

KEDAR GOKHALE

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PROFILE

Results-driven and detail-oriented professional pursuing an MBA in Business Analytics, passionate to pursue a long-term career as a Business Analyst. 14+ years of experience in designing and implementing solutions, with strong analytical and cross-functional collaboration skills. Proven ability to drive business growth and efficiency, serving clients across the USA, Canada, UK, Australia, Germany, Finland, and India.

SKILLS

Requirement Gathering: Microsoft Visio **Data Analysis:** MySQL, Python, Google Colab **Data Visualization:** Tableau, Power BI **Project Management:** Asana, Slack, MS project, Project Libre **Methodology:** Agile **Soft Skills:** Solution Focused, Team Work, Collaboration, Adaptability

EXPERIENCE

- Part Time Crew Member, McDonald's, Canada** 05/2025 – Present
Order speed (↑15%), Service accuracy (↑20%), Service quality (↑10%).
- Seasonal Soil Associate, Canadian Tire, Canada** 04/2025 – 05/2025
Sales (↑16%), Stock outs (↓10%), Wait times (↓20%).
- Part Time Sales Associate, Dollar Tree, Canada** 09/2024 – Present
Product visibility (↑15%), Stockouts (↓20%), Product exchange (↓10%).
- Freelance Digital Marketing Consultant, India** 08/2023 – 07/2024
Cost per lead (↓25%), 2× Customer Base, Customer Acquisition Cost (↓30%), FB Page Likes (↑20%).
- Marketing Analyst, SageSurfer, India** 01/2023 – 08/2023
Email campaign open rate 25%, CTR 10%. Boosted LinkedIn followers (↑30%), Website traffic (↑40%). Comprehensive Requirement Gathering, Data Analysis, generating reports and presenting insights to Stakeholders - MediCaid, California.
- Freelance Marketing Consultant, India** 08/2020 – 01/2023
Sales (↑30%), Promotions: Blogs, newsletters, and case studies.
- Sales Analyst, Prudentia Tech, India** 07/2019 – 08/2020
Analyze Requirements clients like JP Morgan, Full Stack Development to build Sales Pipeline using Power BI Dashboard Deal Closure (↑20%), Solution Accuracy (↑30%).
- Business Analyst, Media Melange, India** 02/2018 – 03/2019
User requirements-Interviews 5 Clients, Translate to technical specs; DevOps- Swift/React Native apps; Thorough testing and debugging High- Quality and error free software deliverables, Technical support and user training Smooth Soft Adoption and Utilization, Agile Methodology-sprint planning, Daily Stand-ups and retrospectives, Secured Top Client Deal of \$20K AUD.
- Operations Analyst, Nokia Siemens Networks, India** 11/2009 – 05/2016
Web development frameworks and technologies, including HTML, CSS, and React, Git and collaborative development, troubleshooting and optimization tasks with debugging principles used in software development, Lead a Team of 5 supporting clients Vodafone and Airtel.

PROJECTS

- UI Predicting Employee Satisfaction and Salary Hike using ML** 04/2025

VOLUNTEERING

- Vancouver Fencing World Cup, Richmond BC** 11/2024

EDUCATION

- MBA, Business Analytics**, University Canada West, BC (2025)
PG Diploma, Business Management, SIMSR, Mumbai (2018)
Bachelor of Engineering, Pune University (2009)

CERTIFICATIONS

- Digital Marketing Associate — University Canada West (2024)
Salesforce Certified Business Analyst — Udemy (2019)