



keeratipong.com

## Keeratipong Boonapongkasem

### Front End Developer

#### Contact



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#### About Me



Portfolio [keeratipong.com](https://keeratipong.com)



[click here to view video about me](#)

After dedicating over 12 years to running my own business, where I took on various roles with high levels of responsibility and adaptability, I am now transitioning into a career as a **Front-End Developer**. Over the past year, I have focused on mastering modern web development technologies, including **React.js, Next.js, Redux, React Query** and **Tailwind** through hands-on projects and am eager to contribute to a team with my dedication and problem-solving abilities.

#### Hard Skills



HTML



CSS



JavaScript



SQL



React.js



Next.js



Redux



React Query



tailwind



git



node.js



Supabase

[click here to see full list of skills](#)



#### Soft Skills

- **Presentation** - Created YouTube content with 10M+ views including viral videos in fitness industry, plant industry and job-seeking communities.  
[click to view how I present product](#)
- **Negotiation** - Skilled in practical daily negotiations that balance both sides' needs.
- **Marketing** - Cleared old stock through strategic promos; designed campaigns that consistently met sales targets.

#### Languages

Thai	Speak	Read	Listen	Write
	Excellent	Excellent	Excellent	Excellent
Chinese				
	Fluent	Fair	Good	Poor
English				
	Good	Good	Very Good	Fair



## Work Experience

### Rare Plant Seller & Content Creator

2021-2022

- Grew and sold rare variegated plants and cacti through Facebook groups
- Created over 65 original videos showcasing roots, soil, leaf condition, etc.
- Handled filming, editing, narration—all solo-produced
- Achieved average monthly revenue of 280,000 THB with multiple viral videos [click here to see some videos](#)

### Founder – Chicken Smoothie Business

2016-2020

- Developed and refined original chicken smoothie recipe over one year
- Handled all aspects: ingredient sourcing, production, Facebook marketing, order fulfillment and delivery

### Business Owner – Electronics & Gadgets

2011 - 2015

- Imported and distributed electronic gadgets from China under own brand (Hybola)
- Managed wholesale and retail outlets in major malls (Seacon Bangkake, Bonanza Siam and Sua Pa Plaza)
- Designed product packaging, selected POS software, designed tracking system (serial number), handled stock and bookkeeping
- Created promotional content and materials for print and video
- Pitched and delivered custom-branded products to corporate clients (UOB, Kasikorn, Idemitsu, Fitness First, Thai nippon steel, Ariya)
- Designed booth and managed events for tech expos like Commart Thailand



## Projects

### The Wild Oasis ( for hotel staff) [click here to try this project](#)

- Admin interface with CRUD, analytics dashboard
- Reusable components (Modal, Menu, Table, filtering, sorting, pagination)
- Features include authentication, dark/light mode
- Backend development using Supabase

### The Wild Oasis (Online Booking App for Guests) [click here to try this project](#)

- Built with Next.js, Supabase, Tailwind
- Secure Google login with NextAuth.js
- Server-side rendering for SEO and performance
- Users can browse, book, edit, and cancel reservations

### Fast React Pizza [click here to try this project](#)

- Fully responsive online pizza ordering app using Tailwind
- Features: cart management, order lookup, GPS location, validation
- Redux Toolkit for state, React Router for data handling



## Education



Bachelor of Information and Communication Engineering, International School of Engineering,  
Chulalongkorn University

2007- 2011

A field related to computer programming, computer architecture, data structure, digital communications



## Certifications

Full Stack JavaScript For Web Developer  
Software Park Thailand (Codecamp)

Mar - Jul 2023

Onsite learning bootcamp 8 hours a day for 4 months



The Ultimate React Course 2024: React, Next.js, Redux & More.

May-Nov 2024

Udemy

Self-directed learning online at home