# Sarcasm Detection in Tweets

CS 725: Introduction to Machine Learning

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#### Introduction

Sarcasm is defined as a cutting, often ironic remark intended to express contempt or ridicule.

Sarcasm detection is the task of correctly labeling the text as 'sarcastic' or 'non-sarcastic'.

Challenging because :-

- 1) Lack of intonation
- 2) Lack of facial expressions

#### Data

 Querying the Streaming API using keywords #sarcasm and other sentiment tweets, filtering out non-English tweets and re-tweets

- Stream data using Twitter
  - https://github.com/guyz/twitter-sentiment-dataset
- Sentiment dataset for Sarcasm detection
  - https://github.com/dmitryvinn/twitter-sarcasm-measurement

# Feature Engineering

Lexical Features

Pragmatic Features

Explicit Incongruity

#### **Lexical Features**

Unigrams are used to extract lexical features from the text

# Pragmatic Features

Number of capitalizations

Number of emoticons

Number of slang laughter words like "lol"

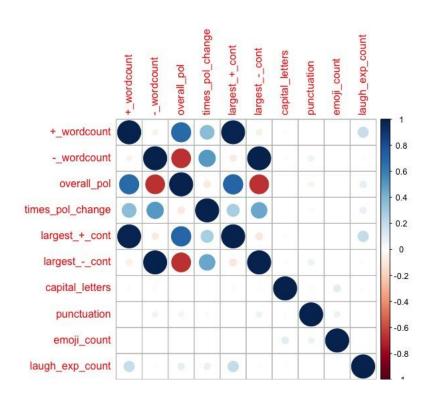
Number of punctuation marks

# **Explicit Incongruity**

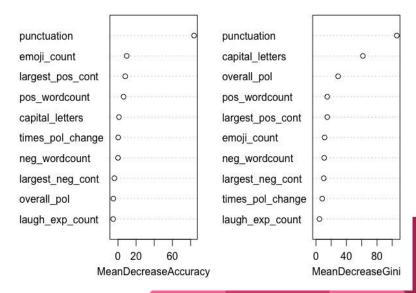
Linguistic theory - positive sentiment contrasted with negative situation

- Number of sentiment incongruities
- Number of words with positive or negative polarities
- Largest positive/negative polarity word sequence
- Overall lexical polarity of the input

### Feature Analysis



#### crs\$rf



# Evaluation

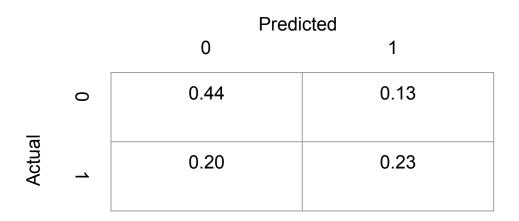
Classifier Models tried →

Random Forest

Neural Network

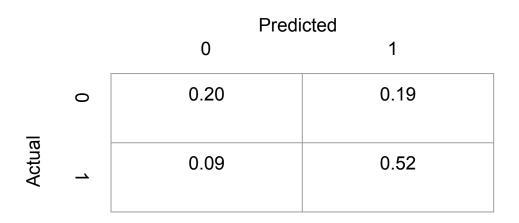
SVM

#### Random Forest



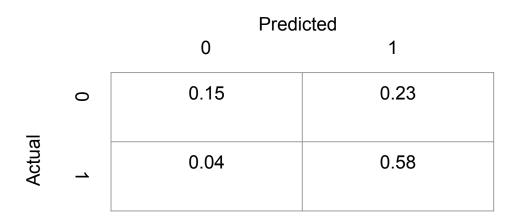
- Accuracy 0.67
- Precision 0.62
- Recall 0.53
- F-score 0.59

#### **Neural Network**



- Accuracy 0.72
- Precision 0.73
- Recall 0.85
- F-score 0.78

#### **SVM**



- Accuracy 0.73
- Precision 0.71
- Recall 0.93
- F-score 0.81

# Comparison of Models



# Conclusion

SVM model performs the best!

LibSVM could handle high dimensionality of features as compared to Neural Networks

Features like punctuation and capitalization are important since they reduce the impurity function

# References

LibSVM : A Library for Support Vector machines

Rattle : A GUI for Data Mining using R

• Senti-Strength Tool: automatic sentiment analysis of word corpus.

 Keras: Deep Learning library for Theano and TensorFlow

# References

 Cliche, M. The sarcasm detector, 2014.

 Bharti, Santosh Kumar, Korra Sathya Babu, and Sanjay Kumar Jena.
"Parsing-based sarcasm sentiment recognition in Twitter data."

 Joshi, Aditya, Vinita Sharma, and Pushpak Bhattacharyya. "Harnessing context incongruity for sarcasm detection."

# Thank You