KEERTHANA S

UX/UI DESIGNER

CONTACT

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🌐 Portfolio

📍 #82, 17th A Main, 6th Block Koramangala, Bengaluru-95

LINKS: in Bē dribbble

SKILLS

- User Research
- Usability Testing
- **Figma, Photoshop**
- Sketch, Wireframing, Prototyping
- Interaction Design
- Information Architecture
- Visual Design, UI Development
- HTML, CSS
- Data Analysis, MS OFFICE
- Cross-functional Collaboration
- Team Leadership
- Design Fundamentals (Layout, Typography, Color Theory)

EDUCATION

B. TECH – INFORMATION TECHNOLOGY

Anna University | Affiliated to SSM College of Engineering

2018-2022 | CGPA - **82%**

HSC | Government Gr. Hr. Sec. School

Major - Computer Science

2017-2018 | CGPA - **69%**

SSLC | Government Gr. Hr. Sec. School

2015-2016 | CGPA - **89%**

CERTIFICATIONS

- **DIGITAL SKILL UX - ACCENTURE**
- **UX UI MASTERY - WEBALL**
- **PYTHON - GUVI**

LANGUAGES KNOWN

English , Tamil & Kannada

PROFILE

Innovative and detail-oriented UI/UX Designer with strong problem-solving skills, seeking a challenging role to contribute to impactful design solutions while continuously enhancing technical expertise.

PROJECTS

Food Restaurant Website   **Tools - Figma** ↗

- Designed a visually appealing website in Figma with an intuitive layout to showcase menu items and promotions.

Taxo Booking App UI Design   **Tools - Figma** ↗

- Designed a user-centric interface for booking taxis and tracking rides with ease.
- Integrated rental package selection and real-time payment options to streamline the experience

Responsive Branding Animation Slider   **Tools - Photoshop &Figma** ↗

- Created visually appealing animated sliders using for dynamic branding.
- Ensured cross-platform responsiveness and enhanced user interaction.

Scent Store | Mobile App   **Tools - Figma** ↗

- Designed a shopping app for perfumes with user-friendly navigation and purchasing features using Figma.
- Improved customer satisfaction by refining user flows and implementing high-fidelity designs.

Ninza Trading Indicator UI UX Design   **Tools - Figma** ↗

- Developed an intuitive dashboard featuring trading insights, books, and blogs.
- Simplified user workflows to enhance engagement and usability.

Redesigned Websites   **Tools - Photoshop &Figma**

Nimesa Website Redesign: Revamped the original site into an intuitive and conversion-focused landing page, optimizing user navigation and interaction.
Modlix AI Website Redesign: Redesigned into a modern landing page with improved responsiveness and user flow, enhancing engagement across devices.

Work Productivity App UI   **Tools - Figma** ↗

The Remote Work Productivity App helps remote workers manage tasks, track progress, and stay focused with features like timers, task overviews, and project management tools.

WORK EXPERIENCE

MCA, Registrar of Companies via Sri Lakshmi Enterprises

Accounting Operator   **OCT '22 – Present**

- Processed payroll for government, outsourced, and contracted employees, ensuring timely and accurate salary credits and prepared and managed monthly financial reports and quarterly statements with 100% accuracy.
- Handled vendor invoicing and payments, streamlining the financial workflow and managed email communications, ensuring timely responses and organized record-keeping and
- Proficient in MS Excel and MS Office, utilizing advanced data analysis, spreadsheet management, and reporting to optimize processes and improve efficiency.