



keeratipong.com

Keeratipong Boonapongkasem

Front End Developer

Contact



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Summary



[Watch my introduction video](#)

After dedicating over 12 years to running my own business, where I took on various roles with high levels of responsibility and adaptability, I am now transitioning into a career as a **Front-End Developer**. Over the past year, I have focused on mastering modern web development technologies, including **React.js, Next.js, Redux, React Query** and **Tailwind** through hands-on projects and am eager to contribute to a team with my dedication and problem-solving abilities.

Technical Skills



HTML



CSS



JavaScript



SQL



React.js



Next.js



Redux



React Query



tailwind



git



node.js



Supabase

[see full list of skills](#)



Soft Skills

- Presentation** - Created YouTube content with 10M+ views including viral videos in fitness, plant and job-seeking communities. [Sales-style Presentation](#)
- Negotiation** - Skilled in practical daily negotiations that balance both sides' needs.
- Marketing** - Cleared old stock through strategic promos; designed campaigns that consistently met sales targets.



Languages

Thai	Speak	Read	Listen	Write
	Excellent	Excellent	Excellent	Excellent
Chinese				
	Fluent	Fair	Good	Poor
English				
	Good	Good	Very Good	Fair



Work Experience

Rare Plant Seller & Content Creator

2021 - 2022

- Grew and sold rare variegated plants and cacti through Facebook groups
- Created over 65 original videos showcasing roots, soil, leaf condition, etc.
- Handled filming, editing, narration—all solo-produced
- Achieved average monthly revenue of 280,000 THB with multiple viral videos [watch some videos](#)

Founder – Chicken Smoothie Business

2016 - 2020

- Developed and refined original chicken smoothie recipe over one year
- Handled all aspects: ingredient sourcing, production, Facebook marketing, order fulfillment and delivery

Business Owner – Electronics & Gadgets

2011 - 2015

- Imported and distributed electronic gadgets from China under own brand (Hybola)
- Managed wholesale and retail outlets in major malls (Seacon Bangkake, Bonanza Siam and Sua Pa Plaza)
- Designed product packaging, selected POS software, designed tracking system (serial number), handled stock and bookkeeping
- Created promotional content and materials for print and video
- Pitched and delivered custom-branded products to corporate clients (UOB, Kasikorn, Idemitsu, Fitness First, Thai nippon steel, Ariya)
- Designed booth and managed events for tech expos like Commart Thailand



Projects



Portfolio [keeratipong.com](#)

Hotel Booking Admin Panel

[The Wild Oasis - admin](#)

- Admin interface with CRUD, analytics dashboard
- Reusable components (Modal, Menu, Table, filtering, sorting, pagination)
- Features include authentication, dark/light mode
- Backend development using Supabase

Hotel Booking Web App (for Guests)

[The Wild Oasis](#)

- Built with Next.js, Supabase, Tailwind
- Secure Google login with NextAuth.js
- Server-side rendering for SEO and performance
- Users can browse, book, edit, and cancel reservations

Online Pizza Web App

[Fast React Pizza](#)

- Fully responsive online pizza ordering app using Tailwind
- Features: cart management, order lookup, GPS location, validation
- Redux Toolkit for state, React Router for data handling



Education



Bachelor of Information and Communication Engineering, International School of Engineering 2007- 2011

Chulalongkorn University

A field related to computer programming, computer architecture, data structure, digital communications

Certifications



Full Stack JavaScript For Web Developer

Mar - Jul 2023

Software Park Thailand (Codecamp)

Onsite learning bootcamp 8 hours a day for 4 months



The Ultimate React Course 2024: React, Next.js, Redux & More.

May-Nov 2024

Udemy

Self-directed learning online at home