Problem-Solving Challenge - Software Development

Introduction

This document provides an approach for solving the software development challenges faced by Vinotech in optimizing their sales channels and improving the user experience.

Problem Analysis

- **Objective**: Improve the online sales platform to maximize sales and provide an optimized user experience.

Approach

Technologies and Frameworks

- **Frontend**: Using React or Vue.js for an interactive interface.
- **Backend**: Implementing a robust backend using Node.js or Django.
- **Cloud Infrastructure**: Hosting on AWS or Google Cloud for scalability.

Development Process

- **Agile Methodology**: Outline the Agile development cycle for iterative improvements.

Conclusion

Summarize how these approaches can lead to a more effective and efficient sales platform.