KEATON TAYLOR
Product Designer

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PROFILE

I am a technically capable product designer and a first generation white-collar worker. A team cheerleader with an enthusiasm for data and iterative feature design. A relentless advocate for people, great experiences and their inherent connection to business success. Looking for solid ground to build the next phase of my career on.

TECHNICAL SKILLS

Sketch App	HTML + CSS (Sass)
Adobe XD	Ruby on Rails
InVision	Elixir/Phoenix
Adobe CS	React.js
UX Research Practices	

AWARDS, HONORS AND MENTORSHIP

IAB MIXX Award 2016

Branded Utility
Our team at Apartment Therapy along with the teams at McKinney and Sherwin-Williams won an award for our work on Sherwin-Williams Color Search.

GUEST LECTURER AND MENTOR

Missouri Southern State University - Joplin, Missouri
Ozark Christian College - Joplin, Missouri
I've been a guest lecturer and portolio reviewer on an ongoing basis. Speaking with Students about how design can be applied to any career as well as Design career options, trajectory and talking about their work.

EXPERIENCE

Product Designer (Feb 2016 - Present)
Apartment Therapy Media - NYC
Working iteratively with cross-functional teams to contribute design and development to internal and reader-facing products. Supported product strategy, user experience and interaction design. Seeing features through from wireframes to front end development. Owning the team CSS workflow.

Product Designer (Feb 2017 - Sept 2017)
Mealthy Recipes - NYC
Contributed to Strategy, Design and Development for web and Mobile apps. Led design chapter, coaching team members and defining processes and guidelines. Recruited and led the early product team, including CTO and full time UX Designers.

Product Designer (July 2015 - Mar 2016)
RaiseMore - Oklahoma City, OK
Contributed to team efforts in UX, visual design and product strategy. Led design sprints and helped facilitate user testing and group usability discussions. Designed self serve marketplace for js generated native apps.

Lead Web Designer (Oct 2013 - Feb 2016)
Blue Fish Design Studio - Mobile, AL
Designed mobile-first websites and digital products for companies like Intel, NOAA/Sea Grant, and Athlon Media Group. Focused on user-centered design and front end practices to deliver reliable and performant experiences to support regional and national brands on the web.

Web Designer (Dec 2012 - May 2013)
Metro Design Loft - Rockwall, TX

Graphic Designer (Sep 2012 - July 2013)
Lake Pointe Church - Rockwall, TX

Junior Front-End Designer (Jan 2011 - Sep 2012)
SPI Creative / Midwestern Interactive - Joplin, MO