ATLIQ Mart Supply Chain Dashboard

ORDERS
at Glance

Total Orders

32K

Total Orders In Full

17K

Total Orders On Time

19K

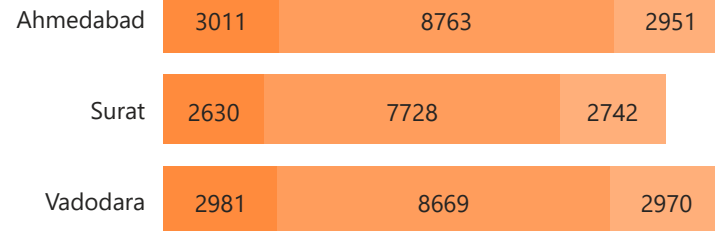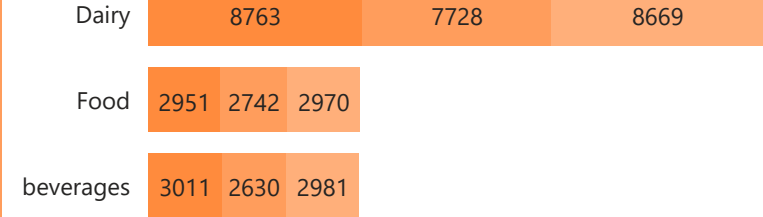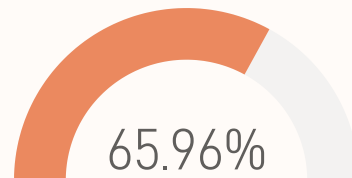**Total Orders On Time & In Full**

9208

Month

All

Week_num

All

Ahmedabad	3011	8763	2951
Surat	2630	7728	2742
Vadodara	2981	8669	2970

● beverages ● Dairy ○ Food

Dairy	8763	7728	8669
Food	2951	2742	2970
beverages	3011	2630	2981

● Ahmedabad ● Surat ○ Vadodara

LIFR%

65.96%

VOFR%

96.59%

IF%

52.78%
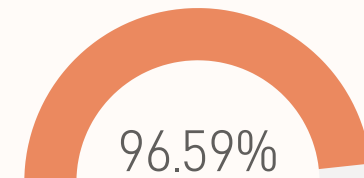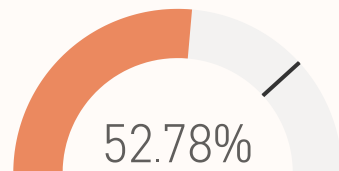
| -23.73% ▼ | V/S Target | Target % | **76.51%** |

OT%

59.03%
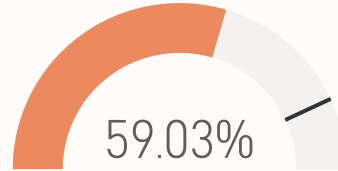
| -27.05% ▼ | V/S Target | Target % | **86.09%** |

OTIF%

29.02%
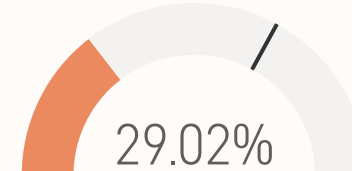
| -57.06% ▼ | V/S Target | Target % | **65.91%** |

IF% by city

City	IF%
Ahmedabad	54.20%
Surat	52.55%
Vadodara	51.56%

OT% by city

City	OT%
Ahmedabad	58.16%
Surat	61.21%
Vadodara	57.98%

OTIF% by city

City	OTIF%
Ahmedabad	29.33%
Surat	30.07%
Vadodara	27.78%

Trends For KPI Metrics

OT% IF% OTIF% LIFR% VOFR%

	Apr 2022	Aug 2022	Jul 2022	Jun 2022	Mar 2022	May 2022
	66.85%	68.12%	67.47%	67.67%	67.40%	68.38%
	66.84%	67.07%	66.36%	67.13%	66.07%	66.19%
	63.78%	63.82%	63.87%	62.54%	63.87%	64.28%

● Ahmedabad ● Surat ● Vadodara
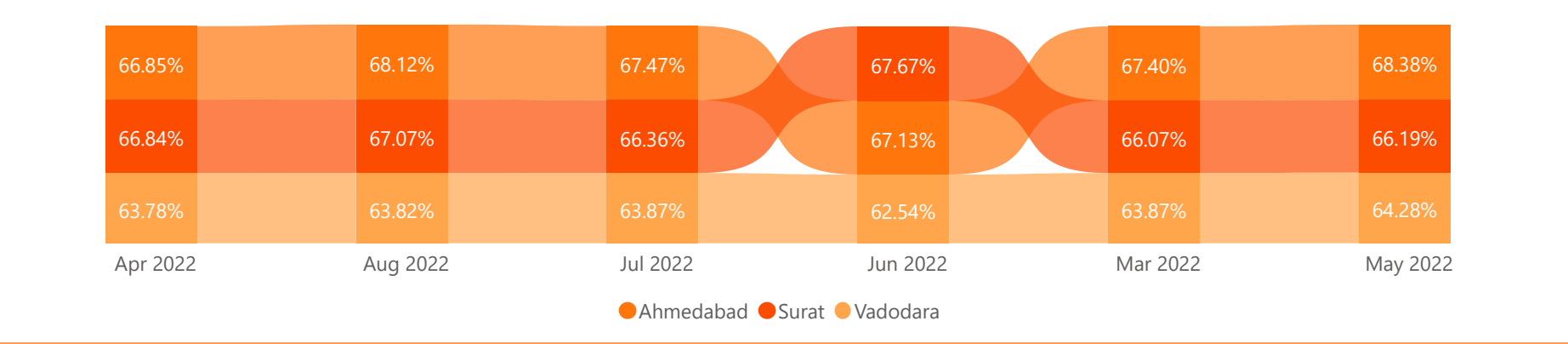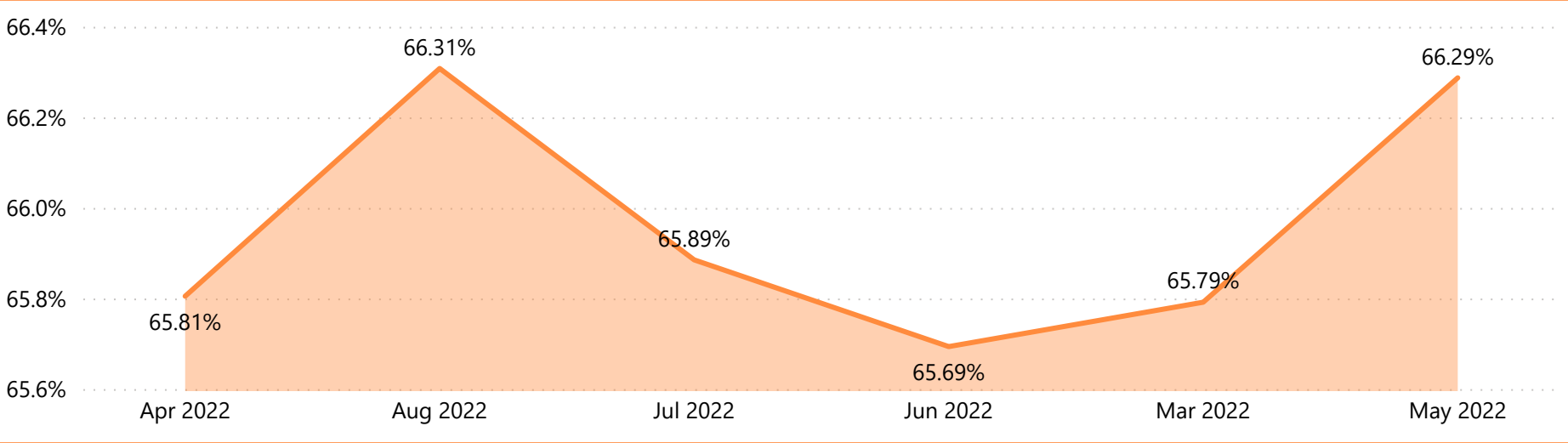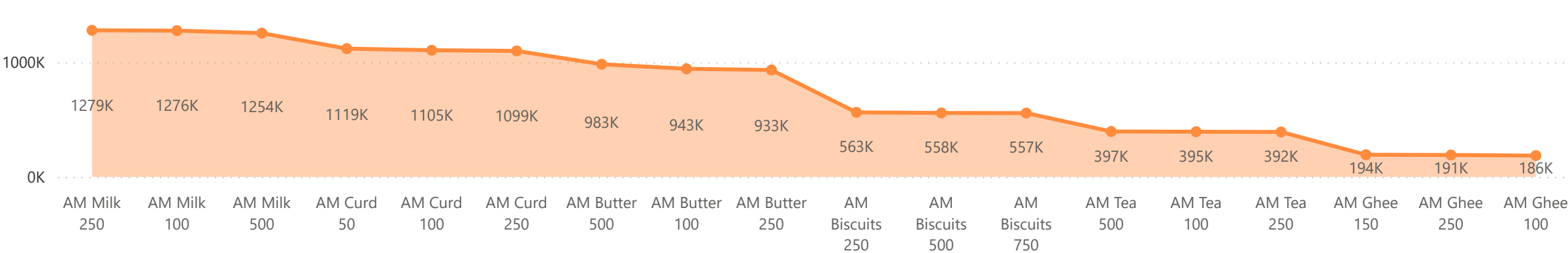
PRODUCT LEVEL ANALYSIS

Delay In Delivery by Orders and Category

	DID_Days ● 1 ● 2 ● 3

product_name	LIFR%	LIFR% by Month	VOFR%	VOFR% by Month
AM Biscuits 750	68.05%		96.85%	
AM Milk 500	67.51%		96.71%	
AM Curd 250	67.05%		96.72%	
AM Curd 100	66.73%		96.62%	
AM Ghee 150	66.72%		96.69%	
AM Butter 100	66.66%		96.59%	
AM Tea 500	66.14%		96.52%	
AM Biscuits 500	66.10%		96.49%	
AM Milk 250	65.91%		96.61%	
AM Ghee 100	65.75%		96.59%	
AM Curd 50	65.55%		96.62%	
AM Milk 100	65.55%		96.54%	
AM Tea 100	65.32%		96.59%	
AM Ghee 250	65.25%		96.53%	
AM Butter 500	65.19%		96.46%	
AM Tea 250	65.16%		96.52%	
AM Biscuits 250	65.16%		96.58%	
AM Butter 250	63.52%		96.36%	
Total	**65.96%**		**96.59%**	

LIFR%=Line Fill Rate%, **VOFR%**= Volume Fill Rate%.

Order Quantity By Product

SERVICE LEVEL ANALYSIS

Total Orders
57K

Total Order Quantity
13427K

Total Order Quantity Delivered
12969K

Customer wise OTIF%, OT%, IF%, LIFR%, VOFR%

customer_name	OTIF%	OT%	IF%	LIFR%	VOFR%
Propel Mart	40.92%	73.64%	59.74%	75.62%	97.70%
Chiptec Stores	38.73%	71.62%	60.35%	75.61%	97.58%
Atlas Stores	39.55%	71.81%	59.78%	75.48%	97.58%
Viveks Stores	39.44%	70.61%	60.07%	75.06%	97.57%
Expression Stores	38.39%	69.92%	60.83%	75.28%	97.54%
Logic Stores	38.78%	70.82%	60.14%	74.39%	97.45%
Expert Mart	39.11%	72.54%	59.81%	75.48%	97.44%
Rel Fresh	38.18%	72.32%	58.69%	74.54%	97.43%
Lotus Mart	16.34%	28.11%	53.35%	60.08%	96.01%
Vijay Stores	28.28%	72.45%	44.98%	59.23%	95.87%
Acclaimed Stores	15.47%	29.43%	52.36%	58.93%	95.85%
Sorefoz Mart	25.89%	72.67%	39.19%	53.40%	95.33%
Elite Mart	24.37%	72.45%	37.94%	52.74%	95.29%
Info Stores	25.52%	70.94%	41.16%	53.05%	95.24%
Coolblue	13.75%	29.13%	44.73%	51.53%	95.08%
Total	**29.02%**	**59.03%**	**52.78%**	**65.96%**	**96.59%**

OTIF%,OT%,IF% are conditionally formatted based on their gaps with respect to targets

Top 5 Customers by Order Quantity

100%

Vijay Stores	1176K
Lotus Mart	1157K
Rel Fresh	1156K
Propel Mart	1144K
Acclaimed Stores	1120K

95.2%
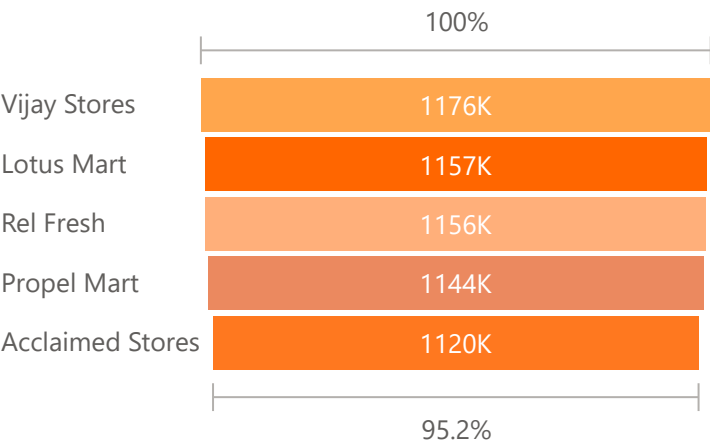
Top Five Customers by DID Days

100%

Lotus Mart	7K
Acclaimed Stores	6K
Coolblue	4K
Vijay Stores	1K
Rel Fresh	1K

17.1%
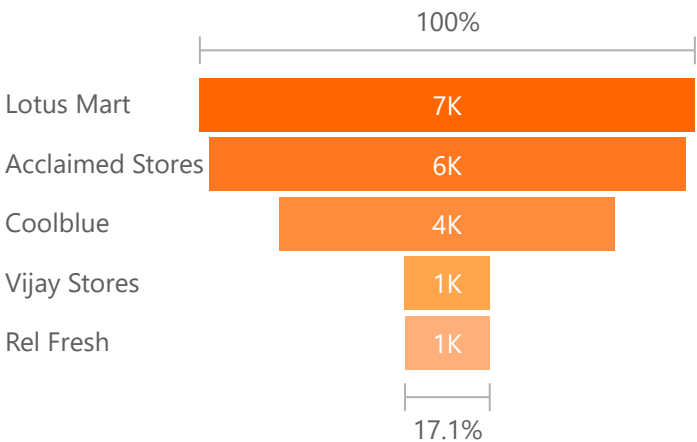
City

- ☑ Select all
- ☑ Ahmedabad
- ☑ Surat
- ☑ Vadodara

Order Quantity and Undelivered Quantity for Customer

● Sum of order_qty   ● Sum of undelivered_qty

Customer	order_qty	undelivered_qty
Vijay Stores	1.18M	0.05M
Lotus Mart	1.16M	0.05M
Rel Fresh	1.16M	0.03M
Propel Mart	1.14M	0.03M
Acclaimed Stores	1.12M	0.05M
Expert Mart	0.79M	0.02M
Coolblue	0.78M	0.04M
Elite Mart	0.77M	0.04M
Expressi... Stores	0.77M	0.02M
Info Stores	0.77M	0.04M
Sorefoz Mart	0.77M	0.04M
Atlas Stores	0.76M	0.02M
Viveks Stores	0.76M	0.02M
Chiptec Stores	0.76M	0.02M
Logic Stores	0.76M	0.02M

OTIF%=On Time In Full%, **OT%**=On Time%, **IF%**=In Full, **LIFR%**=Line Fill Rate%, **VOFR%**= Volume Fill Rate%, **DID**=Delay In Delivery

INSIGHTS & KEY FINDINGS

At **52.78%**, IF% is currently 23.73% away from the target of **76.51%**.

At **59.03%**, OT% is currently 27.05% away from the target of **86.09%**.

At **29.02%**, OTIF is currently 36.89% away from the target of **65.91%**.

3 customers: '**Coolblue**', '**Acclaimed Stores**', '**Lotus Mart**', need attention as they have horrible OTIF% which might lead to non-renewal of contract and thus business loss.

City wise, all cities are equally distant from the target of respective KPI's.

Total Quantity ordered and total quantity delivered, differ by **0.43 M (4.3 Lakh)**

Overall, **VOFR%** looks good. But **LIFR** needs to be pulled up.

Monthly analysis of key metrics:

- **VOFR%** and **LIFR%** is **low** in the month of **JUNE**
- **VOFR%** and **LIFR%** is **high** in the month of **AUGUST**

Average IF%, OT%, OTIF% are noticeably lower than Targeted levels.

CITY WISE BUSINESS INSIGHTS

	Vadodra	Surat	Ahmedabad

Decline in Order Quantity

Monthly

Vadodra	Surat	Ahmedabad
April · August	June · August	April · June · August

Sharp drop — Weekly

Vadodra	Surat	Ahmedabad
Week 35 - Week 36	Week 35 - Week 36	Week 35 - Week 36

Product with highest Quantity Ordered:

Vadodra	Surat	Ahmedabad
AM Milk 250	AM Milk 250	AM Milk 100

Top 3 Customers (In terms of Quantity purchased):

Vadodra	Surat	Ahmedabad
Expert Mart	Lotus Mart	Rel Fresh
Vijay Stores	Expression Stores	Vijay Stores
Coolblue	Propel Mart	Elite Mart

Key Metrics

Vadodra:
- IF% → Target: Lagging by 17%
- OT% → Target: Lagging by 17%
- OTIF% → Target: Lagging by 2%

Surat:
- IF% → Target: Lagging by 14%
- OT% → Target: Lagging by 14%
- OTIF% → Target: Achieved

Ahmedabad:
- IF% → Target: Lagging by 15%
- OT% → Target: Lagging by 15%
- OTIF% → Target: Achieved