

Finding Tickets to Sports Games

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Problem statement:

A lot of our users were having a problem finding a ticket to the big game for a good price. Our solution should provide a seamless process that can be able to find tickets for the cheapest price.

Who is experiencing the problem?

Sports fans who buy tickets online are having this issue.

What is the Problem?

Fans are struggling to find tickets available and for a good price.

Where does the problem present itself?

It can present itself online as well as in person because tickets are selling out fast.

Why does it matter?

If fans can't find tickets, then organizations can't make money.