

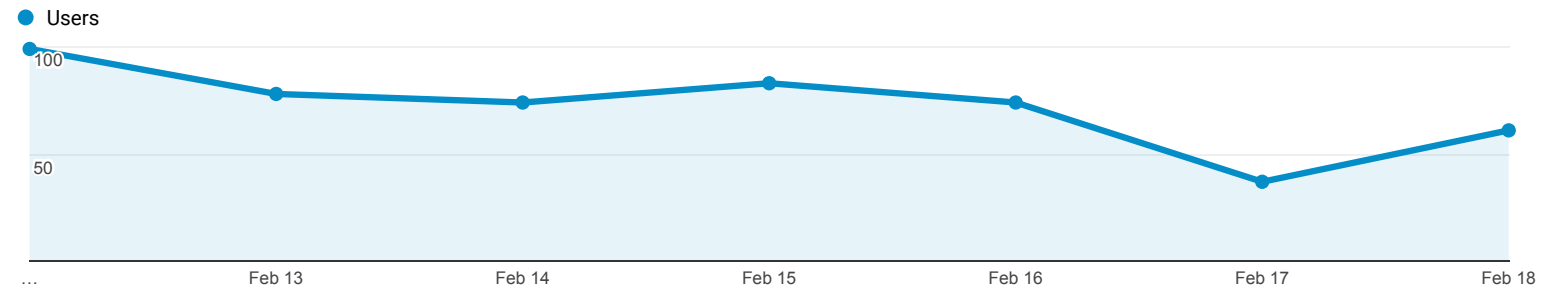
All Traffic

All Users  
100.00% Users

Feb 12, 2018 - Feb 18, 2018

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	394 % of Total: 100.00% (394)	272 % of Total: 100.00% (272)	745 % of Total: 100.00% (745)	13.56% Avg for View: 13.56% (0.00%)	7.74 Avg for View: 7.74 (0.00%)	00:12:32 Avg for View: 00:12:32 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. <a href="#">(direct) / (none)</a>	180 (44.44%)	126 (46.32%)	326 (43.76%)	17.48%	7.17	00:09:22	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. <a href="#">google / organic</a>	122 (30.12%)	82 (30.15%)	192 (25.77%)	7.29%	6.42	00:09:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. <a href="#">jblearning.com / referral</a>	32 (7.90%)	30 (11.03%)	32 (4.30%)	0.00%	2.12	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. <a href="#">evidencecare.auth0.com / referral</a>	8 (1.98%)	0 (0.00%)	57 (7.65%)	7.02%	13.49	00:37:35	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. <a href="#">bing / organic</a>	7 (1.73%)	5 (1.84%)	10 (1.34%)	0.00%	6.20	00:02:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
6. <a href="#">iMedicalApps.com MAIN Subscriber List / email</a>	5 (1.23%)	3 (1.10%)	5 (0.67%)	20.00%	2.20	00:00:21	0.00%	0 (0.00%)	\$0.00 (0.00%)
7. <a href="#">linkedin.com / referral</a>	5 (1.23%)	3 (1.10%)	5 (0.67%)	60.00%	2.60	00:01:41	0.00%	0 (0.00%)	\$0.00 (0.00%)
8. <a href="#">bookstore.acep.org / referral</a>	4 (0.99%)	0 (0.00%)	6 (0.81%)	66.67%	1.33	00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. <a href="#">medcitynews.com / referral</a>	4 (0.99%)	4 (1.47%)	4 (0.54%)	0.00%	3.00	00:00:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
10. <a href="#">acep.org / referral</a>	3 (0.74%)	1 (0.37%)	5 (0.67%)	40.00%	3.40	00:15:04	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 10 of 35