

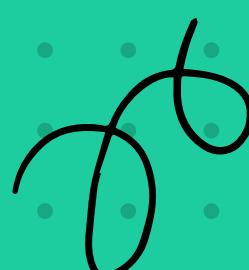
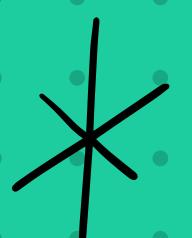
Getting Started with HTML & CSS

GETTING STARTED

By Keegan Guidotti

Task 1.1

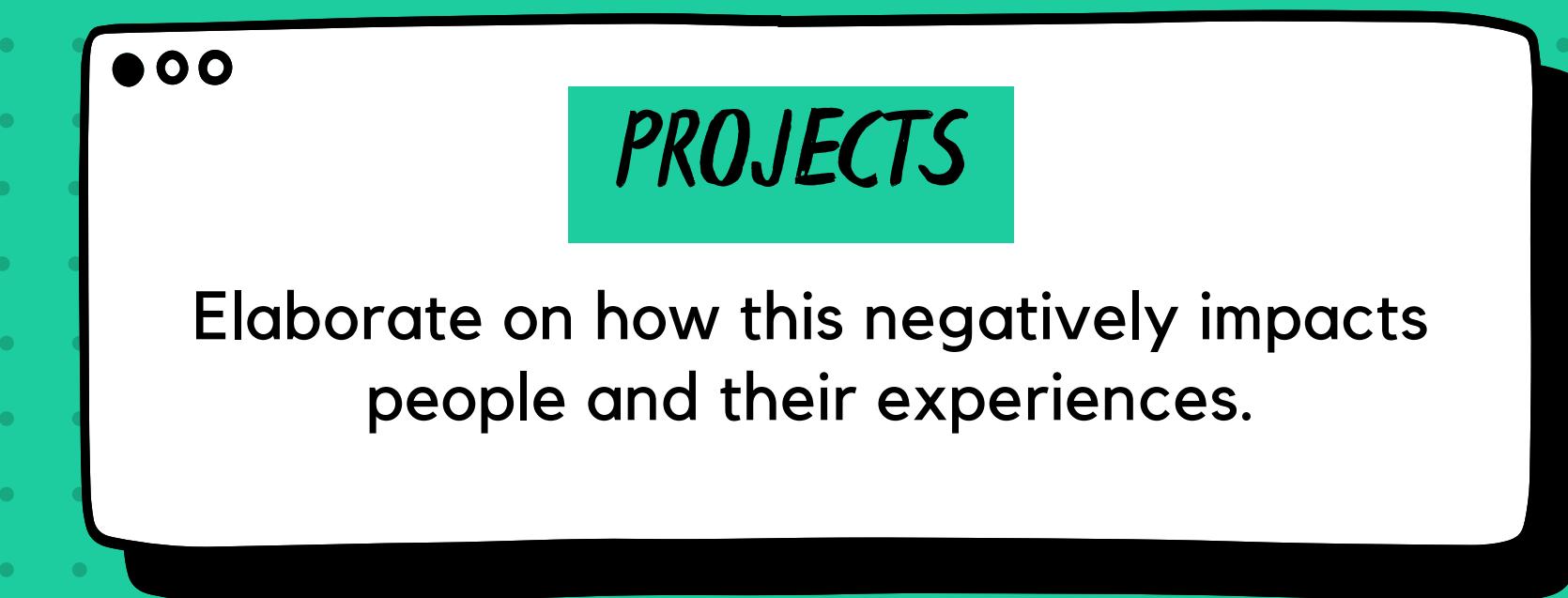
CONTENTS



•••

ABOUT ME

Introduction to me



•••

PROJECTS

Elaborate on how this negatively impacts people and their experiences.



•••

STYLE GUIDE

Frame the problems effectively as it will set the stage of your entire pitch.



INTRODUCTION

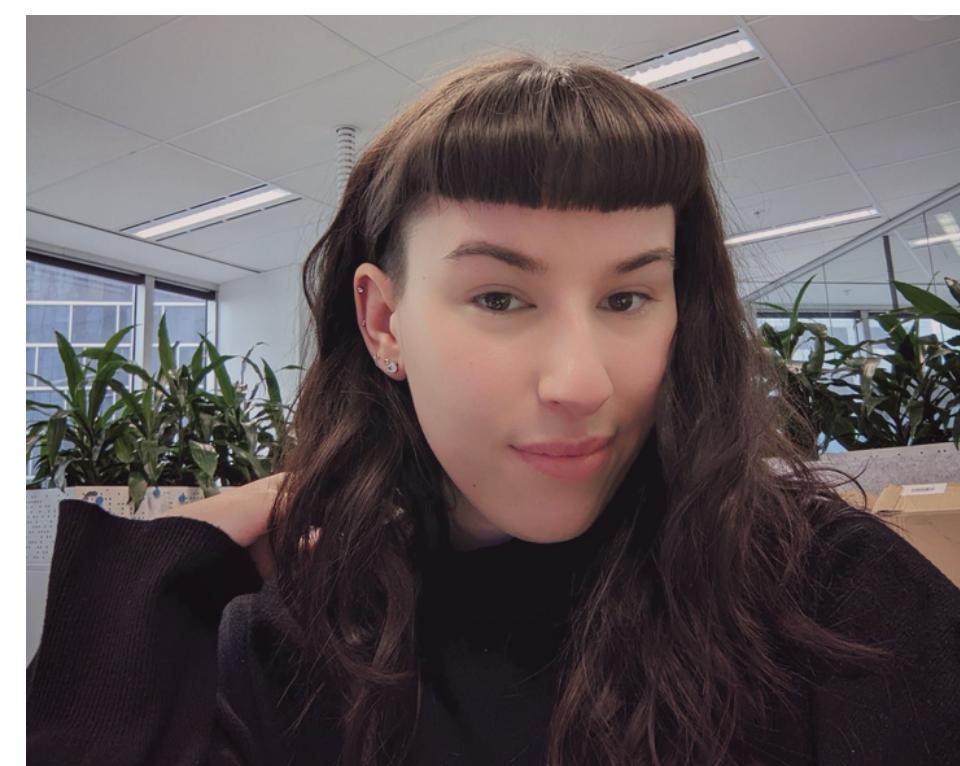
Nurse turned Web Design/Developer looking to use my multidisciplinary and unique design skills to navigate the gap between technology and the user.



SKILLS

- Web Design
- Design Thinking
- Wireframing
- User Research
- Rapid Prototyping
- Project Management
- HTML
- Figma

ABOUT ME





BACKGROUND

I'm currently in Melbourne Australia, but my goal is to be able to travel and work internationally.

I spend my free time playing Dungeons and Dragons and creating character art for players. I also am an avid video game player and cook with my own recipe book.

A fun fact about me is that I have my motorcycle license and I've travelled around Bali and Thailand on bike.

I am first a Registered Nurse, but during COVID and being trapped in Japan, I discovered the UX career pathway and through completing this course and all my friends being developers, I am now progressing towards a developer career.



ABOUT ME CONT.



CARE CLINIC

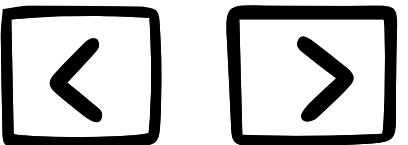
is a responsive web app for individuals experiencing mental health, who need a way to facilitate informed self reflection and promote practicing selfcare strategies because they want to a holistic approach to their health.

BNKYO

is a flashcard app that endeavours to make studying on the go accessible and fun

PROJECTS

Here are two projects I have completed during my time with CareerFoundry. I completed BNKYO during the Intro to UX Design Course, and Clinic Care was completed during the UX Immersion Course



CARE CLINIC

PROJECT TYPE

Solo project completed through the UX design Course from Career Foundry. Project was one of 3 to choose from and I chose this one due to my background in nursing and personal experience with mental health.

OBJECTIVE

Allow health-conscious individuals to log in to a responsive health and wellbeing portal to record their health and medical information, and access general physical and mental wellbeing features.

ROLE & TOOLS

UX Researcher, UX/UI Designer
Figma, Canva, Procreate

PROCESS

Utilising the Double Diamond approach, I started out by figuring out the hole that Care Clinic would fill. I did this by completing User Research and a Competitive Analysis. The conclusion was that Care Clinic could fill the gap between self care and evidence-based practice. With further research and a construction of my User Persona, I knew my target audience and what kind of experience they would like. With that in mind, I started to rapid prototype, user test these prototypes and came out with a finalised clickable prototype. There was a lot of back and forth with design peers to ensure the best experience was being developed

LINK TO PROTOTYPE

<https://bit.ly/3TlhCGe>

BNKYO

PROJECT TYPE

Solo project completed through the UX design Course from Career Foundry.

OBJECTIVE

Allow those that have limited amount of time to study a quick and easy tool to use to rapidly flip through custom or generated flash card decks to study on the go.

ROLE & TOOLS

UX Researcher, UX/UI Designer
Figma, Canva, Procreate

PROCESS

With the need to constantly study on the go, I knew that I needed an app like BNKYO. But I just couldn't find what I wanted on the market. To get a better idea of what was out there I completed a competitive analysis of the ecosystem I want to occupy. I then completed user research and created a proto-persona. Now that I knew my target audience and what kind of experience they would like, I moved forward with rapid prototyping. I then completed user testing and used that feedback to create my high fidelity prototype.



minimal and clean palette,
with a similar hue to both
my projects

#000000

font colour and skribbles

#FFFFFF

screens and pop
outs

#1DCD9F

for accents and pop
of colour

TYPOGRAPHY



Font was chosen based one its clean design and sharp edges for a modern touch. Showcases optimum clarity.

DISPLAY

THE QUICK BROWN FOX (48PT)

HEADING

JUMPED OVER THE LAZY DOG (36PT)

SNORTING AND WHIMPERING, THE GRUNTING BLIND (28PT)

BODY

Snorting and whimpering, the grunting blind (16pt)

Snorting and whimpering, the grunting blind (14pt)

GLACIAL INDIFFERENCE

HK GROSTESK LIGHT

HK Grotesk Light