

# Keep The Change (KTC) ICO White Paper

KTC will be :

- An ERC20 based token - POS/Masternode coin
- A PEGGED cryptocurrency - not a floating currency
- Not mineable - therefore it will not be pre-mined
- Total Supply : 7,600,000,000 (close to the current population of the world of 7.6 billion)
- Supply rate : 150,000/day (same as rate of population increase of 150,000 per day)
- A Micro-payment/loan coin initially launched at airports & malls and main target users will be travellers and millennials
- Ambition is to be the de facto cryptocurrency for micro-payments globally [micro crypto]
- Managed and accountable through a physical Singapore-based company (unlike most other coins/ICO)
- A super low tx fee coin

## Team

Team Leader	-	William Jey Effendi
CFO	-	Anthony Jeff Effendi
CTO	-	Rendy Ferixsen
VP Operations (Asia Pacific)	-	Henri David Oei
VP Operations (Europe)	-	David Lei
VP Operations (Americas)	-	Steven Ziebell
International Sales and Marketing Director	-	Sei Tamada
Procurement Director	-	Loi Wai Kit
PR	-	TBA
Legal	-	Clarence Guo

## **Financial Backers**

- Ethereum Tech Singapore Pte Ltd
- Private Investors from Singapore, Indonesia and Japan

## **Minimal Investment**

- Pre-ICO - minimal investment is \$500,000 and by invitation only (25% circulating coins)
- ICO - minimal investment through the ICO is \$1000 (25% circulating coins)
- Post-ICO - minimal investment through the website is \$10

## **Roadmap**

Q2 2018	KTC Issued
Q3 2018	Mobile & Desktop Wallet
Q4 2018	1st Gen KTC vending machine in Singapore
Q1 2019	2nd Gen KTC vending machine in Japan
Q2 2019	Partnerships with retail and service providers in airports
Q3 2019	Entry into micro-payment such as tipping (USA) and busking (Barcelona)
Q4 2019	KTC exchange launch for users to exchange KTC to FIAT/other crypto
Q1 2020	KTC partners up with a major e-commerce player as a method of payment
2020 & beyond	KTC becomes mainstream for micro-payment and micro-loan (END GAME)

## Conditions of different Investment Rounds

- Private Pre-Sale
  - Injection of funds into Ethereum Tech Singapore Pte Ltd by way of purchasing shares in the Singapore-based company (up to 3% per entity)
  - Limited to only 13 such investors
- Pre-Sale
  - Minimal investment of \$500,000 and above for pre-sale of KTC at 25% off pegged price up to a maximum of 25% of all KTC issued
- MAIN ICO
  - Minimal investment of \$1000 for ICO sale of KTC at 15% off pegged price up to a maximum of the remaining 25% of all KTC issued (25% sold at Pre-Sale)