

KEENAN SALANDY

keenan@salandy.dev — (416) 457-1284 — Toronto, Ontario

SUMMARY OF QUALIFICATIONS

Versatile digital operations professional with experience managing websites, optimizing content, and coordinating online presence. Skilled in JavaScript, React, Python, Java, HTML & CSS. Proficient in website maintenance, SEO, content strategy, and social media management. Adept at technical troubleshooting, project coordination, online accessibility and engagement. Strong background in customer service, event organization, and team collaboration, with proven project management ability.

RELEVANT SKILLS

Website Management & Development

- Operated and maintained client websites, ensuring uptime, responsiveness, accessibility and parity across devices.
- Created and implemented custom solutions for ecommerce and point-of-sale systems integration using JavaScript and React.
- Managed web and business operations using Amazon Web Services.

Analytics & Digital Marketing

- Conducted keyword research, optimized website contents, and improved search engine rankings for small businesses.
- Planned and scheduled content updates, including blogs, news, and social media integration at regular intervals.
- Managed social media accounts, improving engagement through coordinated campaigns.

Project Coordination & Event Support

- Coordinated community events, including sponsor outreach, logistics, volunteer management, vendor and performer recruitment.
- Oversaw technology setup for events, including audio equipment, musical instruments, and website integration for updates.

Technical & Administrative Operations

- Managed website server access, backups, and data migration.
- Assisted clients in understanding backend systems, supporting ongoing updates, and providing guidance on platform features and improvements.

WORK EXPERIENCE

Lead Developer - The Green Bouquet (Port Sydney, ON) August 2025-February 2026

- Developed and maintained primary website.
- Set up workplace management software and networking hardware.
- Architected bespoke solutions for ecommerce integration, utilizing retail APIs and Amazon Web Services to automate manual tasks.
- Provided on-call I.T. support and regular systems maintenance.

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Website & Digital Operations - Freelance (Bradford, ON) **January 2023 – July 2024**

Mortgage Partners Corporation, Summerlyn Street Party, Kash Toor Real Estate

- Managed website content and backend operations, including server maintenance, hosting setup, and domain management.
- Optimized websites for mobile and desktop, improving navigation.
- Coordinated event promotion and sponsor communication for multiple local community events.

Technology Sales Associate – Staples (Bradford, ON) **July 2024 – December 2024**

- Provided customer support and technical guidance for personal and business technology solutions, including networking and computing.
- Assisted with inventory management, product setup, and troubleshooting digital devices.

Store Associate – Freshii & Dollarama (Bradford, ON) **June 2021 – April 2022**

- Operated point-of-sale systems, managed inventory, and assisted customers.
- Supported store operations while maintaining health, safety, and cleanliness standards.

EDUCATION AND CERTIFICATIONS

Bradford District High School (Bradford, ON) **June 2024**

- Recipient of Ontario Scholars Award

Certifications

- CannSell Standard Certification **August 2025**
- AWS Certified Solutions Architect - Associate **October 2025**

VOLUNTEER EXPERIENCES

Fieldcrest Backpack Project

Collected and distributed essential items to the Blue Door homeless shelter.

Blue Dasher Retro Street Party

Assisted in food service, setup, and logistics.

BDHS Chess Club

Organized tournaments and weekly community games.

BDHS Concert Band & BDHS Jazz Band

Percussionist; trained new members and contributed to performances.