

Keenan Cooper

Curriculum Vitae

Phone: 090-5812-3269 | E-Mail: keenan.cooper0529@gmail.com | Location: Yokohama, Japan

■ Objective

I am actively seeking to shift careers into a data-centric role that utilizes both my self-taught programming ability and my communication skills, sales and marketing experience, and area domain knowledge. I hope to join a company passionate about growth and success where my unique blend of hard and soft skills will benefit my team and bring joy to both our customers and our company.

■ Skills and Qualifications

- Programming languages: SQL and Python (e.g., scikit-learn, NumPy, Pandas, Matplotlib, Seaborn)
- Business intelligence tools: Working knowledge of Tableau and Power BI
- Data analytics: A/B testing, hypothesis testing, statistics, data science pipeline (assessing, wrangling, cleaning, exploring, visualizing, reporting)
- Excellent communication skills and fluent, business-level Japanese (JLPT: N1, BJT: J1+)
- Extensive translation experience specializing in technical, IR, sales, and marketing content
- Dedicated, driven, personable, and punctual
- Innovative, adaptable, detail-oriented, well-organized, empathetic, and a team player
- Proven leadership, critical thinking, and problem-solving skills
- Responsible and accountable with high standards for quality

■ Experience

Account Associate – SANYO DENKI CO., LTD.

August 2019 – Present

- In charge of sales support for the servo motor divisions of SANYO DENKI America, Taiwan, Germany, and Europe offices
- Facilitate communication and sales activities between multiple overseas sales offices and domestic design and production departments
- Provide total support via email or company cellphone from 8 am to 10 pm due to time-zone differences and urgent customer demands, price negotiations, and sudden specification changes
- Draft price lists and quotations, create promotional materials, deliver product and IR presentations while on overseas business trips, and conduct factory tours for potential and current customers
- Actively promote products, give company introductions, and offer language support at trade shows
- Provide basic consecutive interpretation during customer visits, global meetings, and social gatherings

Marketing Specialist – SANYO DENKI CO., LTD.

July 2014 – July 2019

- Team Leader of the translation team within the Marketing Department
- Successfully lead a project that reduced outsourcing fees by more than 15% within three years
- Introduced machine translation tools that increased localization productivity by more than 50%
- Administered periodic workshops for branch team members and provided technical support
- Managed the translation and revision of IR materials, technical manuals, product catalogs, press releases, sales materials, promotional video subtitles, and presidential communiqués

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Assistant Language Teacher – Link Interac Inc.

April 2011 – March 2014

- Operating individual and team-based teaching environment, led energetic and fun English classes based on a set curriculum to public elementary school students

Native Instructor – GEOS Eikaiwa Corporation

August 2009 – March 2011

- Taught engaging and interactive lessons using games, songs, dancing, and various teaching materials with children ages 2 to 15 and classroom-based, conversation-style lessons to adults and students of various levels

Front Desk Agent / Resort Concierge – GALA Yuzawa Ski Resort

December 2008 – April 2009

- Offered bilingual customer service to Japanese and foreign guests
- Provided translation and interpretation services between local staff and foreign guests
- Operated a cash register and distributed lift tickets

■ Education

Japanese Studies Diploma – Konan University, Japan

August 2005 – June 2006

Bachelor of Arts in Humanities – University of Victoria, Canada

September 2003 – June 2008

■ Certifications

Professional Data Analyst Certification – DataCamp

January 2022

Data Analyst Nanodegree Program – Udacity

January 2022

Bloomberg Market Concepts (BMC) – Bloomberg

November 2021

Python for Everybody – University of Michigan (via Coursera)

June 2020

Business Japanese Proficiency: J1+ – The Japan Kanji Aptitude Testing Foundation

October 2017

Microsoft Office Specialist: Excel/PowerPoint – Odyssey Communications, Inc.

March 2016

Japanese Language Proficiency: N1 – Japanese Educational Exchanges and Services

January 2014

■ Interests

Technology, cryptocurrencies, gourmet, nutrition, fitness (obstacle course races, weight training, cycling, etc.), travel, music, soccer