**Sam** **Kebbell**

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**Summary**

Developer with expertise in HTML, CSS, JavaScript, and React, building responsive web apps in fast-paced environments. Experienced in integrating REST APIs and developing scalable back-end solutions with Node.js and MongoDB. Skilled in Shopify and WordPress. A global traveler with a passion for active living and creating high quality, user focused digital experiences.

**Experience**

**Software Development** **03/2024 to Current**

**Freelance**

* Developed responsive web applications using HTML, CSS, and Vanilla JavaScript as well as implementing complex animations using React while delivering smooth user experiences.
* Integrated APIs to elevate interactivity and responsiveness in web applications for industries like e-commerce and entertainment with knowledge of Shopify Plus stores, implementing custom sections, blocks, and features using Liquid, HTML, CSS, and JavaScript.
* Back end services using Node.js and MongoDB, handling API creation, database and ensuring seamless integration with front end applications for full stack solutions.

**Data Analyst** **11/2021 to 09/2023**

**RL360: International Life Assurance Company** **Castletown**

* Analysed data trends and user behaviour to optimise longstanding clients and enhance user satisfaction.
* Conducted A/B testing and usability studies, leading to increased user retention and engagement across custom applications.
* Collaborated with cross-functional teams to translate business requirements into actionable insights and data-driven solutions.

**New Business** **03/2016 to 01/2019**

**Old Mutual Wealth Life Assurance Ltd** **Isle of Man**

* Utilised Microsoft Office to manage and streamline project documentation and internal communications, ensuring efficient workflow and improved coordination across teams.
* Managed document control, authorised signatures, and ensured compliance with company standards for project approvals and new clientele.

**Assistant Shop Manager** **08/2015 to 02/2016**

**Sure Mobile** **Port Erin**

* Maintained and optimised in-store digital solutions, focusing on store monitoring, while implementing upgrades to enhance functionality and overall performance.

**Skills**

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| --- | --- |
| * ****Software Development****: HTML, CSS, React, TypeScript, JavaScript, Node.js, Shopify, MongoDB, Redux, Next.js and more * ****Version Control****: Git, Github, CI/CD workflows * ****Responsive Design****: Expert in developing mobile-friendly and responsive web applications | * ****API Integration****: REST API development and integration with third-party tools * ****UI/UX:**** Experience with Adobe Creative Suite and Microsoft Office * ****Web Optimisation****: Proficient in SEO and performance optimisation techniques |

**Certifications**

* ****Certified Developer:**** W3School
* ****Certified React:**** W3School
* ****TEFL Certification:**** TEFL
* ****First Aid Certificate****: St Johns Ambulance
* ****DBS Certificate****
* ****Drivers Licence****

**Education**

**A-Levels** **01/2015**

Castle Rushen High School Isle of Man

**GCSEs** **01/2013**

Bedes Senior School Hailsham

**Websites, Portfolios and Profiles**

* LinkedIn Profile: Sam Kebbell
* GitHub Profile: github.com/kebbell
* Developer Portfolio: kebbell.github.io

**Hobbies and Interests**

* ****Sports****: Passionate about football, cricket, and rugby, fostering teamwork and discipline.
* ****Computer Science****: Enthusiastic about problem-solving, exploring emerging technologies, and committed to continuous learning.
* ****Personal Growth****: Dedicated to applying lessons from sports and coding to improve in all areas of life.