IGDA Foundation presents

So You Want To Make Games

for Games for Change

GAMES FOR CHANGE

igda foundation

Hello!

Sarah Spiers

@sspiers_k

she/her

Lead Program Manager

- BBQ snob
- Aquarius rising
- Plays too much Sims 4

Brie Wendt

@lyraadriana

she/they

Senior Operations Manager

- loves dogs
- wants to go to mars
- thinks its pronounced "gif"

Nika Nour

@nika

she/her

Executive Director

- Batman fan
- never sleeps
- knows it's pronounced "jif"

Choose Your Own Adventure

Career:
How to build a resume

- The basics (check your spelling!)
- How to make the most out of your experience
- Tailoring your resume for the job you want

Entrepreneur:
How to pitch and present

- Develop a business plan
- Pitch a prototype game
- Package and present your game idea

Self Assessment:
How to develop a portfolio

- Understand your values
- Develop your application strategy
- Build your specialized portfolio

State of the Video Game Industry

Video Games Drive Economics

Revenue

In 2020, PC gaming revenue estimated at almost 37 billion USD, while mobile gaming generated an estimate of over 77 billion USD.

Policies and Government Regulation

Media Violence, Lootboxes, Copyright, Trade

Who Plays? Who Stays?

Who is the average video game user?

Breaking the stereotypes and redefining "gamers"

Average length of a video game career

Changing the Game

Diversity, Equity, and Inclusion Matters

Promoting Talent into Leadership

You're Not Another Checkbox

Different Career Paths

Critical Considerations

- Industry Category
- Company Size
- Discipline

Industry Categories

Commercial Games	Serious Games (Impact)	Game Adjascent*
PC / Console	Education	Marketing/PR
Mobile	Health	R&D
Academia and Research	Civics/Gov't	Game Services
	"Art Games"	Publishing

Company Size

Indie

AA

AAA / AAAA

More Creative Freedom
Wear Many Hats / Quick XP
Broader Skill Set
Less Financial Security

"One of many"
Highly Specialized Skills
More Financial Security
Recognizable Brand

Disciplines

- Art / Animation
- Audio
- Marketing/ Community
- Game Design
- Narrative
- Business Development
- User Experience
- Production
- Engineering

What do you value?

Resources and Communities

IGDA Foundation Programs

Diverse Game Developers Fund

Close 25th @ 11:59pm PT

Online Grantee Program

igdafoundation.org

Diverse Game Developers Fund

Closes Thursday 25th @ 11:59pm PT

- Funding worth $1k, $2k, or $5k.
- Students from an underrepresented background
- Currently enrolled in a degree program at an accredited institution
- Does not need to be game-dev specific degree
- Web game prototypes that include an alternative monetization component not widely adopted across the web.
- This could look like (but is not limited to) incorporating an API transferring virtual currency or proposing a new platform for developers to share and monetize their work

Online Grantee Program

Applications opening soon - keep an eye out!

- All students and underrepresented individuals seeking their first job in game development.
- Month-long engaging, online-only, program.
- Partners including Riot, Activision Blizzard, Zynga, and Xbox.
- Individual mentors
- Live Q&As with industry veterans
- Entrepreneurship training
- Leadership skills

Communities

IGDA Special Interest Groups

IGDA.org

IGDA Local Chapters

IGDA.org

IndieGameDevs on FB

https://www.facebook.com/groups/IndieGameDevs/about/

GoTo: GameDev on Discord

https://discordapp.com/invite/DB62fjX

Game Industry Networking on LinkedIn

https://www.linkedin.com/groups/2471101/

IndieDev on Slack

https://indiegamedevelopers.org/slack/

Resources

Games and Online Harassment Hotline

https://gameshotline.org/

Global Game Jam

https://globalgamejam.org/

Friendship Garden

https://friendshipgardengames.com/

GaymerX

https://gaymerx.org/

Pixelles

https://pixelles.ca/

Game Dev Map

https://www.gamedevmap.com/

Job Boards

IGDA	igda.org
Work with Indies	workwithindies.com
Remote Game Jobs	remotegamejobs.com
GrackleHQ	gracklehq.com

Ask Me Anything?

You've got Q's, we've got A's

Let's Breakout!

Meet back here
in 45 minutes

Show and Tell

Lets go over things together!

Ask Me Anything?

You've got Q's, we've got A's

Get In Touch!

Nika
@nika

Brie
@lyraadriana

Sarah
@sspiers_k

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