









# *The Business Model Canvas*

<p><b>Key Partners</b></p> 	<p><b>Key Activities</b></p> 	<p><b>Value Propositions</b></p>  <ol style="list-style-type: none"> <li>To S.S.E and Engg Managers:             <ol style="list-style-type: none"> <li>Risk Management: less buggy code</li> <li>Improved Code Collaboration: making it more agile</li> </ol> </li> <li>To Entry level devs:             <ol style="list-style-type: none"> <li>Ship out the most optimal code before code reviews</li> <li>Less onboarding time</li> </ol> </li> <li>CTO/CEO:             <ol style="list-style-type: none"> <li>Less human dependency in areas requiring expertise</li> <li>More options for devs/engg to switch teams and pickup on new projects</li> </ol> </li> </ol>	<p><b>Customer Relationships</b></p> 	<p><b>Customer Segments</b></p>  <ol style="list-style-type: none"> <li>Entry level Software Developers/ Engineers</li> <li>Engineering Managers and Senior Software Engineers</li> <li>CEO/CTO/Engineering Leads</li> </ol>
<p><b>Key Resources</b></p> 			<p><b>Channels</b></p>  <ol style="list-style-type: none"> <li>Open source Licensing</li> <li>Maintenance of customized solutions for ERP systems</li> <li>Support</li> </ol>	
<p><b>Cost Structure</b></p> 			<p><b>Revenue Streams</b></p> 