### Hello, I'm Kemal

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# **Objective**

To find a position at a workplace that I am passionate about, and use my development skills to support myself while finding a way to benefit the world around me.

## **Experience**

July 2016 - October 2016

#### General Assembly, Seattle, WA - Student

- Attend Web Development Immersive daily classes.
- Contribute to class workshops and group projects.
- Complete assigned coursework.

June 2015 - Present, & June 2013 - September 2013

#### LA Fitness, Seattle, WA - Account Manager and Senior Sales Counselor

- Collect outstanding dues/update billing information.
- Manage and maintain the front desk.
- Maintain club appearance and tend locker-room/towels.
- Sell memberships.
- Market membership sales at tent/table events.
- Proactively maintain customer relationships.

January 2014 - June 2015

#### The Daily UW Newspaper, Seattle, WA - Ad Sales Representative

- Sell display ads, online ads, mobile ads, and the Experimental College quarterly catalog.
- Export and finalize classifieds page layout for The Daily newspaper.
- Provide exceptional customer service.
- Proactively maintain customer relationships.

July 2011 - January 2014

### CDE Publishing, Seattle, WA - Web Advertising Coordinator

- Draft and adapt ad copy for text ads
- Wordpress search optimization
- Create new video ad campaigns
- Build targeted ad campaigns and related creative materials
- Execute ad campaigns on multiple platforms: Facebook, Google AdWords, Bing Ads, Google Video
- Manage monthly ad placements to meet budget requirements

• Field voicemail and email boxes

September 2012 - June 2013

### **Ballard Talisman, Seattle, WA** - Advertising Manager

- Sell advertisement space for each issue of our paper to local businesses
- Send/receive all invoices and financial documents concerning the Talisman
- Design and implement procedures: ad contracts and contact database

## **Skills**

Microsoft Word, Excel, PowerPoint, Wordpress search optimization and web-based ad platforms, ad sales, Google Ad words, HTML, CSS, Materialize, Javascript, Node/Express, Ruby on Rails, Angular, and Meteor.