

In [8]:

output:

*The spam email contains some html text formatting (ham does not). Spam email has an http link with IP address, while the ham links have website names with format 'blah.something'. The spam email uses language that is more informal and direct, using personal pronouns ("you") and includes statements about preference ("would you rather...", "its up to you"). It is not informative, and it is implied that recipient must take some kind of action ("come in here and see how") in order to receive the actual information. The ham email is much more formal and does not use personal pronouns, indicating that the email was not meant for any one person specifically, but for a group of people. It is a generic announcement, meant to be informative. The recipients of this email do not need to be told that they should read the links, because they already know what the content will be (i.e. more information about the bankruptcy and auctioning of a&l daily). It also includes a sign off ("thanks, misha!").*

