ONYX DATA

Microsoft | Power BI

zoomcharts

Mobile Phone Sales Report | 2024

Home | Sales summary | Product Performance | Sales Flow

Sales | YTD 2024

Home | Sales summary | Product Performance | Sales Flow

Search

Total | Average

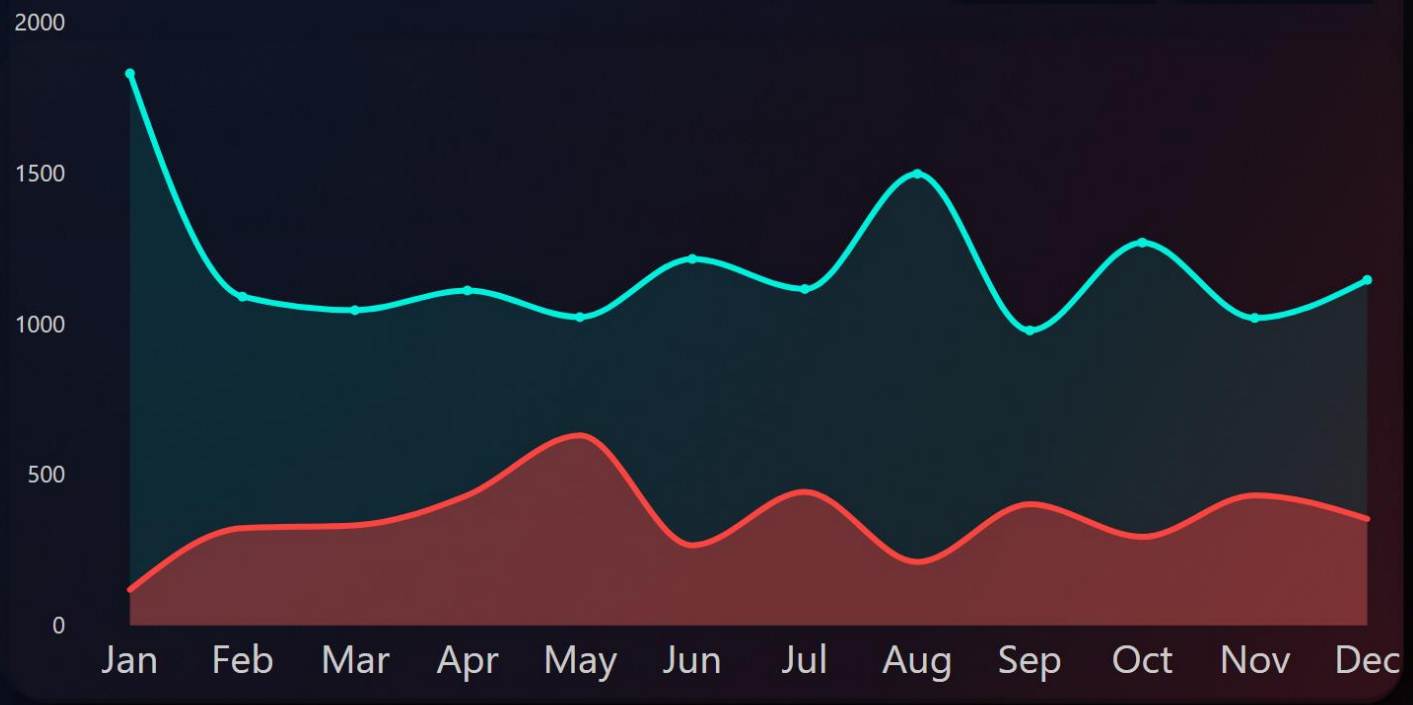
Total sale revenue	Android revenue	iOS revenue
$14.53M	$10.88M	$3.64M

unit sold

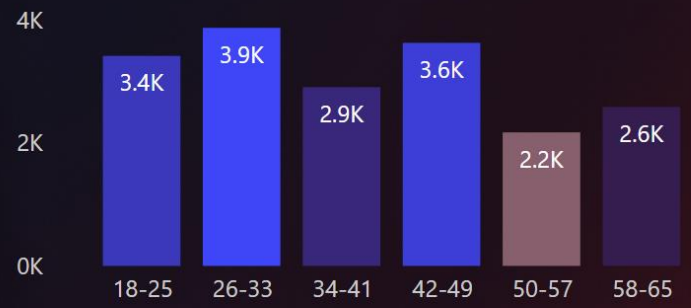
14,322 | 4,226

unit sold By month

By unit sold | By revenue



unit sold by age group



Revenue by sales channel

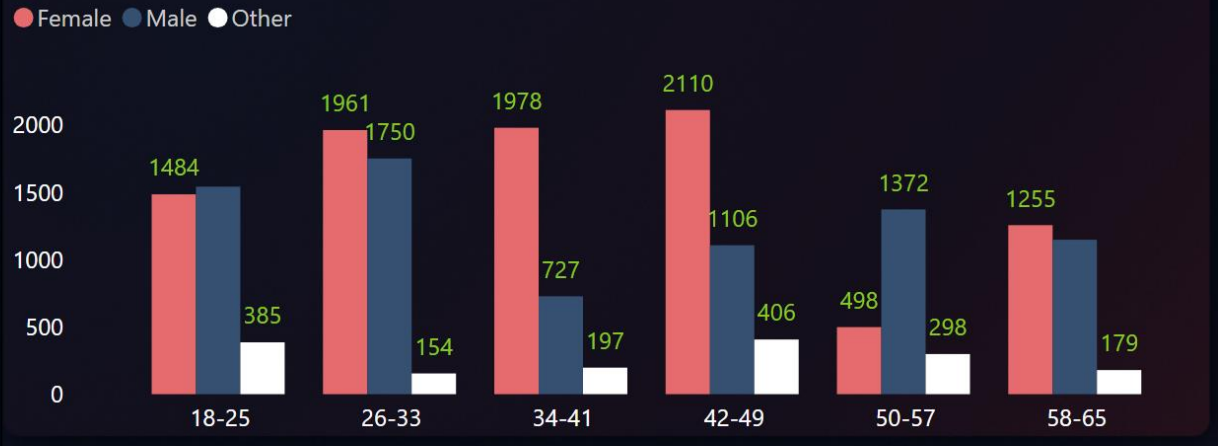
Product Performance | YTD 2024

Home | Sales summary | Product Performance | Sales Flow

Search

unit sold

by Age_Group & Gender



Bangladesh | India | Pakistan | Turkey

Top 5 in India

Mobile_Model	Total unit sold	Total sale revenue
OnePlus 11R	919	$607,067
Galaxy S25 Ultra	728	$907,219
Pixel 9	639	$482,839
Pixel 9 Pro	634	$671,332
Redmi Note 13	578	$189,152
Total	**3498**	**$2,857,609**

Brand: All

OS: All

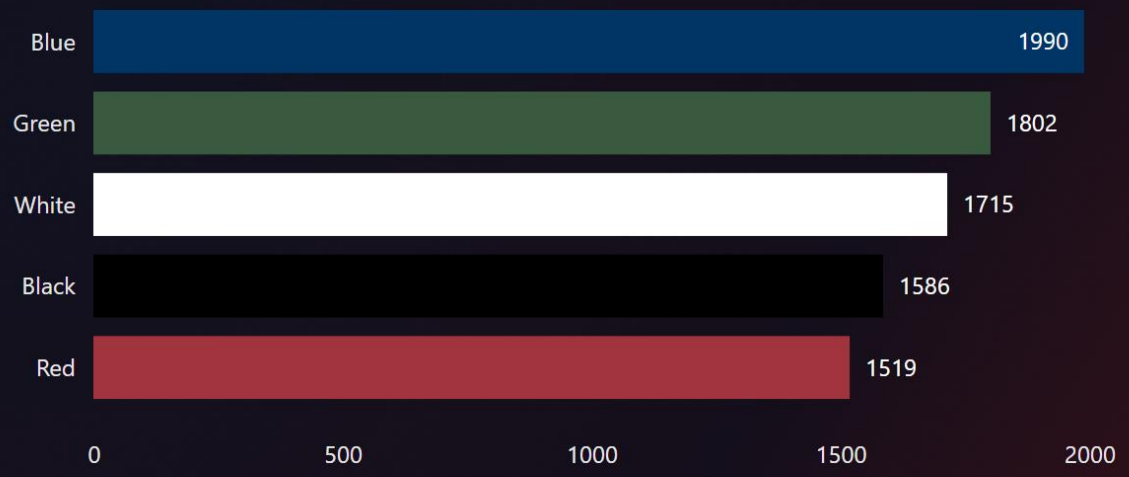
Country: All

Age_Group: All

Total unit sold

by Color

Choose By: OS | Color | Storage



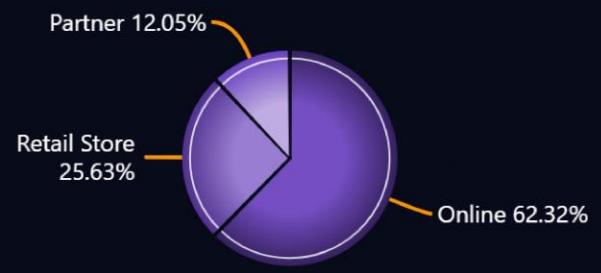
Month	Total sale revenue	month over month change
Jan	$223,952	--
Feb	$600,450	168.1%
Mar	$738,075	22.9%
Apr	$419,142	-43.2%
May	$473,275	12.9%
Jun	$530,090	12.0%
Jul	$909,692	71.6%
Aug	$838,937	-7.8%
Sep	$487,268	-41.9%
Oct	$520,802	6.9%
Nov	$687,029	31.9%
Dec	$540,622	-21.3%

Sales Flow | YTD 2024

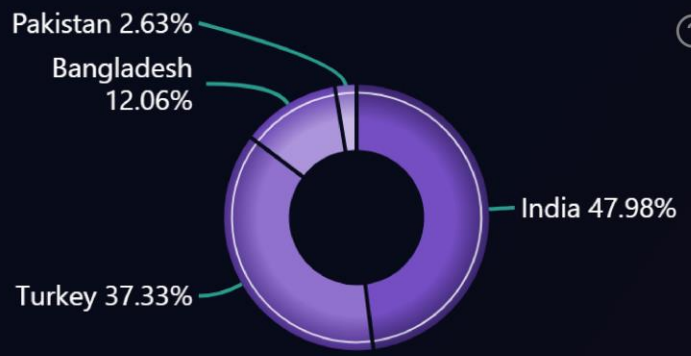
revenue

unit sold

revenue by
Sales_Channel and Brand



Total sale revenue
by Country and City

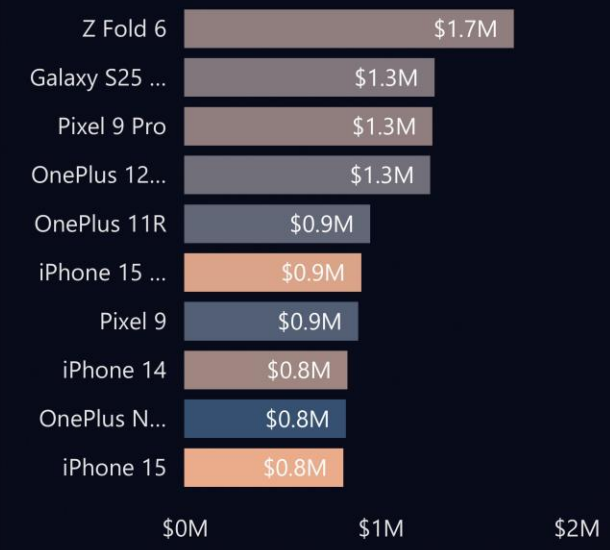


Total sale revenue by
by region and Operating_System

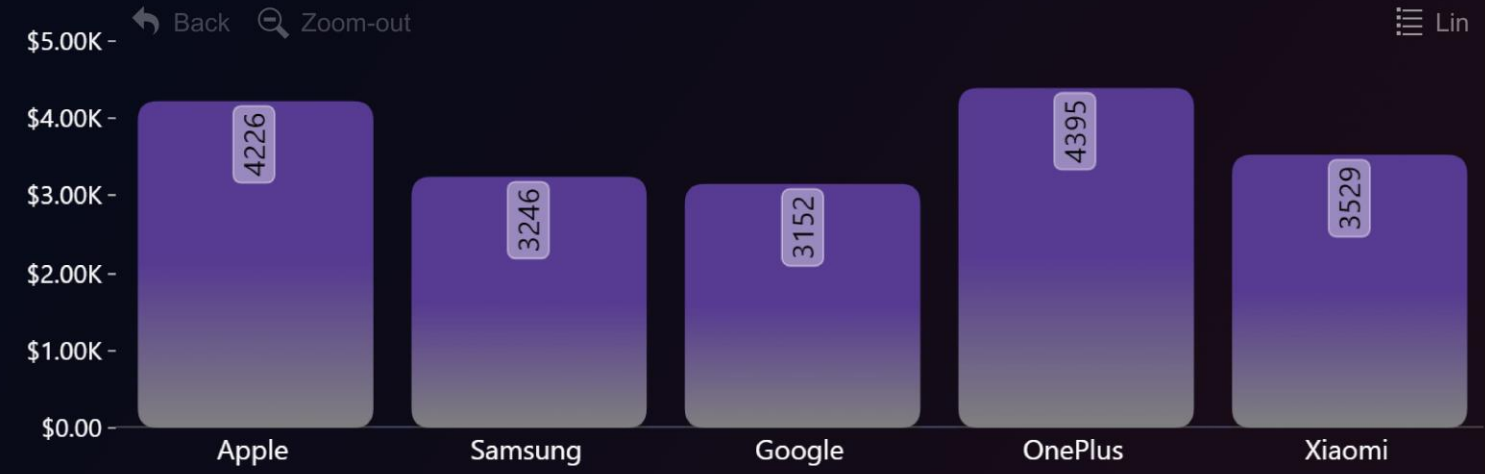
3 4 5 6 7 8 9 **10**

Top 10 products bring in 73.57% of all our sales

Total sale revenue



Total sale revenue and Total unit sold
by Brand, Mobile_Model, Color and Storage_Size



Microsoft | Power BI

Microsoft | Power BI

May 2025 DataSet Challenge

DataDNA – Mobile Phone Sales

View in Power BI

Last data refresh:
5/16/2025 3:15:23 PM UTC

Downloaded at:
5/19/2025 6:07:14 AM UTC

Microsoft | Power BI

zoomcharts

ONYX DATA