KEATON M. TAYLOR

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Summary

A technically capable product designer and a first generation white-collar worker. A team cheerleader with a love of data and iterative feature design. A relentless advocate for people, experiences and their inherent connection to business success. Looking for solid ground to build the next phase of my career in.

Employment

Product Designer (Feb 2016 - Present) @ Apartment Therapy - Manhattan, NY

Design and develop internal and reader-facing products. Guiding product strategy, user experience and interaction design. Turning visual comps into functioning features and pages. Working iteratively with cross-functional teams.

Product Designer (Feb 2017 - Sept 2017) @ Mealthy Recipes - Brooklyn, NY

I built and led the product team around the CEO until our hire for CTO got up to speed. Helped design and develop branded web and mobile products. Led design chapter, coaching team members and defining processes and guidelines.

Product Designer (July 2015 - Mar 2016) @ RaiseMore - Oklahoma City, OK

Worked on UX and product strategy. Led design sprints and helped facilitate user studies and group usability discussions. Designed messaging system for use with fundraising groups.

Lead Designer (Oct 2013 - Feb 2016) @ Blue Fish Design Studio - Mobile, AL

Designed websites and products for companies like Intel, Sea Grant, and Athlon Media Group. Worked with regional and national clients to reenforce their brand on the web.

Web Designer (July 2013 - Sep 2013) @ Thrive Internet Marketing - Arlington, TX

Worked on dozens of local and regional web projects for small to medium sized businesses.

Web Designer (Dec 2012 - May 2013) @ Metro Design Loft - Rockwall, TX

Worked on several local and regional websites and apps to help small businesses meet their goals and grow.

Graphic Designer (Sep 2012 - July 2013) @ Lake Pointe Church - Rockwall, TX

Worked on a design team creating print design projects reaching tens of thousands of people per week.

Front-End Web Designer (Jan 2011 - Sep 2012) @ Midwestern Interactive - Joplin, MO

Designed and helped develop websites on the ExpressionEngine platform.

Graphic Designer (2010 - 2011) @ Art Feeds- Joplin, MO

Worked on graphics for the web, flyers and logo/branding for Art Feeds.