## **PROJECT REPORT**

#### **INTRODUCTION**

#### Overview

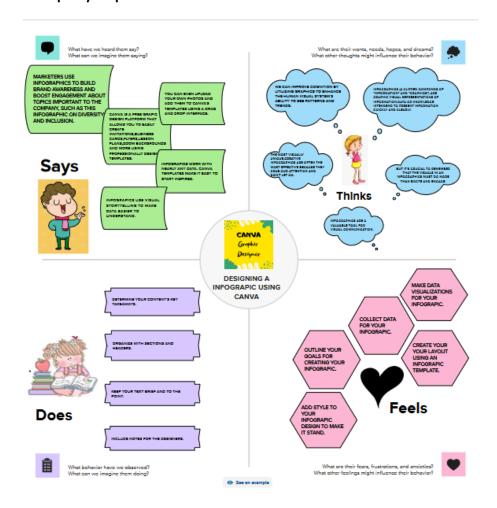
An infographic is a collection of imagery, data visualizations like pie charts and bar graphs, and minimal text that gives an easy-to-understand overview of a topic.

## **Purpose**

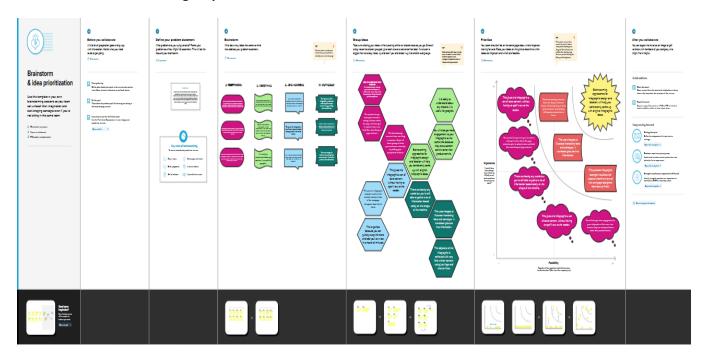
People use infographics to quickly communicate a message, simplify the presentation of large amounts of data, see data patterns and relationships, and monitor changes in variables.

#### **PROBLEM DEFINITION & DESIGN THINKING**

## **Empathy Map**



## **Ideation & Brainstorming map**



## **RESULT**

# **READING**

**COMPREHENSION** 

## **STRATEGIES**



#### **ADVANTAGES & DISADVANTAGES**

The pros and cons of infographic include communicating complex information quickly and easily. But they can also be time-consuming. Limited on information and expensive to create, among other things. Consider using an infographic template or hiring a professional for the best results.

#### **APPLICATION**

Start with a quick summary of what the infographic is about, why it matters and anything else your audience should know before reading.

#### **CONCLUSION**

A good conclusion essentially looks like a triangle, which is the opposite of an introduction. We start with the specific and move into the general. Don't simply repeat what you've already stated in your paper, demonstrate how they fit together.

#### **FUTURE SCOPE**

Effective infographics are composed of few different attributes. They're well designed, They tell a good story, and also they are easy to understand. They give you a visual aspect of content in a manner that is easy.