KEANU REAÑO

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WORK EXPERIENCE

BAILEY NELSON   *Sydney, New South Wales, Australia*
System Developer   *Feb 2025 – Present*
- Developed and maintained a custom ERP system used by internal teams and 20+ vendors, supporting core operations like fulfillment, shipping, product management, and supplier cost optimization.
- Integrated the ERP with NetSuite and a POS system via REST API, syncing thousands of orders and shipments in real-time.

FIRMOS   *Sheridan, Wyoming, United States*
Full Stack Developer   *Nov 2024 – Apr 2025*
- Built CRM and ATS systems on Airtable, integrating GoHighLevel, GPT, and custom APIs for cross-platform automation.
- Developed Next.js websites and Python FastAPI servers, deployed on Google Cloud via GitHub CI/CD and Docker.

QUANTASHIFT   *Quezon City, Philippines*
Full Stack Developer   *Jun 2024 – Nov 2024*
- Created a full-stack web app with Next.js and TypeScript to track social media content performance and audience engagement.
- Developed Express.js backend with Firebase Auth, SQL, Puppeteer, and integrated GPT for content suggestions.

UPWORK   *Batangas, Philippines*
Freelance Software Engineer   *Jul 2023 – Jun 2024*
- Built my own client acquisition app using Python for data collection, with Discord integration for push notifications and logs.
- Created websites for clients with Next.js, TypeScript, and Node.js, focusing on responsiveness and functionality.

STANDARD INSURANCE   *Makati, Philippines*
Software Engineer Intern   *Apr 2023 – Jul 2023*
- Developed a Scrum tracking web app for our internship, designing the software architecture and database schema.
- Implemented role-based authentication using JWT, allowing granular permissions for admins, managers, and scrum masters.

VIDEOHQ   *Batangas, Philippines*
Freelance Software Engineer   *Nov 2022 – Apr 2023*
- Built macro software using Python, AutoHotkey, and Lua to automate repetitive video editing tasks, cutting time by 20-50%.
- Optimized and distributed the tool for the editing team across varying setups, such as resolution and scaling.

PROJECTS

PORTFOLIO   *Jan 2025*
- Built a terminal-based portfolio website with a GPT chatbot that answers questions using a custom FAQs knowledge base.

GIT AUTO COMMIT   *May 2024*
- Developed a CLI-based application using Python and GPT that generates detailed Git commit messages based on code changes.

EDUCATION

BATANGAS STATE UNIVERSITY   *Malvar, Batangas, Philippines*
Bachelor of Science in Computer Science   *Aug 2020 – Aug 2024*
- Magna Cum Laude

SKILLS

Software Design Principles: Object-Oriented Programming (OOP), Functional Programming, Design Patterns, SOLID Principles
Development Practices: RESTful APIs, Test-Driven Development (TDD), Agile, Scrum, CI/CD, Unit Testing
State Management and Tools: React Hooks, Redux, Context API, Git, Firebase, Playwright, Puppeteer, TypeScript
Certifications & Training: Fullstackopen (University of Helsinki), CS50x, CS50W (Harvard University)