

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS61504
Project Name	visualization tool for electric vehicle charge and range analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming creates a collaborative environment where team members can share ideas related to electric vehicle challenges using available data. The focus is on exploring data-driven insights from documents and datasets to understand battery range, charging behavior, and vehicle performance without limiting creativity.

This template supports structured brainstorming by enabling teams to analyze electric vehicle data, group related ideas, and prioritize solutions based on feasibility and impact. It also allows effective collaboration and idea development even when team members are working remotely.

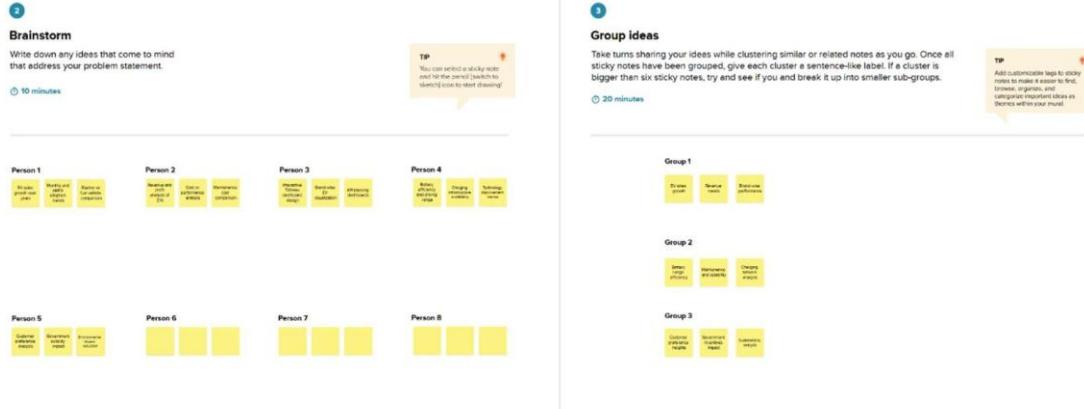
Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows the 'Brainstorm & Idea Prioritization' template interface. On the left, there's a sidebar with a lightbulb icon and a brief introduction: 'Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.' It includes preparation time (10 minutes), collaboration time (1 hour), and recommended participants (2-8 people).

The main content area is divided into three sections:

- Before you collaborate**: A step with a timer icon indicating 10 minutes. It includes instructions to prepare the team for structured brainstorming focused on a real-world analytics problem.
- Define your problem statement**: A step with a timer icon indicating 5 minutes. It includes instructions to generate, organize, and prioritize ideas related to electric car analytics using a collaborative brainstorming approach. A 'PROBLEM' box contains the text: 'How can data analytics help understand electric car adoption, performance, and customer preferences to support better business?'.
- Key rules of brainstorming**: A summary section with a timer icon indicating 10 minutes. It lists six rules with icons:
 - Stay in topic.
 - Encourage wild ideas.
 - Defer judgment.
 - Listen to others.
 - Go for volume.
 - If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

