



DIGITAL PORTFOLIO



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PORJECT TITTLE

"DESIGNING MY STORY"

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AGENDA

- ★ Problem Statement
- ★ Project Overview
- ★ End Users
- ★ Tools And Technologies
- ★ Portfolio Design And Layout
- ★ Features And Functionality
- ★ Results And Screenshots
- ★ Conclusion
- ★ Github Link

PROBLEM STATEMENT

In today's fast-paced tech landscape, many small businesses struggle to maintain an up-to-date and effective online presence due to limited resources and technical expertise. A user-friendly website builder could provide an accessible solution for these businesses to showcase their products/services, engage with customers, and stay competitive.

PROJECT OVERVIEW

showcasing Excellence

A digital portfolio is an online platform where individuals can showcase their skills, projects, achievements, and experiences interactively. It helps students and professionals stand out by presenting their work in a visually appealing and easily accessible way, making it ideal for career growth, job applications, or client acquisition.



ABOUT ME

- ★ with over 5 years experience in web development and design
- ★ I am specialize in creating user centered digital solutions.
- ★ Every project is an opportunity to push boundaries and create something meaningful

50+
Project Completed

5+
Years Experience



PROJECT SECTION

- ★ E-commerce platform
- ★ Mobile Banking App
- ★ Music Streaming App

SKILLS SECTION

- ★ Javascript
- ★ UX/UI Design
- ★ Node.js
- ★ Mobile Development

CONTACT SECTION

★ E-mail

★ Phone

★ Social link



END USERS

- ★ **PLATFORM SELECTION :** Choosing the right platform to showcase the work
- ★ **SHARING :** Sharing the portfolio with target audience
- ★ **DESIGN AND USER EXPERIENCE :** Making the portfolio visually appealing and user friendly

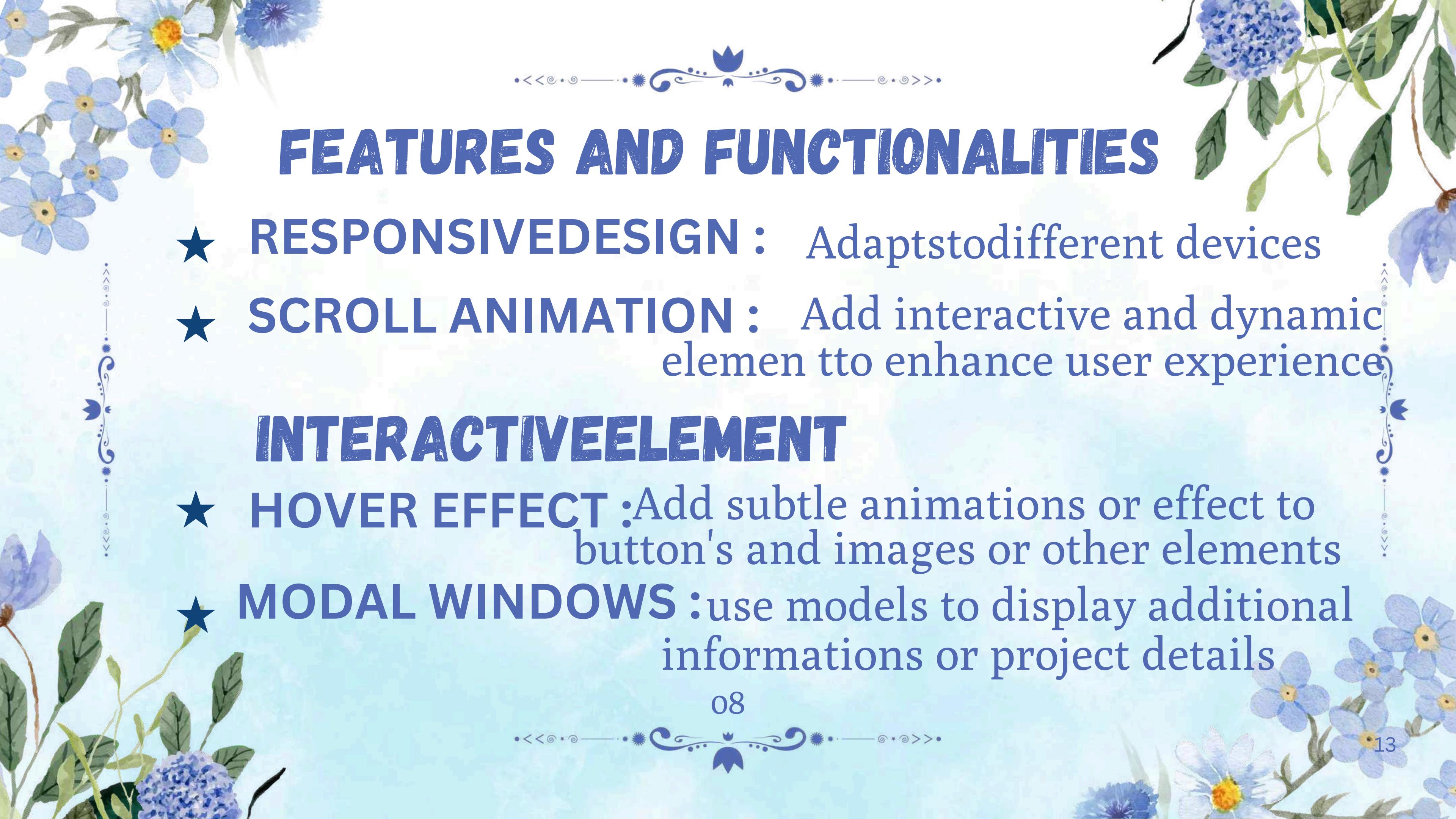


TOOLS AND TECHNOLOGIES

- ★ **BUILD A PERSONAL PROJECT :** To practice front-end development with HTML 5 CSS3 and JavaScript
- ★ **DESIGN CHALLENGE :** Can help improve UI/UX skills using adobe and creative cloud
- ★ **INTERACTIVE ELEMENT :** Can enhance user experience with JavaScript libraries like three.js anime.js

PORTFOLIO DESIGN AND LAYOUT

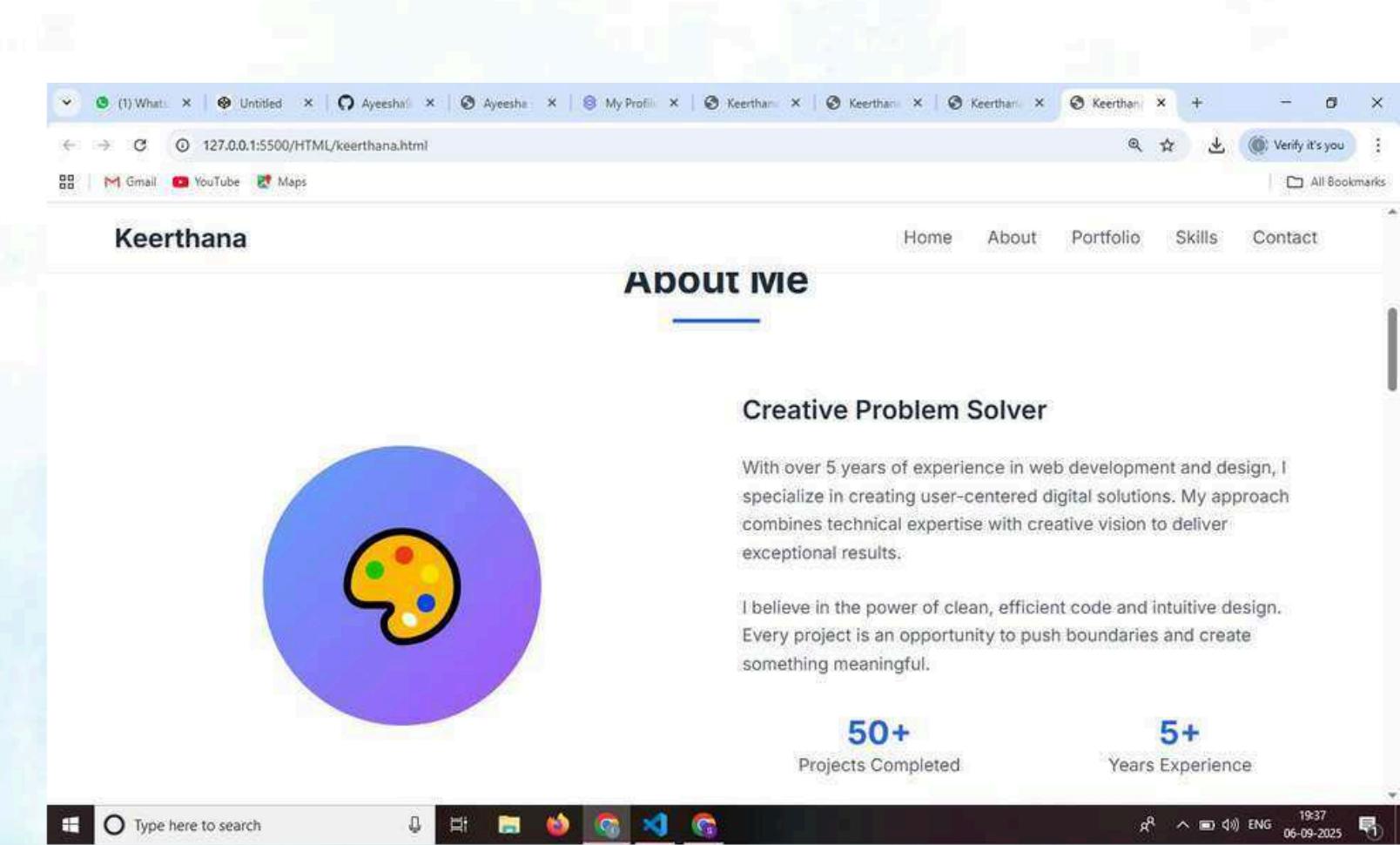
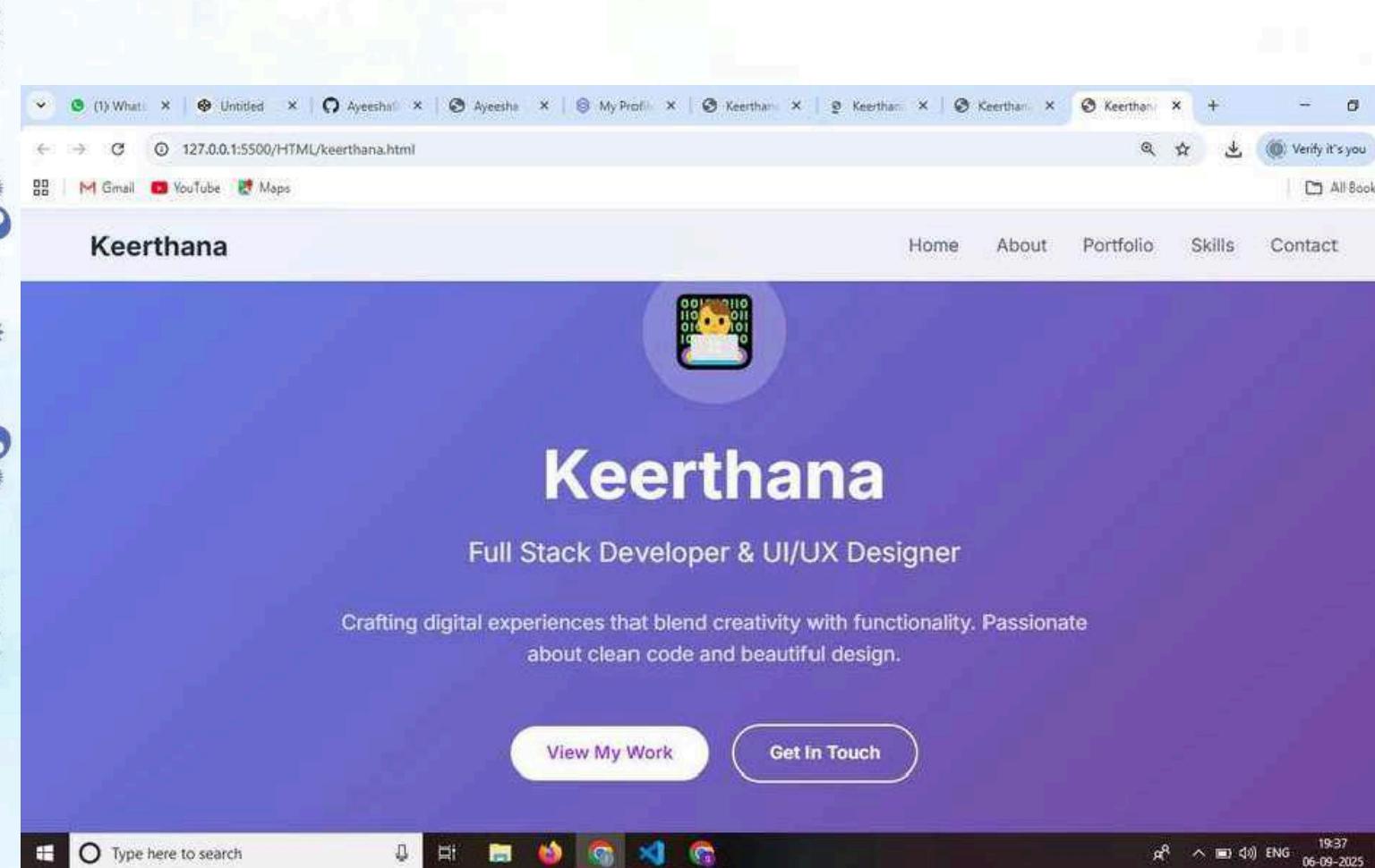
- ★ **VISUAL IDENTITY:** Unique and consistent visual style
- ★ **BRAND CONSISTENCY:** Aligning design elements with the individual overall brand
- ★ **LAYOUT**
- ★ **UX/UI Design:** Creating user friendly interface for websites and applications
- ★ **USER EXPERIENCE:** Creating a smooth and intuitive experience for visitors



FEATURES AND FUNCTIONALITIES

- ★ **RESPONSIVE DESIGN** : Adaptstodifferent devices
- ★ **SCROLL ANIMATION** : Add interactive and dynamic elemen tto enhance user experience
- INTERACTIVE ELEMENT**
- ★ **HOVER EFFECT** :Add subtle animations or effect to button's and images or other elements
- ★ **MODAL WINDOWS** :use models to display additional informations or project details

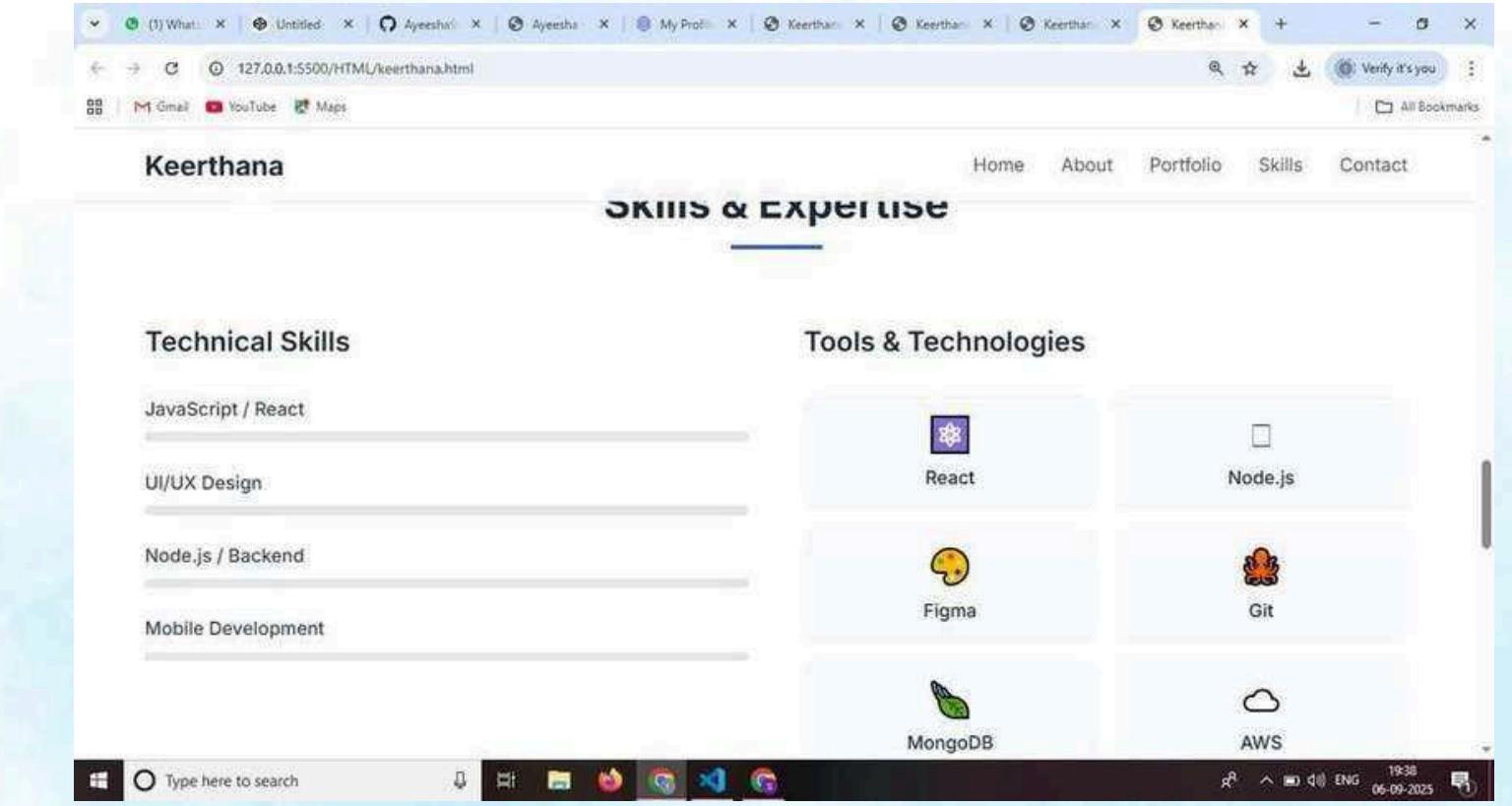
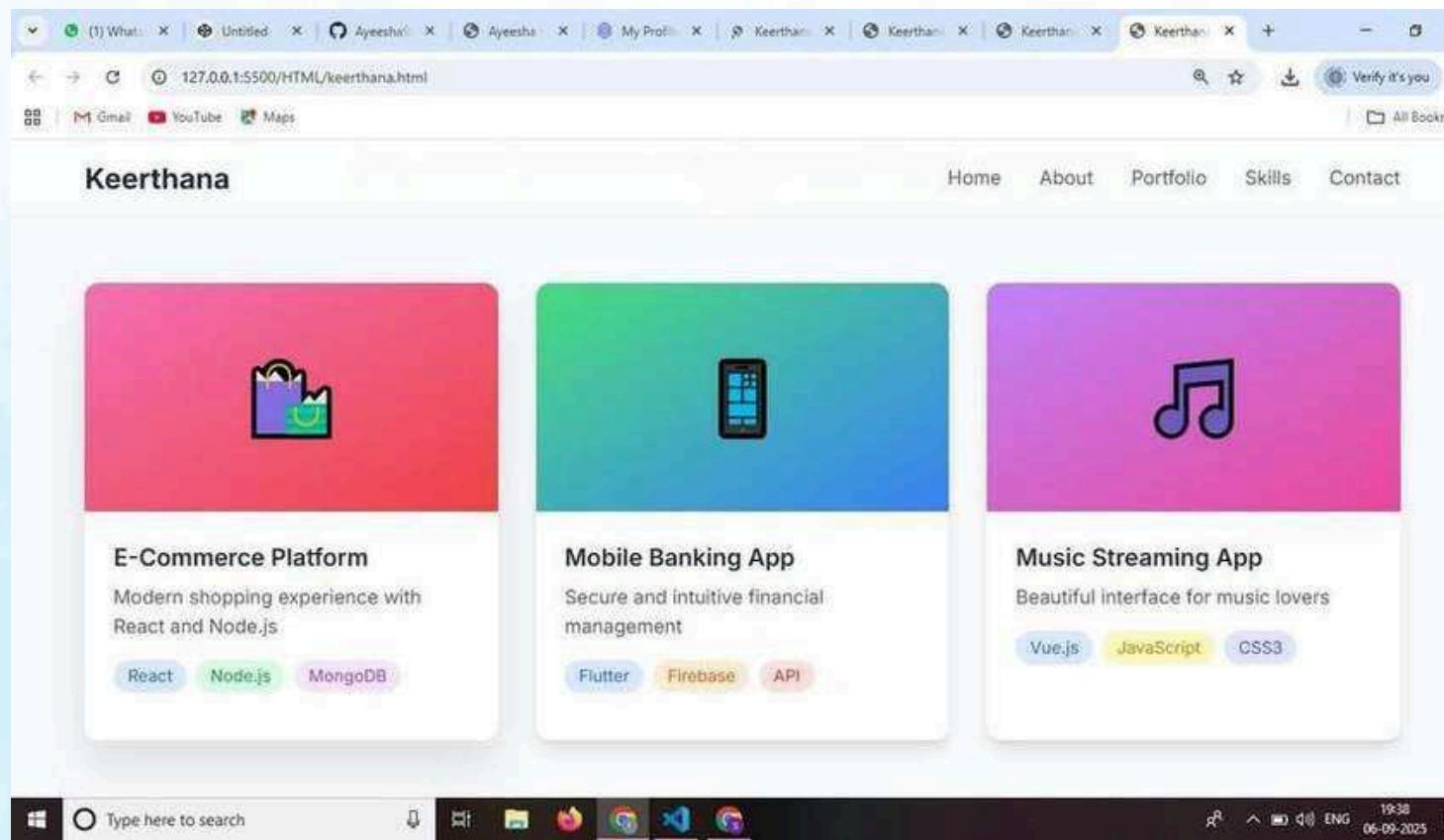
RESULTS AND SCREENSHOT



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RESULTS AND SCREENSHOT



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RESULTS AND SCREENSHOT

A screenshot of a web browser window showing a contact form. The title bar reads "127.0.0.1:5500/HTML/keerthana.html". The page has a light blue background with a decorative floral border. At the top, there's a navigation bar with links for Home, About, Portfolio, Skills, and Contact. Below the navigation, a large button says "Send Message". A sub-header "Let's Connect" lists social media links for Email, Phone, and LinkedIn. On the right, there's a form with fields for Name, Email, and a message area. The message area placeholder is "Tell me about your project...". The bottom of the page shows a Windows taskbar with various icons.

A screenshot of a web browser window showing a contact form. The title bar reads "127.0.0.1:5500/HTML/keerthana.html". The page has a dark blue background with a decorative floral border. At the top, there's a navigation bar with links for Home, About, Portfolio, Skills, and Contact. Below the navigation, a large blue button says "Send Message". A sub-header "Keerthana" identifies the developer. Below it, the developer's name "Full Stack Developer & UI/UX Designer" is listed along with three small circular icons. The bottom of the page shows a Windows taskbar with various icons.

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CONCLUSION

A well-designed digital portfolio is a powerful tool for showcasing my skills, creativity, and experience. By thoughtfully combining design, layout, and content, I can create a compelling online presence that effectively communicates my professional brand and helps to achieve my goals.



THANK YOU...!!



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