



Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Collection of
prices of new
and resable
houes

Comfortable
to stay

Affordable
housing

Satisfy the
customer
facility

Various
entertainment
options

Facility of
house



Analysing Housing
Prices In
Metropolitan Areas Of
India

More
education
opportunities

Housing
insecurity

High
transportation
facilities

Interment
connections
will be
available

Education

Best
ppossible
comfort

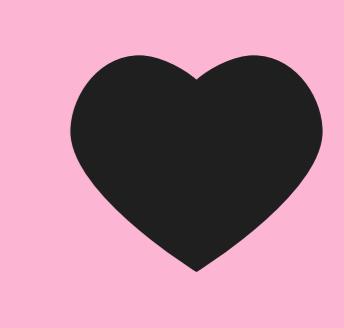


Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



See an example