

Project Design Phase-I
Proposed Solution Template

Project Name	Snack Squad: A Customizable Snack Ordering and Delivery App
Maximum Marks	2 Marks

Proposed Solution Template:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	People often face hassle in ordering a variety of snacks from multiple platforms for events like movie nights or gatherings. There's a lack of a unified, customizable snack ordering experience.
2.	Idea / Solution description	Snack Squad is a mobile-based app that allows users to browse, customize, and order snacks in one place. It provides features like snack catalogs, customization options, scheduled deliveries, and real-time tracking.
3.	Novelty / Uniqueness	The app offers deep customization (flavors, packaging), flexible delivery modes (scheduled, express), favorites/repeat orders, and supports multiple payment gateways with a simple UI.
4.	Social Impact / Customer Satisfaction	Helps save time, reduce last-minute hassle, and ensures everyone's snack preferences are met. It promotes convenience and enhances social gatherings.
5.	Business Model (Revenue Model)	Revenue via delivery charges, partnerships with local snack vendors, and ad placements inside the app. Future plans include a subscription model for frequent users.
6.	Scalability of the Solution	The app can expand to new cities and countries, onboard local vendors, offer corporate snack solutions, and eventually evolve into an all-in-one food delivery system.