KEERTHANA S

UX/UI DESIGNER

CONTACT

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🌐 https://keerthi-works.github.io/portfolio/

📍 #82, 17th A Main, 6th Block
Koramangala, Bengaluru-95

LINKS: in Bē ⏺

SKILLS

- User Research
- Usability Testing
- **Figma, Photoshop**
- Sketch, Wireframing, Prototyping
- Interaction Design
- Information Architecture
- Visual Design, UI Development
- HTML, CSS
- Data Analysis, MS OFFICE
- Cross-functional Collaboration
- Team Leadership
- Design Fundamentals (Layout, Typography, Color Theory)

EDUCATION

B. TECH – INFORMATION TECHNOLOGY

Anna University | Affiliated to SSM College of Engineering

2018-2022 **|** CGPA - **82%**

HSC | Government Gr. Hr. Sec. School

Major - Computer Science

2017-2018 **|** CGPA - **69%**

SSLC | Government Gr. Hr. Sec. School

2015-2016 **|** CGPA - **89%**

CERTIFICATIONS

- **DIGITAL SKILL UX - ACCENTURE**
- **UX UI MASTERY - WEBALL**
- **PYTHON - GUVI**

LANGUAGES KNOWN

English , Tamil & Kannada

PROFILE

Innovative and detail-oriented UI/UX Designer with strong problem-solving skills, seeking a challenging role to contribute to impactful design solutions while continuously enhancing technical expertise.

PROJECTS

Taxo Booking App UI Design   **Tools - Figma** ⬈

- Designed a user-centric interface for booking taxis and tracking rides with ease.
- Integrated rental package selection and real-time payment options to streamline the experience

Ninza Trading Indicator UI UX Design   **Tools - Figma** ⬈

- Developed an intuitive dashboard featuring trading insights, books, and blogs.
- Simplified user workflows to enhance engagement and usability.

Responsive Branding Animation Slider   **Tools - Figma** ⬈

- Created visually appealing animated sliders using Photoshop for dynamic branding.
- Ensured cross-platform responsiveness and enhanced user interaction.

Scent Store | Mobile App   **Tools - Figma** ⬈

- Designed a shopping app for perfumes with user-friendly navigation and purchasing features using Figma.
- Improved customer satisfaction by refining user flows and implementing high-fidelity designs.

Redesigned Websites   **Tools - Photoshop &Figma**

Nimesa Website Redesign: Revamped the original site into an intuitive and conversion-focused landing page, optimizing user navigation and interaction.

Modlix AI Website Redesign: Redesigned into a modern landing page with improved responsiveness and user flow, enhancing engagement across devices.

Employment Management Database

Built an efficient database using **Python, MYSQL3 & Tkinter** to manage employee records. Simplified operations and improved data accessibility for HR processes.

WORK EXPERIENCE

MCA, Registrar of Companies via Sri Lakshmi Enterprises

Accounting Operator   **OCT '22 – Present**

- Processed payroll for government, outsourced, and contracted employees, ensuring timely and accurate salary credits and prepared and managed monthly financial reports and quarterly statements with 100% accuracy.
- Handled vendor invoicing and payments, streamlining the financial workflow and managed email communications, ensuring timely responses and organized record-keeping and
- Proficient in MS Excel and MS Office, utilizing advanced data analysis, spreadsheet management, and reporting to optimize processes and improve efficiency.