



## **Job Description**

**LY HOUR PAY PRO PLC** is licensed by National Bank of Cambodia to carry out operation as Third Party Processor. Our main products and services are **money transfer and payment services** which are delivered to our valued client through our national wide agent network in Cambodia. Ly Hour Pay Pro PLC has its strong commitment, long term business vision and strategies. To support company growth, we are currently seeking for a dynamic, energetic, committed and experienced candidate to join our professional team for the following positions:

<b>Position:</b>	<b>Sales Executive</b>
<b>Department:</b>	<b>Sales and Marketing</b>
<b>Deadline:</b>	<b>25-December-2016</b>
<b>Location:</b>	<b>Svay Rieng (2posts), Pursat (2posts), Kandal (2posts)</b>
<b>Report to:</b>	<b>Sales Manager</b>

### **Duties and Responsibilities:**

- Propose and implement agreed area sales strategy
- Promote and implement Ly Hour money transfer and payment products and service and benefits to potential agents and target clients;
- Recruit Ly Hour Agents at targeted operational area;
- Gather feedback from the sales force and customer to develop recommended solutions.
- Promote and position LHPP marketing and merchandising materials.
- Monitor and report on competitive offerings in the market.
- Establish effective communication channels across LHPP and with customers
- Actively embrace and demonstrate commitment to LHPP values and aspirations
- Weekly/Monthly Report on client and agent issues and challenges at field to Sale Manager

### **Requirements and Qualifications:**

- Bachelor degree in Marketing or related fields
- 1-2 years sales & marketing experience ( Experience in Mobile banking from reputable Microfinance, Bank or Telecom industry is a plus)
- Willingness to work in rural and remote communities
- Problem-solving and analytical skills to interpret sales performance and Market trend information
- Able to work independently with strong sense of accountability and professionalism
- Good presentation, communication and interpersonal skill
- Be result-oriented, initiative, honest, high commitment, positive mindset, team player
- Able to travel to fields/branch networks at rural areas when required.
- Good English communication and writing skills
- Microsoft office: Word, Excel, Power Point, Internet and Email