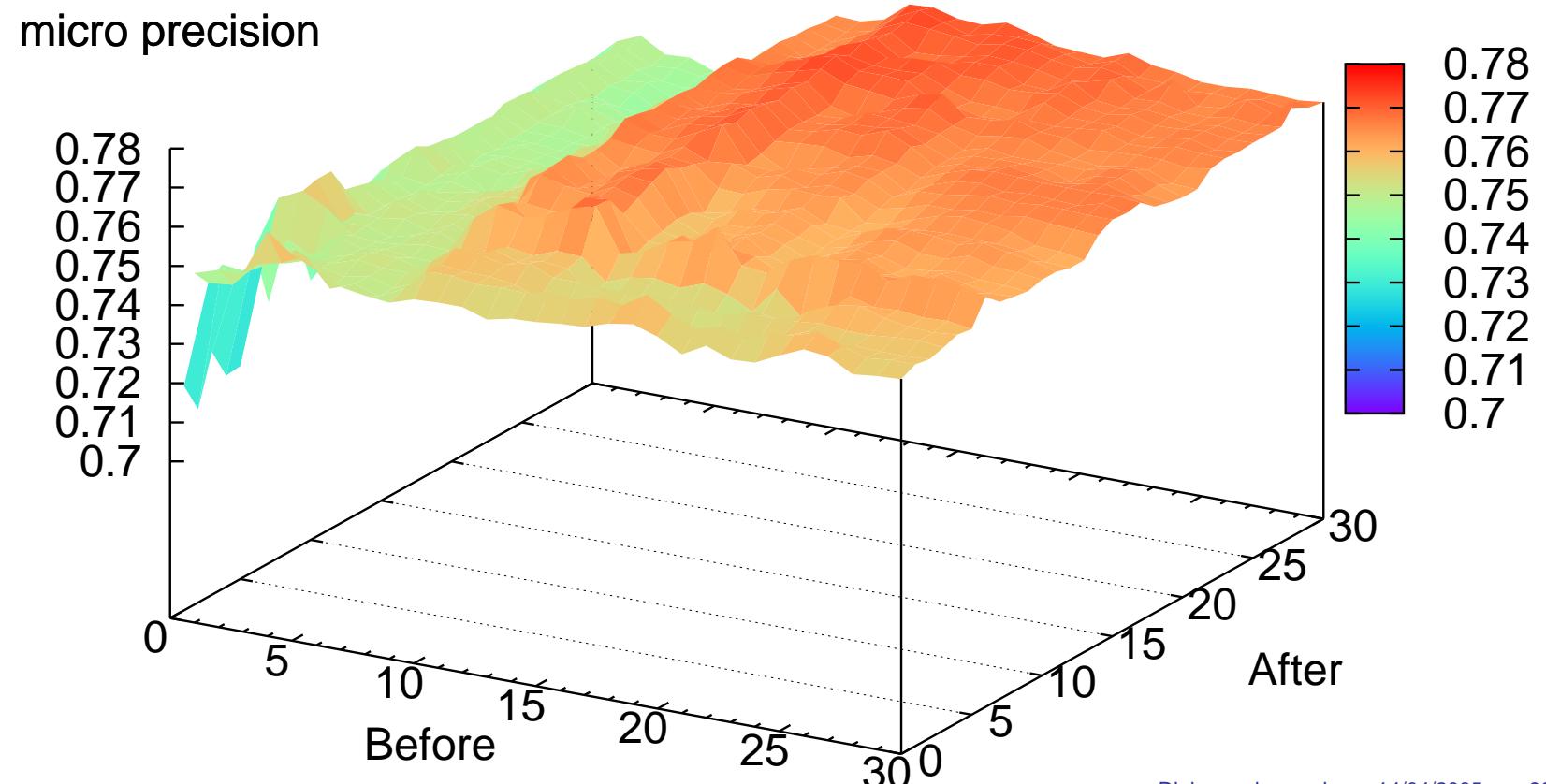


# Neighborhood of the anchor

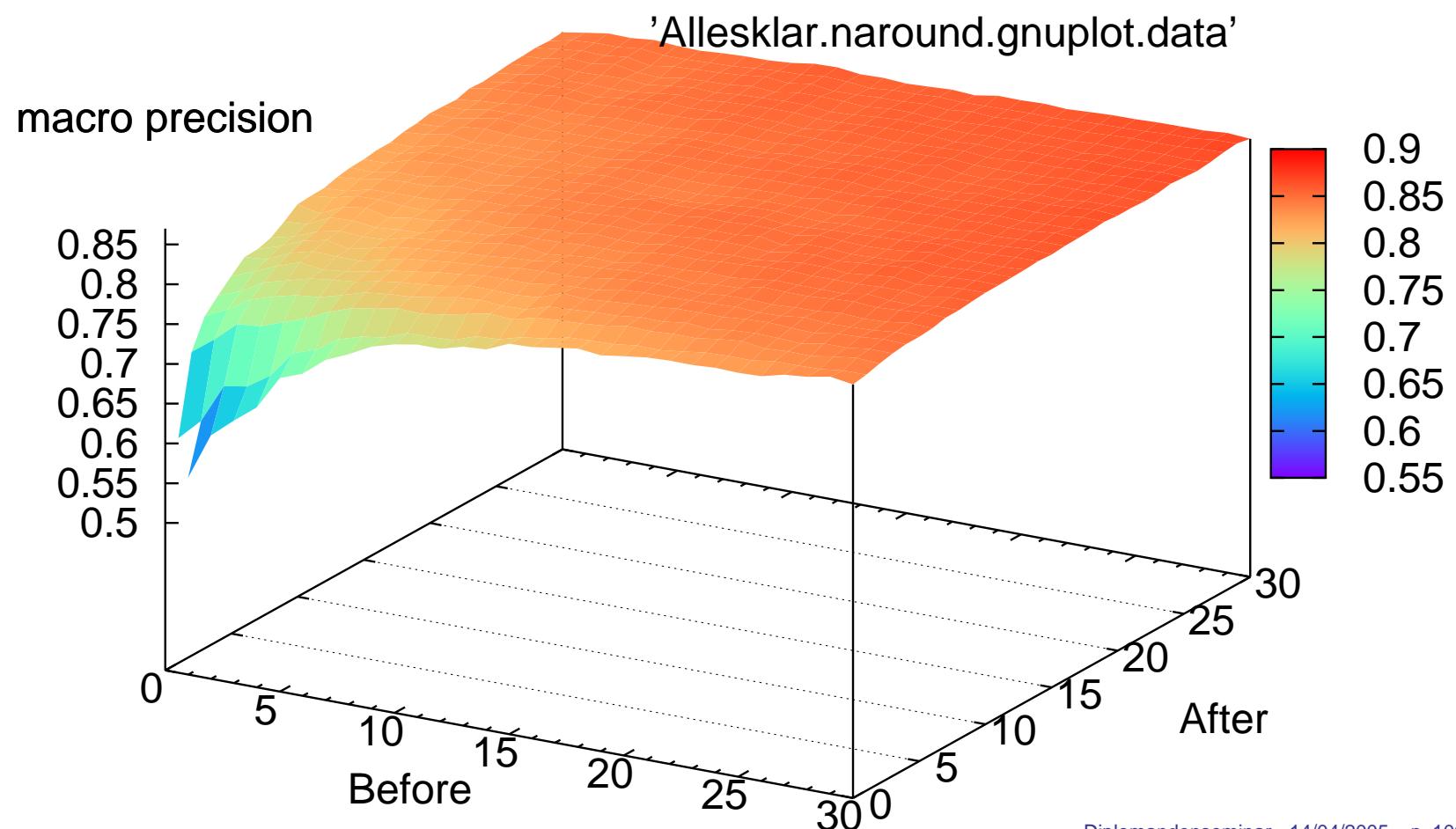


# WebKB

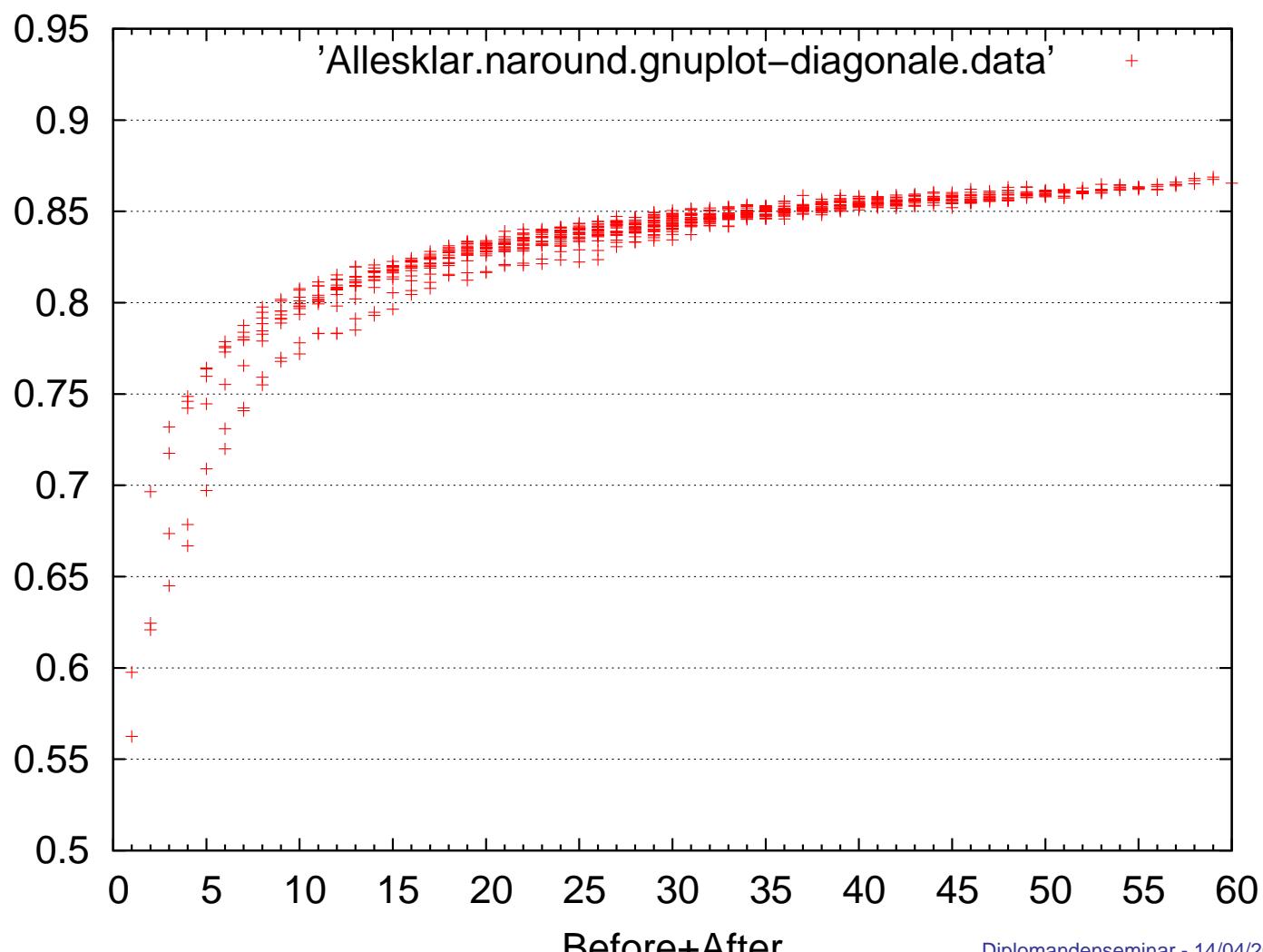
'WebKB.narround.gnuplot.data'



# Allesklar



# Allesklar





# Neighborhood of the anchor

$precision(Words) \approx precision(Before, After)$

, with  $Words = After + Before$



# Presentation

## ■ Results

- Evaluation of a single hypothesis
- Comparing several hypothesis

### ■ Results

#### ■ One pattern

- Combining two features
- Meta Predecessor and Hyperlink
- Ensembles
- Binarization: One against all or Round Robin
- Merge or Tag
- Combination of the features



# Using one feature

	Allesklar	WebKB
Words Around	83.40% 3664	39.49% 3007
Pred LinkTags	67.80% 3653	33.62% 2941
PredList Headings	51.57% 1870	21.78% 1644
Pred Headings	54.49% 2672	22.65% 2828
PredLink Paragraph	66.90% 2715	23.43% 1144
Own Text	58.15% 3831	40.96% 8277



# Using one feature

	Allesklar	WebKB
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OwnText covers more examples than the other patterns. Non-local features are more often mined on Allesklar than on WebKB.



# Using one feature

	Allesklar	WebKB
Words Around	83.40% 3664	39.49% 3007
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PredLink Paragraph	66.90% 2715	23.43% 1144
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The good connectivity of Allesklar confers to WordsAround and PredLinkTags a fast as good coverage as OwnText

# Using one feature

	Allesklar	WebKB
Words Around	83.40% 3664	39.49% 3007
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The slight coverage difference between WordsAround and PredlinkTags shows that not all the anchors have a description.

# Using one feature

	Allesklar	WebKB
Words Around	83.40% 3664	39.49% 3007
Pred LinkTags	67.80% 3653	33.62% 2941
PredList Headings	51.57% 1870	21.78% 1644
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Own Text	58.15% 3831	40.96% 8277

PredListHeadings is difficult to mine because of its double condition.

# Using one feature

	Allesklar	WebKB
Words Around	83.40% 3664	39.49% 3007
Pred LinkTags	67.80% 3653	33.62% 2941
PredList Headings	51.57% 1870	21.78% 1644
Pred Headings	54.49% 2672	22.65% 2828
PredLink Paragraph	66.90% 2715	23.43% 1144
Own Text	58.15% 3831	40.96% 8277

The classifier based on the neighborhood of the link outperforms the traditional text classifier by over 43%

# Presentation

## ■ Results

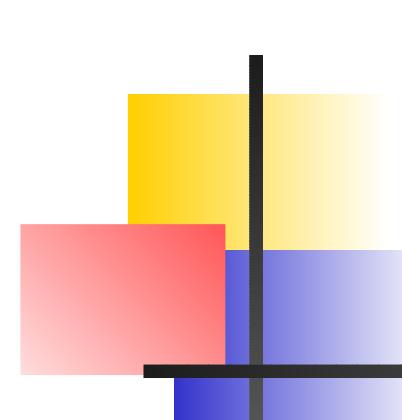
- Evaluation of a single hypothesis
- Comparing several hypothesis

## ■ Results

- One pattern
- Combining two features
- **Meta Predecessor and Hyperlink Ensembles**

- Binarization: One against all or Round Robin
- Merge or Tag
- Combination of the features





# Combining two features

---

- Antagonist effects
  - increases the amount of information
  - increases the dimensionality of the classification problem
  - increases the number of examples to classify
- Combination helpful with
  - Nigh precisions
  - Disjunct patterns



# Allesklar

	Words Around	Pred LinkTags	PredList Headings	Pred Headings	PredLink Paragraph	Own Text
Words Around	85.83% 3664	85.63% 3678	<b>86.19%</b> 3665	85.44% 3665	84.41% 3667	83.26% 3898
Pred LinkTags	85.63% 3678	70.29% 3653	<b>71.96%</b> 3653	68.92% 3653	<b>71.63%</b> 3655	<b>72.8%</b> 3898
PredList Headings	<b>86.19%</b> 3665	<b>71.96%</b> 3653	52.68% 1870	56.74% 2744	65.64% 3013	<b>67.94%</b> 3864
Pred Headings	85.44% 3665	68.92% 3653	56.74% 2744	57.6% 2672	66.55% 3103	<b>69.87%</b> 3879
PredLink Paragraph	84.41% 3667	<b>71.63%</b> 3655	65.64% 3013	66.55% 3103	68.9% 2715	<b>70.53%</b> 3882
Own Text	83.26% 3898	<b>72.8%</b> 3898	<b>67.94%</b> 3864	<b>69.87%</b> 3879	<b>70.53%</b> 3882	65.72% 3831



# WebKB

	Words Around	Pred LinkTags	PredList Headings	Pred Headings	PredLink Paragraph	Own Text
Words Around	39.49% 3007	<b>46.62%</b> 3017	36.19% 3008	36.05% 3017	<b>42.35%</b> 3012	<b>41.73%</b> 8277
Pred LinkTags	<b>46.62%</b> 3017	33.62% 2941	24.22% 2942	30.5% 3002	32.86% 2955	<b>41.68%</b> 8277
PredList Headings	36.19% 3008	<b>24.22%</b> 2942	21.78% 1644	<b>25.7%</b> 2832	<b>28.91%</b> 2403	40.72% 8277
Pred Headings	36.05% 3017	30.5% 3002	<b>25.7%</b> 2832	22.65% 2828	<b>26.15%</b> 2912	40.72% 8277
PredLink Paragraph	<b>42.35%</b> 3012	32.86% 2955	<b>28.91%</b> 2403	<b>26.15%</b> 2912	23.43% 1144	40.92% 8277
Own Text	<b>41.73%</b> 8277	<b>41.68%</b> 8277	40.72% 8277	40.72% 8277	40.92% 8277	40.96% 8277



# Presentation

## ■ Results

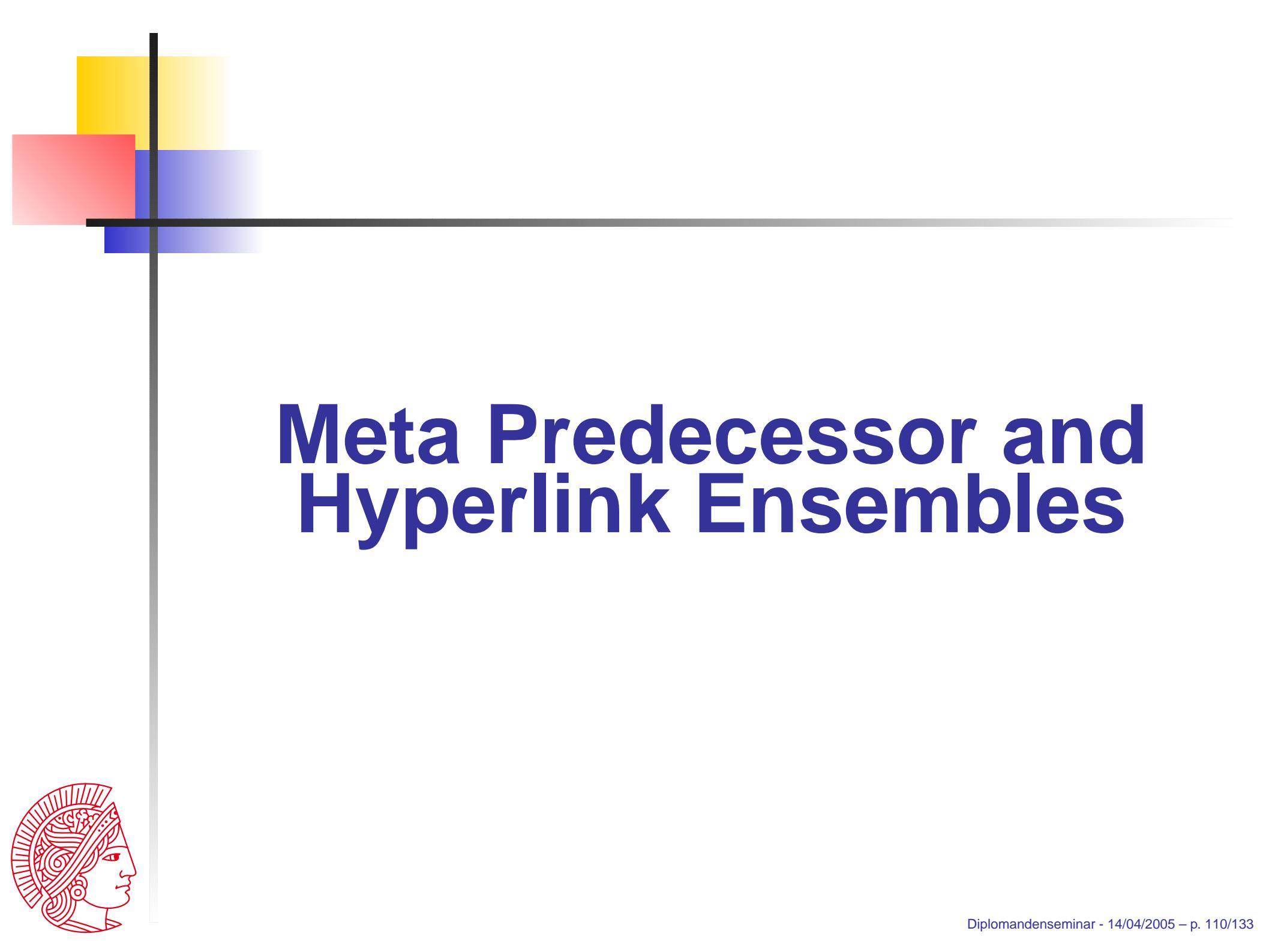
- Evaluation of a single hypothesis
- Comparing several hypothesis

## ■ Results

- One pattern
- Combining two features
- **Meta Predecessor and Hyperlink Ensembles**

- Binarization: One against all or Round Robin
- Merge or Tag
- Combination of the features





# Meta Predecessor and Hyperlink Ensembles



# Allesklar

## Hyperlink Ensembles Meta Predecessor

	Words Around	Pred LinkTags	PredList Headings	Pred Headings	PredLink Paragraph	Own Text
Words Around	72.49% <b>85.83%</b> 3664	71.91% <b>85.63%</b> 3678	71.9% <b>86.19%</b> 3665	61.54% <b>85.44%</b> 3665	70.33% <b>84.41%</b> 3667	67.15% <b>83.26%</b> 3898
Pred LinkTags	71.91% <b>85.63%</b> 3678	61.26% <b>70.29%</b> 3653	63.3% <b>71.96%</b> 3653	57.15% <b>68.92%</b> 3653	59.51% <b>71.63%</b> 3655	60.17% <b>72.8%</b> 3898
PredList Headings	71.9% <b>86.19%</b> 3665	63.3% <b>71.96%</b> 3653	47.29% <b>52.68%</b> 1870	46.38% <b>56.74%</b> 2744	54.07% <b>65.64%</b> 3013	63.66% <b>67.94%</b> 3864
Pred Headings	61.54% <b>85.44%</b> 3665	57.15% <b>68.92%</b> 3653	46.38% <b>56.74%</b> 2744	48.27% <b>57.6%</b> 2672	47.69% <b>66.55%</b> 3103	58.2% <b>69.87%</b> 3879
PredLink Paragraph	70.33% <b>84.41%</b> 3667	59.51% <b>71.63%</b> 3655	54.07% <b>65.64%</b> 3013	47.69% <b>66.55%</b> 3103	58.23% <b>68.9%</b> 2715	60.84% <b>70.53%</b> 3882
Own Text	67.15% <b>83.26%</b> 3898	60.17% <b>72.8%</b> 3898	63.66% <b>67.94%</b> 3864	58.2% <b>69.87%</b> 3879	60.84% <b>70.53%</b> 3882	65.72% <b>65.72%</b> 3831



# WebKB

## Hyperlink Ensembles Meta Predecessors

	Words Around	Pred LinkTags	PredList Headings	Pred Headings	PredLink Paragraph	Own Text
Words Around	<b>40%</b> 39.49% 3007	<b>53.7%</b> 52.04% 3017	30.19% <b>35.66%</b> 3008	25.99% <b>36.05%</b> 3017	36.94% <b>37.96%</b> 3012	38.37% <b>41.73%</b> 8277
Pred LinkTags	<b>53.7%</b> 52.04% 3017	<b>38.79%</b> 33.62% 2941	<b>41.04%</b> 35.65% 2942	<b>36.39%</b> 30.5% 3002	<b>35.97%</b> 30.13% 2955	37.21% <b>41.68%</b> 8277
PredList Headings	30.19% <b>35.66%</b> 3008	<b>41.04%</b> 35.65% 2942	<b>24.1%</b> 21.78% 1644	<b>26.62%</b> 25.7% 2832	<b>28.21%</b> 23.48% 2403	39.62% <b>40.72%</b> 8277
Pred Headings	25.99% <b>36.05%</b> 3017	<b>36.39%</b> 30.5% 3002	<b>26.62%</b> 25.7% 2832	<b>26.61%</b> 22.65% 2828	25.14% <b>26.15%</b> 2912	34.87% <b>40.72%</b> 8277
PredLink Paragraph	36.94% <b>37.96%</b> 3012	<b>35.97%</b> 30.13% 2955	<b>28.21%</b> 23.48% 2403	25.14% <b>26.15%</b> 2912	<b>27.73%</b> 23.43% 1144	41.01% 40.92% 8277
Own Text	38.37% <b>41.73%</b> 8277	37.21% <b>41.68%</b> 8277	39.62% <b>40.72%</b> 8277	34.87% <b>40.72%</b> 8277	<b>41.01%</b> 40.92% 8277	40.96% 40.96% 8277



# Hyperlink Ensembles

- Disappointing result
- Apparent contradiction with Chakrabarti's and Getoor's results
- Reason for this poor efficiency
  - Contradiction between the feature sets sizes and the dimensionality of the learning problem





# Hyperlink Ensembles

## Solutions

- Learn on Meta Predecessors to enlarge the feature sets
- Reduce the dimensionality of the problem
  - Stems
  - Synonyms
  - Abbreviations expansion



# Allesklar

Learns with MP, classifies with HE Learns and classifies with MP

	Words Around	Pred LinkTags	PredList Headings	Pred Headings	PredLink Paragraph	Own Text
Words Around	87.49% 85.83% 3664	75.64% 86.46% 3678	74.32% 85.85% 3665	69.64% 85.42% 3665	71.93% 85.28% 3667	68.66% 83.26% 3898
Pred LinkTags	75.64% 86.46% 3678	71.44% 70.29% 3653	58.11% 72.91% 3653	55.04% 68.92% 3653	56.9% 72.75% 3655	57.77% 72.8% 3898
PredList Headings	74.32% 85.85% 3665	58.11% 72.91% 3653	51.53% 52.68% 1870	40.61% 56.74% 2744	47.27% 66.38% 3013	62.71% 67.94% 3864
Pred Headings	69.64% 85.42% 3665	55.04% 68.92% 3653	40.61% 56.74% 2744	58.83% 57.6% 2672	39.57% 66.54% 3103	68.93% 69.87% 3879
PredLink Paragraph	71.93% 85.28% 3667	56.9% 72.75% 3655	47.27% 66.38% 3013	39.57% 66.54% 3103	69.6% 68.9% 2715	70.1% 70.54% 3882
Own Text	68.66% 83.26% 3898	57.77% 72.8% 3898	62.71% 67.94% 3864	68.93% 69.87% 3879	70.1% 70.54% 3882	65.72% 65.72% 3831



# WebKB

WebKB-HE-LT-TS-merged-oneagainstall WebKB-MP-merge-oneagainstall

	Words Around	Pred LinkTags	PredList Headings	Pred Headings	PredLink Paragraph	Own Text
Words Around	39.19% <b>39.49%</b> 3007	44.78% <b>46.62%</b> 3017	34.84% <b>36.19%</b> 3008	22.03% <b>36.05%</b> 3017	41.22% <b>42.35%</b> 3012	39.54% <b>41.73%</b> 8277
Pred LinkTags	44.78% <b>46.62%</b> 3017	30.35% <b>33.62%</b> 2941	<b>24.63%</b> 24.22% 2942	29.29% <b>30.5%</b> 3002	<b>33.22%</b> 32.86% 2955	40.44% <b>41.68%</b> 8277
PredList Headings	34.84% <b>36.19%</b> 3008	<b>24.63%</b> 24.22% 2942	21.46% <b>21.78%</b> 1644	25.21% <b>25.7%</b> 2832	<b>29.77%</b> 28.91% 2403	39.54% <b>40.72%</b> 8277
Pred Headings	22.03% <b>36.05%</b> 3017	29.29% <b>30.5%</b> 3002	25.21% <b>25.7%</b> 2832	<b>26.47%</b> 22.65% 2828	25.41% <b>26.15%</b> 2912	39.24% <b>40.72%</b> 8277
PredLink Paragraph	41.22% <b>42.35%</b> 3012	<b>33.22%</b> 32.86% 2955	<b>29.77%</b> 28.91% 2403	25.41% <b>26.15%</b> 2912	23.33% <b>23.43%</b> 1144	40.05% <b>40.92%</b> 8277
Own Text	39.54% <b>41.73%</b> 8277	40.44% <b>41.68%</b> 8277	39.54% <b>40.72%</b> 8277	39.24% <b>40.72%</b> 8277	40.05% <b>40.92%</b> 8277	40.96% <b>40.96%</b> 8277



# Presentation

## ■ Results

- Evaluation of a single hypothesis
- Comparing several hypothesis

## ■ Results

- One pattern
- Combining two features
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- Ensembles
- **Binarization: One against all or Round Robin**
- Merge or Tag
- Combination of the features



# Binarization

Allesklar-MP-notmerged-oneagainstall Allesklar-MP-notmerged-roundrobin

	Words Around	Pred LinkTags	PredList Headings	Pred Headings	PredLink Paragraph	Own Text
Words Around	<b>85.83%</b> 83.4% 3664	<b>85.63%</b> 83.47% 3678	<b>86.19%</b> 83.28% 3665	<b>85.44%</b> 81.87% 3665	<b>84.41%</b> 79.89% 3667	<b>83.26%</b> 79.04% 3898
Pred LinkTags	<b>85.63%</b> 83.47% 3678	<b>70.29%</b> 67.8% 3653	<b>71.96%</b> 68.11% 3653	<b>68.92%</b> 64.67% 3653	<b>71.63%</b> 67.31% 3655	<b>72.8%</b> 65.47% 3898
PredList Headings	<b>86.19%</b> 83.28% 3665	<b>71.96%</b> 68.11% 3653	<b>52.68%</b> 51.57% 1870	<b>56.74%</b> 56.61% 2744	<b>65.64%</b> 61.19% 3013	<b>67.94%</b> 61.88% 3864
Pred Headings	<b>85.44%</b> 81.87% 3665	<b>68.92%</b> 64.67% 3653	<b>56.74%</b> 56.61% 2744	<b>57.6%</b> 54.49% 2672	<b>66.55%</b> 59.52% 3103	<b>69.87%</b> 63.17% 3879
PredLink Paragraph	<b>84.41%</b> 79.89% 3667	<b>71.63%</b> 67.31% 3655	<b>65.64%</b> 61.19% 3013	<b>66.55%</b> 59.52% 3103	<b>68.9%</b> 66.9% 2715	<b>70.53%</b> 63.03% 3882
Own Text	<b>83.26%</b> 79.04% 3898	<b>72.8%</b> 65.47% 3898	<b>67.94%</b> 61.88% 3864	<b>69.87%</b> 63.17% 3879	<b>70.53%</b> 63.03% 3882	<b>65.72%</b> 58.15% 3831



# Binarization

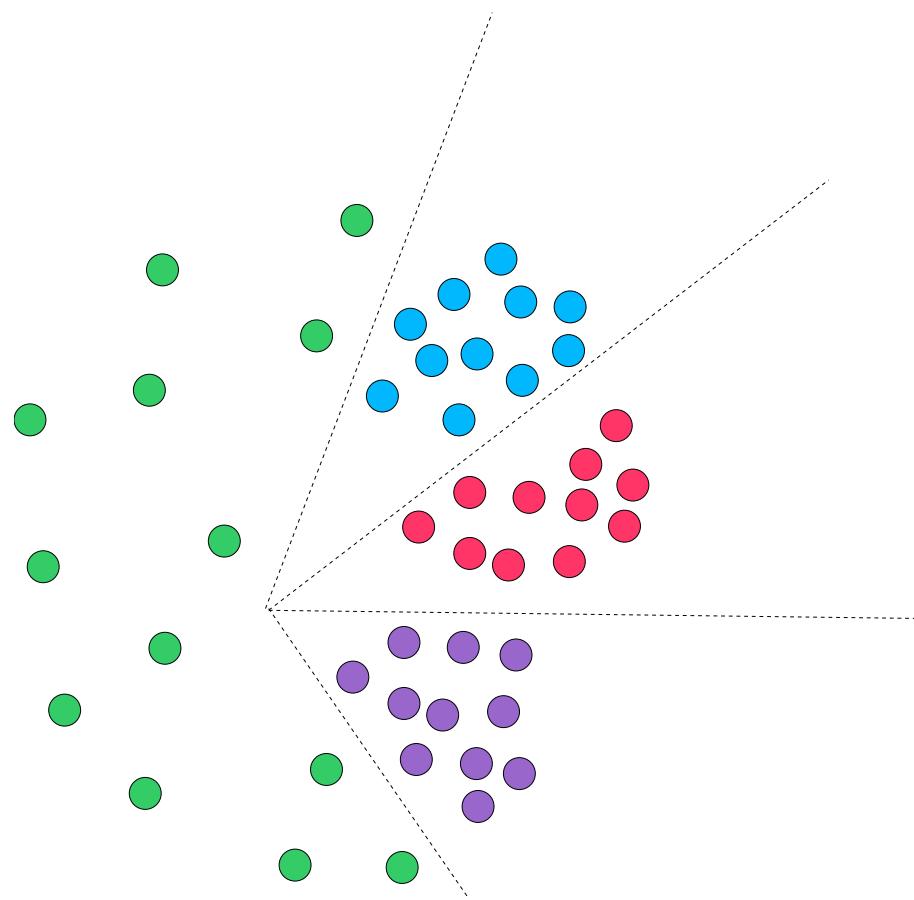
WebKB-MP-notmerged-oneagainstall WebKB-MP-notmerged-roundrobin

	Words Around	Pred LinkTags	PredList Headings	Pred Headings	PredLink Paragraph	Own Text
Words Around	<b>39.49%</b> 39.42% 3007	<b>52.04%</b> 51.79% 3017	<b>35.66%</b> 31.99% 3008	36.05% <b>38.7%</b> 3017	<b>37.96%</b> 34.82% 3012	41.73% <b>42.22%</b> 8277
Pred LinkTags	<b>52.04%</b> 51.79% 3017	<b>33.62%</b> 32.1% 2941	35.65% <b>37.43%</b> 2942	30.5% <b>32.72%</b> 3002	30.13% <b>31.41%</b> 2955	41.68% <b>42.46%</b> 8277
PredList Headings	<b>35.66%</b> 31.99% 3008	35.65% <b>37.43%</b> 2942	21.78% <b>22.67%</b> 1644	<b>25.7%</b> 22.65% 2832	23.48% <b>25.03%</b> 2403	40.72% <b>41.65%</b> 8277
Pred Headings	36.05% <b>38.7%</b> 3017	30.5% <b>32.72%</b> 3002	<b>25.7%</b> 22.65% 2832	22.65% <b>24.89%</b> 2828	26.15% <b>26.72%</b> 2912	40.72% <b>41.54%</b> 8277
PredLink Paragraph	<b>37.96%</b> 34.82% 3012	30.13% <b>31.41%</b> 2955	23.48% <b>25.03%</b> 2403	26.15% <b>26.72%</b> 2912	23.43% <b>26.1%</b> 1144	40.92% <b>41.31%</b> 8277
Own Text	41.73% <b>42.22%</b> 8277	41.68% <b>42.46%</b> 8277	40.72% <b>41.65%</b> 8277	40.72% <b>41.54%</b> 8277	40.92% <b>41.31%</b> 8277	40.96% <b>41.88%</b> 8277





# Sticky classes





# Sticky classes

---

- class that is not as specific as the others
- most populated class
- hold on class





# Sticky classes of Allesklar

source Allesklar-MP-notmerged-roundrobin/Allesklar-0-0-predlinktags-.

- 1 : Gesellschaft-Politik
- 2 : Bildung-Wissenschaft
- 3 : Immobilien-Wohnen
- 4 : Freizeit-Lifestyle
- 5 : Arbeit-Beruf

	as 1	as 2	as 3	as 4	as 5	recall	F1
is 1	584	84	126	16	8	0.713	0.643
is 2	132	504	122	24	10	0.636	0.649
is 3	115	52	525	42	12	0.703	0.587
is 4	69	55	138	474	5	0.639	0.7
is 5	95	65	128	55	213	0.383	0.529
Prec.	0.586	0.663	0.505	0.775	0.858		

macro\_precision : 0.678006900282544

# Presentation

## ■ Results

- Evaluation of a single hypothesis
- Comparing several hypothesis

## ■ Results

- One pattern
- Combining two features
- Meta Predecessor and Hyperlink
- Ensembles
- Binarization: One against all or Round Robin
- **Merge or Tag**
- Combination of the features



# Allesklar

Allesklar-MP-merged-oneagainstall Allesklar-MP-notmerged-oneagainstall

	Words Around	Pred LinkTags	PredList Headings	Pred Headings	PredLink Paragraph	Own Text
Words Around	85.83% 85.83% 3664	<b>86.46%</b> 85.63% 3678	85.85% <b>86.19%</b> 3665	85.42% <b>85.44%</b> 3665	<b>85.28%</b> 84.41% 3667	83.26% 83.26% 3898
Pred LinkTags	<b>86.46%</b> 85.63% 3678	70.29% 70.29% 3653	<b>72.91%</b> 71.96% 3653	68.92% 68.92% 3653	<b>72.75%</b> 71.63% 3655	72.8% 72.8% 3898
PredList Headings	85.85% <b>86.19%</b> 3665	<b>72.91%</b> 71.96% 3653	52.68% 52.68% 1870	<b>56.74%</b> 56.74% 2744	<b>66.38%</b> 65.64% 3013	67.94% 67.94% 3864
Pred Headings	85.42% <b>85.44%</b> 3665	68.92% 68.92% 3653	<b>56.74%</b> 56.74% 2744	57.6% 57.6% 2672	66.54% <b>66.55%</b> 3103	69.87% 69.87% 3879
PredLink Paragraph	<b>85.28%</b> 84.41% 3667	<b>72.75%</b> 71.63% 3655	<b>66.38%</b> 65.64% 3013	66.54% <b>66.55%</b> 3103	68.9% 68.9% 2715	<b>70.54%</b> 70.53% 3882
Own Text	83.26% 83.26% 3898	72.8% 72.8% 3898	67.94% 67.94% 3864	69.87% 69.87% 3879	<b>70.54%</b> 70.53% 3882	65.72% 65.72% 3831



# WebKB

WebKB-MP-merge-oneagainstall WebKB-MP-notmerged-oneagainstall

	Words Around	Pred LinkTags	PredList Headings	Pred Headings	PredLink Paragraph	Own Text
Words Around	39.49% 39.49% 3007	46.62% <b>52.04%</b> 3017	<b>36.19%</b> 35.66% 3008	36.05% 36.05% 3017	<b>42.35%</b> 37.96% 3012	41.73% 41.73% 8277
Pred LinkTags	46.62% <b>52.04%</b> 3017	33.62% <b>33.62%</b> 2941	24.22% <b>35.65%</b> 2942	30.5% 30.5% 3002	<b>32.86%</b> 30.13% 2955	41.68% 41.68% 8277
PredList Headings	<b>36.19%</b> 35.66% 3008	24.22% <b>35.65%</b> 2942	21.78% 21.78% 1644	25.7% 25.7% 2832	<b>28.91%</b> 23.48% 2403	40.72% 40.72% 8277
Pred Headings	36.05% 36.05% 3017	30.5% 30.5% 3002	25.7% 25.7% 2832	22.65% 22.65% 2828	26.15% 26.15% 2912	40.72% 40.72% 8277
PredLink Paragraph	<b>42.35%</b> 37.96% 3012	<b>32.86%</b> 30.13% 2955	<b>28.91%</b> 23.48% 2403	26.15% 26.15% 2912	23.43% 23.43% 1144	40.92% 40.92% 8277
Own Text	41.73% 41.73% 8277	41.68% 41.68% 8277	40.72% 40.72% 8277	40.72% 40.72% 8277	40.92% 40.92% 8277	40.96% 40.96% 8277





# Merge or Tag ?

- Merging outperforms Tagging
  - when the feature patterns may mine the same features
  - It reinforces the weight of a feature mined by two different patterns
- Tagging outperforms Merging
  - when the feature patterns mine on disjunct fields of the data
  - when the patterns mine features of similar purities



# Presentation

## ■ Results

- **Evaluation of a single hypothesis**
- Comparing several hypothesis
- **Results**
  - One pattern
  - Combining two features
  - Meta Predecessor and Hyperlink
  - Ensembles
  - Binarization: One against all or Round Robin
  - Merge or Tag
  - **Combination of the features**



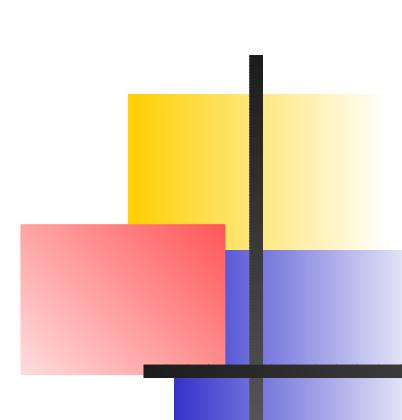


# Combination of the features

---

- Anchor group
  - PredLinkTags
  - WordsAround
- Headings group
  - PredHeadings
  - PredListHeadings
- Simple words group
  - OwnText
  - PredLinkParagraph





# Combination of the features

---

- Allesklar
    - precision: 85.46%
    - precision of the text only classifier: 65.72% (+30.5%)
    - of Around Anchor alone: 85.83% (-0.5%)
  - WebKB
    - precision: 84.73%
    - precision of the text only classifier: 40.96% (+106.9%)
    - of Around Anchor alone: 39.49% (+114.6%)
- 

# Presentation

- Hypertext Classification
- Related Work
- Our Model
- Implementation
- Results
- Conclusion



# Conclusion

- We proposed a model of hypertext classifiers based on both local and non-local features.
- Our model outperforms by up to 115% traditional text classifiers.





# Conclusion

- Despite negative results with Hyperlink ensembles, we believe that this model would outperform the Meta Predecessor with a powerful dimension reduction.
- The Round Robin binarization should prevail when the problem doesn't contain a sticky class.
- The best method between Merging and Tagging depends on the nature of the features to mutualize.





**Vielen Dank für  
Ihre  
Aufmerksamkeit  
!!!**

