

Sveinn Þorri Davíðsson

About:

Hello, my name is Sveinn Þorri. I was born in the mid '80s in a very small town called Akureyri in the north-east side of Iceland.

Currently I am studying graphic design in Iceland Academy of the Arts:

I will graduate in spring 2008 if everything goes as planned.

Now I live and work with Siggi Eggertsson in Berlin, Germany.

I like cooking, gadgets, music, making typefaces, nature, documentaries, computer games, traveling, thinking about space, making rules, the internet and posters.

I don't like moody people, bad typography, colds, the wind in Iceland, going to sleeping and waking up.



Grindavík

What: Typeface

Client:

When: Spring 2008

Description: Grindavík is a monospaced font family and comes in three weights with italics. The typeface is inspired by Wim Crouwel's type design, Füpark runes and older cumae forms.

Grindavík includes amazing amount of characters — you can write in german, spanish, russian, greek, french, polish, czech, turkish, to name a few.

It is designed in a four by six grid with only horizontal, vertical and diagonal lines.



Pictures from my graduation show.

The letters are cut (with water) in iron, glued to the wall — then sprayed with chemicals which makes them rust instantly.



Bottom row — This is the making of Grindavík Pizza Edition.

Grindav k Light 72 pt.

A B C D E F G H I J K L M
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A B C D E F G H I J K L M
N Ø P Q R S T U V W X Y Z

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Grindav k Light Italic 72 pt.

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N Ø P Q R S T U V W X Y Z

Grindav k Light 24 pt.

Grindavík 72 pt.

A B C D E F G H I J K L M
N Ø P Q R S T U V W X Y Z

A B C D E F G H I J K L M
N Ø P Q R S T U V W X Y Z

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Grindav k Italic 72 pt.

A B C D E F G H I J K L M
N Ø P Q R S T U V W X Y Z

Grindav k 24 pt.

Grindav k Bold 72 pt.

A B C D E F G H I J K L M
N Ø P Q R S T U V W X Y Z

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N Ø P Q R S T U V W X Y Z

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Grindav k Bold Italic 72 pt.

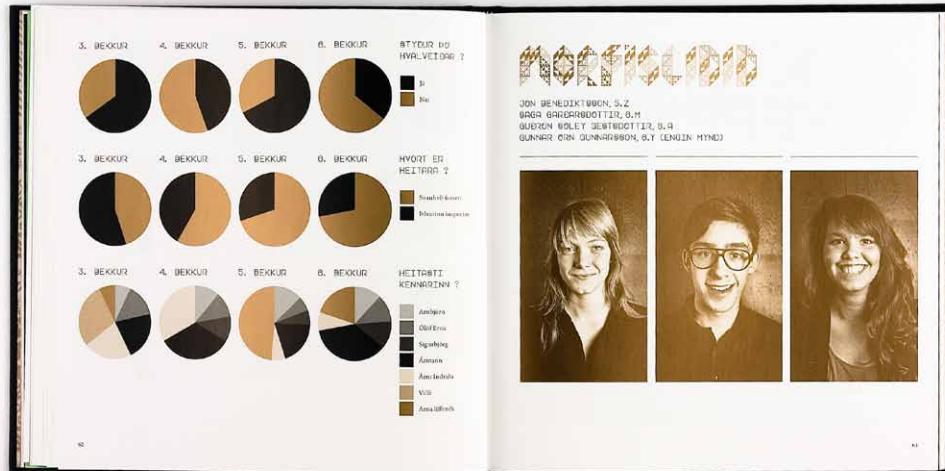
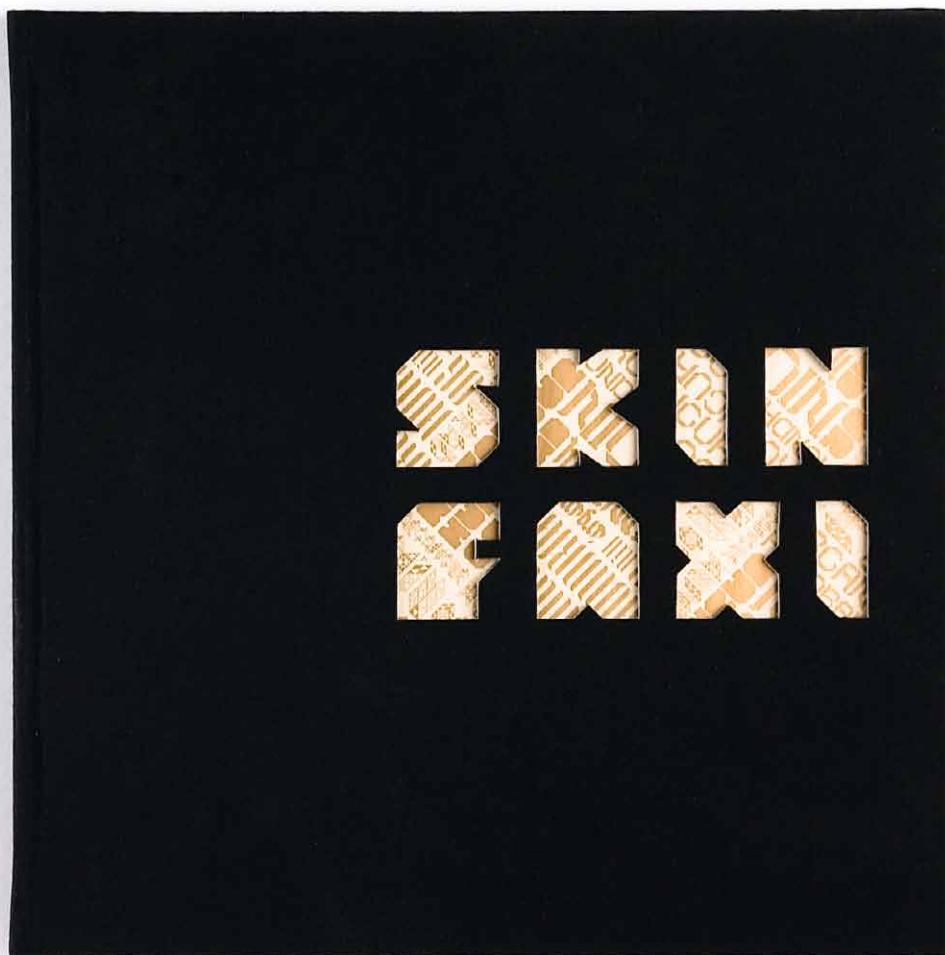
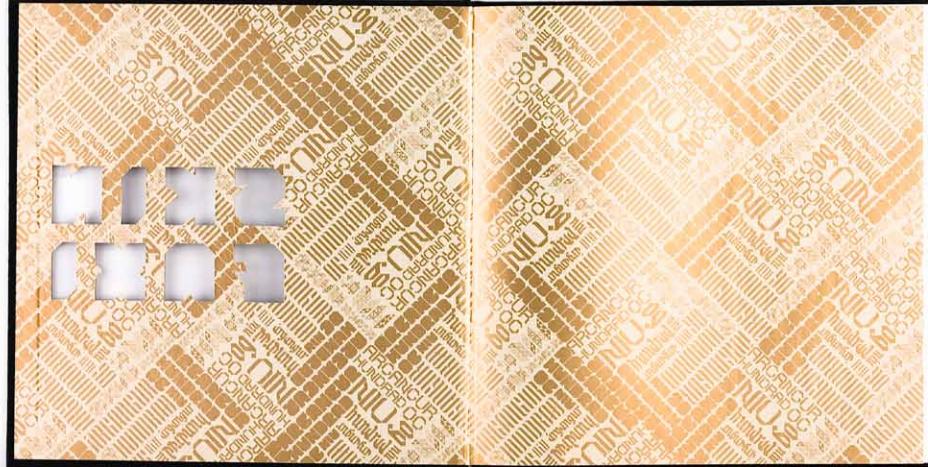
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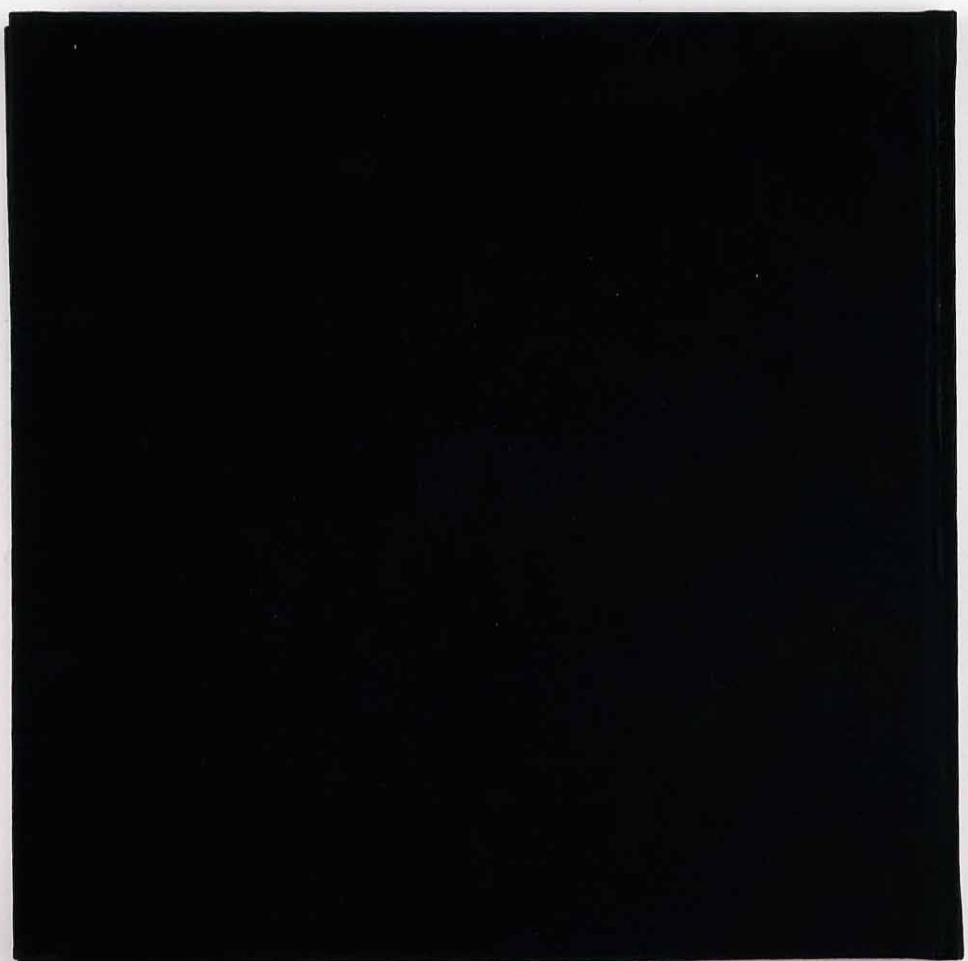
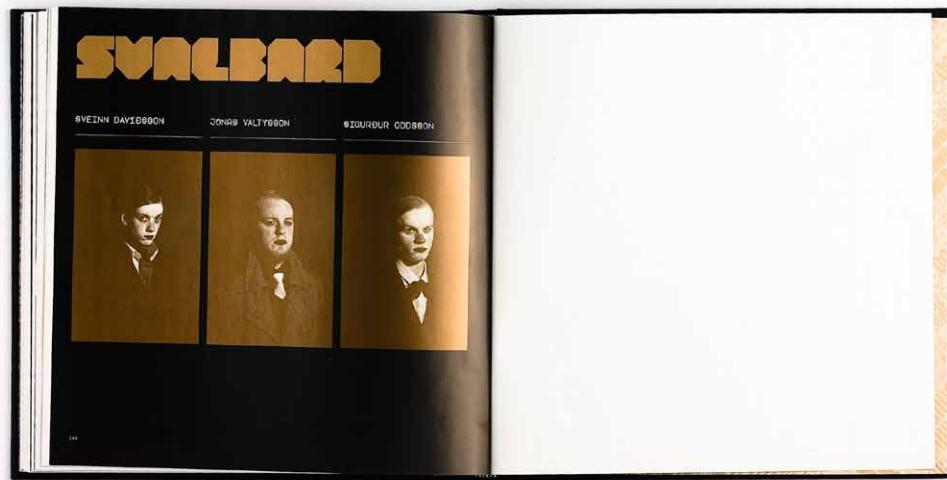
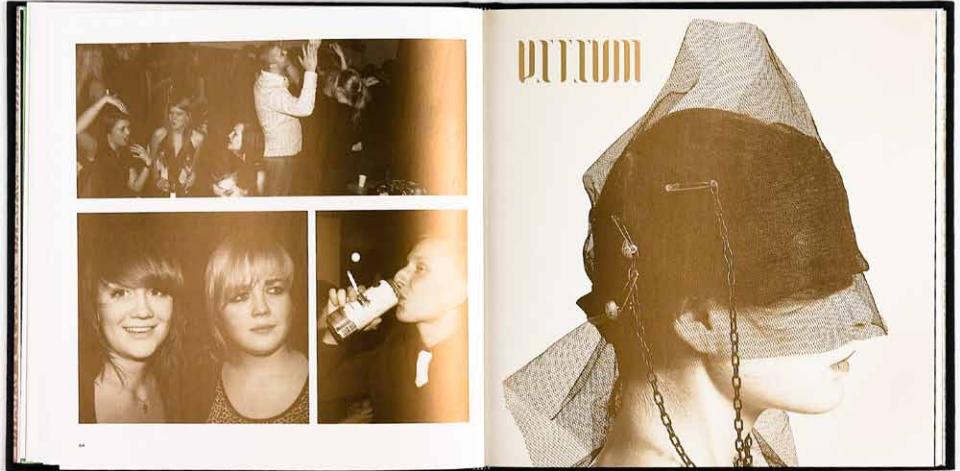
Grindav k Bold 24 pt.

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Skinfaxi

What: Book + Typefaces
Client: Reykjavík Junior Collage
When: Spring 2007
Description: Skinfaxi is a yearly book published by the Reykjavík Junior College. The project was a collaboration with Sigurður Oddson and Jónas Valtysson. Each of us made 2-3 display typefaces for the project and co-art-directed, designed and photographed interviews and fashion editorials.
The project was experimental in nature, as we decided to make the whole thing in duotone process black and pantone gold, photographs and everything, without knowing exactly how the end result would look like.





Times New Rope

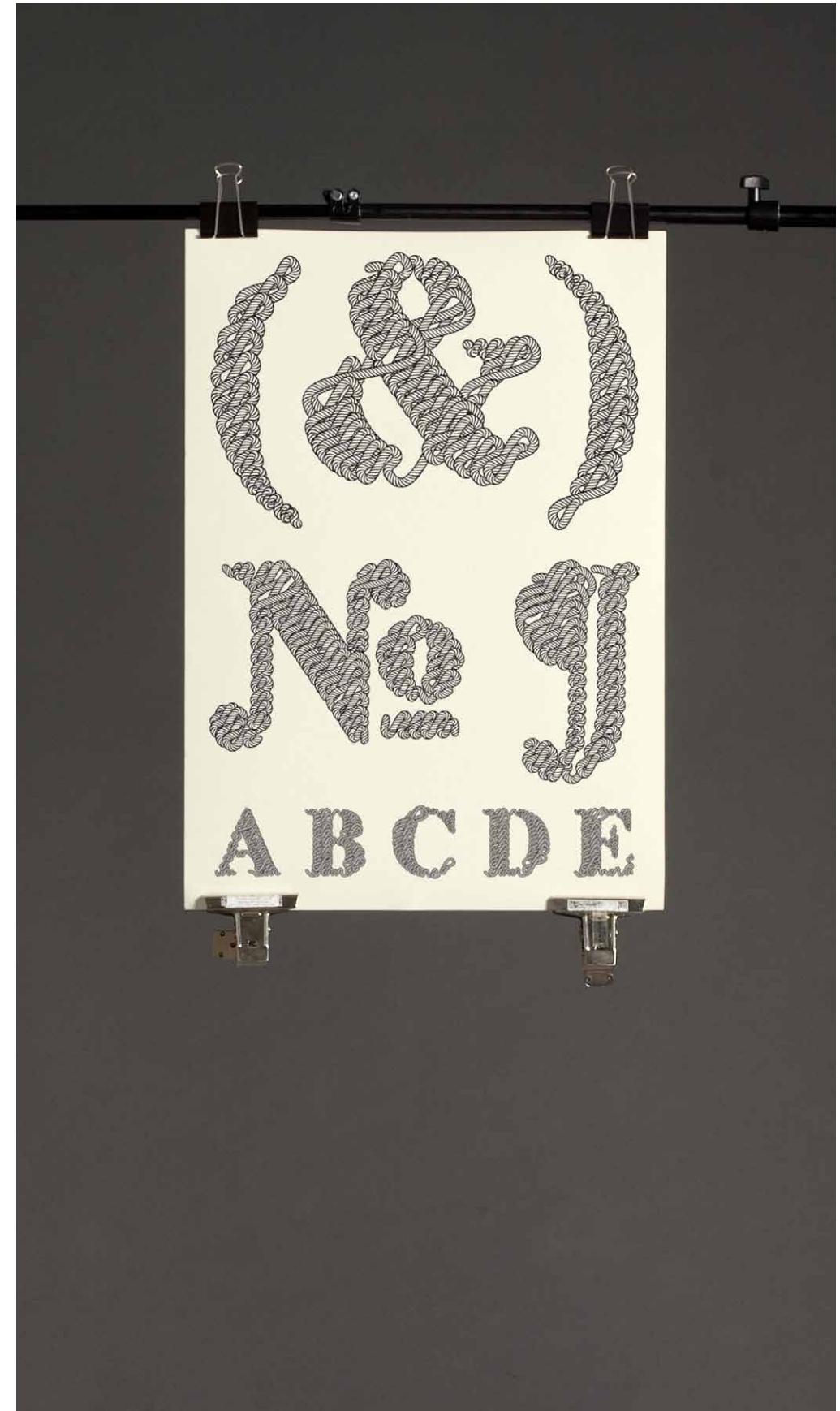
What: Typeface

Client:

When: Winter 2008

Description: Times New Rope is a perverted version of Times Bold using ropes to create a new display typeface. The idea came after drawing a poster for Forynja, were I used to work as a screenprint designer.





Aryan Thugs

What: Typeface

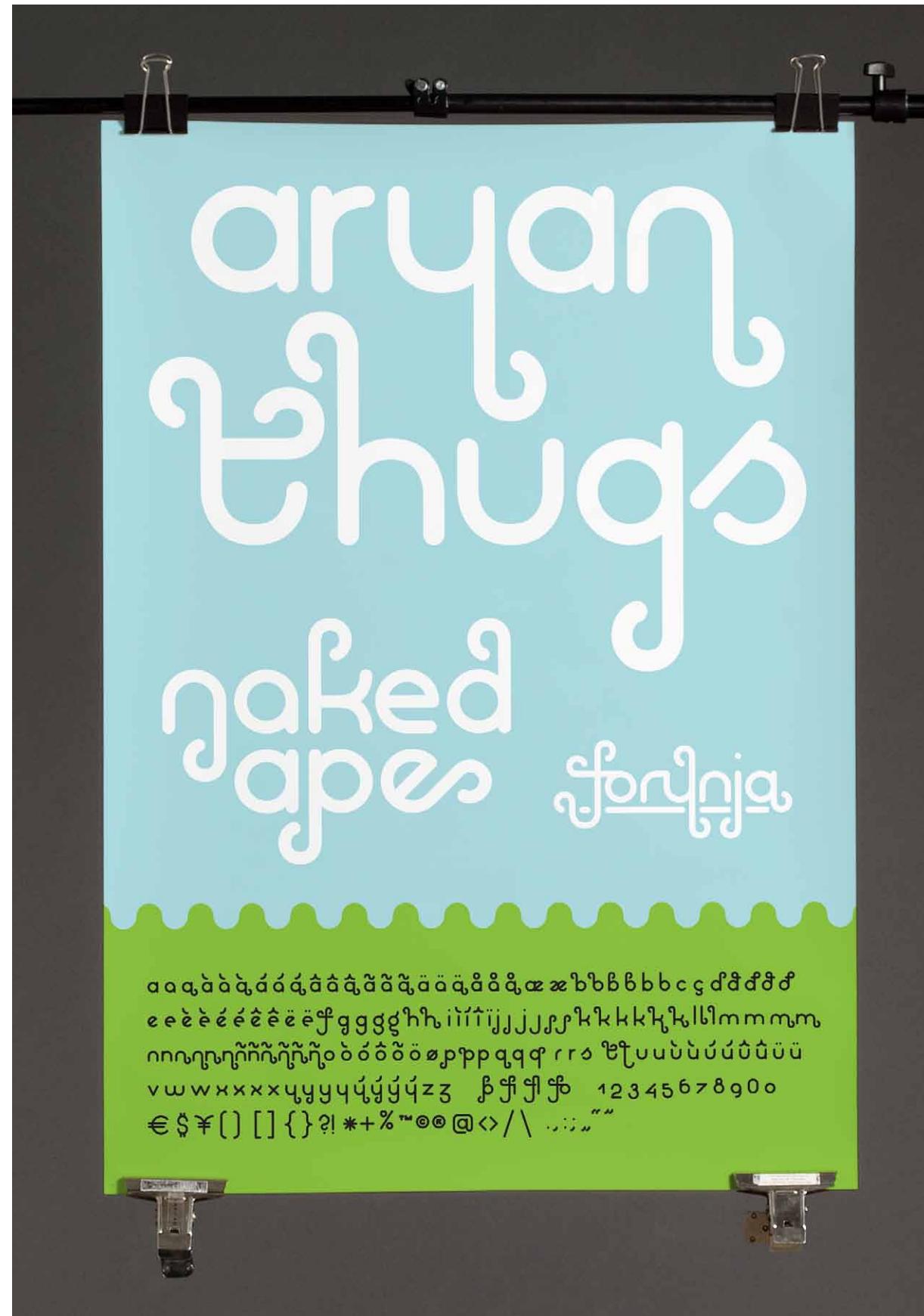
Client:

When: Summer 2007

Description: This typeface was made in collaboration with Siggi Odds, while working at Forynja in 2007. The spark for the typeface was a second-hand t-shirt I have which we thought had very nice typography, featuring variations of letters, yet following certain rules.

We wanted to make an opentype font with variations for almost every letter, and make very many characters.

This is still a work in progress.



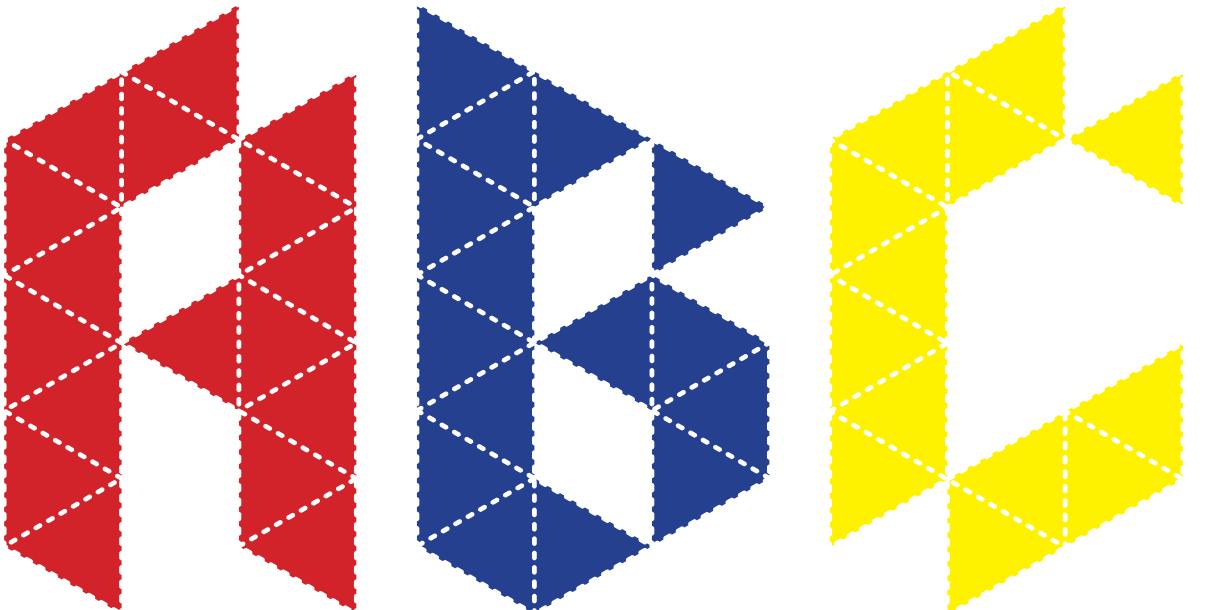
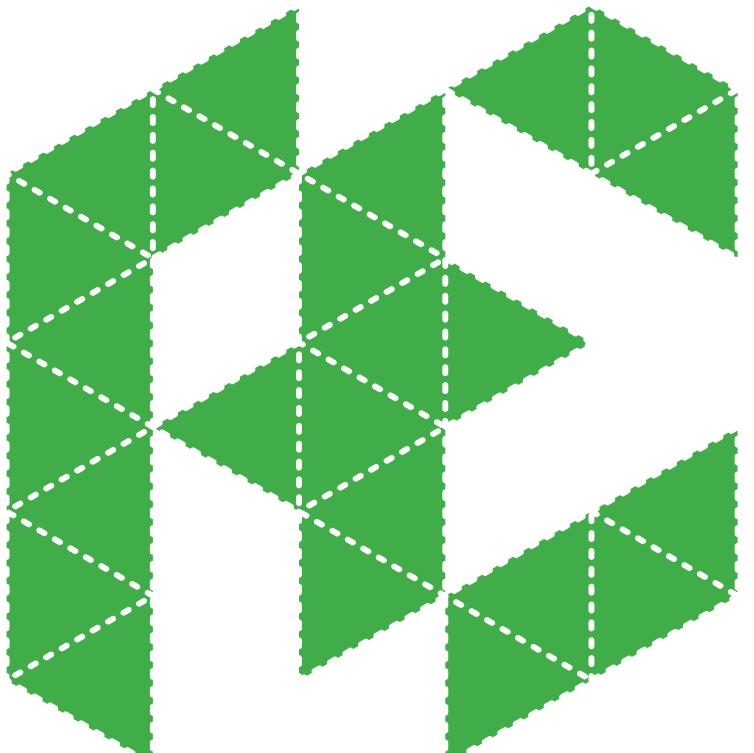
Tekknó

What: Typeface

Client:

When: Winter 2007

Description: I made this when I was playing with isometric paper, cutting out lettershapes.



A B C D E F G H I I I

J K L M N O P Q R R R

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Ultima Thule

What: Typeface
Client:
When: Summer 2007
Description: A collaboration with Siggi Eggertsson.
A friend described it as "if Avant Garde and Futura had an ugly baby".
This is still a work in progress.



**THE QUICK
BROWN FOX
JUMPS OVER
A LAZY DOG
0123456789**

Forynja

What: Type illustration

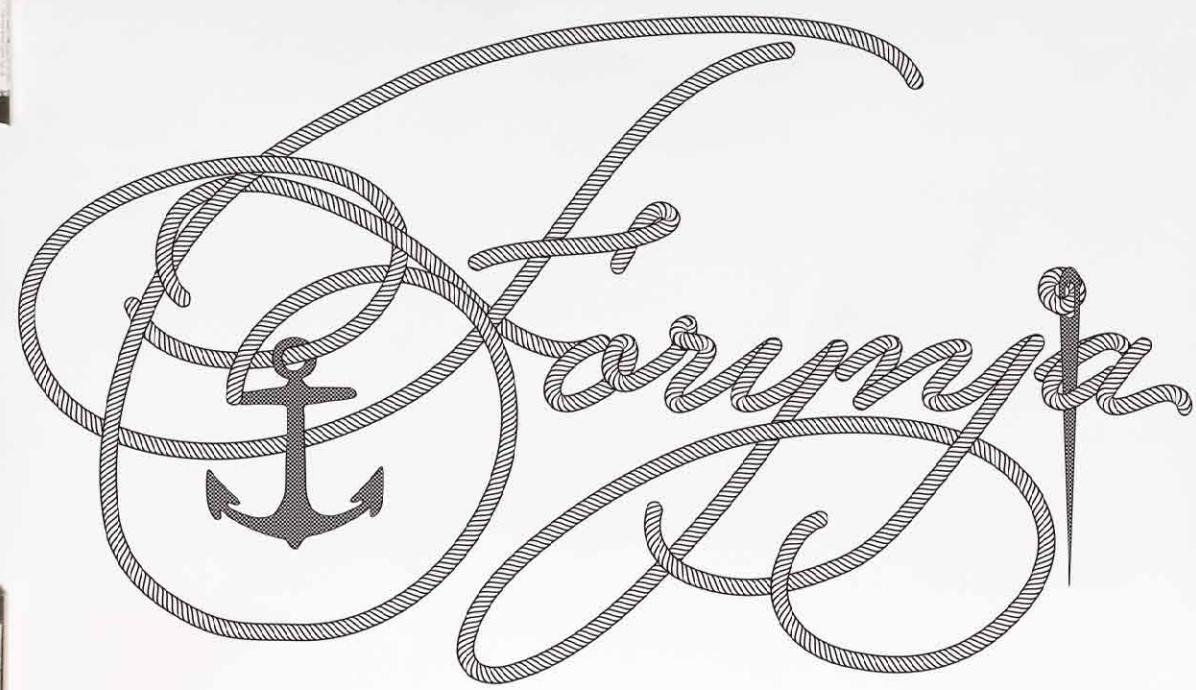
Client: Forynja

When: Summer 2007

Description: While working for Forynja, designing clothing patterns, I illustrated this poster and the window decoration for the opening of the store.

The store's ceiling was decorated with old boat ropes and fishing nets.





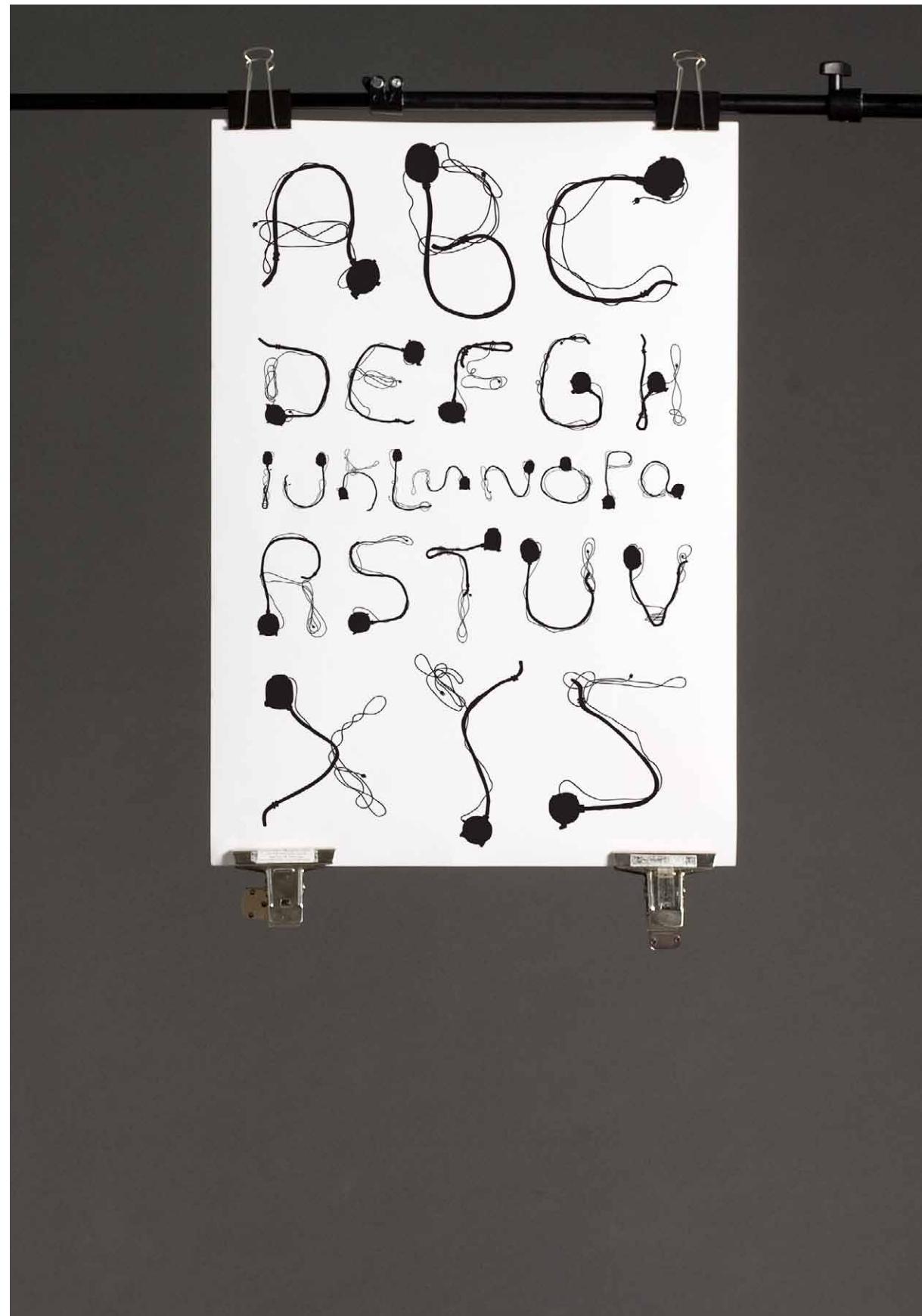
Ryksug

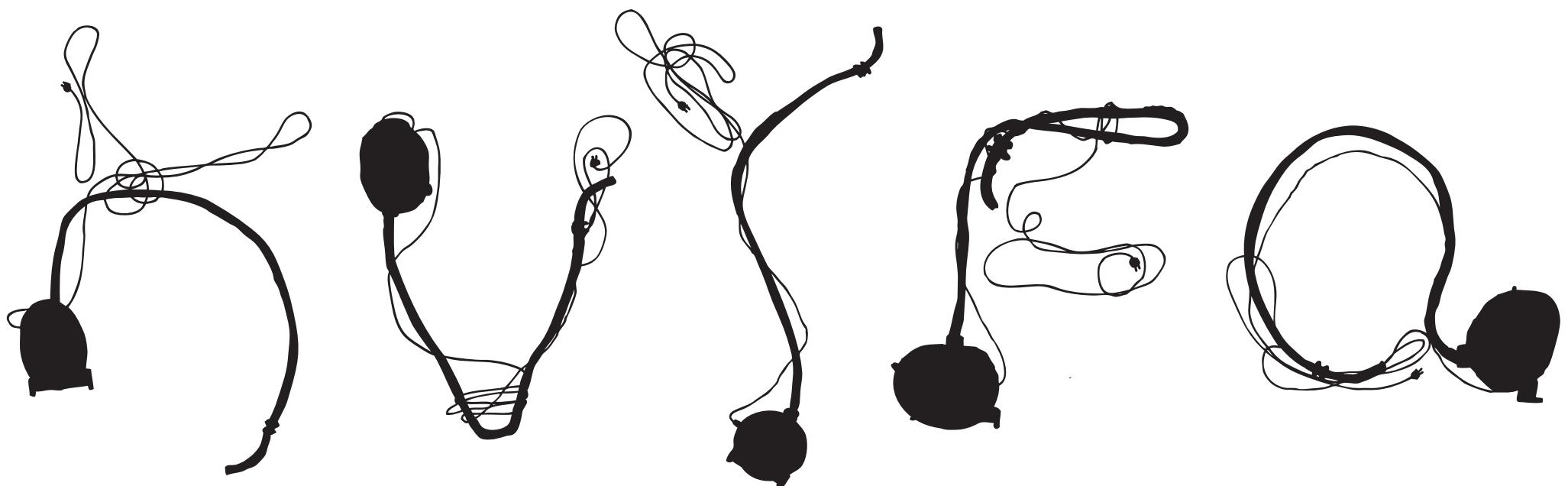
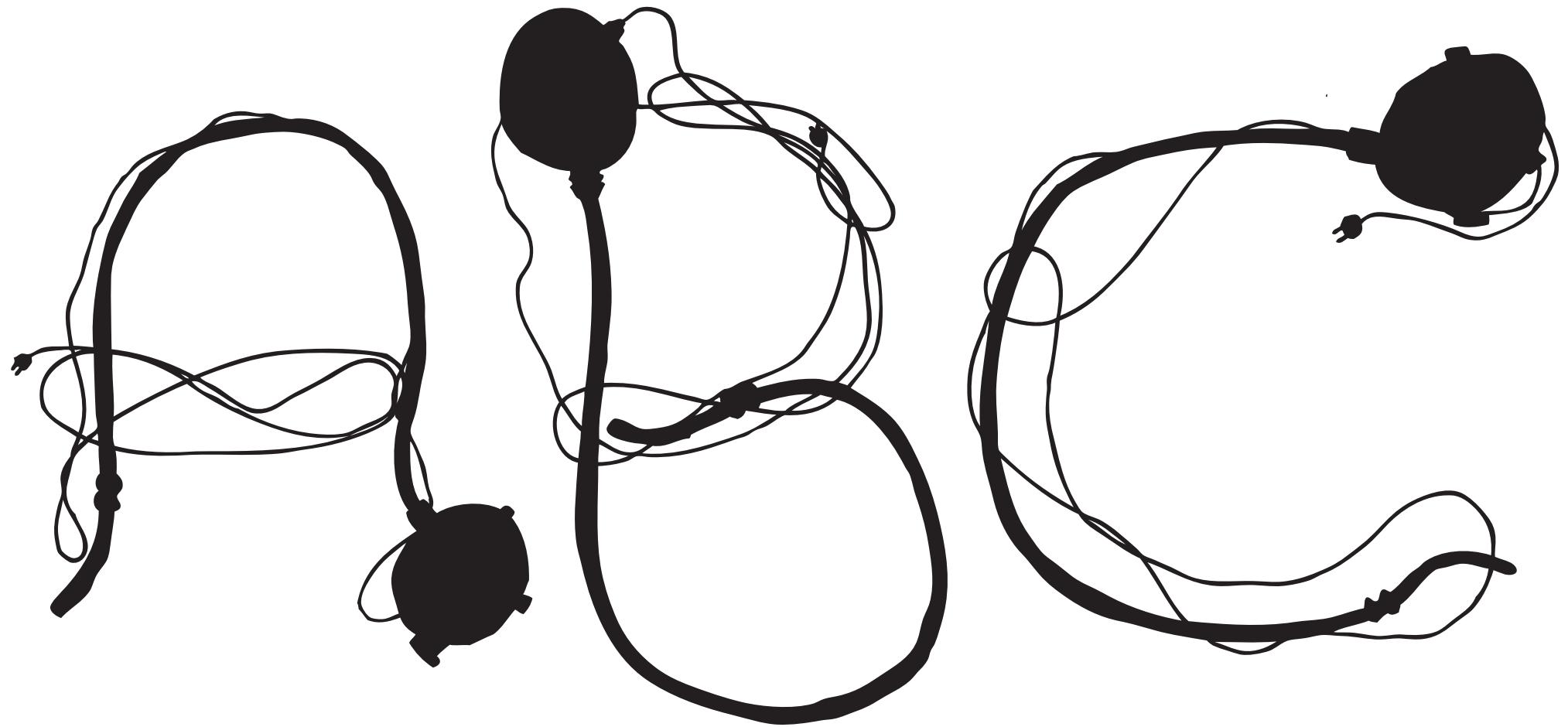
What: Typeface

Client:

When: Winter 2006

Description: One of too many allnighter projects. I found this nice old vacuum cleaner, and started position it to form letters — then drew the silhouettes of each lettershape onto paper.

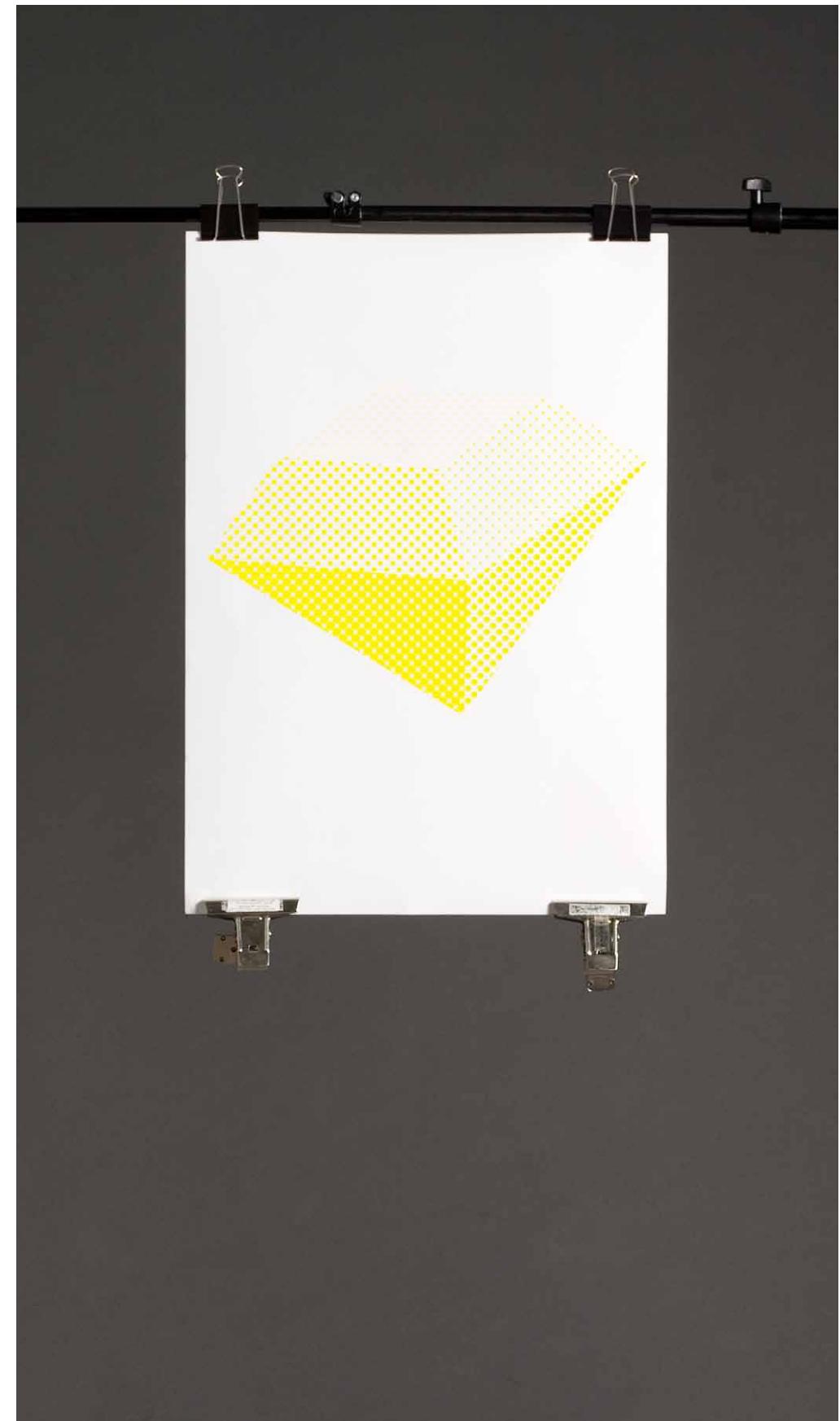
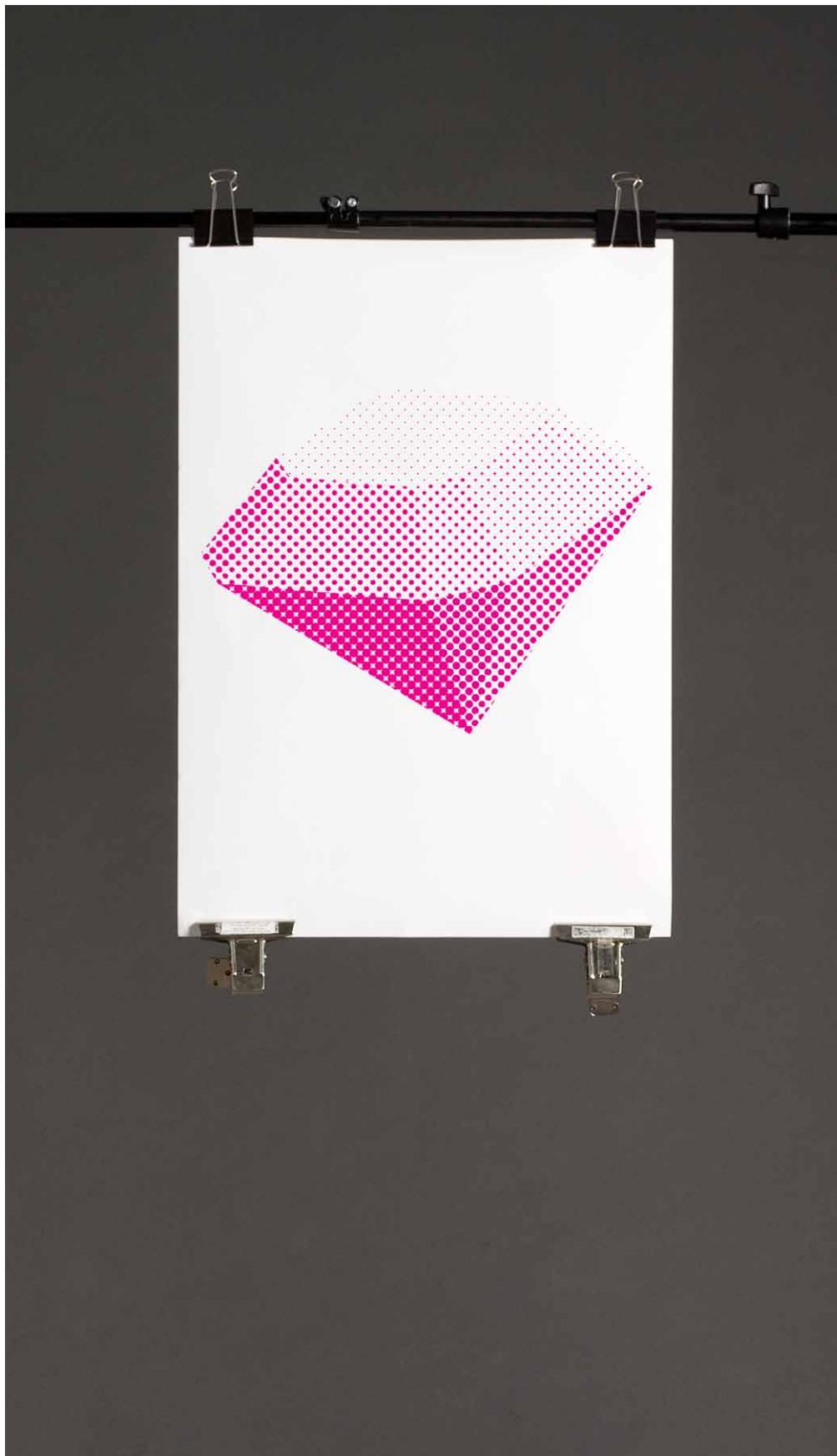




Gemstones

What: Illustration
Client: Iceland Academy of the Arts
When: Summer 2007
Description: Illustrations for t-shirts and promotional stuff for 3rd year student's fundraising for a trip to Istanbul.





Iceland Airwaves

What: Illustration
Client: Mr. Destiny / Naked Ape
When: Fall 2007
Description: When the plan about Iceland Airwaves '07 look fell apart, my print design for the festivals t-shirts became the main imagery for posters, the schedule booklet ect.

