**Entrepreneurship Activity**

Entrepreneurship is the process of starting and running a business. Entrepreneurship has many benefits and challenges. A person who works for themself may have more flexibility and creative freedom. However, starting and running a business is a big responsibility. It takes time to start a successful business, and many businesses fail. Try this activity to think of how you might start a successful business.

# Materials

* pencil and paper
* poster board
* art supplies

# Directions

1. Read the **PebbleGo Next Social Studies** article “Entrepreneurship.”
2. Think about a business you might be interested in starting. Write down a description of this business. Brainstorm answers to questions such as:
   1. What would the purpose of this business be?
   2. What service or products will this business offer? Who will the customers be?
   3. Will this business need a building? Where will it be?
   4. Who will work for this business?
   5. Will the business need money to start? How will you get that money?
3. Create a poster that shows and explains how you will make this business successful. Add illustrations and text to the poster.
4. Share your poster with a friend. Ask them to share theirs with you. What are the differences between your posters?

# Critical Thinking

1. Describe the benefits and challenges of being an entrepreneur. What do you think your biggest challenge would be when starting your own business?
2. Did anything excite you about starting your own business? Explain your answer.
3. What is a business plan, and why is it important?