









# The Business Model Canvas

<p><i>Key Partners</i></p> 	<p><i>Key Activities</i></p> 	<p><i>Value Propositions</i></p> 	<p><i>Customer Relationships</i></p> 	<p><i>Customer Segments</i></p> 
	<p><i>Key Resources</i></p> 		<p><i>Channels</i></p> 	
<p><i>Cost Structure</i></p> 			<p><i>Revenue Streams</i></p> 