



**Says**  
What have we heard them say?  
What can we imagine them saying?



**Thinks**  
What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

I says can be succsfull without extravagant expenses

I Says saving money is our priority.

Their billable hours ,expenses ,and client invoices.

Think we guarantee that by working within your budget.



I feel life without braking tha bank.

book to track their billble house,expenses,and client invoice.

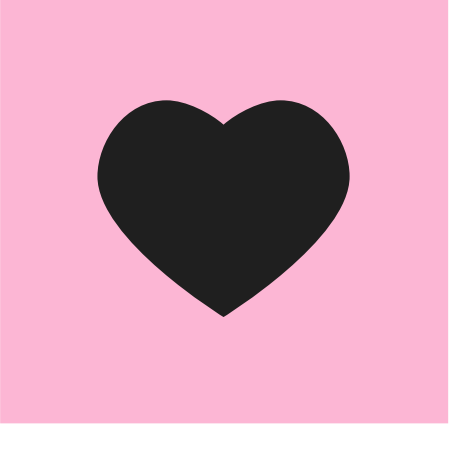


We can bring your even dreams.

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**Does**  
What behavior have we observed?  
What can we imagine them doing?



**Feels**  
What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?