

IGDA Foundation presents

So You Want To Make Games

for Games for Change



Hello!

Sarah Spiers

@sspiers_k



she/her

Lead Program Manager

- BBQ snob
- Aquarius rising
- Plays too much Sims 4

Brie Wendt

@lyraadriana



she/they

Senior Operations Manager

- loves dogs
- wants to go to mars
- thinks its pronounced "gif"

Nika Nour

@nika



she/her

Executive Director

- Batman fan
- never sleeps
- knows it's pronounced "jif"



Choose Your Own Adventure

Career:

How to build a resume

- The basics (check your spelling!)
- How to make the most out of your experience
- Tailoring your resume for the job you want

Entrepreneur:

How to pitch and present

- Develop a business plan
- Pitch a prototype game
- Package and present your game idea

Self Assessment:

How to develop a portfolio

- Understand your values
- Develop your application strategy
- Build your specialized portfolio



State of the Video Game Industry



Video Games Drive Economics



Revenue

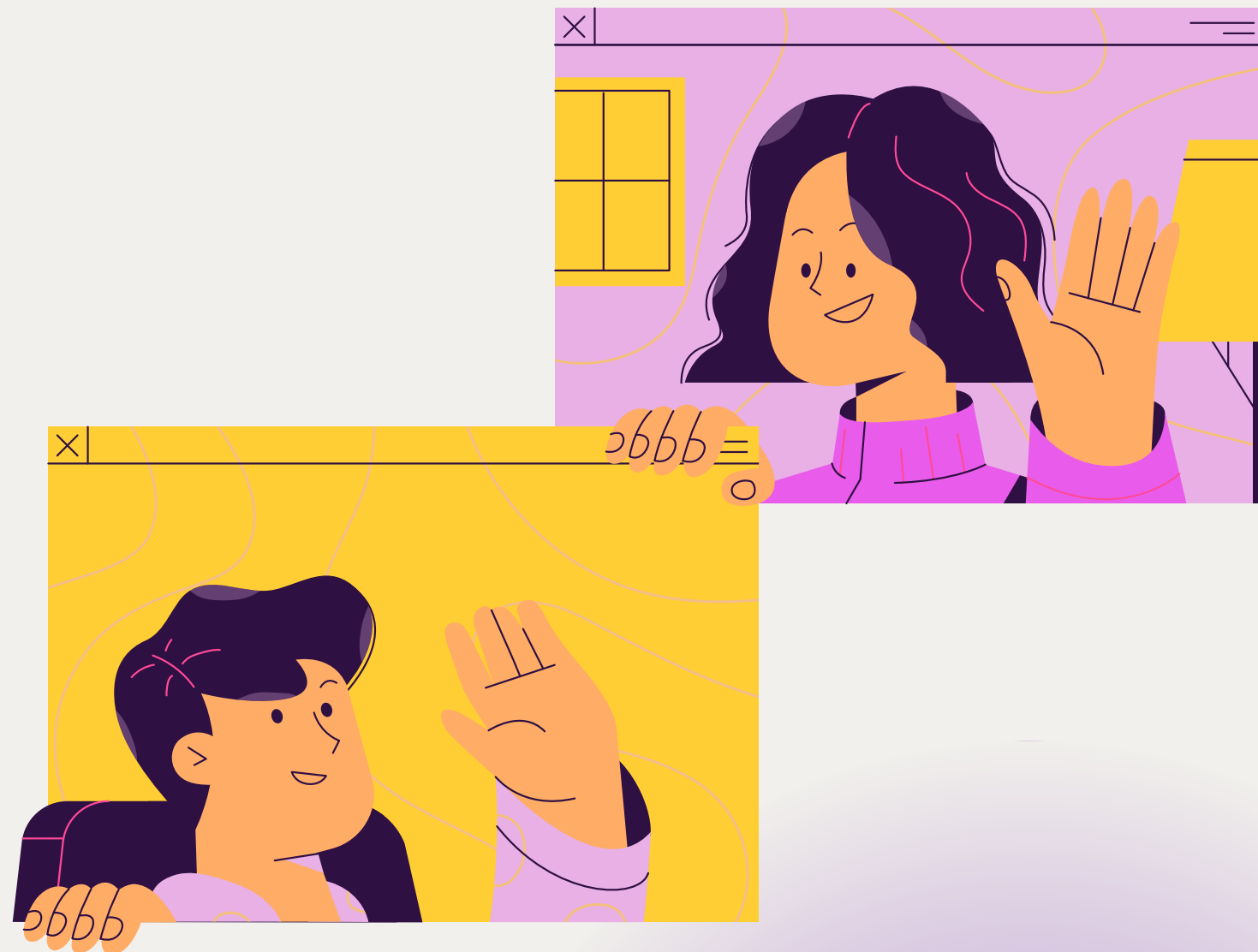
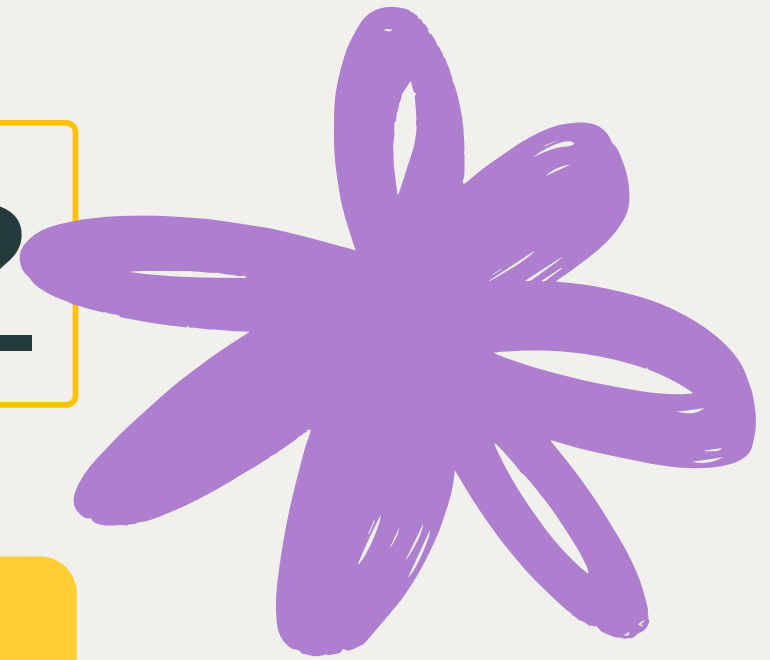
In 2020, PC gaming revenue estimated at almost 37 billion USD, while mobile gaming generated an estimate of over 77 billion USD.



Policies and Government Regulation

Media Violence, Lootboxes, Copyright, Trade

Who Plays? Who Stays?



Who is the average video game user?

Breaking the stereotypes and redefining "gamers"

Average length of a video game career



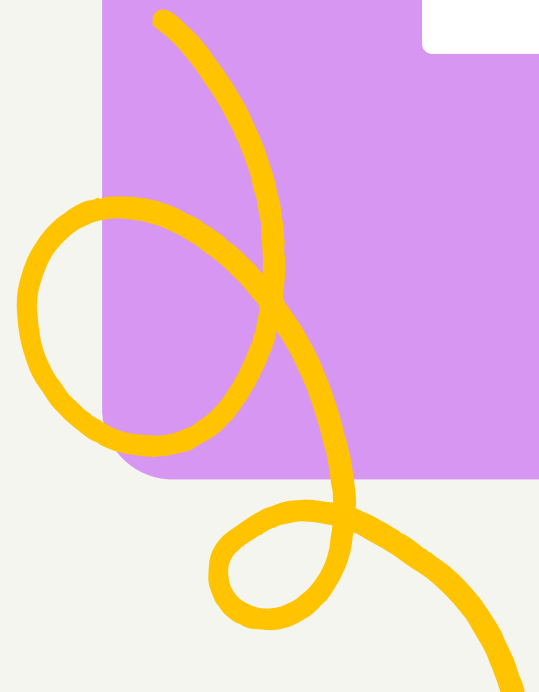
Changing the Game



**Diversity, Equity, and
Inclusion Matters**

**Promoting Talent
into Leadership**

**You're Not Another
Checkbox**

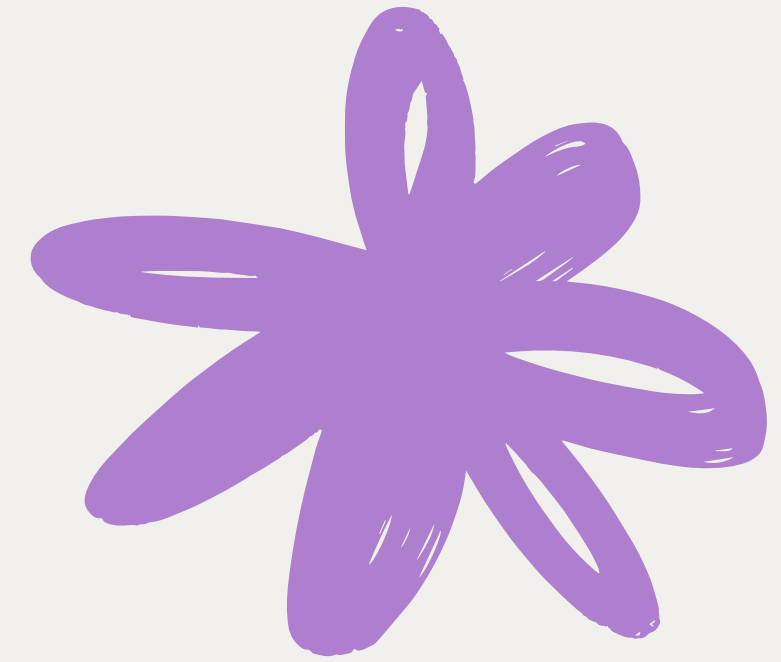




Different Career Paths



Critical Considerations



Industry
Category

Company Size

Discipline

Industry Categories



**Commercial
Games**

PC / Console

Mobile

**Academia and
Research**

**Serious Games
(Impact)**

Education

Health

Civics/Gov't

"Art Games"

**Game
Adjacent***

Marketing/PR

R&D

Game Services

Publishing



Company Size



Indie



AA



AAA / AAAAA

**More Creative Freedom
Wear Many Hats / Quick XP
Broader Skill Set
Less Financial Security**



**"One of many"
Highly Specialized Skills
More Financial Security
Recognizable Brand**



Disciplines

**Art /
Animation**

Audio

**Marketing/
Community**

**Game
Design**

Narrative

**Business
Development**

**User
Experience**

Production

Engineering



What do you value?



Resources and Communities

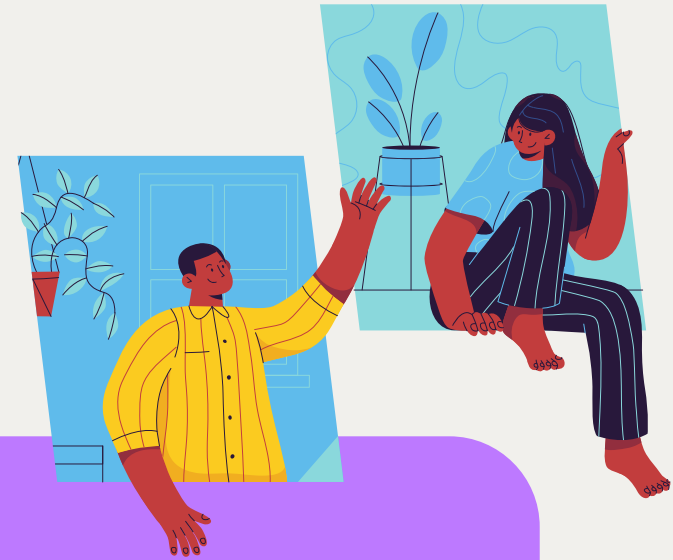


IGDA Foundation Programs



Diverse Game Developers Fund

Close 25th @ 11:59pm PT



Online Grantee Program

igdafoundation.org

Diverse Game Developers Fund

Closes Thursday 25th @ 11:59pm PT

- Funding worth \$1k, \$2k, or \$5k.
- Students from an underrepresented background
- Currently enrolled in a degree program at an accredited institution
- Does not need to be game-dev specific degree
- Web game prototypes that include an alternative monetization component not widely adopted across the web.
- This could look like (but is not limited to) incorporating an API transferring virtual currency or proposing a new platform for developers to share and monetize their work

Online Grantee Program

Applications opening soon - keep an eye out!

- All students and underrepresented individuals seeking their first job in game development.
- Month-long engaging, online-only, program.
- Partners including Riot, Activision Blizzard, Zynga, and Xbox.
- Individual mentors
- Live Q&As with industry veterans
- Entrepreneurship training
- Leadership skills

Communities

IGDA Local Chapters

IGDA.org

IndieGameDevs on FB

<https://www.facebook.com/groups/IndieGameDevs/about/>

IGDA Special Interest Groups

IGDA.org

IndieDev on Slack

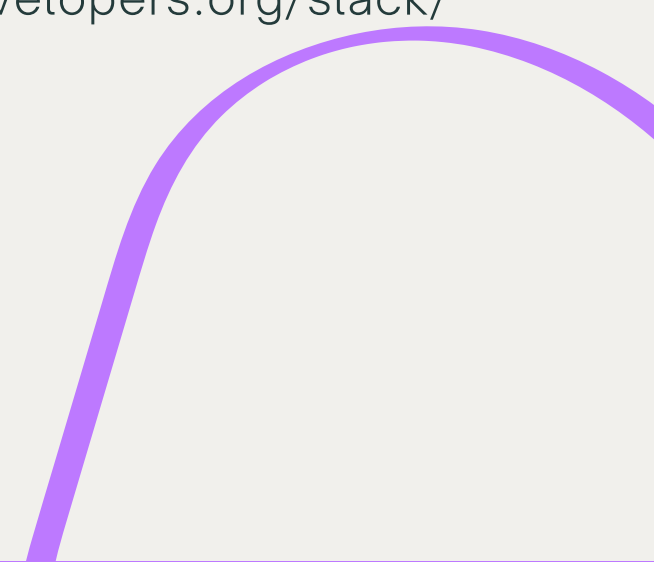
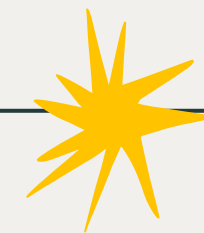
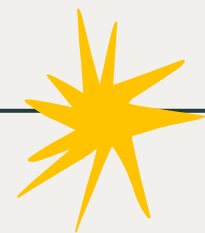
<https://indiegamedevelopers.org/slack/>

Game Industry Networking on LinkedIn

<https://www.linkedin.com/groups/2471101/>

GoTo: GameDev on Discord

<https://discordapp.com/invite/DB62fjX>





Resources

Games and Online Harassment Hotline

<https://gameshotline.org/>



GaymerX

<https://gaymerx.org/>



Global Game Jam

<https://globalgamejam.org/>



Pixelles

<https://pixelles.ca/>



Friendship Garden

<https://friendshipgardengames.com/>

Game Dev Map

<https://www.gamedevmap.com/>

Job Boards

IGDA

Work with Indies

Remote Game Jobs

GrackleHQ

igda.org

workwithindies.com

remotegamejobs.com

gracklehq.com



Ask Me Anything?

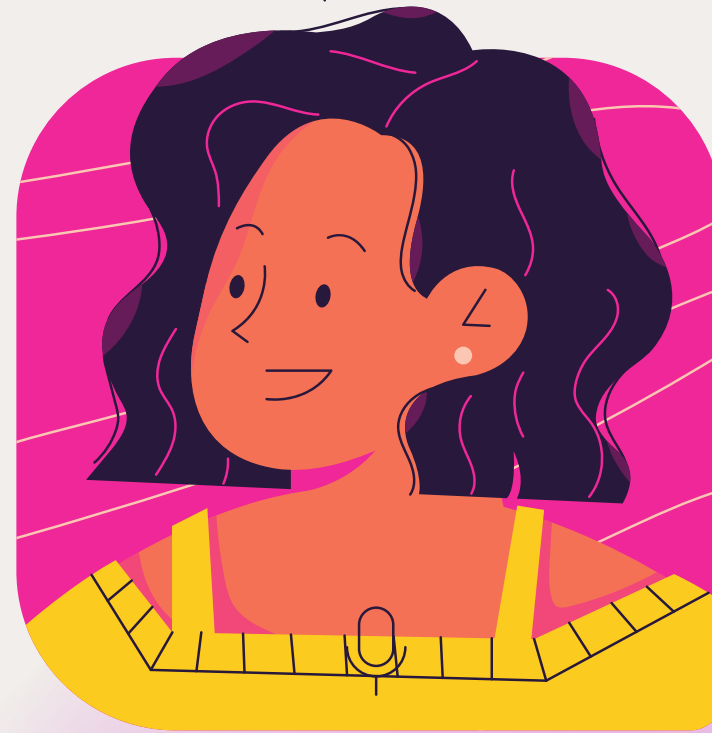
You've got Q's, we've got A's





Let's Breakout!

Meet back here
in 45 minutes



Show and Tell

Lets go over things together!



Ask Me Anything?

You've got Q's, we've got A's



Get In Touch!



Nika
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Brie
@lyraadriana

Sarah
@sspier_k

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