

## Keegan S. Helmbrecht

1508 Parker Street Apt. F, Berkeley, CA 94703

206-446-8469 • [keeganslane@gmail.com](mailto:keeganslane@gmail.com) • <https://github.com/keegan-he>

---

## Skills Overview

Python - React.js - JavaScript (ES6) - Gatsby - HTML / CSS - Linux - Django - SQL / MySQL / Postgres - Bash - Git - Pipenv - React Router - FlexBox & Grid - BEM - MVC - OOP - API engineering - ORM - Static Site Generation - Agile - Single Page Apps - Webpack - Bootstrap

- Passionate about building user-focused products
  - Positive relationship builder and collaborator
  - Interested in coming up with simple solutions for complex problems
- 

## Experience

### Verbala

San Francisco, CA

#### Freelance Software Development

09/2018 - Present

- Static site generator (Python, HTML, CSS, JavaScript)
- Group Meet (HTML, CSS, JavaScript)
- AaayeMDB Watchlist (React, JavaScript, MERN Stack)
- Portfolio (React, Gatsby, JavaScript ES6)

### Redbubble, Inc.

San Francisco, CA

#### Partner Relationship Manager

12/2017 - Present

- Collaborates with Product Management, Engineering, Sales, and Global Partners to develop end-to-end products for Redbubble's Partner and Fan Art program, and regularly participates in MVP evaluations with leadership
- Essential to the conceptualization, implementation, and testing of program product solutions, including the Rights Holder Review Portal, Agreements Platform, and in-house Content Management Systems
- Develops relationships with network of executives from entertainment conglomerates such as Cartoon Network, Sony, CBS, ABC, and many others, balancing stakeholder needs with the success of key business operations
- Creator of structured Information architecture for internal and external knowledge centers, utilizing HTML, CSS, and JavaScript to create documentation
- Designed, recorded, and shared crucial program processes, and translated technical vision with executive leadership and other non-technical audiences, internal and external to Redbubble
- Identified operational pain points and gathered partner feedback to ensure product readiness. Consolidated data into actionable insights, improving serviceability
- Developed lean systems early in initial development cycle to offset temporary monetary losses by developing automations using Python and rethinking outdated legacy processes

### Redbubble, Inc.

San Francisco, CA

#### Content & Intellectual Property Operations Supervisor

03/2013 - 12/2017

- Maintained reporting needs of business with data analyst, running and building custom SQL scripts
  - Lead takedown notice execution, overseeing timely processing of DMCA Notice and Takedown Reports
  - Developed team members and managed daily workflow, establishing measures of success and maximizing individual strengths and skills
  - Collected, monitored and communicated key metrics, identifying trends and opportunities
  - Developed guidelines & presentations to further company's understanding of IP
- 

## Education

Fort Hays State University (2007 - 2010) - Information Networking and Telecommunications / Certificate of Internetworking  
Cisco Networking Academy Graduate