



Keda Jiang

Education | University of Minnesota, Twin Cities
Bachelor of Fine Arts
Graphic Design
Fall 2013 - Spring 2017

Experience | **Lenovo Marketing & Promotion Intern**
June 2014 - August 2014 Beijing, China
Worked closely with Lenovo marketing and promotion designer, engineering, and manager to design posters and arrange events. Trained the current interns and full time workers (5+) with basic design elements and principles.

China Central Academy of Fine Arts School of Design Graphic Designer
July 2015 - September 2015 Beijing, China
Cooperated, and worked closely with professors in D9 Design Studio in CAFA holding the "Design For Sitting" competition event in Beijing and Shanghai. Independently designed poster, flyer, digital medias for website, weibo, and wechat platforms for this event. Poster had been printed for 500 copies and 10,000 for flyer.

Skills | **Design** | Typography
Editorial Design
User Experience Evaluation
Web Design

Software | InDesign
Illustrator
Photoshop
Brackets

Language | **Chinese** | Native
English | Professional working proficiency
Japanese | Elementary

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